

# ESPON Draft working paper on Cross-border Public Services in Europe

Policy Lab 1: New Narratives for Cross-border territorial Cooperation

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# Contents

- ESPON CPS Targeted Analysis
- CPS throughout Europe
- Main potentials and challenges for developing CPS
- Practical guidance to develop CPS

1

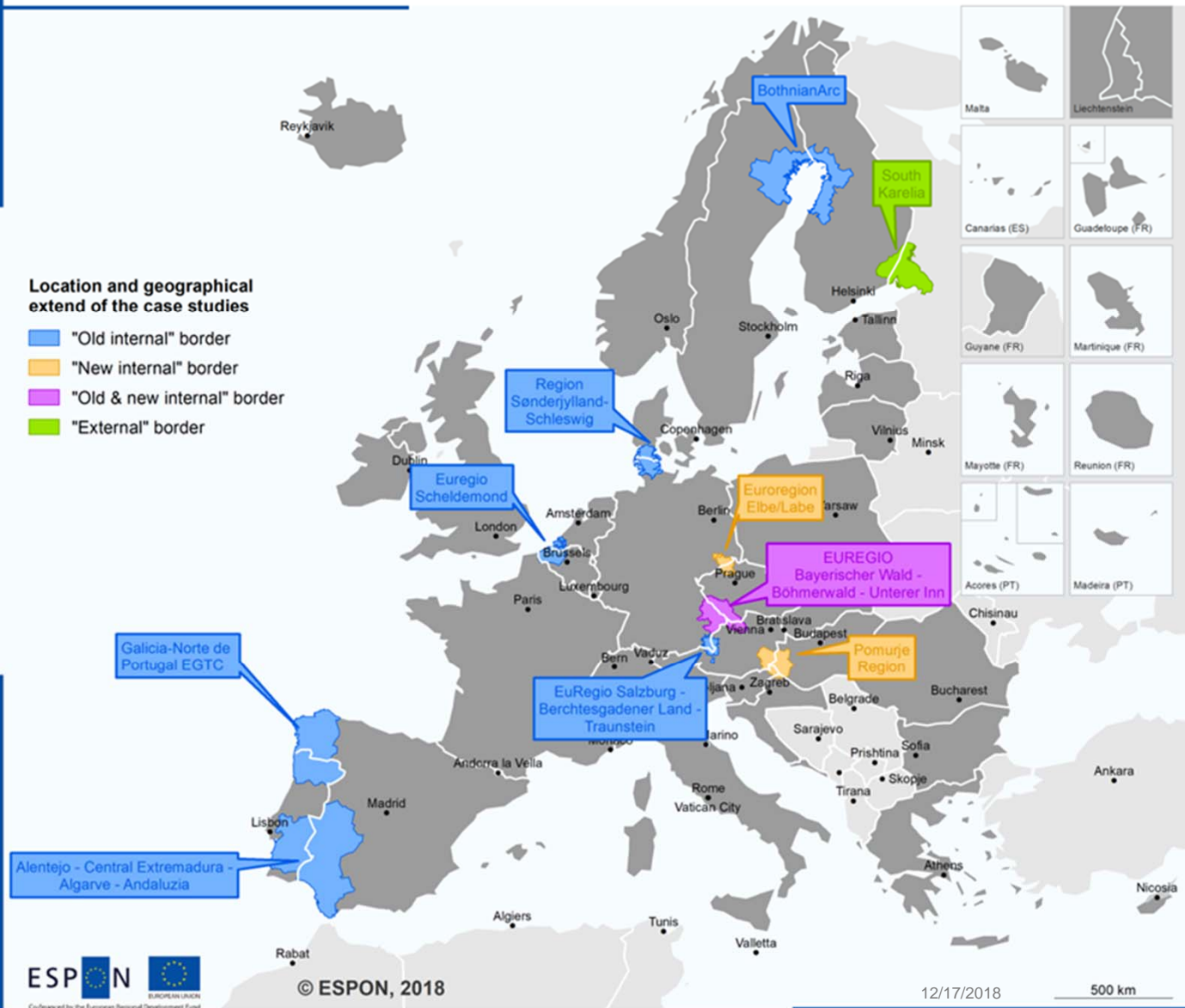
# ESPON CPS Targeted Analysis



# ESPON CPS Framework

- Targeted analysis
- 11 stakeholders in 10 cross-border areas
- AEBR as Helpdesk
- Research Team led by Spatial Foresight GmbH
- Completed : November 2018

## Cross-border public services (CPS): Case study regions



# ESPON CPS – Key questions & objectives

- **EU-wide overview** on main features of cross-border public service provision according to different types of territories
- Recommendations for **supporting CPS provision in cross-border regions**
- For **stakeholder areas**
  - What are the **territorial needs** and persisting border obstacles hampering the development of public services?
  - What are the needs for **adapting existing and/or developing new services** to cope with everyday life needs as well as major challenges?
  - What can be **learned from other regions regarding** public service provision practices?

