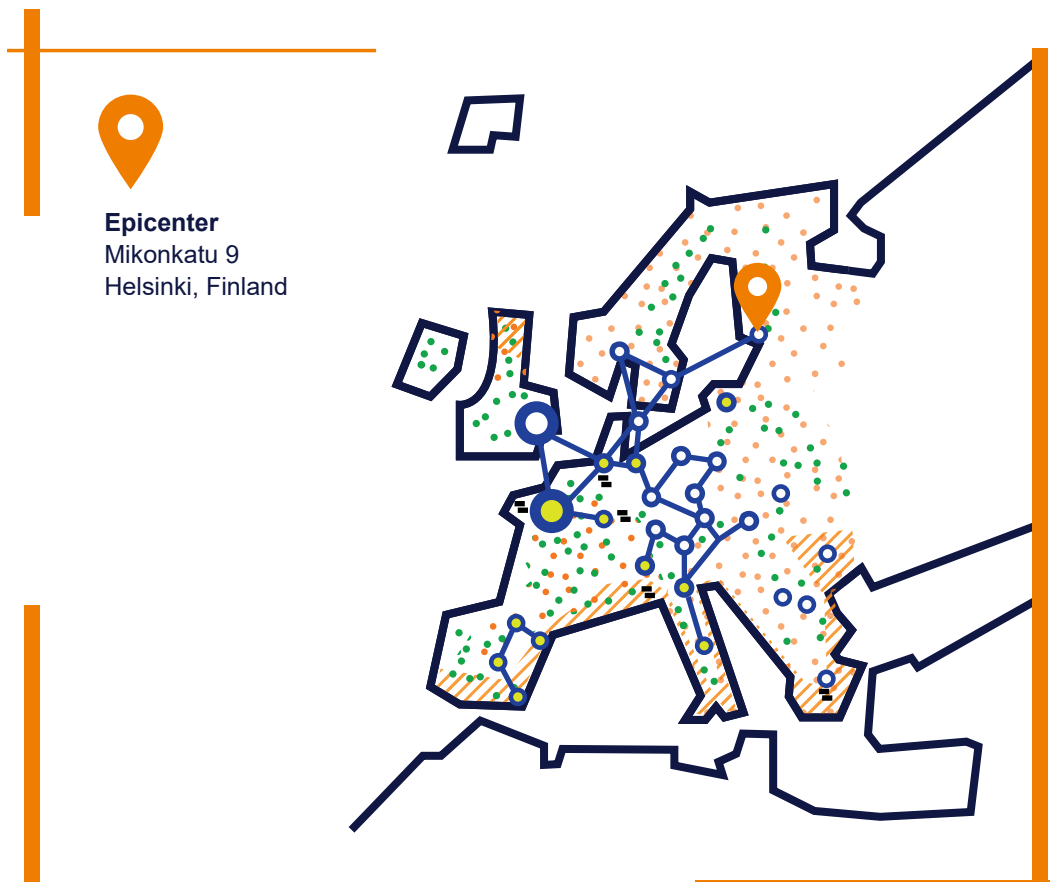




// ESPON Seminar

State of the European Territory

Digital Innovation Paving the Way for Territorial Cohesion





// Context and objectives

The ESPON seminar “State of the European Territory: Digital Innovation Paving the Way for Territorial Cohesion” is organised in cooperation with the Finnish Presidency of the EU Council in the framework of the ESPON 2020 Cooperation Programme, which aims to support policy development for promoting territorial cohesion and harmonious development of the European territory.

The aim of the seminar is to provide new insights and discuss ESPON territorial evidence in policy-making by addressing the key topics surrounding the current policy debates and facilitate and support the discussions related to the new Territorial and Urban Agendas as well as post-2020 programming.

The first day will be dedicated to two new ESPON publications: the Report “The State of the European Territory” and the Policy Brief “Digital Innovation in Urban Areas: Solutions for Sustainable and Fluently Working Cities” and networking around ongoing ESPON activities.

