



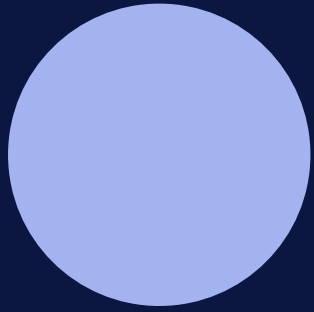
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Inspire Policy Making with Territorial Evidence

ESPON moving forward

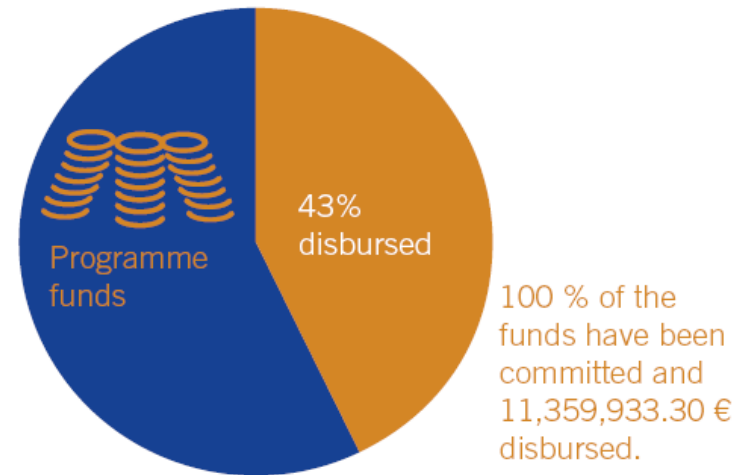
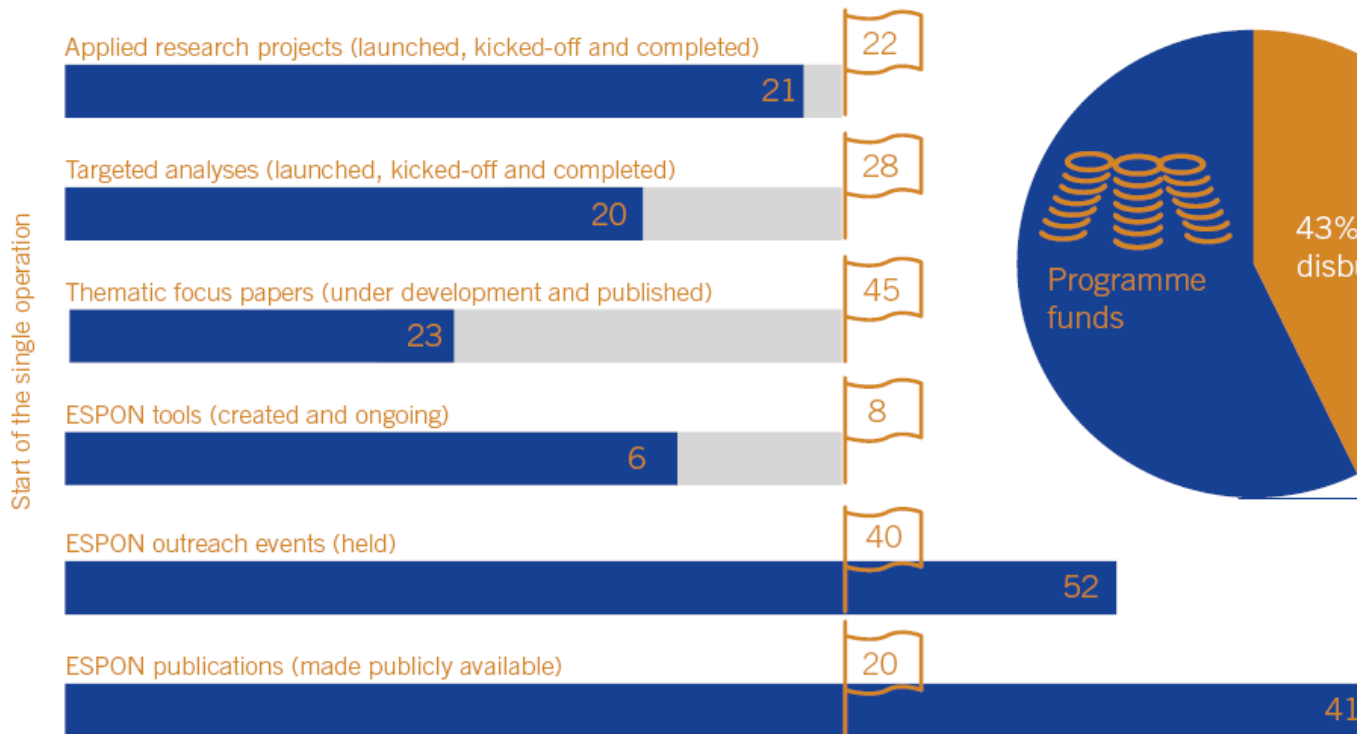
Thiemo W. Eser
For the ESPON Managing Authority