# Cross-border public services (CPS)

## **CPS are**

- provided or made available by public authorities on both sides of a border;
- for an undefined time; and
- with a target group across the border.

## **CPS address**

- joint problems or development potentials of border regions in a clearly defined cross-border territory.

## **CPS generate**

- benefits for the general public or a specific target group in this territory.

CPS may be delivered using existing or newly established infrastructure.

# 2

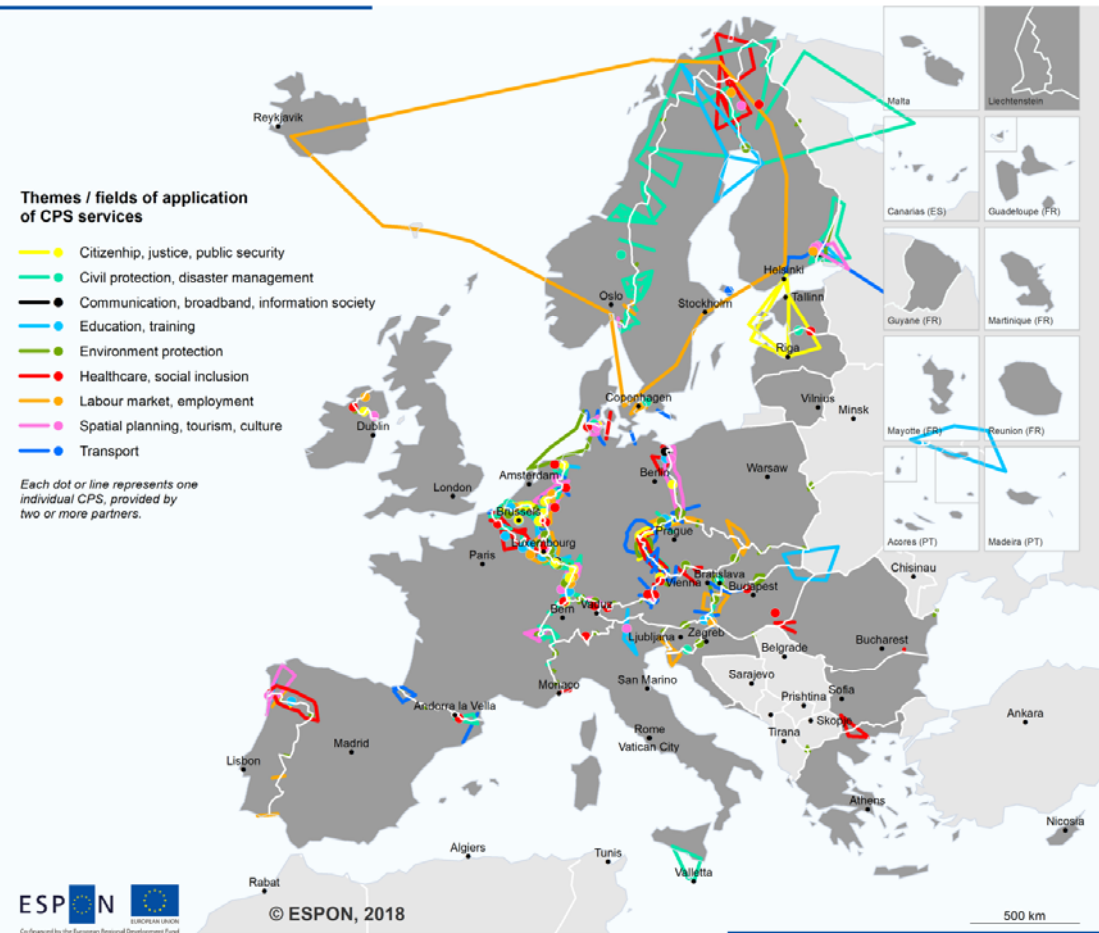
## Cross-border public services throughout Europe

### Cross-border public services (CPS): Types of services

#### Themes / fields of application of CPS services

- Citizenhip, justice, public security
- Civil protection, disaster management
- Communication, broadband, information society
- Education, training
- Environment protection
- Healthcare, social inclusion
- Labour market, employment
- Spatial planning, tourism, culture
- Transport

Each dot or line represents one individual CPS, provided by two or more partners.