- The “State of the European Territory” Report is a milestone publication for ESPON Programme and provides a comprehensive overview of the territorial development trends related to smarter, greener, more connected and more social Europe and bringing Europe closer to its citizens. The report synthesizes key evidence and policy messages coming from the ESPON activities.
- The “Policy Brief Digital Innovation in Urban Environments: Solutions for Sustainable and Fluently Working Cities” stems from the core theme of the Finnish Presidency. It will investigate how human centric innovation will increase quality of life and green development, while also accelerating economic growth.

The second day will build links between Urban Agenda Partnerships and ESPON evidence, focussing on four partnerships: digital transition, energy transition, circular economy and housing. In addition, it will give the participants an overview of future activities of ESPON Programme.

Through different presentations and interactive workshops participants will get an update of the latest ESPON evidence related to the research on digital transformation, circular and collaborative economy, small and medium sized enterprises, green infrastructure and ecosystem services, specific types of territories, urban-rural linkages, energy transition, migration, ageing and housing. In addition, the participants will get an insight to the main messages of the latest ESPON publications and events, tools and maps.

The seminar is aimed at policy makers, stakeholders, practitioners, scientists and experts who are interested in understanding the development challenges and potential of their territory in the context of post-2020 policy framework and programming, Territorial and Urban Agenda, with specific focus on horizontal themes such as governance and digital transformation and how ESPON evidence can support these processes.

// Programme in a nutshell

DAY 1

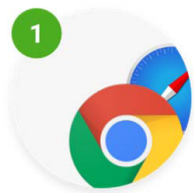
8:15 Registration
 9:00 **Opening**
 9:30 **Setting the Scene**
 10:30 Coffee break
 11:00 **Plenary Debate**
 12:15 Family Picture
 12:30 Lunch
 13:30 **Workshops A-D**
 15:00 Coffee break
 15:30 **Networking**
 19:00 Dinner

DAY 2

8:15 Registration
 9:00 **Workshops E-H**
 10:30 Coffee break
 11:00 **Reporting**
 11:30 **ESPON Moving Forward**
 12:00 **Next Presidencies**
 12:30 **Closure**
 13:00 Lunch



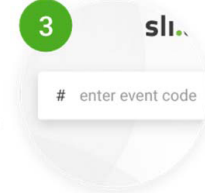
// 3 easy steps to join the interactive debate



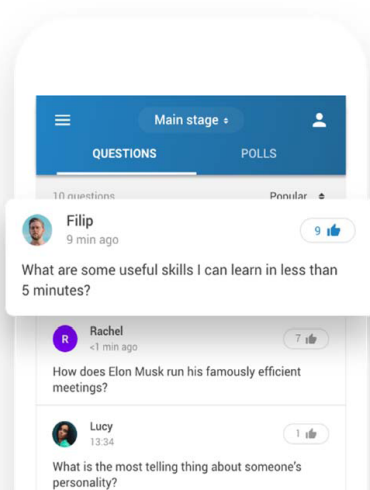
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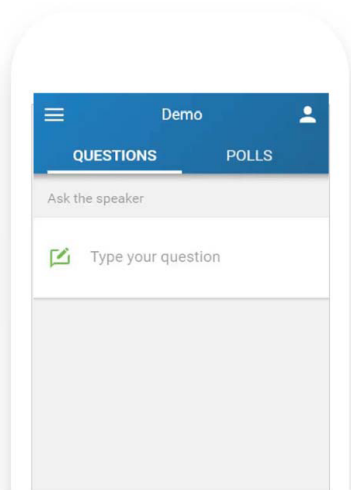
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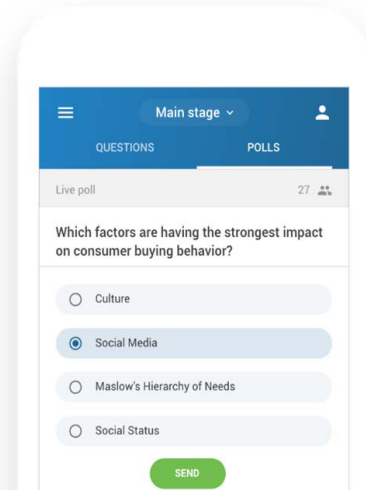
Enter event code **ESPON**