Helsinki 28 November 2019

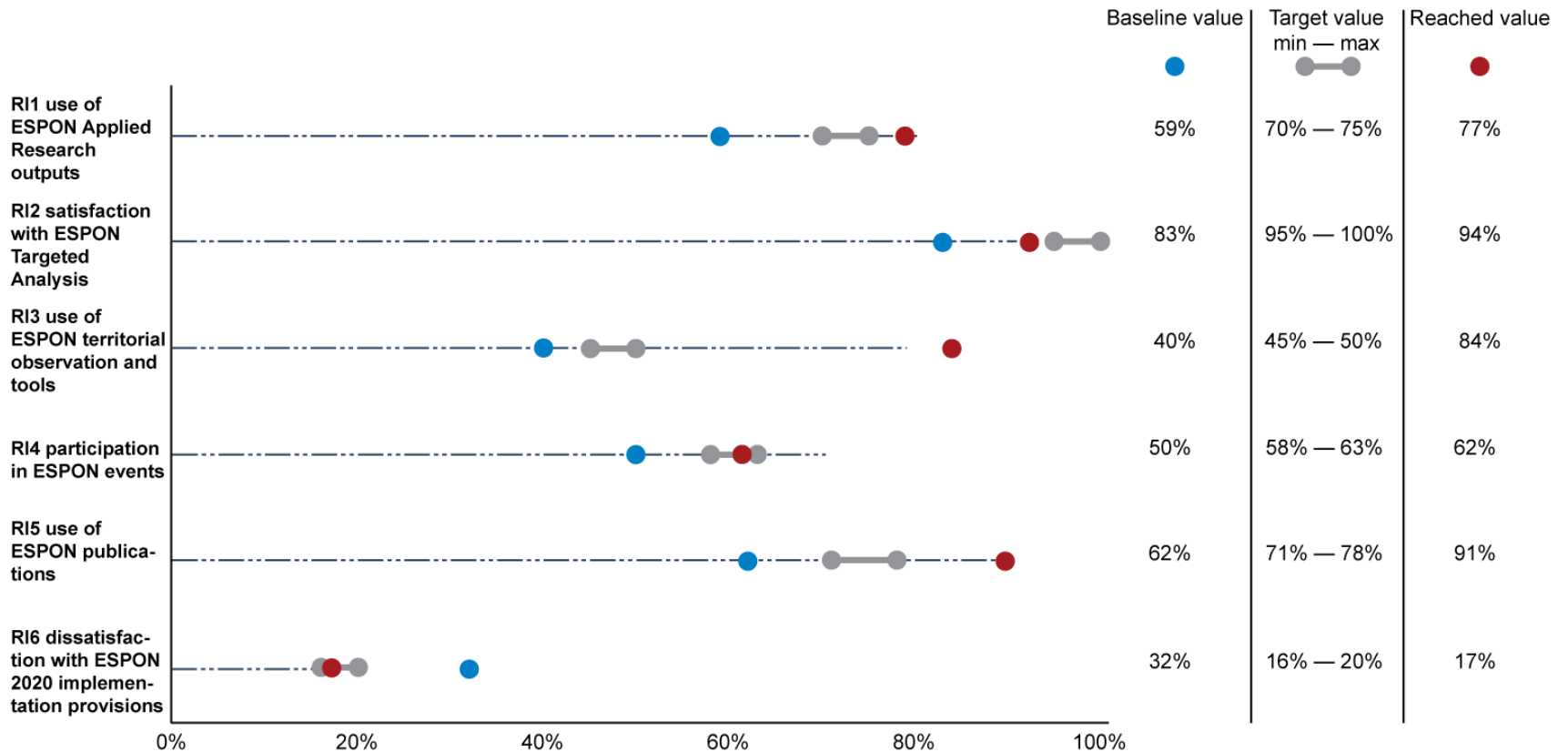


The current ESPON Programme

Progress by 2019



Performance framework



Source: ESPON annual evaluation survey 2018



Sample size of survey 2018: 207
 Sample size of survey 2017: 162
 Sample size of baseline survey: 308

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ESPON POST 2020

**Some insights into debate
within the Joint Working
Group**

ESPON in the intervention logic of the ETC Regulation

Overall goal

Recital (8) ETC Reg.