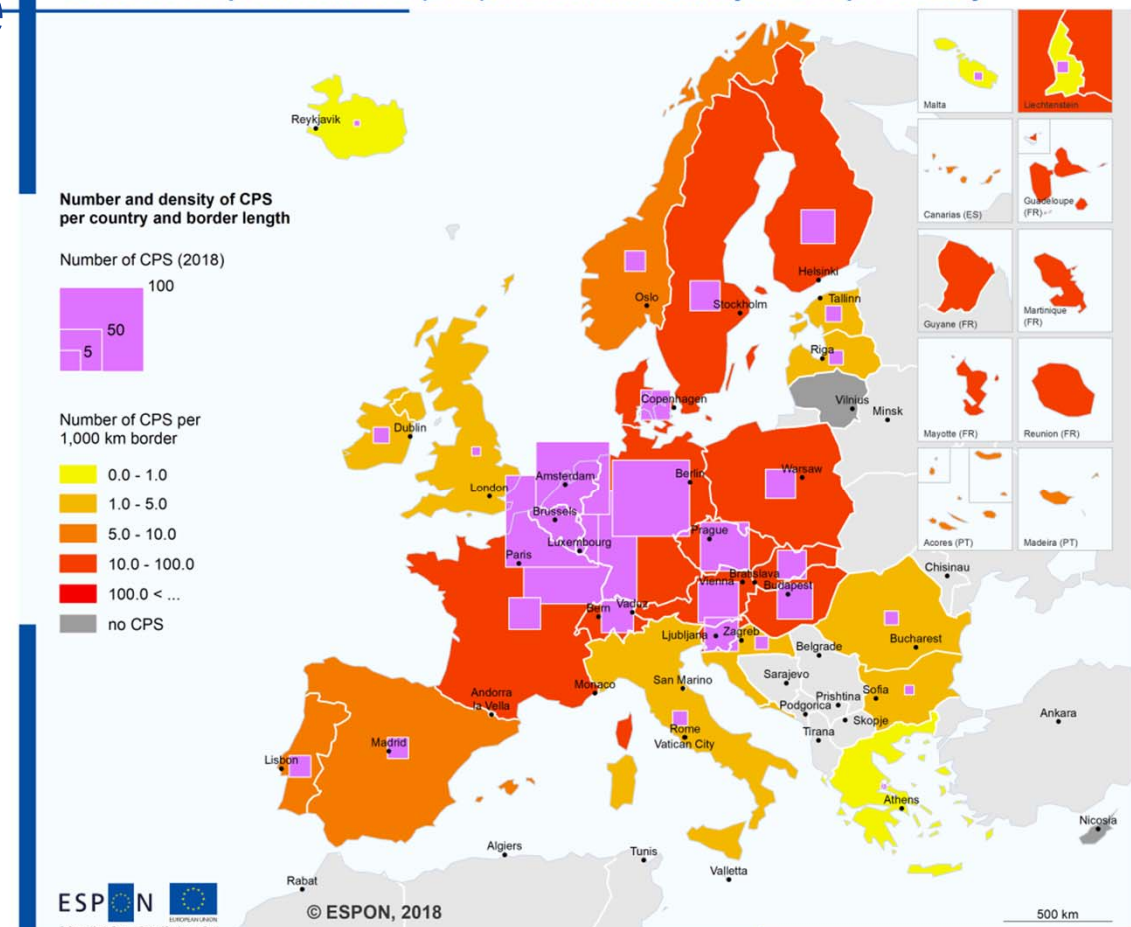


Regional level: n.a.  
Source: ESPON CPS, 2018  
Origin of data: TCP International, 2018; Eureconsult, 2018; various data sources, 2018  
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# First comprehensive overview of CPS provision in Europe

- 579 examples of CPS provision in Europe identified.
- Concentration of CPS along the borders of old EU Member States.
- Most CPS deal with environment protection, civil protection and disaster management or transport.