Ask **questions** and **upvote** the ones you like



Stay **anonymous** or attach your name to the question



Share your thoughts and opinions by voting in **live polls**



// Wednesday, 27 November

8:15 *Registration*

LOUNGE 9:00 **Welcome and Opening**

The Finnish Presidency and the ESPON Programme will welcome the participants and introduce the aims of the seminar and the programme.

- // Marja-Riitta Pihlman, Director General, The Ministry of Economic Affairs and Employment (FI)
- // Ilona Raugze, Director, ESPON EGTC

LOUNGE 9:30 **Setting the Scene**

Keynote speakers present the main messages of the ESPON Report “State of the European Territory” and the Policy Brief “Digital innovation in Urban Areas”.

- // Terry Martin, Journalist, DW
- // Samuel Stolton, Journalist, Euractiv

10:30 *Coffee break*

LOUNGE 11:00 **Plenary Debate**

The panel debate will follow the opening session, discussing the key policy themes of the report horizontally through the perspective of digital transformation, quality of governance, investments, administrative capacity and general considerations and recommendations on supporting place-based approaches and the territorial dimension in the framework of the future Cohesion policy and the renewal of the Territorial Agenda.

- // Markku Markkula, First Vice President, the Committee of the Regions
- // Lambert van Nistelrooij, former MEP
- // Juhana Rautiainen, Senior Specialist, The Ministry of the Environment (FI)
- // Ilona Raugze, Director, ESPON EGTC

12:15 *Family picture*

12:30 *Lunch*

13:30 **Workshops A-D: State of the European Territory**

The parallel workshops will address the various chapters of the ESPON's State of the European Territory Report: Smarter Europe, Greener Europe, More connected Europe and More Social Europe. Cross-cutting issues such as quality of governance, investments, administrative capacity will be discussed horizontally in each of the sessions.

REVELATION 1 **Workshop A: Smarter Europe**

This session will investigate how the growth of the knowledge economy and the emergence of new technologies shape labour market patterns and influence innovation creation and diffusion, digitalisation and entrepreneurship. The discussions among researchers and policy-makers will be sparked by a “Smarter Europe” chapter of the State of the European Territory Report (based on the ESPON SME and EMPLOY projects) and focused around the key observations and policy advice to support post-2020 programming and the renewal of the Territorial Agenda of the EU.

Moderator: Roberta Capello, Polytechnic University of Milan (IT)

- // Rodica Burlacu, Civitta (RO), State of the European Territory
- // Martyna Derszniak-Noirjean, OIR (AT), Small and Medium-Sized Enterprises – ESPON SME
- // Manuela Samek, IRS, (IT) Employment Dynamics – ESPON EMPLOY
- // Hanna-Maria Urjukangas, The Ministry of Economic Affairs and Employment (FI)



