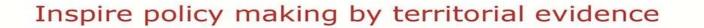




# **Sharing Experiences of Targeted Analysis**

# **Experience of Targeted Analysis: Notes for Discussion**

Stewart MacNeill 14 November 2017





#### **Experience of ESPON**

#### **Two Projects**

Territory Based - similar in looking at planning and integration of actions by regional and local authorities

Stakeholders in Italy, Netherlands, Denmark, Sweden, Portugal

- RISE Regional Integrated Strategies- Birmingham City Council Birmingham University
  - Extent to which different aspects of planning are shared or integrated in local/regional authorities
- ReSSI Regional Strategies for Inclusive and Sustainable Development -Coventry City Council - Coventry University
  - Changing role of local/regional authorities
  - Good practice economic development, new governance frameworks, austerity



#### **Interest for University**

### Real life problems

- Opportunities to work with and strengthen relationships with local and regional authorities
- Access to information and personnel
- Learn from other European regions
- Work with academics in other Member States
- · Build research capability and knowledge



## **Designing Proposal for Targeted Analysis**

- Strong Relationship with stakeholders such as Coventry City Council and other local partners
- Invitation to tender worked with BCC and CCC
- With stakeholders bring in academics in the other stakeholder regions with appropriate expertise
- Look at issues from practical and academic perspectives



#### **Successful cooperation**

- Researchers bring conceptual framework
- Make recommendations
- Help identify new roles and modes of working for public authorities in times of austerity
- Need commitment by all players
- Partners must be open to ideas and discussion
- TAs make a repository of knowledge both what and how (tacit knowledge)



#### Improvements to TAs

- Need more time in RISE had two years
- One year project very intensive
- More time for discussion and reflection
- Testing ideas with stakeholders regionally and then reporting
- Contrast with ESPON projects which are more quantitative