Boosting the effectiveness of Cohesion Policy

Policy objective

Art 4 CPR,
Art 15(4) ETC Reg.

Better cooperation governance

Interreg-specific objectives

Art 14(4) ETC Reg.

Enhance the institutional capacity of public authorities to

a) Manage **specific territories**

b) Implement **territorial strategies**

(including functional areas, macro-regions, urban areas, etc.)

ESPON specific objective

Art 3(4)(b) ETC Reg.

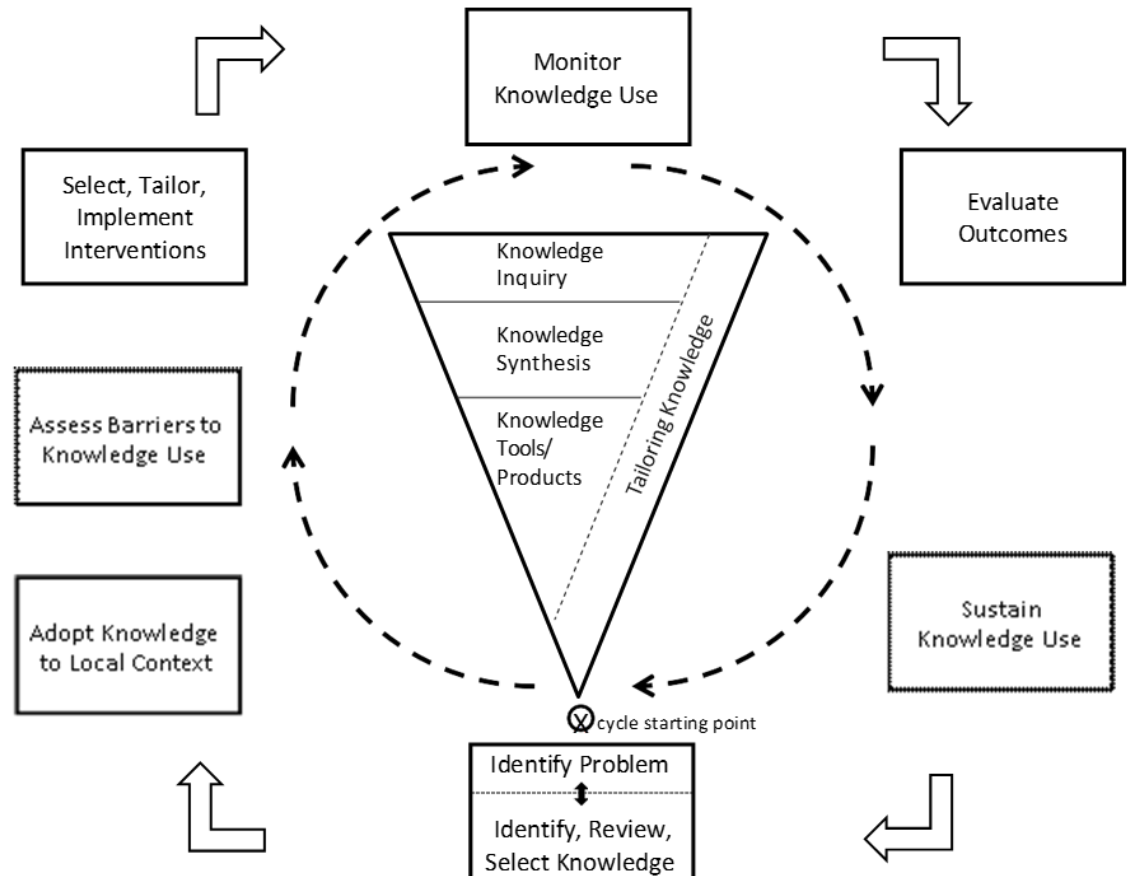
Promoting the analysis of development trends
in relation to the aims of territorial cohesion