- LOUNGE** **Workshop B: Greener Europe**
- This session will focus on ecological connectivity and the development of ecosystem services. The discussions among researchers and policy-makers will be introduced by a "Greener Europe" chapter of the State of the European Territory Report (based on the ESPON GRETA and Alps 2050 projects) and focused around the key observations and policy advice to support post-2020 programming and the renewal of the Territorial Agenda of the EU.
- Moderator:** David Evers, ESPON Contact Point (NL)
- // Claudiu Forgaci, TU Delft (NL), State of the European Territory
 - // Gemma Garcia Blanco, Tecnalia (ES), Green Infrastructure – ESPON GRETA
 - // Tobias Chilla, University of Erlangen-Nuremberg (DE), Apline Area – ESPON Alps2050
 - // Mathilde Konstantopoulou, ESPON Monitoring Committee (EL)
 - // Martina Oblak-Pehnec, ESPON Monitoring Committee (HR)
- REVELATION 2** **Workshop C: More Connected Europe**
- This session will look how insularity, peripherality, remoteness, accessibility, vulnerability, attractiveness and lack of critical mass impact competitiveness, quality of life and sustainable growth. The discussions among researchers and policy-makers will be introduced by a "More connected Europe" chapter of the State of the European Territory Report (based on the ESPON BRIDGES and URRUC projects) and focused around the key observations and policy advice to support post-2020 programming and the renewal of the Territorial Agenda of the EU.
- Moderator:** Volker Schmidt-Steiwert, ESPON Contact Point (DE)
- // Reinhold Stadler, Civitta (RO), State of the European Territory
 - // Erik Gløersen, Spatial Foresight (LU), Territories with Geographic Specificities – ESPON BRIDGES
 - // Elisabetta Vitale, Polytechnic University of Turin (IT), Urban-Rural Connections – ESPON URRUC
 - // Hugo Poelman, DG Regio, European Commission
 - // Jan Edoy, ESPON Monitoring Committee (NO)
- TECHNICUM** **Workshop D: More Social Europe**
- This session will address vulnerable groups such as migrants and unemployed young people, who often face specific challenges, such as social exclusion and poor access to jobs, housing, social services, education and health care. The discussions among researchers and policy-makers will be fuelled by a "More Social Europe" chapter of the State of the European Territory Report (based on the ESPON MIGRARE and YUTRENDS projects) and focused around the key observations and policy advice to support post-2020 programming and the renewal of the Territorial Agenda of the EU.
- Moderator:** Aneta Zachová, Euractiv (BE)
- // Calin Rus, Civitta (RO), State of the European Territory
 - // Iva Plasilova, VVA (IT) Refugees and Migrants – ESPON MIGRARE
 - // Andreea Pop, ICON-INSTITUT (DE), Youth Unemployment – ESPON YUTRENDS
 - // Arni Narain, ESPON Monitoring Committee (UK)
 - // Angeliki Bouziani, Managing Authority of European Territorial Cooperation Programmes (EL)
 - // Kostas Kontouris, Karfitsa/ Associated Press (EL)
- 15:00 *Coffee break*
-
- 15:30 **Networking on New and Ongoing ESPON Activities**
This session will enable stakeholders and policy makers to learn about and discuss new and ongoing ESPON activities.
- REVELATION 1** **ESPON open data and tools for functional areas and sustainable development goals**
- Facilitator:** Volker Schmidt-Steiwert, ESPON Contact Point (DE)
- // Hy Dao, University of Geneva (CH), ESPON Database
 - // Roger Milego Agras, Autonomous University of Barcelona (ES), Functional Areas – ESPON FUORE
 - // Paresa Markianidou, Technopolis, Monitoring Sustainable Development Goals – ESPON SDG
- TECHNICUM** **Ex-ante territorial impact assessments**
- Facilitator:** Gretar Thor Eythorsson, ESPON Contact Point (IS)
- // Bernd Schuh, ÖIR (AT), Territorial Impact Assessment – ESPON TIA
- REVELATION 2** **Monitoring and visions for macro-regions**
- Facilitator:** Ingrid Gojevic, ESPON Contact Point (HR)
- // Efrain Larrea, MCRIT (ES), European and Macro-Regional Monitoring – ESPON EMMS
 - // Luciane Aguiar Borges, Nordregio (SE), Baltic Sea Region – ESPON BT2050



COFFEE AREA **Land use, brownfield regeneration, natural disasters**
Facilitator: Paul Himmelbauer, ESPON Contact Point (AT)
// David Evers, PBL (NL), Land Use – ESPON SUPER
// Henning Thomsen, Ramboll (BE), Brownfield Regeneration – ESPON ENSURE
// Carolina Cantergiani, Tecnalía (ES), Natural Hazards – ESPON Natural Disasters