Cross-border public services (CPS): Number and density of CPS per country

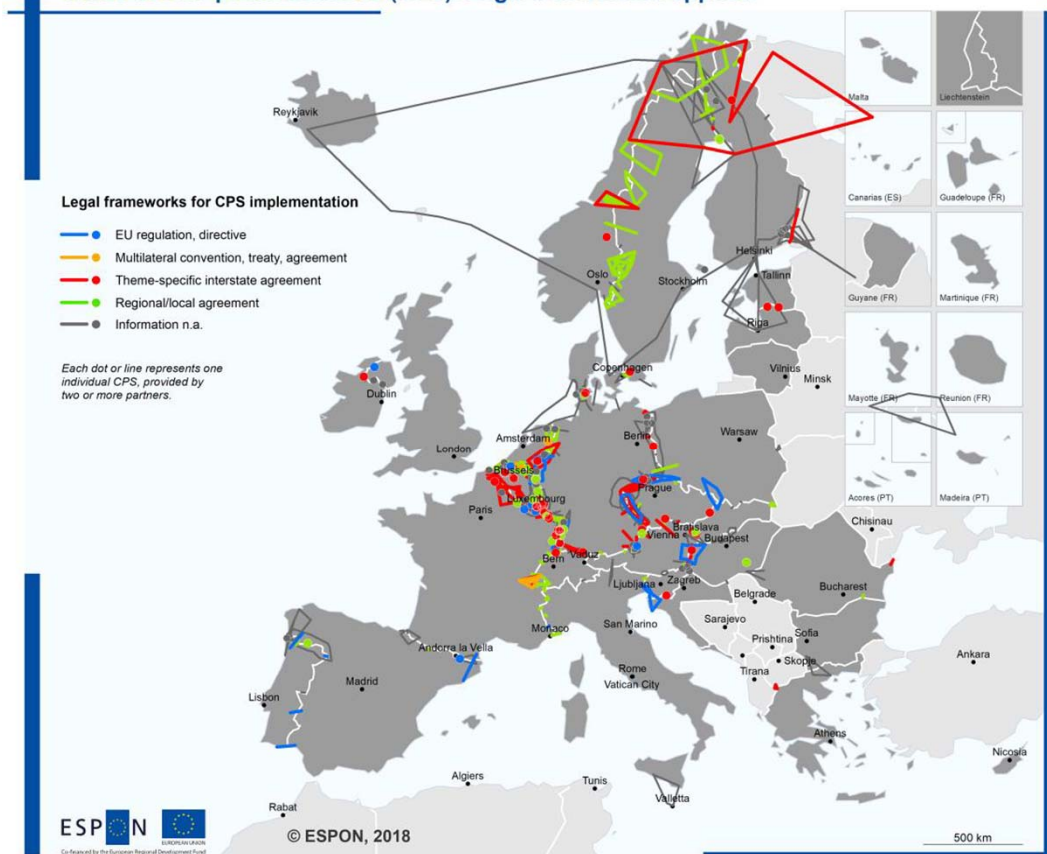




# CPS improve domestic service provision and address specific territorial challenges

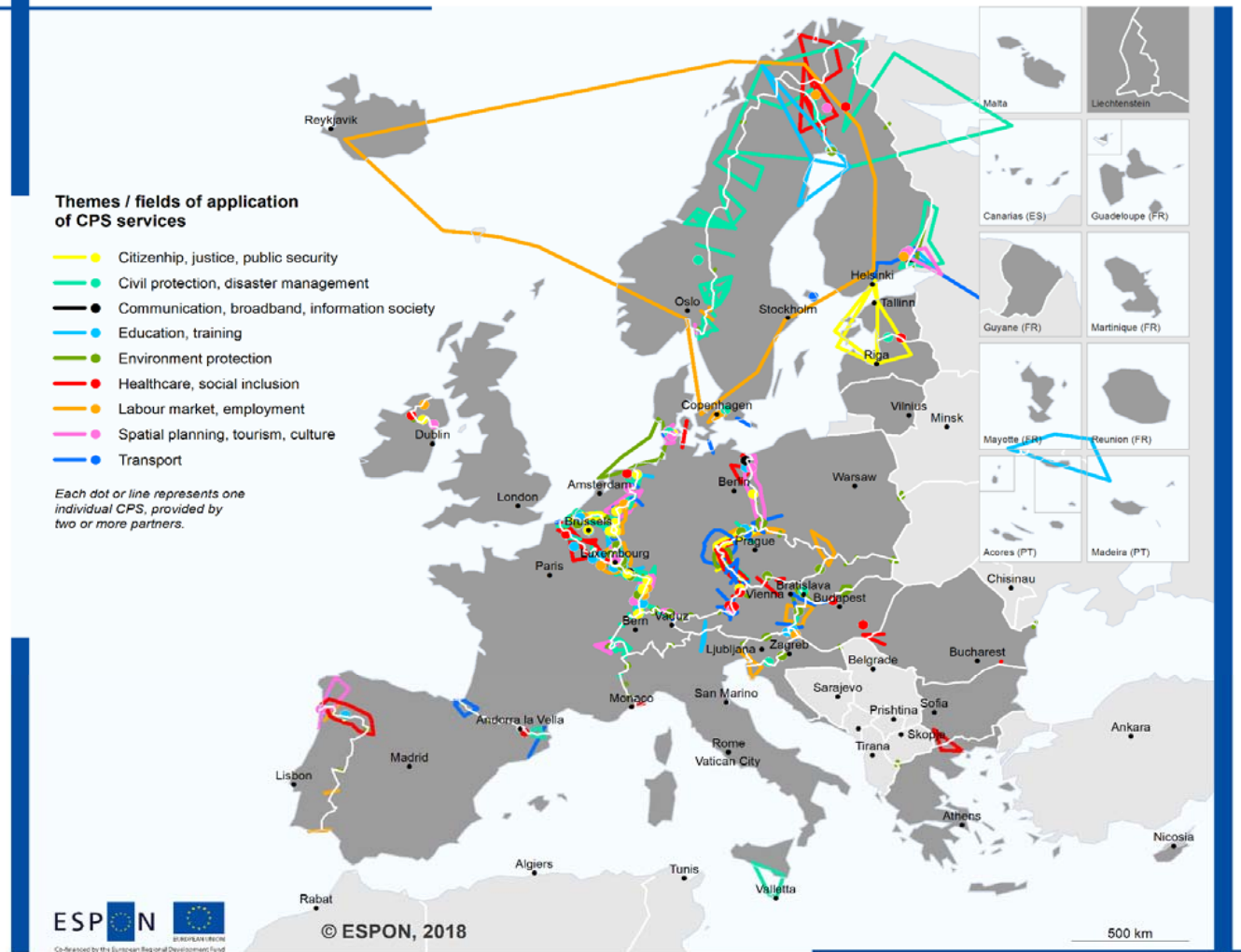
- A large share of CPS aims to improve the quality of public service provision in border regions.
- Territorial characteristics and developments are typical drivers for CPS.
- Long-standing cooperation and existing interstate agreements support CPS development.

