

Territorial and Urban Dimensions for Scaling up Digital Innovation

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Linkages to the Urban Partnerhsip



Policy

Priorities

- A European Green Deal
- A Europe fit for the digital age
- An economy that works for everyone

Research and innovation

- Mission area "Climate neutral smart cities"
- Horizon Europe (>12b€ digital)

Implementation

- Digital Europe Programme (9b€)
- Connecting Europe Facility (3b€)
- DESI-local
- Scale-up declaration

Infrastructure

Regional/Structural funds

By candidate for President of the European Commission

Ursula von der Leyen



POLITICAL GUIDELINES FOR THE NEXT EUROPEAN COMMISSION 2019-2024













JOINING FORCES TO BOOST DIGITAL TRANSFORMATION IN EUROPE'S CITIES AND COMMUNITIES

"Collaborate, Empower, Sustain"

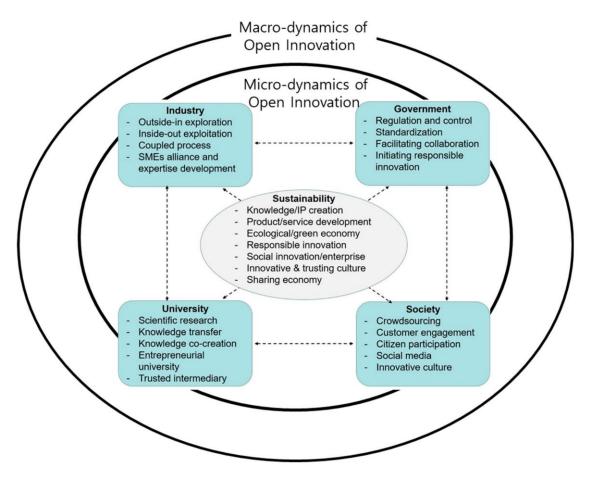
We, the EU, national, regional and local decision makers together with the main organisations, networks and initiatives of cities, believe in a strong European cooperation between all levels of government in the EU to achieve a better uptake, further enhancement and upscaling of a citizen-driven digital transformation in cities and communities.

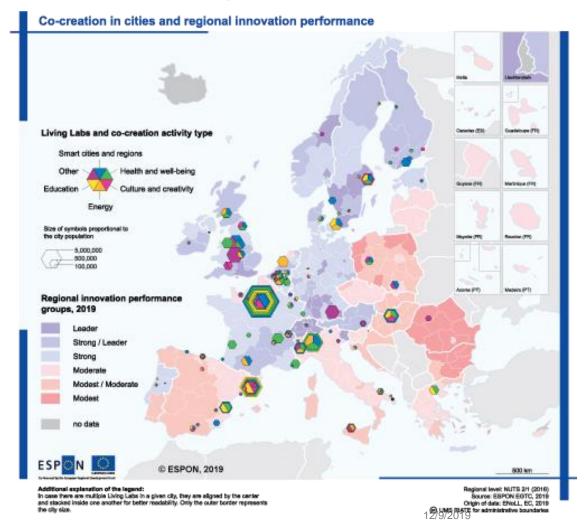
Key reflections

- Human centric and holistic approach is key to success openness and co-creation of strategies and solutions ensures their usefulness and guarantees the buy in of the end-users - but difficult to implement;
- Public sector is the main driver for thoughtful innovation; linking government to tech development is key (organizational change);
- Collaboration is essential all sectors and departments must collaborate (local, national, international); digital integration of policies and systems allows for cross-sectoral and more integrated approach to governance and a better use of its resources;
- Finding realistic, implementable common ground Open data, standards and interoperability foster digital innovation, allow for faster delivery of services, stimulate businesses and empower citizens and governments Interoperability must connect, but not overwhelm;
- Good links between formal and informal networks (Governments, NGOs) is key to this transition

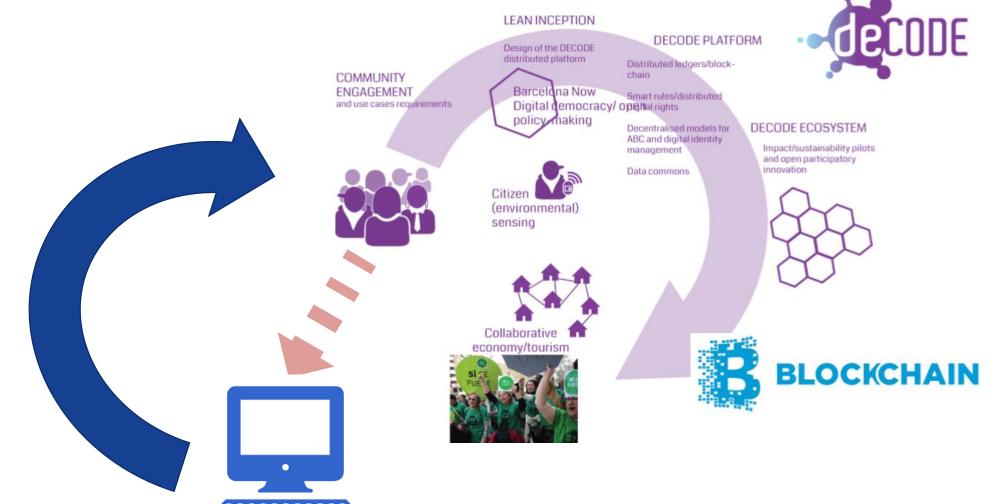
 international and national networks and commitments are significantly empowering cities and accelerating the creation and adoption of digital innovation;

