

// ESPON Week in Portugal 14-18 June 2021  
**Green and Just Recovery for all European Territories**

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## **ESPON Workshop**

# **Cohesion Policy, backbone of Europe? The role of metropolitan areas**

**Thursday 17 June 2021 at 11.00-12.00 CET**

### **Speakers' bio**



**Alessandra Barbieri** is manager of the fundraising and PON Metro Office at the City Manager Department of the City of Florence. She has an MS degree in Political Science and Master in Digital Transition. She has a wide experience in EU projects and project management with expertise in strategic and multi-funds projects: PM of Replicate SCC1 project, responsible for the Smart city plan for the City of Florence and officer responsible for the EU funding programmes 2014-2020. She is responsible for the implementation of the PON Metro – Operational

National Programme on metropolitan cities, in charge also of the coordination and assessment in the Intermediate Body of Florence.



**Piero Bassetti** is currently president of Globus et Locus, an association of institutions whose objective is to analyse the major aspects of glocalization, and president of the Giannino Bassetti Foundation. He was the first president of the Lombardy Region and Member of Italian Parliament. Former president of the Chamber of Commerce of Milan, and of the Union of Italian Chambers of Commerce, he was also president of the Association of Chambers of Commerce Abroad (CCIE). He is the Editor-in-chief of “Glocalism. Journal of Culture, Politics and

Innovation”.



**Silvia Bernardi** Phd in Transport Planning at the University of Bologna, she works for the Metropolitan City of Bologna as a territorial planning expert.



**Henk Bouwman** is educated as architect and urbanist in Delft, Netherlands, and has since specialised in urban change impacted by rail infrastructure nodes in Europe and Asia. Since 2016 he is Secretary-General of METREX, the network for European Metropolitan Regions and areas.



**Lia Brum** Since 2013, Lia Brum has been working for the Metropolis Secretariat General, where she currently holds the position of Research & Policy Officer and is responsible for the projects Metropolis Observatory, USE platform and City Managers Community. Lia has post graduate education in International Cooperation and Urban Development, a specialization in Environmental Management, and undergraduate studies in International Relations and Journalism. Born and raised in Rio de Janeiro, she has been living in Europe for the past nine years.



**Alfredo Corbalan** is in charge of European, international and interregional affairs for perspective.brussels, the Urban Planning Agency of the Brussels-Capital Region. He is also the Chair of the EUROCITIES Working Group on Metropolitan Areas. In the last 15 years, Alfredo has been involved in different European and local projects related to territorial development and metropolitan cooperation. He has also a practical knowledge of the functioning and management of European funded projects and programmes (ERDF, URBACT, INTERREG, ESPON, UIA...). Alfredo has a Master's Degree in Public administration and law from Sciences-Po Aix-en-Provence in France and a Master's Degree in European Policies from the Institute for European Studies in Brussels.



**Giancarlo Cotella** is Associate Professor of spatial planning at Politecnico di Torino. His research focuses on the comparison of territorial governance and spatial planning systems in Europe and beyond and on the mutual influence between EU territorial governance and domestic territorial governance and spatial planning. More in particular, he explored the evolution and impact of the EU cohesion policy and related programmes and initiatives. He participated in several international research projects and published widely in the international literature. He took part to the recently concluded projects ESPON COMPASS, ESPON ReSSI, ESPON URRUC and ESPON SUPER.



**Andrzej Czajkowski** is representative of City of Warsaw. Project manager in international environments (humanitarian aid in Chechnya, British Embassy in Warsaw, UNDP). For several years has been implementing projects for the development of Warsaw and the Warsaw metropolis.



**Claudia Fassero** MA in International Political Sciences. Currently head of European and International Programs and Projects' Unit - Economic Development Department - at Metropolitan City of Turin. Projects manager for several EU funded projects linked to the innovation and SMEs competitiveness topic. Previously, she worked for the Turin's Chamber of Commerce as expert for enterprise internationalisation support services in the framework of the Euro Info Centre and Innovation Relay Centre networks (the current Enterprise Europe Network), supported by EU Commission – DG Internal Market, Industry, Entrepreneurship and SMEs.



**Valeria Fedeli**, PhD in Planning and public Policies, is Associate professor and vice-coordinator of the PhD program in Urban Planning, Policy and Design at Politecnico di Milano, Department of Architecture and urban studies. Her research interests deal with processes of regional urbanization and related governance challenges, innovation of policies and actors; strategic planning; inter-municipal cooperation; national and EU urban policy and agenda. President of the European Urban Research Association; member of AESOP Teaching Excellence Board and of the Scientific Board of Urban@it - Centro nazionale di studi per le politiche urbane. During the last ten years, she was project manager of the PRIN 2010 (2012-2015) “Post-metropolitan territories as emergent forms of urban space: coping with sustainability, habitability, and governance”. She has been recently leading two ESPON targeted analysis projects, MISTA and IMAGINE, both dedicated to explore processes of socio-economic-spatial and institutional change in large urban regions in the EU.



**Filipe Ferreira** MA in Economics and Public Policies. Has worked in several municipalities from Lisbon Metropolitan Area (LMA) in Social Cohesion, International Relations and EU projects. Since 2014 is working at LMA as Metropolitan Secretary and its main areas of interest are territorial planning, EU funding, training, territorial instruments management, economic development and public procurement. He was co-coordinator of the LMA 2030 Regional Strategy and is LMA focal point regarding ESPON METRO consortium. Currently is working in the preparation of 2030 EU funding period and in the Recovery and Recuperation Program projects in Lisbon Metropolitan Area.



**Paolo Perulli** has been full professor of Economic Sociology at University of Piemonte Orientale (Italy), visiting scholar at MIT, visiting professor at Université de Paris Sud, and professor at Academy of Architecture-Mendrisio (Switzerland), University Institute of Architecture-Venice and University of Molise. He is the author of “Visioni di città” (2009), “Il dio Contratto” (2012), “Terra mobile” (2014), “The Urban Contract” (2017), “Il debito sovrano” (2020), “Nel 2050. Passaggio al nuovo mondo” (2012). He is Editorial Board member of City, Culture and Society.



**Piera Petruzzi** is Senior Project Expert European Outreach and Targeted Analyses at the ESPON Egct in Luxembourg since 2008. She is responsible for outreach strategy and Targeted Analyses on several topics, i.e. ageing population, digitalisation, metropolitan areas and cohesion policy, coordinating research teams and supporting stakeholders policy needs. Piera started her career in 1993 with the advertising agency Ata Tonic. She joined Cogest Italia in 1994 as Marketing and Communication Manager for shopping and leisure centers and launched the first Multiplex Cinemas in Italy in 1990. In 2001 she brought her expertise to Banca Monte Paschi Belgio – MPS Group in Brussels where she was responsible for coordinating a task force on new business and pr. She then worked as Marketing and Communication adviser of Publitimeanimazioni where she launched a business unit on public affairs. Shifting to the public sector in 2004, Piera worked at Basilicata Region where she was appointed as Communication Expert of programmes co-financed by the EU. Piera holds a master’s degree in Economics and Banking from Siena University and was awarded a master in communication for public institutions.



**Xavier Tiana** is the Head of International Relations of the Metropolitan Area of Barcelona since January 2014 working with different International projects and networks (MedCities, Metropolis, European Metropolitan Authorities, etc).

From November 2015 until July 2019 Secretary General of MedCities, network. He has been working in the Provincial Government of Barcelona and in the Public Audit Office of Catalonia.