

LISBOA

EWRC

Scaling up SMEs
and Attracting FDI

Margarida Figueiredo

Lisbon City Council

10 October 2018

VISION

TRANSFORM

LISBON

IN ONE OF THE MOST COMPETITIVE,
INNOVATIVE AND CREATIVE CITIES OF
EUROPE

LISBOA

Building one the most
Creative & Innovative
Cities in Europe

2018



MADE OF
LISBOA

capital

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Why this is Europe's best work-and-play capital

Take a look at the city staking a claim to the title comeback king, with start-ups, surf and sunshine.

Related Stories

MUNICIPAL LOGO



Committee of the Regions



European Entrepreneurial Region

Lisboa

European

**Entrepreneurial Region
of the Year 2015**



LISBOA
CÂMARA MUNICIPAL



LISBOA European Entrepreneurial City 2015

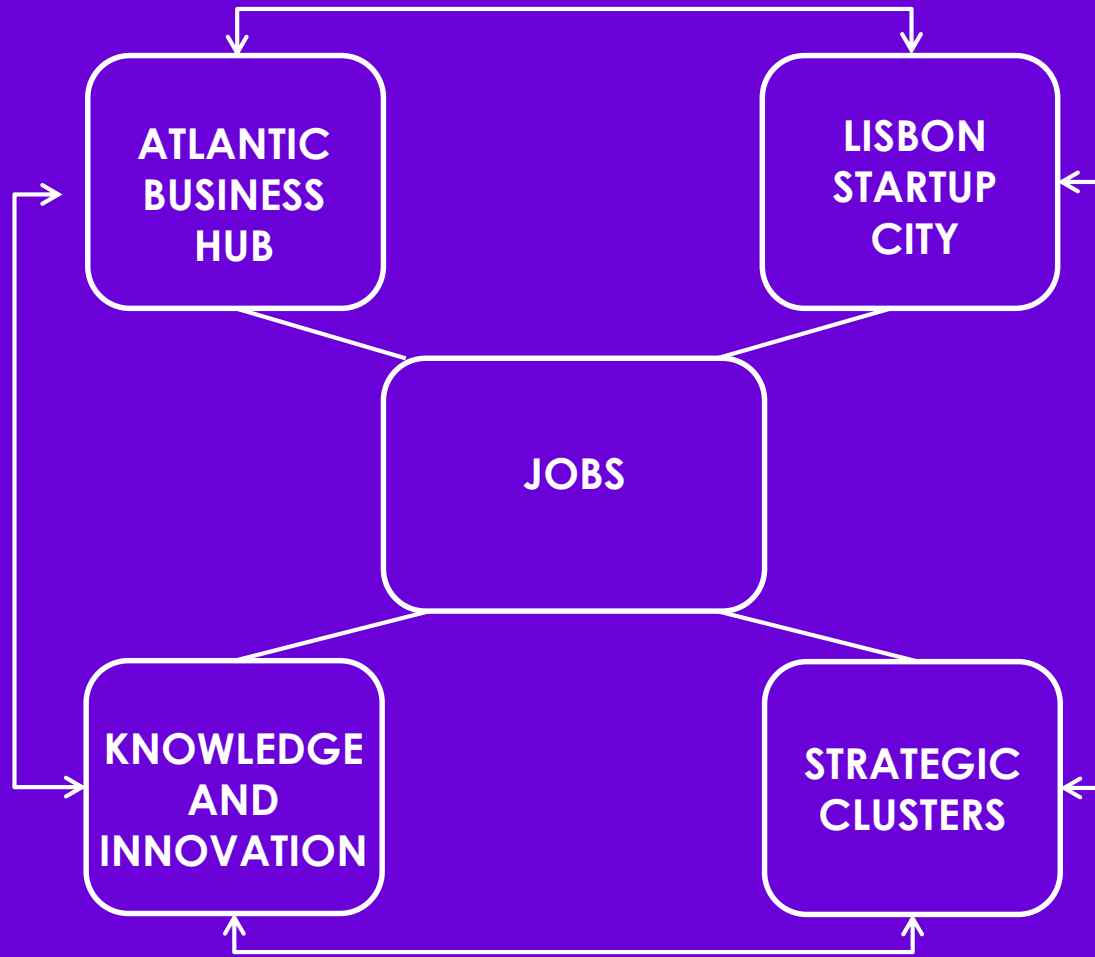
Lisbon received on June 25, 2014, the distinction of Entrepreneurial 2015 European City (EER2015), which rewards the best regional strategies for the promotion of entrepreneurship and innovation among small and medium-sized enterprises. The European Entrepreneurial Region (EER) is a project which identifies and reward EU regions that reveal an extraordinarily entrepreneurial and innovative political strategy, regardless of their size, wealth and competences.

Lisbon has stepped up, in particular, its status as a **'startup city'** through a set of initiatives such as the Startup Lisboa founded in 2012 and integrated in an urban rehabilitation project in the downtown of the City, Made of Lisboa; the Lisbon Youth Entrepreneurship program, which provides education and training to young people in areas such as citizenship and ethics, career development, entrepreneurship and financial literacy; Fab Lab Lisboa; Lisboa Empreende , the Lisbon Challenge, etc ...