COFFEE AREA **Population ageing and shrinking**
Facilitator: Jutta Bissinger, ESPON Contact Point (LU)
// Petri Kahila, University of Eastern Finland (FI), Shrinking Rural Areas – ESPON ESCAPE
// Erik van Ossenbruggen/Thijs Fikken, Ecorys (NL), Ageing Population – ESPON ACPA

LOUNGE **New methodologies: quality of life and tourism carrying capacity**
Facilitator: Tomaz Miclavcic, ESPON Contact Point (SI)
// Giorgia Galvini, Isinnova (IT), Quality of Life – ESPON QoL
// Roland Gaugitsch, ÖIR (AT), Tourism – ESPON TOURISM

COFFEE AREA **New business and industry patterns**
Facilitator: Wolfgang Pichler, ESPON Contact Point (SE)
// Roberta Capello, Polytechnic University of Milan (IT), Transition of Regional Economies – ESPON T4
// Lucas Porsch/Lison Rabuel, VVA (BE), Collaborative Economy – ESPON SHARING
// Valeria Fedeli, Politecnico di Milano (IT), Metropolitan Industrial Strategies – ESPON MISTA
// Sandra Spule, Spatial Foresight (LU), Business Development at External Borders – ESPON BusDEV

17:00 *End of the programme for Day 1*

19:00 *Dinner*



// Thursday, 28 November

8:15 *Registration*

09:00 **Workshops E-H: Linking ESPON and the Urban Partnerships**

The purpose of the sessions is to link ESPON research to the Partnerships of the Urban Agenda to give further support to their implementation. The four parallel sessions aim to strengthen the synergies between ESPON evidence and the actions from different partnerships and inspire subsequent steps, which can support the uptake, use and impact of the actions.

REVELATION 1 **Workshop E: Digital transition**

This session will focus on new private and public sector business models fuelled by digital technologies and rooted in the principles of user centric open innovation, co-creation and open data. The insights will be gathered from the ESPON T4 project and Policy Brief "Digital Innovation in Urban Areas" linking them to Digital Transition Partnership Action 13 "Co-creating a business model approach for cities".

Moderator: Samuel Stolton, Euractiv (BE)

- // Petri Ahokangas, Urban Agenda Partnership on Digital Transition, University of Oulu (FI)
- // Roberta Capello, Polytechnic University of Milan (IT), Transition of Regional Economies – ESPON T4
- // Martin Gauk, ESPON EGTC
- // Olli Voutilainen, The Ministry of Economic Affairs and Employment (FI)
- // Valentina Brini, ANSA (IT)

TECHNICUM **Workshop F: Energy transition**

The energy transition requires a long-term structural change in our approach to energy systems, creating a more integrated and smarter energy system that is better able to manage and balance dynamic patterns of supply and demand at an EU, national and local level. This workshop will link ESPON LOCATE and FUTURES projects and Action 3 of the Energy Transition Partnership "Guidance on energy master planning in cities".

Moderator: Gavin Daly, ESPON EGTC

- // Mariusz Czepczynski, Urban Agenda Partnership on Energy Transition, City of Gdansk (PL)
- // Angelika Poth-Moegle, Executive Director for European Affairs, CEMR (BE)
- // Kai Böhme, Spatial Foresight (LU), Territorial Scenarios – ESPON FUTURES
- // Bernd Schuh, ÖIR (AT), Low Carbon Economy – ESPON LOCATE

LOUNGE **Workshop G: Circular Economy**

This session will promote the transition to a circular economy and towards new business models. The insights will be gathered from ESPON CIRCTER and SHARING projects and linkages will be built with the Action 5 of the Circular Economy Partnership "Developing Collaborative Economy Knowledge Packs for Cities".