Cross-border public services (CPS): Legal frameworks applied



# Policy areas

## Cross-border public services (CPS): Types of services

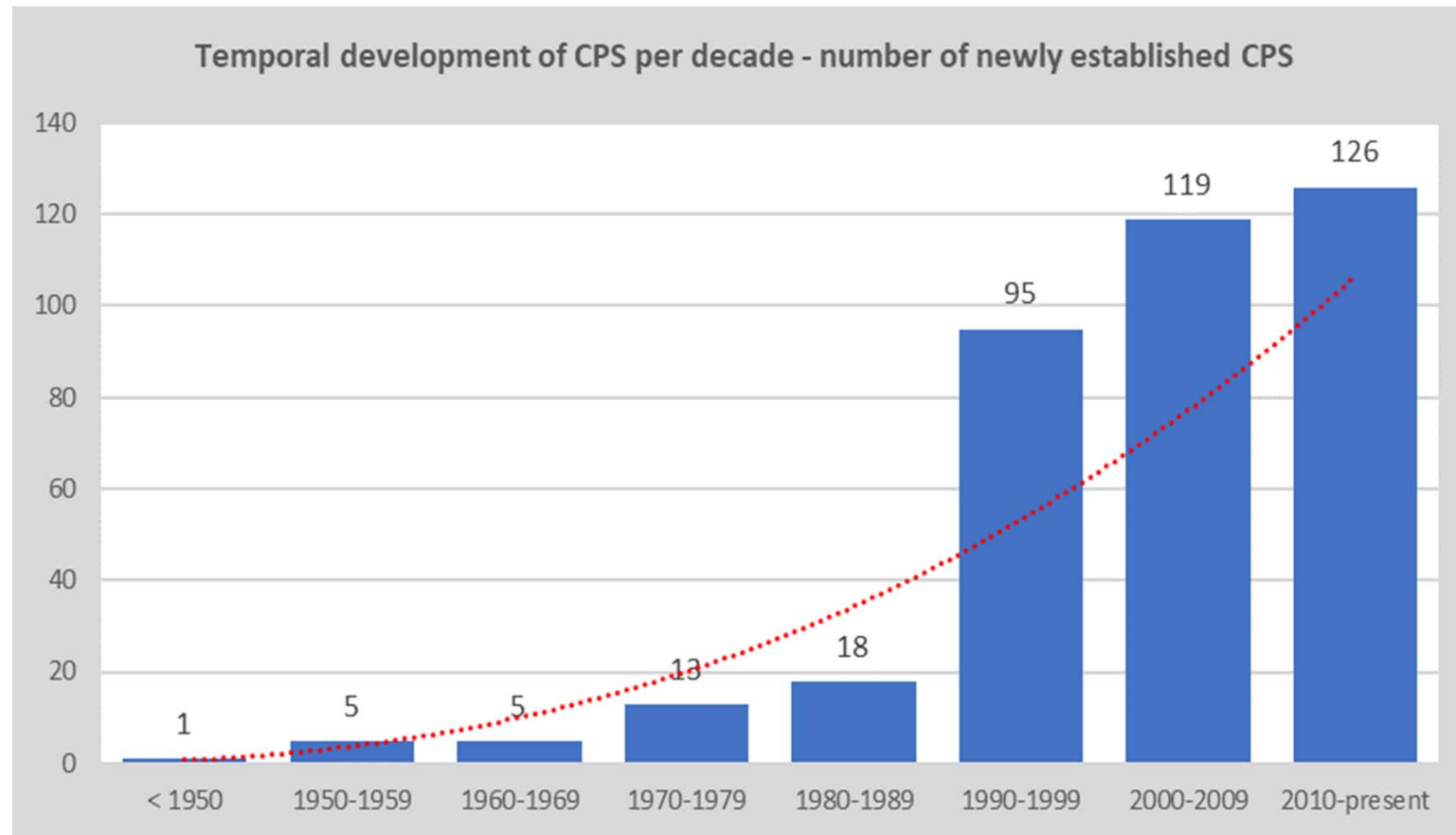


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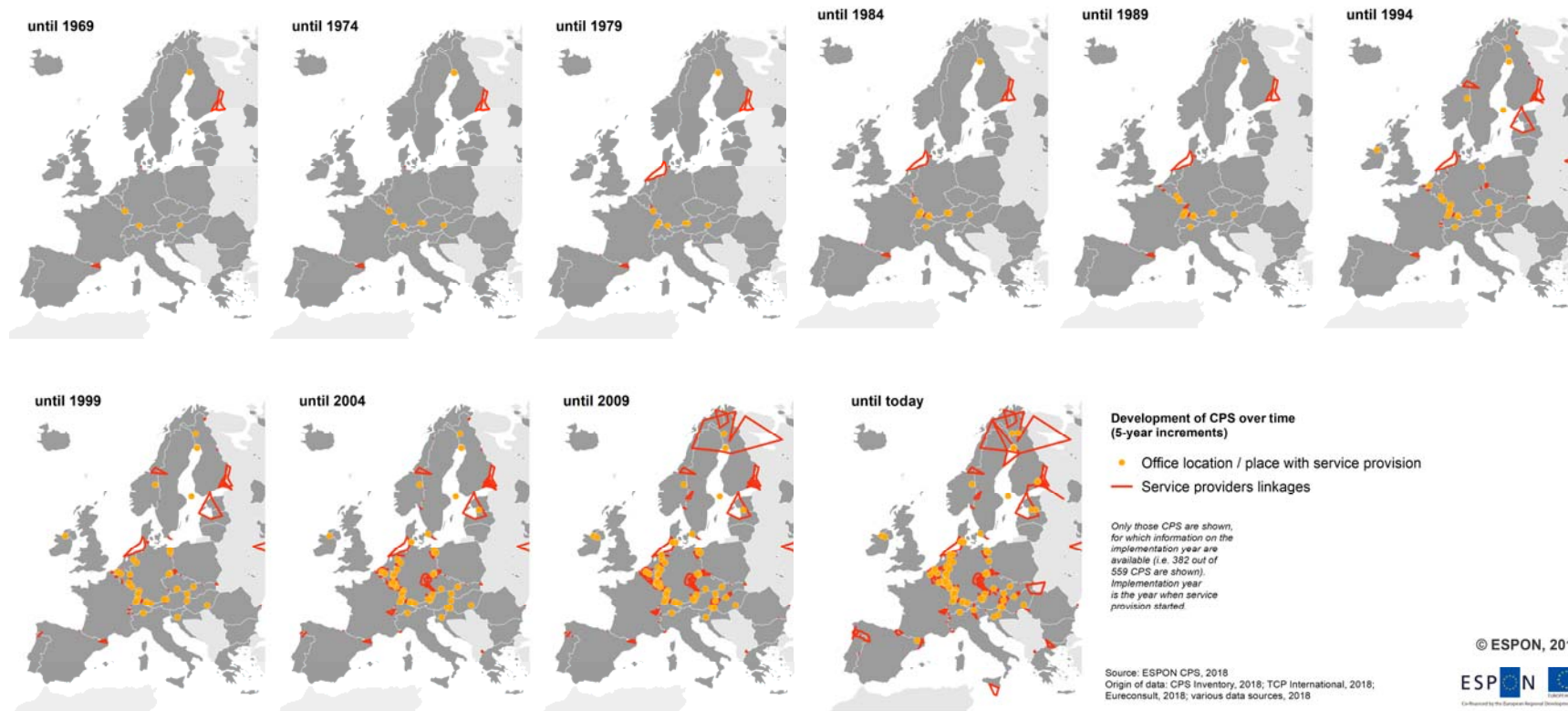
# Target groups

Target groups	Frequency	%
Public authorities	195	19.9
Tourists	133	13.6
General public	130	13.3
Pupils, students and apprentices	119	12.1
Cross-border workers	115	11.7
Job seekers	111	11.3
Economic actors	68	6.9
People of all ages requiring medical or permanent care	48	4.9
Researchers	25	2.6
Other stakeholder groups	21	2.1
Other person groups	16	1.6
<b>Sum</b>	<b>981</b>	<b>100</b>