STRATEGY



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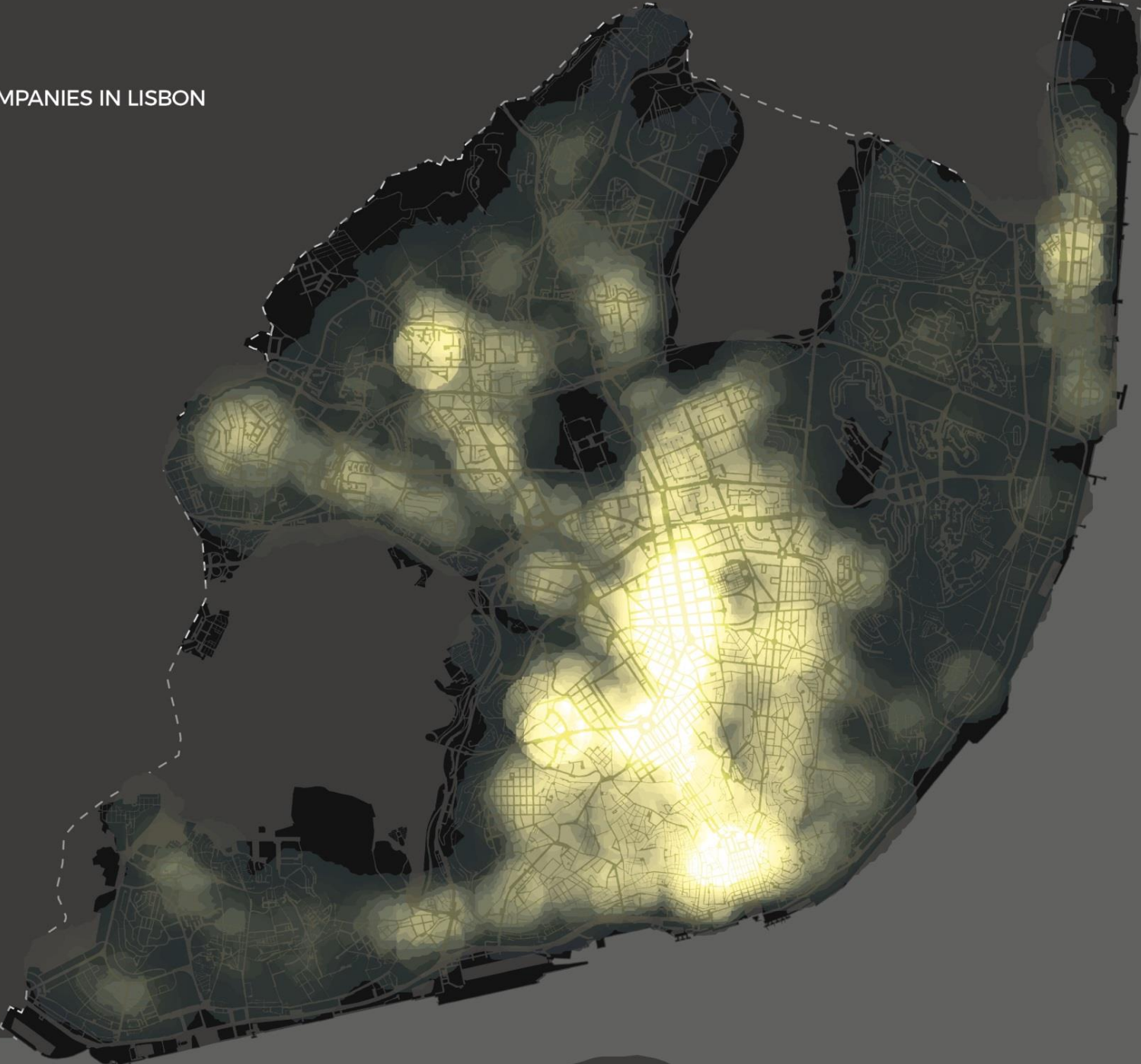
KNOWLEDGE
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**ATLANTIC
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TOTAL OF COMPANIES IN LISBON



BIGGEST COMPANIES BASED IN LISBON



AN ATTRACTIVE CITY FOR MNCs



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INVESTIISBOA – www.investlisboa.com

Lisbon's investment promotion agency. **Invest Lisboa** is a one-stop shop for companies, investors and entrepreneurs looking to invest or set up their business in Lisbon. We offer personalised, confidential and free support, including providing advice, information and contacts, and identifying business partners, premises and investment opportunities.