Moderator: Nicolas Rossignol, ESPON EGTC

- // Jan-Harko Post, Urban Agenda Partnership on Circular Economy, Municipality of The Hague (NL)
- // Carlos Tapia, Tecnalía (ES), Circular Economy – ESPON CIRCTER
- // Lucas Porsch/Lison Rabuel, VVA Brussels (BE), Collaborative Economy – ESPON SHARING
- // Janja Kreitmayer, Ministry for the Environment and Spatial Planning of Slovenia
- // Caroline Garcia, La Gazette des Communes (FR)

REVELATION 2 **Workshop H: Housing**

This session will focus on measuring affordable housing and land-use challenges related to increasing the housing stock. Discussions will be fed by ESPON BIG DATA AND HOUSING and SUPER projects and linking them to Action 7 of the Housing Partnership "Monitoring system for affordable housing in the European Union" and Action 9 "Recommendations on the improvement of EU urban housing market data".

Moderator: Dominique Ostyn, Director of communications, Press Club Brussels (BE)

- // Elena Szolgayová, Urban Agenda Partnership on Housing, Ministry of Transport, Construction and Regional Development (SK)
- // Renaud Le Goix, UMS RIATE (FR), Housing – ESPON BIG DATA AND HOUSING
- // Ivana Katuric, URBANEX (HR), Urbanisation – ESPON SUPER
- // Blanka Bartol, ESPON Monitoring Committee (SI)

10:30 *Coffee break*



LOUNGE 11:00 Main Messages from the Workshops

This session will deliver short presentation on the continued implementation of the Urban Agenda of the EU and key messages from workshops by the representatives of Urban Partnerships.

- // Petri Ahokangas, Urban Agenda Partnership on Digital Transition, University of Oulu (FI)
 - // Mariusz Czepczynski, Urban Agenda Partnership on Energy Transition, City of Gdansk (PL)
 - // Jan-Harko Post, Urban Agenda Partnership on Circular Economy, Municipality of The Hague (NL)
 - // Elena Szolgayová, Urban Agenda Partnership on Housing, Ministry of Transport, Construction and Regional Development (SK)
-

LOUNGE 11:30 ESPON Moving Forward

This session will deliver an overview on the progress of activities and on the plans for 2019 / 2020.

- // Thiemo Eser, Head of Division, ESPON MA
- // Ilona Raugze, Director, ESPON EGTC

LOUNGE 12:00 Themes of the Croatian and German Presidencies

This session will introduce the key thematic priorities of the forthcoming Croatian and German Presidencies in respect of territorial cohesion, urban matters and the TA 2020+.

- // Sandra Momčilović, ESPON Monitoring Committee (HR)
- // Volker Schmidt-Steiwert, ESPON Contact Point (DE)

LOUNGE 12:30 Closure

- // Juhana Rautiainen, Senior Specialist, Ministry of the Environment (FI)
- // Ilona Raugze, Director, ESPON EGTC

13:00 *Farewell lunch*



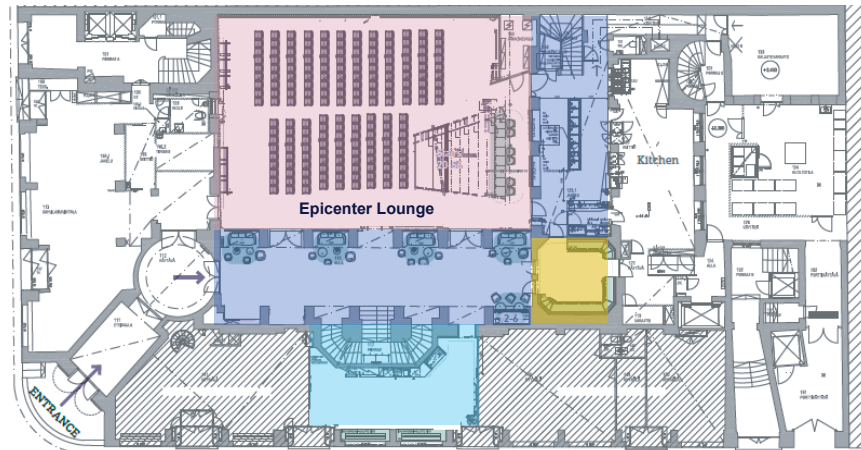
// Practical Information

// Venue

Epicenter Lounge

- Plenary sessions
- Workshop B
Greener Europe
- Networking
Quality of life and tourism
carrying capacity
- Workshop G
Circular Economy

