



Co-financed by the European Regional Development Fund

Inspire Policy Making with Territorial Evidence

Sustainable & Inclusive Territorial Development in Coventry & Warwickshire

David Hope,
Coventry City Council

28 March 2018

Coventry & Warwickshire

- Central England in West Midlands region
- 899,400 residents, 36,000 businesses
- **Coventry:** England's 9th largest city
- **Key sectors:** Advanced Manufacturing, Digital & Creative, Professional Services, Intelligent Mobility, Tourism
- **Global brands:** Jaguar Land Rover, Aston Martin Lagonda, LEVC, Holland & Barrett, Royal Shakespeare Company
- **Strong knowledge base:** Coventry University, University of Warwick
- Strong annual GVA growth 3.8% (national average 3%)



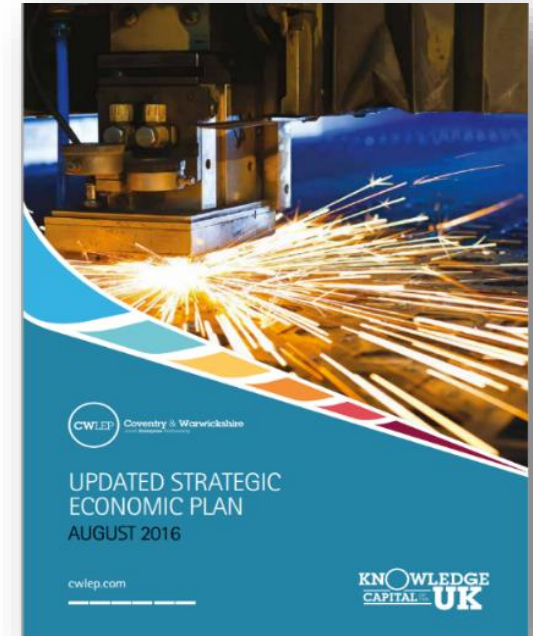
The ReSSI Project

- *Exploring good practice in local & regional development*
- **How to promote sustainable & inclusive regional strategies?**
 - Changing role of Local Authorities & range of stakeholders
- **What is good practice in delivering economic development policy?**
 - New governance frameworks
- **Case study approach:**
 - Coventry & Warwickshire (UK)
 - Southern Denmark (DK)
 - Piedmont (IT)
 - Oeiras/Lisbon Metropolitan Region (PT)



Changing UK Political Context

- **1998 – 9 Regional Development Agencies** established
 - Regional Spatial Strategies in English regions
 - ERDF & ESF funds allocated & governed regionally
- **2010 – Regional Development Agencies abolished**
 - **38 Local Enterprise Partnerships (LEPs)**
 - Strategic Economic Plans
- **2016 – West Midlands Combined Authority (WMCA)** established
 - 18 Local Authorities and 3 LEPs working together
 - WMCA region Strategic Economic Plan



Coventry & Warwickshire Local Enterprise Partnership

- Drives sustainable growth of local economy
- *Private sector led* public-private partnership
 - SMEs and large businesses on the Board
 - Local Authorities
 - Universities
- Growth Hub co-ordinates publicly funded business support
 - Independent Planning Advisor
- Liaison with UK Central Government & WMCA



Allocating Economic Development Funds - England

- *ERDF & ESF national programmes* for 2014-2020
- Coventry & Warwickshire *notional* allocation €68m ERDF
 - P1 – Research & Development & Innovation
 - P2 – ICT
 - P3 – SME Competitiveness
 - P4 – Low Carbon
- *Notional* allocation €68m ESF
- *National competitive bidding* for major capital funds
 - Broadband, Transport, R&D infrastructure



Coventry & Warwickshire Case Study - Context

- Two **sector-led sustainable economic growth** projects
 - Smart growth of automotive sector
- **UK Autodrive** – develop and test connected & autonomous vehicles
 - £10m UK government funding
 - Testing at city scale – Coventry and 3 other UK cities
- **Electric taxis** – conversion of Coventry’s fleet to electric vehicles
 - Installing charging points in Clean Air Zone
 - £1.2m UK government funding
 - Wolverhampton & Birmingham also received funds



Coventry & Warwickshire Case Study – Key Findings

- Local authority – major facilitator & broker
 - Large automotive manufacturers, SMEs, universities as partners
 - Strong networks of co-operation – funders & industry
- Support new innovative products with export potential
- Coventry & Warwickshire – “test bed” for new products & technologies
- UK Government main funder
 - Complement ERDF & ESF – supply chain and skills development
 - Brought projects forward?
 - Scope for more regional co-operation?



ReSSI Project – Key Findings (1)

- **Common findings** despite range of Case Studies
 - Differing political structures

Sectoral Implementation

- Public investments should realise long-term benefits for regions
 - Develop synergies & co-ordination of key stakeholders
 - Balance economic growth and social inclusion needs
- Local & regional government holders of tacit knowledge
 - Strengthen public-private partnerships



ReSSI Project – Key Findings (2)

Territorial Communication

- Alignment of strategic planning and funding streams
 - Align local & regional strategies with national & EU strategies
- Knowledge can strengthen regional co-operation & share good practice

Territorial Implementation

- Maintain & enhance relationships with funders
- Build momentum through “follow-on” projects
- Stronger integration of funding streams



// Thank you

David Hope, Coventry City Council (David.Hope@Coventry.gov.uk)

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