Inputs from the Mid-term evaluation

1. More efforts towards **regional and local policy makers**
 2. More efforts to **involve scientists** and **stimulate debate**
 3. A more **strategic approach to reach the target groups**: more specialised outputs, more specialised outreach and communication strategies focusing the specific needs of the identified target groups
- **ESPON should add a dimension to its activity: the acquisition of the evidence by the target groups → acquiring knowledge**

Extending the focus beyond evidence production towards knowledge promotion

By supporting momentum of the “knowledge-to-action” cycle



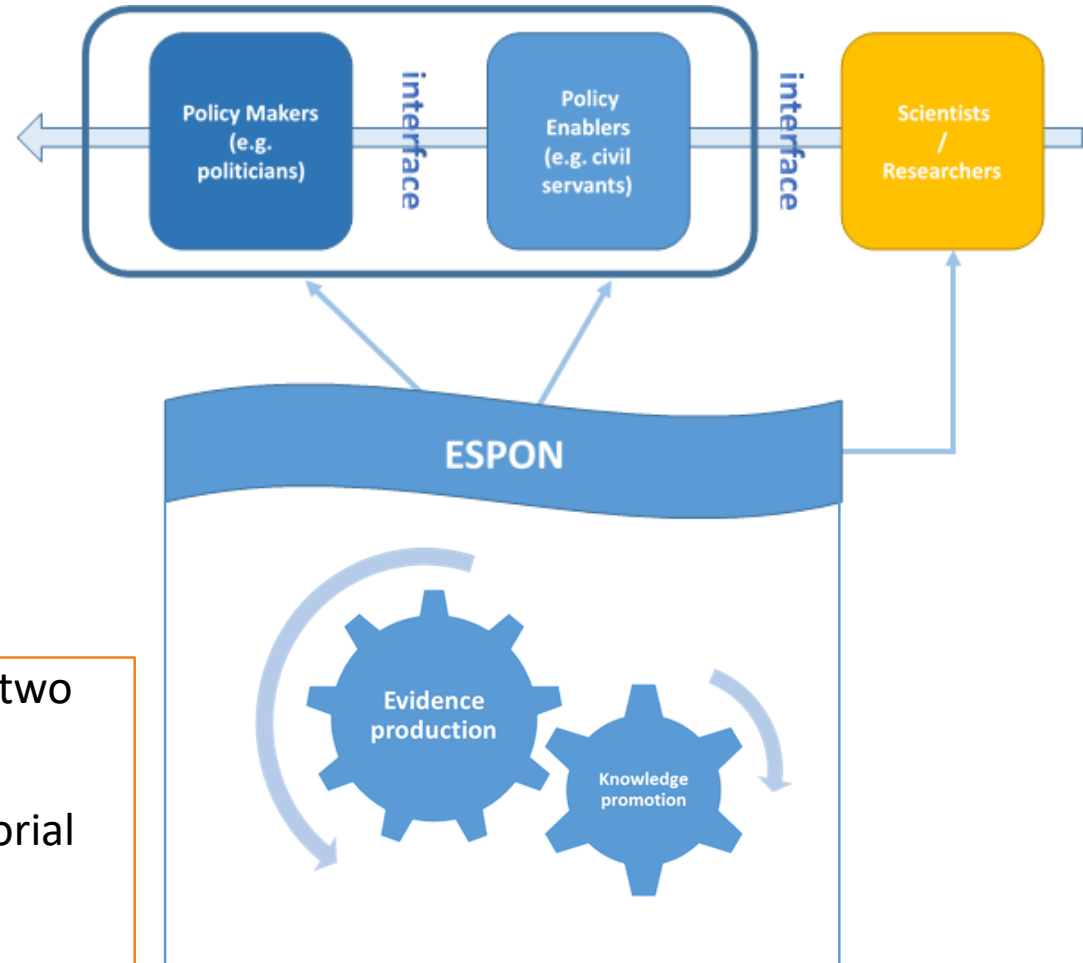
ESPON post-2020 strategy

- To produce territorial evidence in a well defined framework for a better targeted the research work selected on a systematic needs assessment
- To offer a variety of knowledge development activities responding to the demand of stakeholders so they can gain ownership and make use of the evidence produced.



The ESPON approach

- a) **Respond to the evidence needs** of the target groups at different points of the policy cycle
- b) **Support the skills needed** for the productions and, more important, the use of the evidence knowledge, and
- c) **Fill in and support the interface between these three groups** of actors / target groups.



In other words: ESPON is successful if two conditions are met:

- Necessary condition - Useful territorial evidence is produced
- Sufficient condition - Evidence is promoted and used in policy making

Evidence production



DIMENSIONS	QUESTIONS
Types of evidence	Which type of evidence is to be produced?
Types of analysis	Which type of analysis will be required? Which methodologies are to be mobilised?
