



Co-financed by the European Regional Development Fund

Inspire Policy Making with Territorial Evidence



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Bulgarian Presidency of the Council
of the European Union

Assessing the performance of integrated territorial and urban strategies:

Challenges, emerging approaches and options for the future

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Challenges for measuring territorial provisions

Generic challenges

- Who needs to know what?
- Disentangling the results of the strategy.
- Developing appropriate and meaningful indicators.

Specific challenges

- Implications of multi-thematic and multi fund approaches.
- How to measure effectiveness at relatively early stage.
- Thematic concentration v territorially integrated approach.

Substantial variation in ESIF ITI

- **Level of funding.**
- **Thematic content.**
- **Territorial coverage.**
- **Role in OP architecture.**

Capturing added value

- **New policy governance at different levels.**
- **New issues addressed in integrated way.**
- **Leverage of new funding sources, instruments.**
- **New spatial scales of impact.**

Emerging approaches

- **Drawing on OP quantitative indicators.**
 - Usually adapt of OP indicators, proportionate to scope of ITI.
- **Strategy-specific quantitative indicators.**
 - Some developed locally, based on existing measures, (e.g. Brno City strategy, 80+ indicators).
- **Qualitative indicators.**
 - Some 'softer; assessment e.g. levels of satisfaction of residents.
 - Use of focus groups, surveys ,research questionnaires etc.

Looking forward

- **Recognising differentiation.**
 - Number and complexity of the indicators should reflect budget and scope.
- **Capturing integration and the logic of intervention.**
 - How to define integrated indicators for combined actions.
- **Assessing added value .**
 - ITI often institutional and operational, not just physical change.

Conclusions

- **Proportionality & flexibility.**
 - Taking into account considerable variation.
- **User-friendliness.**
 - Tailored to capture qualitative and quantitative knowledge.
- **Realism.**
 - What knowledge can be generated, given the complexity of the subject and the resources and timescale involved?

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Thank you for your attention