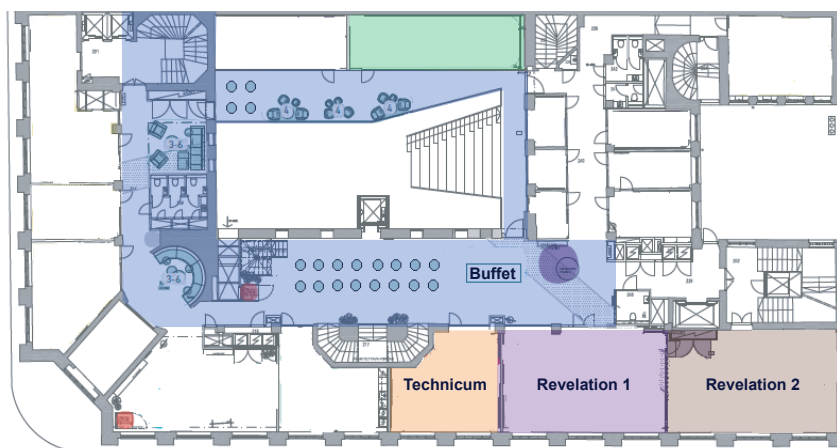
1floor



Coffee and lunch area

- Networking
Population ageing
and shrinking
- Networking
Sustainable land-use,
brownfield regeneration,
and natural disasters
- Networking
New business and industry
patterns

2nd floor



Technicum

- Workshop D
More Social Europe
- Networking
Ex-ante territorial impact
assessment
- Workshop F
Energy Transition

Revelation 1

- Workshop A
Smarter Europe
- Networking
Open data, functional
areas and SDGs
- Workshop E
Digital Transition

Revelation 2

- Workshop C
More Connected Europe
- Networking
Monitoring and visions
for macro-regions
- Workshop H
Housing