Set up in 2009, Invest Lisboa is the result of a strategic partnership between [Lisbon's City Council](#) and the [Portuguese Chamber of Commerce and Industry](#), aiming to attract investment, companies and talent. It is also supported by the [Agency for Investment and Foreign Trade of Portugal \(AICEP\)](#)

Lisboa, European & Atlantic Business Hub

Talent

Competitiveness

Quality of Life and Safety

Lisboa, Startup City

Innovation & Technology

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A GLOBAL AND HIGH GROWTH INNOVATION HUB

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Community
of Lisbon-based
Innovators

Made of Lisboa, the official entrepreneur community of Lisbon based innovators

EXPLORE THE MAP

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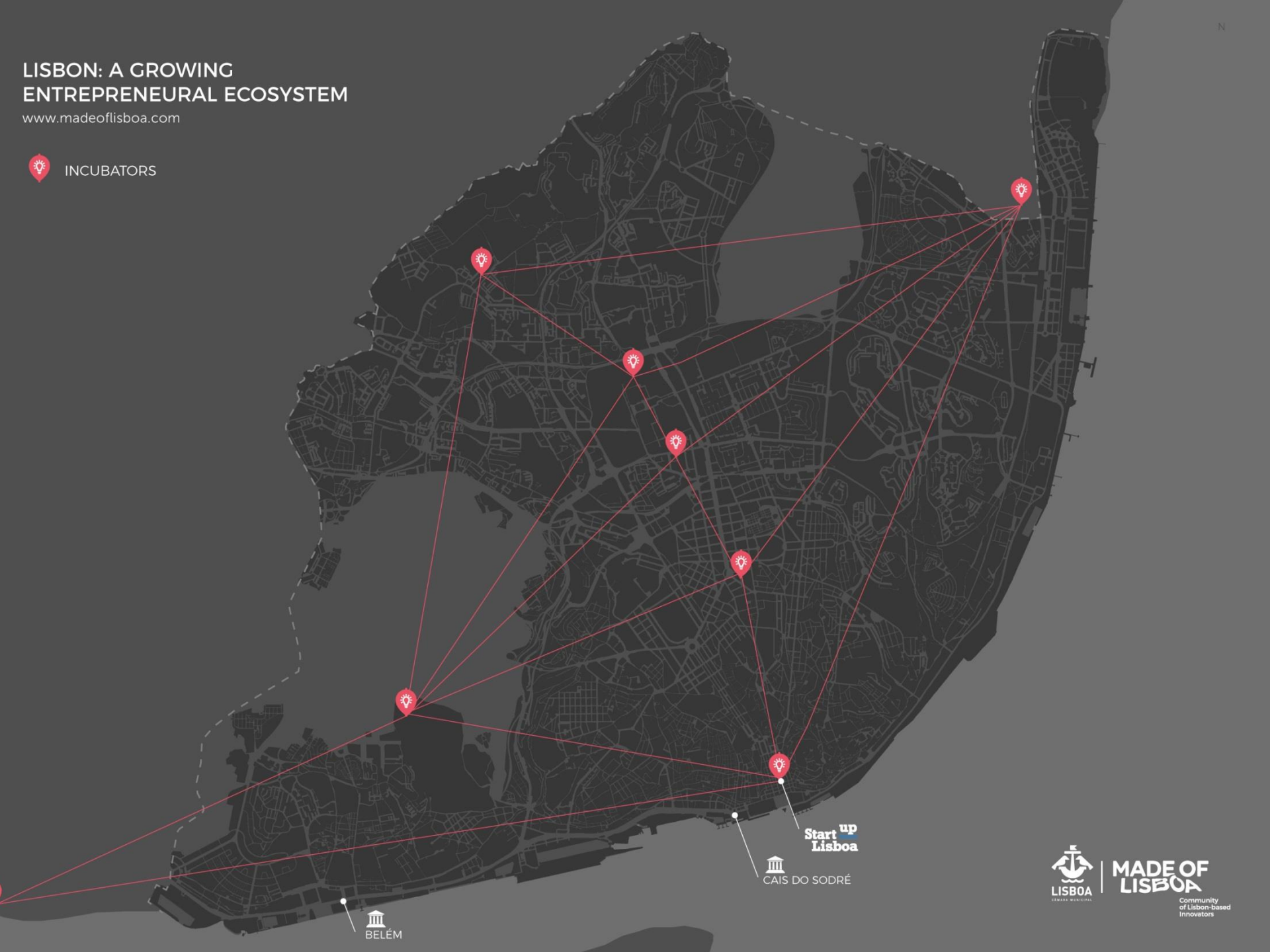