Types of needs	From which sector does the need come from? From which target group or types of stakeholders? In which timeframe will the evidence be useful?
Territorial/geogra-phical focus	Which territorial and/or geographical scope is relevant?

Knowledge development



TYPES	MAIN AIMS AND EXAMPLES
<p>“Push” measures</p>	<p>Delivering the messages of the evidence production to the different stakeholders, also (but not only) responding to specific demands e.g. by standard outreach activities; publications, dissemination events; position papers; etc..</p>
<p>“Pull” measures</p>	<p>Attracting the interest of all types of the stakeholder (policy /research) by directly involving them in activities and debates such policy prototyping; territorial science boot camps; peer-to-peer workshops; digital community of practitioners; etc..</p>
<p>“Accompanying” measures</p>	<p>Accompanying stakeholders in their process of taking up and using ESPON evidence, such as impact assessments; task force supports to policy processes; etc.).</p>

Perspectives in 2020

- During 2020 the Joint Working Group plans to meet four times to further discuss and define the thematic focus and the implementing mechanisms
- A debate on the preliminary orientations will take place in Brussels on the 18 March 2020 with key stakeholders in Brussels - invitations will be send out before the end of the year – stay tuned!;
- A comprehensive stakeholder consultation on the corner stones of the future Programme will be implemented during the course of 2020 - the timing will depend on the progress made by with regards to the decision on Regulation and the MMF (most probably end of 2020) and consequently JWG



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Thanks for your attention

Thiemo W. ESER
Managing Authority