# Temporal development



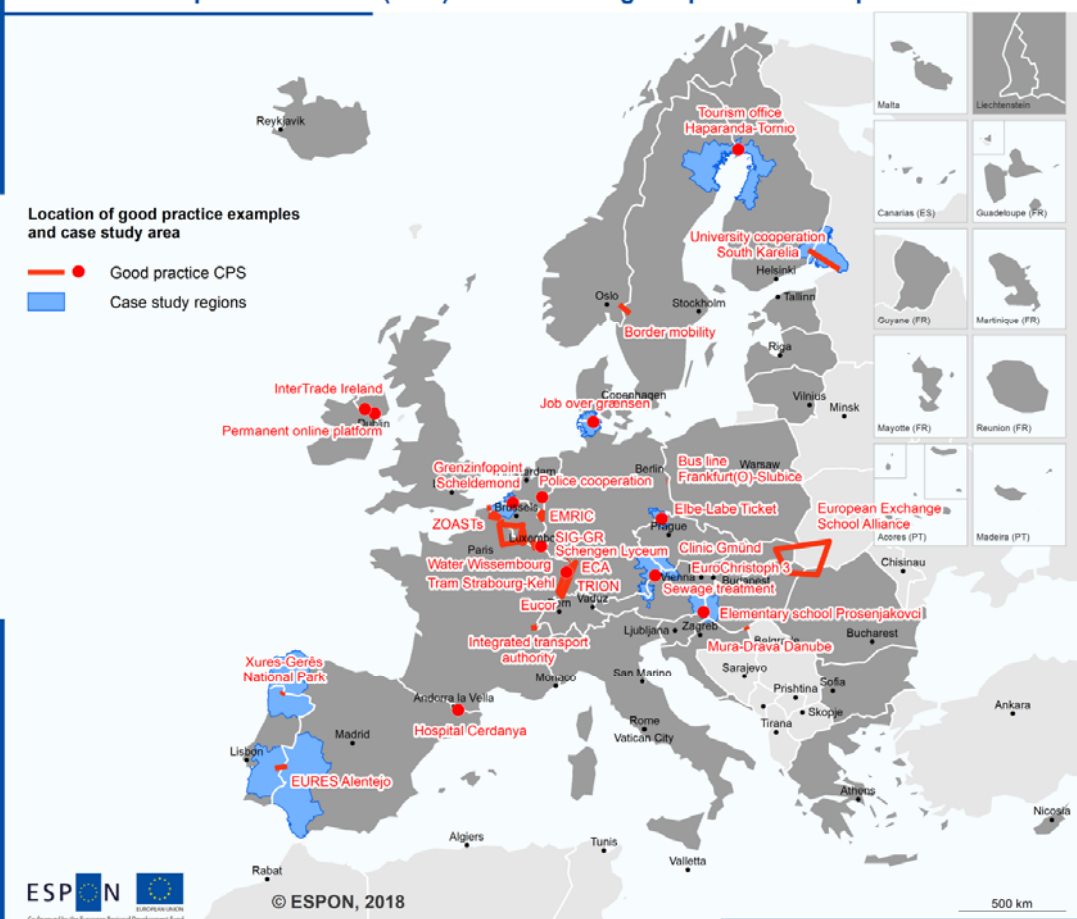
# Temporal development



# 3

## Main challenges and potentials for developing cross-border public services

Cross-border public services (CPS): Location of "good practice examples"