LISBON: A GROWING ENTREPRENEURIAL ECOSYSTEM

www.madeoflisboa.com



INCUBATORS



BELEM

Start UP Lisboa
CAIS DO SODRÉ



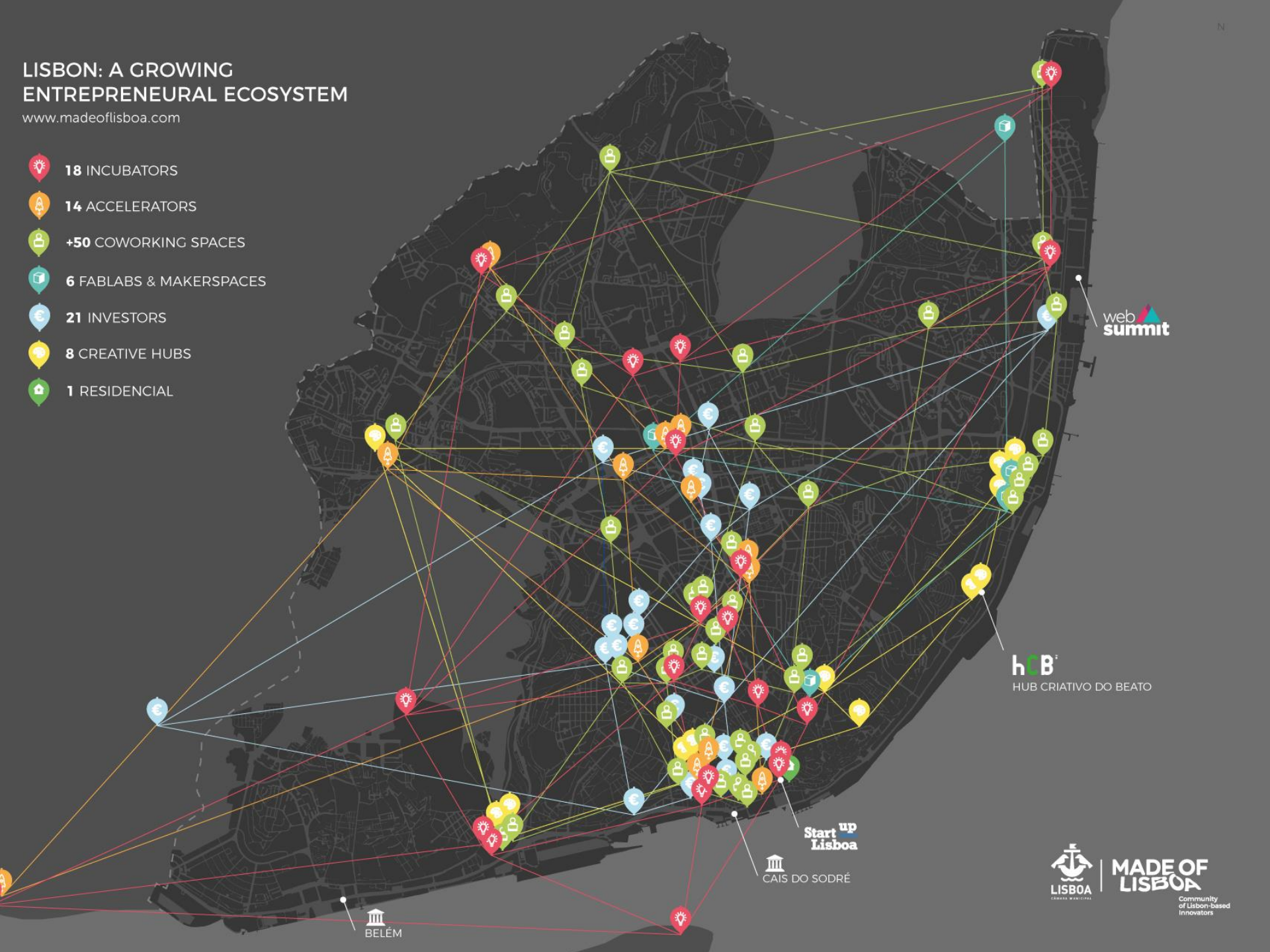
MADE OF LISBOA

Community of Lisbon-based Innovators

LISBON: A GROWING ENTREPRENEURIAL ECOSYSTEM

www.madeoflisboa.com

-  **18** INCUBATORS
-  **14** ACCELERATORS
-  **+50** COWORKING SPACES
-  **6** FABLABS & MAKERSPACES
-  **21** INVESTORS
-  **8** CREATIVE HUBS
-  **1** RESIDENCIAL