Citizen-driven innovation ecosystems





Socially responsible access, use, sharing and management of data



Holistic approaches, organisational change and collaboration

Cluster

Sector

City







Interoperable urban platforms with open standards, APIs and shared data models



140 cities in 29 countries

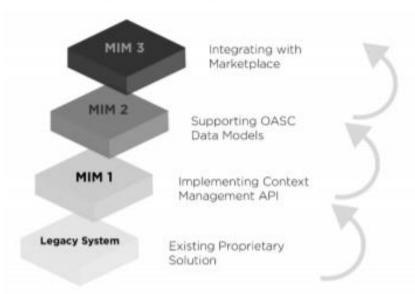
Global network of local networks of cities and communities

Standards-based innovation and procurement across sectors.



MINIMAL INTEROPERABILITY MECHANISMS (MIMS)

A roadmap based on existing standards and mechanisms, governed by cities, supported by suppliers and infrastructure providers.



SYNCHRONICITY

IoT Large-Scale Pilot on Smart Cities & Communities (15/20m€)

Set up to validate and mature the OASC MIMs at scale.

20 cities, 50 services – running on the same common technical ground.

Catalogue of validated services based on standards.



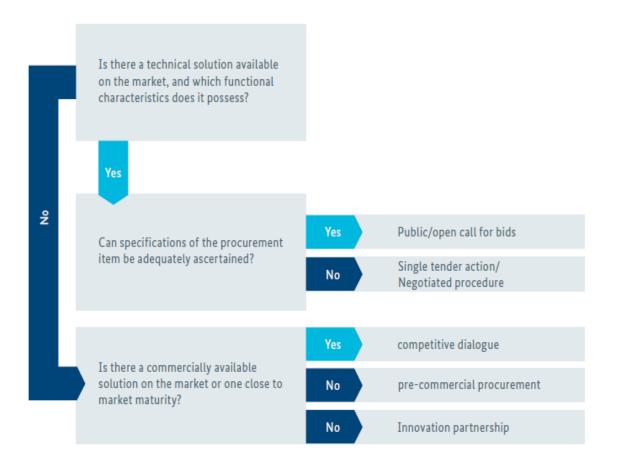
Scaling up digital through networks

- EIP-SCC
- Eurocities
- Open and Agile Smart Cities
- European Network of Living Labs
- Digital Transition Partnership of the UA
- Digital Cities Challenge
- Urbact
- Urban Innovative Actions
- The European Committee of the Regions



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Procuring digital innovation





- Helsinki
- Porto
- Gjesdal (NO)
- Helmond (NL)
- Lamia (EL)
- Estonia





Policy recommendations Local level

- APPOINT DIGITAL LEADERS AND ADD THE SKILLS
- BREED A CULTURE OF DIGITAL INNOVATION
- BECOME CITIZEN-CENTRIC, ENGAGE AND EMPOWER
- FOSTER A CIVIC INNOVATION ECOSYSTEM THROUGH OPEN INNOVATION
- COLLABORATE AND NETWORK
- ADOPT GOOD PRACTICES
- INTEGRATE DIGITALLY, DRIVEN BY DATA
- **EMPHASISE (FUTURE) INTEROPERABILITY, STANDARDISATION**
- IMPROVE PROCUREMENT POLICIES
- SCALE FROM PILOTS TO GLOBAL MARKET

"Redefine digital city goals so that citizens, local environment and economy and their intrinsic needs are at the center of every objective, instead of the usual urban domains, such as utilities and transportation."

Policy recommendations National level

"Create an enabling framework for knowlegde and innovation to move between policy themes and agencies through crosspollenating pathways."

- CREATE A DATA-DRIVEN CULTURE
- REINFORCE THE IMPLEMENTATION OF DIGITAL INNOVATION STRATEGIES
- ADOPT LEGISLATION
- PROTECT CITIZENS
- STRENGHTEN INSTITUTIONAL CAPACITY, DEVELOP SKILLS
- DEVELOP COMPETENCE CENTRES
- PROMOTE NETWORKING AND CROSS-POLLENATE INNOVATION THROUGH MULTILEVEL GOVERNANCE

Policy recommendations EU level

"Cross-border interoperability of digital systems and standard based approaches, open data and APIs should be the cornerstone of Future Digital Agenda and Cohesion Policy."

- HIGHLIGHT SUCCESS STORIES, PROMOTE ADAPTATION AND SCALE-UP
- PROMOTE INTERNATIONAL STANDARDISATION
- FIND REALISTIC, IMPLEMENTABLE COMMON GROUND
- IMPROVE FUNDING FOR DIGITAL INTEGRATION OF DIFFERENT POLICY AREAS
- DEVELOP LOCAL DESI TO MEASURE DIGITAL TRANSFORMATION IN CITIES



Thank you!

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EU2019.Fl Suomen EU-puheenjohtajuus

Workshop E Digital Transition



Network: EpicenterHelsinki

Password: DigitallyDriven