

SIMPLY CLEVER



The view of the private sector: Škoda investment projects in Europe

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Automotive industry in the Czech republic:

- Over 127.000 employees
- Turnover 22 billion Euro
- Share on GDP approx. 7%
- Loans distinctively above country's average
- Share on industrial production 19%
- Share on export also 19%
- Production in 2008 almost reached 1,000.000 cars



Automotive industry is one of the biggest engines of the Czech economy



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Škoda Auto in the Czech Republic:

- The biggest Czech private company (3% of GDP)
- The biggest exporter (almost 8% of exports)
- Over 25.000 employees
- Over 100 markets
- The biggest private R&D investor





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Current state of investments

- Production investments in domestic plants in the Czech Republic (Mladá Boleslav, Kvasiny)
- Brand new Technology center
- Educational center Na Karmeli
- Common Volkswagen Group project in Bratislava (New Small Family car in versions VW, Seat and Skoda)



Skoda Auto has a long history in Europe and plans to have much longer future



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Go East Strategy

- Decided in the beginning of new millenium
- Europe can't be the only production pillar
- Company's presence at the future markets (Russia, India, China) is inevitable
- Enables us to be more competitive also in Europe
- Doesn't mean leaving Europe!





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What we need:

- Euro
 - Predictability and planning certaint

- Labour Market
 - Increasing flexibility
 - More technical graduates
 - More vocational schools
 - Cooperation between universities and companies
 - Support of R&D investments

- Legislation
 - Ensure the competitiveness of the automotive industry



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Thank you for your attention

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