web summit

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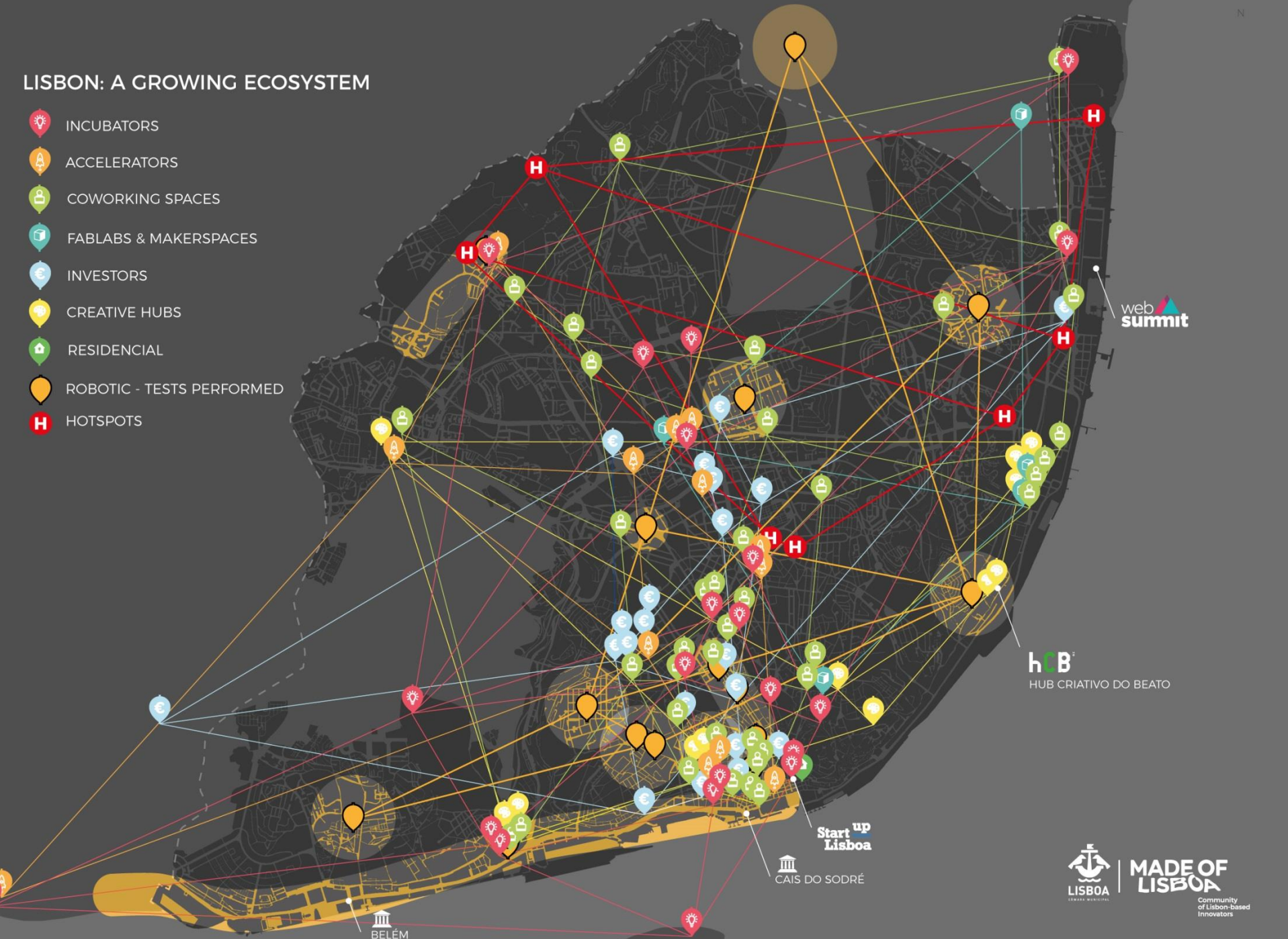
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LISBON: A GROWING ECOSYSTEM

- INCUBATORS
- ACCELERATORS
- COWORKING SPACES
- FABLABS & MAKERSPACES
- INVESTORS
- CREATIVE HUBS
- RESIDENCIAL
- ROBOTIC - TESTS PERFORMED
- HOTSPOTS



web summit

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ENTREPRENEURIAL ECOSYSTEM

Survey to Lisbon Incubators, May 2018 (Lisbon City Council)

500

Startups in
Incubators
(2018)

+700

Founders in Incubators
(2018)

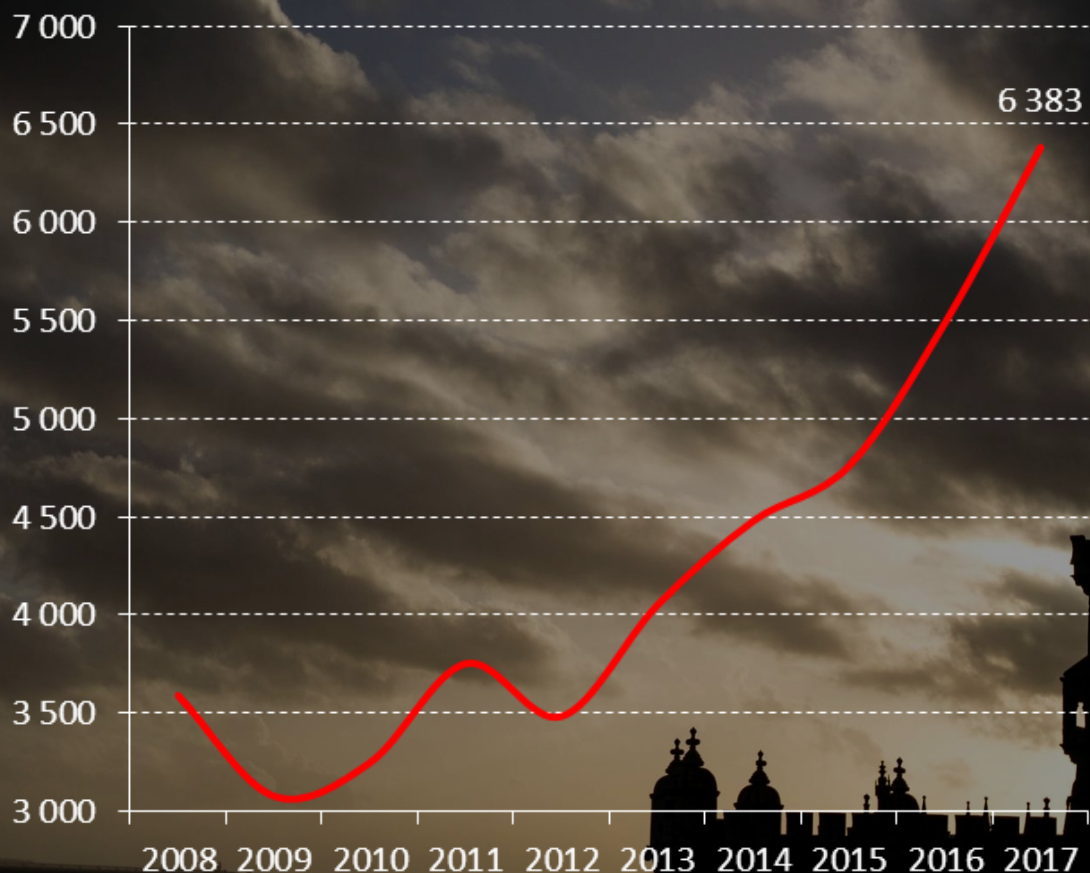
1300

Startups in Incubators
(last 3 years)