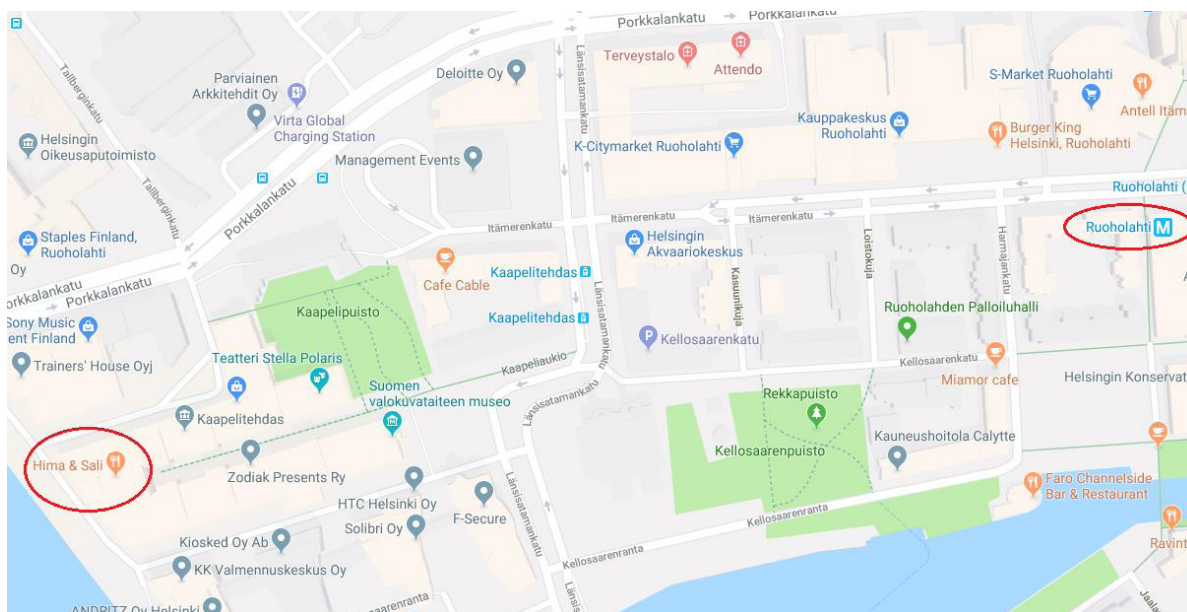
// Dinner

Location:

Hima & Sali
Kaapelitehdas
Tallberginkatu 1 C
00180 Helsinki

How to get there:

Please take Metro 1 direction Matinkyla or Metro 2 direction Tapiola and get off at stop Ruoholahti. From there it's a 700m walk to the dinner venue 'Hima & Sali'. Alternatively, you can take the tram from this metro station for one stop to Kablefabriken. From this tram stop it's a 350m walk.



// Annual survey 2019: help us to serve you better!

ESPON is running an annual survey to gather feedback on the use of our evidence and tools, on participation at our events and in our activities. Your feedback matters to us, whether you work in policy making, research or service provision. The survey will take approximately 10 minutes to complete. The answers will be used solely for evaluation purposes and no personal data is required.

Our efforts to improve our performance depend on the input you are willing to share with us. Let us know which of our outputs and events have been most useful for you and how you have used our evidence and tools. Thank you for helping us to serve you better!

Please access the survey here: <https://www.espon.eu/yoursay>





// Latest from ESPON



// Synthesis Report: State of the European Territory

The EU Cohesion Policy post-2020 debate is ongoing, with Member States and regions preparing their programmatic documents. In order to support programming and planning processes and to emphasize the territorial dimension of Cohesion Policy, the SOET report identifies development challenges and opportunities and examines territorial cooperation needs and potentials.

It offers policy advice to support the design of integrated territorial development strategies and related implementation tools at national, regional and local scale. The policy recommendations presented by the report take account of the European Commission's multiannual financial framework and the related legislative proposals for the post-2020 period.

Download your copy here: <https://www.espon.eu/state-of-the-european-territory>



// Policy Brief: Digital innovation in urban environments

Cities need the right attitude, knowledge, skills and tools to lay the right foundation for digital transformation. It is important to recognise the culture, processes and structures that support and accelerate innovation. Simple digital improvements applied to existing solutions alone are insufficient, and being creative is often not enough. Moreover, transformation cannot be based on the success of a technology, policy area, agency, department or third-party service provider alone.

Instead, transformation must, in a holistic manner, take into account the interplay of the various challenges and innovation drivers, both horizontally and vertically, at local, regional, national and international levels. Cities must join forces, work together with businesses, academia, civic society and, above all, citizens. The aspirations for digital transition to solve many of the urban challenges should come from the residents and must be echoed in the strategies and carried through procurement and facilitation to allow new digital urban ecosystems to develop and evolve.

Download your copy here: <https://www.espon.eu/digital-innovation-urban-environments>





ESPON 2020

ESPON EGTC

4 rue Erasme, L-1468 Luxembourg
Grand Duchy of Luxembourg
Phone: +352 20 600 280
Email: info@espon.eu
www.espon.eu

The ESPON EGTC is the Single Beneficiary of the ESPON 2020 Cooperation Programme. The Single Operation within the programme is implemented by the ESPON EGTC and co-financed by the European Regional Development Fund, the EU Member States and the Partner States, Iceland, Liechtenstein, Norway and Switzerland.