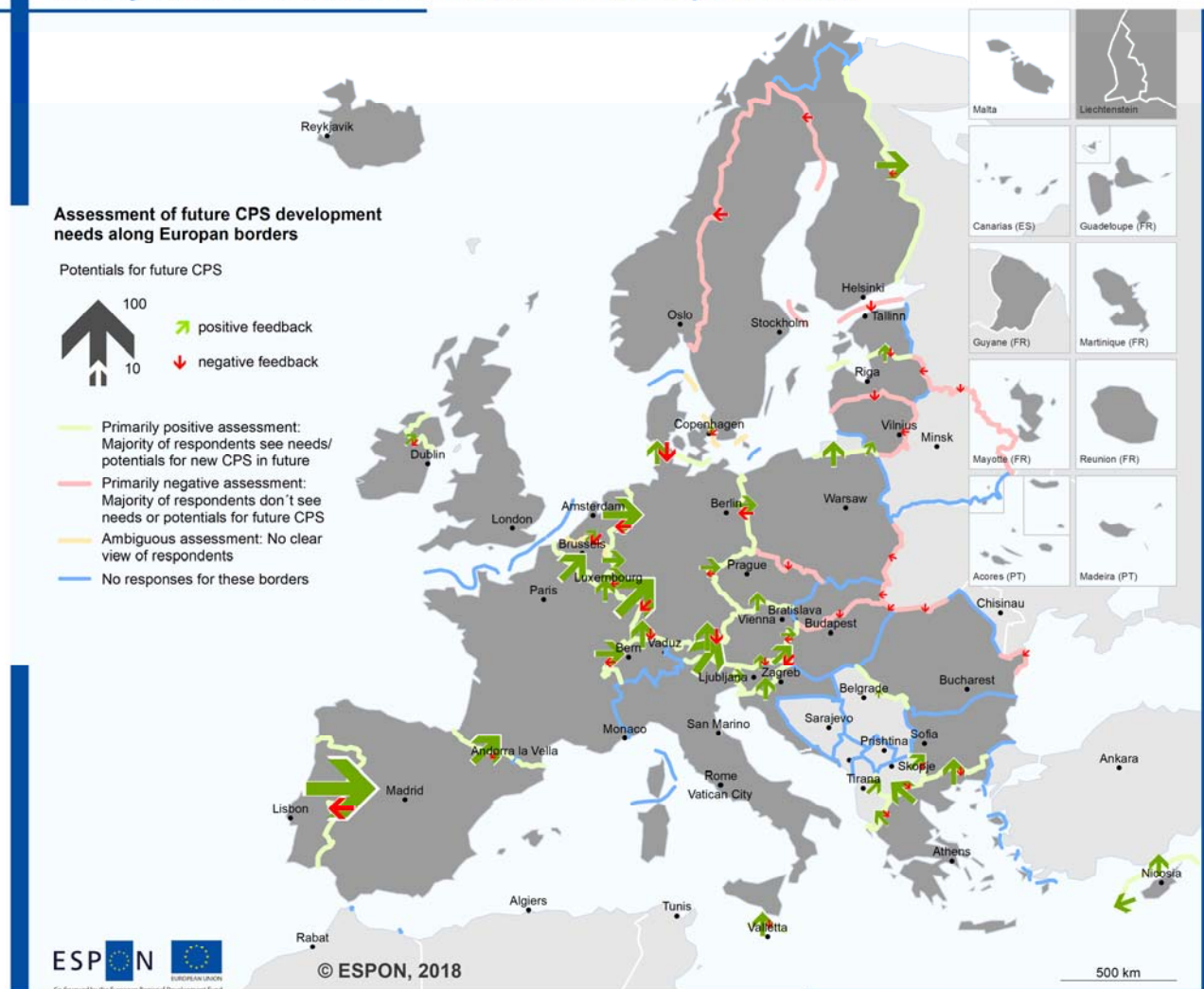


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# Potentials for future CPS development

## Survey results: Assessment of future CPS development needs



# Practical solutions for common challenges

Unfavourable legal and administrative framework conditions are the challenge most frequently mentioned

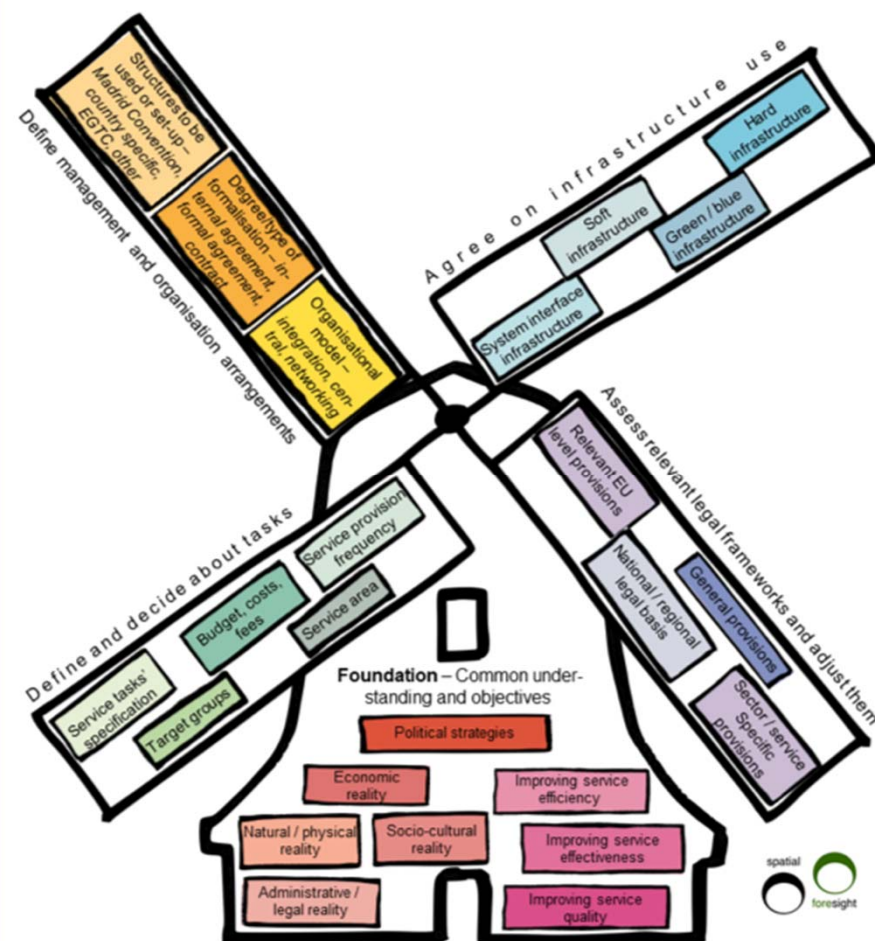
CPS in case study areas and in 29 good practice examples illustrate mainly tailor-made practical solutions to address CPS development challenges



# 4

## Practical guidance to develop cross-border public services

### Key policy messages



# Step-wise approach to CPS development

CPS provision is possible along any border in Europe.

CPS development builds upon a **common understanding** of the framing conditions, needs and objectives for CPS provision.

Subsequently **different aspects** can be considered, depending on the local context.

# Step-wise approach to CPS development

Cross-border institutions, border regions and service providers support CPS development by:

- Ensuring sufficient commitment and capacity for CPS endeavours;
- Being pro-active and patient;
- Taking responsibility, even if similar competences are differently distributed across the border;
- Communicating needs to higher levels.

# Key policy messages at EU level

INTERREG as a leverage :

- seed money funding
- play complementarity

# Thank you for your attention and feedback on the draft working paper

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This presentation will be made available at: [www.espon.eu](http://www.espon.eu)