+5.000

Jobs created in
startups (last 3 years)

Companies Created in Lisbon (yearly)



Source: INE, Statistics Portugal

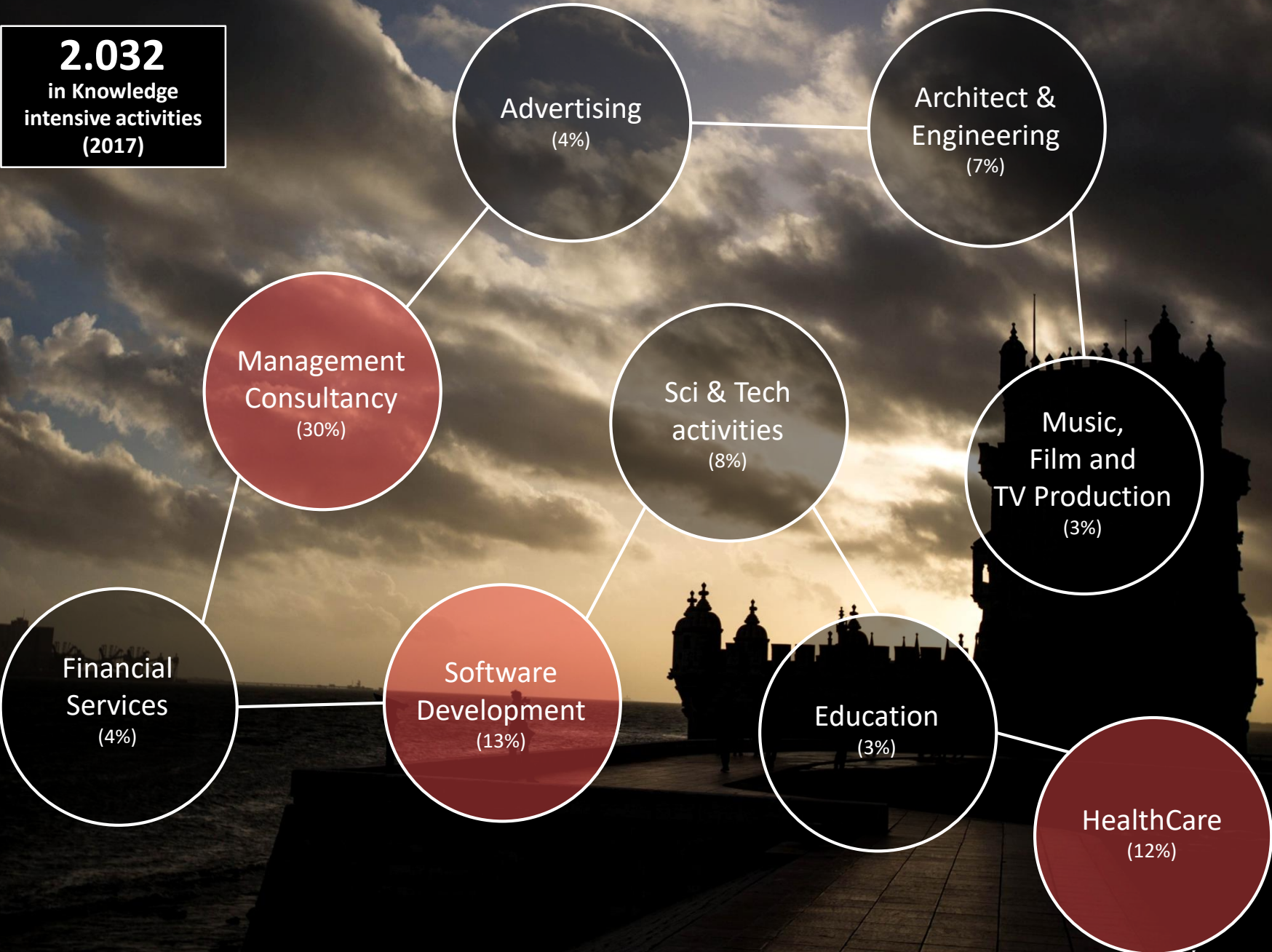
2,6

Companies created
for every company
dissolved (2017)

+2.000

in Knowledge
intensive
activities (2017)

2.032
in Knowledge
intensive activities
(2017)





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- **SCALING UP SMEs**
- **Promotion of startups roadshows**
- **Support participation of portuguese startups in some european events**
- **Internacional entrepreneurship events in the City of Lisbon**
- **Partnerships and signed agreements with some european ecosystems: London, Amesterdam, Paris, Telaviv**
- **Institutionals Missions abroad with Startup Portugal**
- **Finantial support: ex Startup Voucher**
- **Participation in European projets like EPLUS; Speed Up**

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SCALING UP SMEs

www.iapmei.pt

Agency for Innovation and Competitiveness. It's mission is to promote competitiveness and business growth, fostering innovation, entrepreneurship and investment in SME's.

In a partnership with AICEP - Agency for Investment and Foreign Trade of Portugal, awarded by the European Commission for Good Practices in internationalization processes through the following strategy:

- Paves the way for companies to foreign markets;
- Identifying new markets and business;
- Provides support to facilitate the globalization of business;

Creation of Export Shops.

The Export Shops - are a proximity service, which aims to encourage SMEs with export intentions to start its internationalization process or to expand its activity in foreign markets.

Available regionally in IAPMEI partnership with AICEP, the Export Shops technically support SMEs in their international markets approach, helping them to develop strategies and in contact with local partners, a network of 14 points covering the entire country.

What services offer:

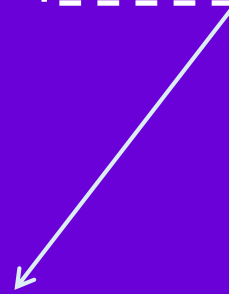
- > Support in the formulation of strategies to address the international markets;
- > Information on markets;
- > Search assistance and contact with local partners;
- > Information on financial instruments to support internationalization;
- > Promotion of business opportunities.

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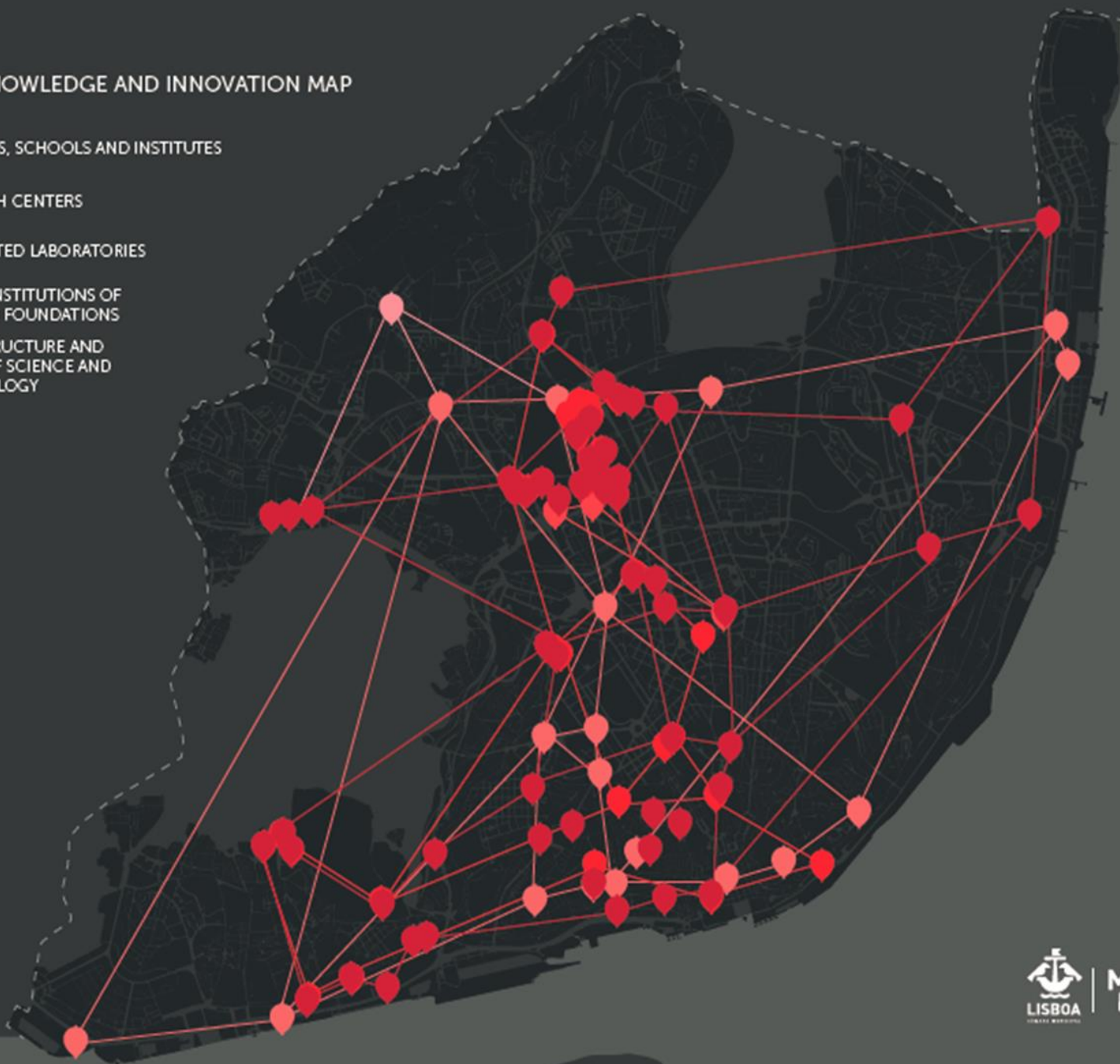
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KNOWLEDGE AND INNOVATION

LISBON: KNOWLEDGE AND INNOVATION MAP

-  FACULTIES, SCHOOLS AND INSTITUTES
-  RESEARCH CENTERS
-  ASSOCIATED LABORATORIES
-  OTHER INSTITUTIONS OF R&D AND FOUNDATIONS
-  INFRASTRUCTURE AND PARKS OF SCIENCE AND TECHNOLOGY



MADE OF LISBOA

Community of Lisbon-based Innovators

KNOWLEDGE AND INNOVATION

137.000

Students in Tertiary
Education

(Source: DGEEC, 2016/17)

18.000

Internacional
Students in Tertiary
Education

(Source: DGEEC, 2016/17)

33.000

Graduates
per Year (1)

(Source: DGEEC, 2015/16)

7.500

Graduates per Year
in S&T

(Source: DGEEC, 2016/17)

5.000

Graduates per Year
in Business and
Administration

(Source: DGEEC, 2016/17)

163

R&D Centers (2)

(Source: FCT, 2016)

4.000

Graduates per
Year in Health

(Source: DGEEC, 2016/17)

19.800

Researchers
& R&D Staff

(Source: Eurostat, 2014)

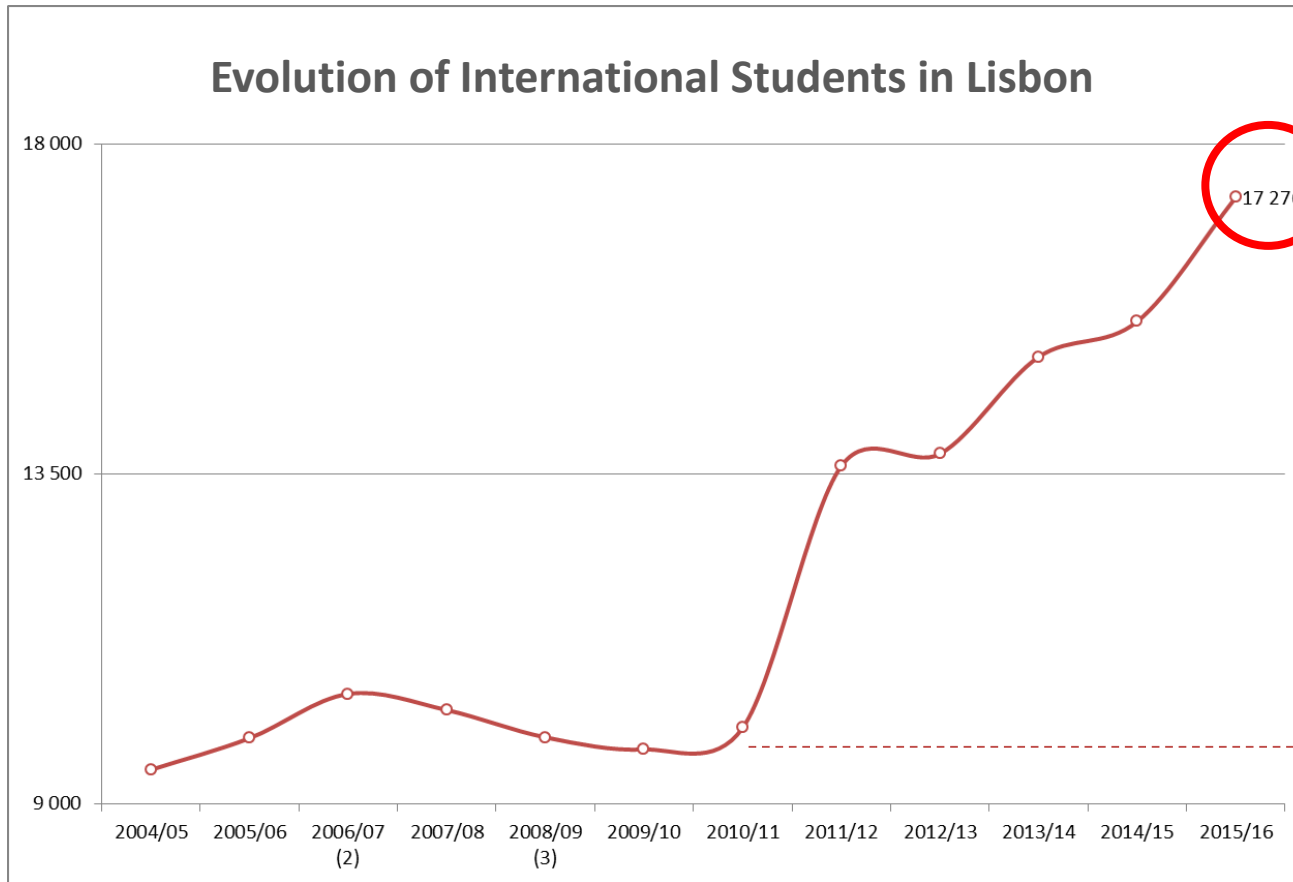
1,7%

GDP expenditure in
R&D

(Source: Eurostat, 2013)

(1) Graduates per Year (Total including master and doctorship specialization graduates).

(2) R&D Centers – including Research Centers and Associated Laboratories, with FCT funding; and other relevant foundations and institutions.



**72% Increase
(2010/11 - 2015/16)**

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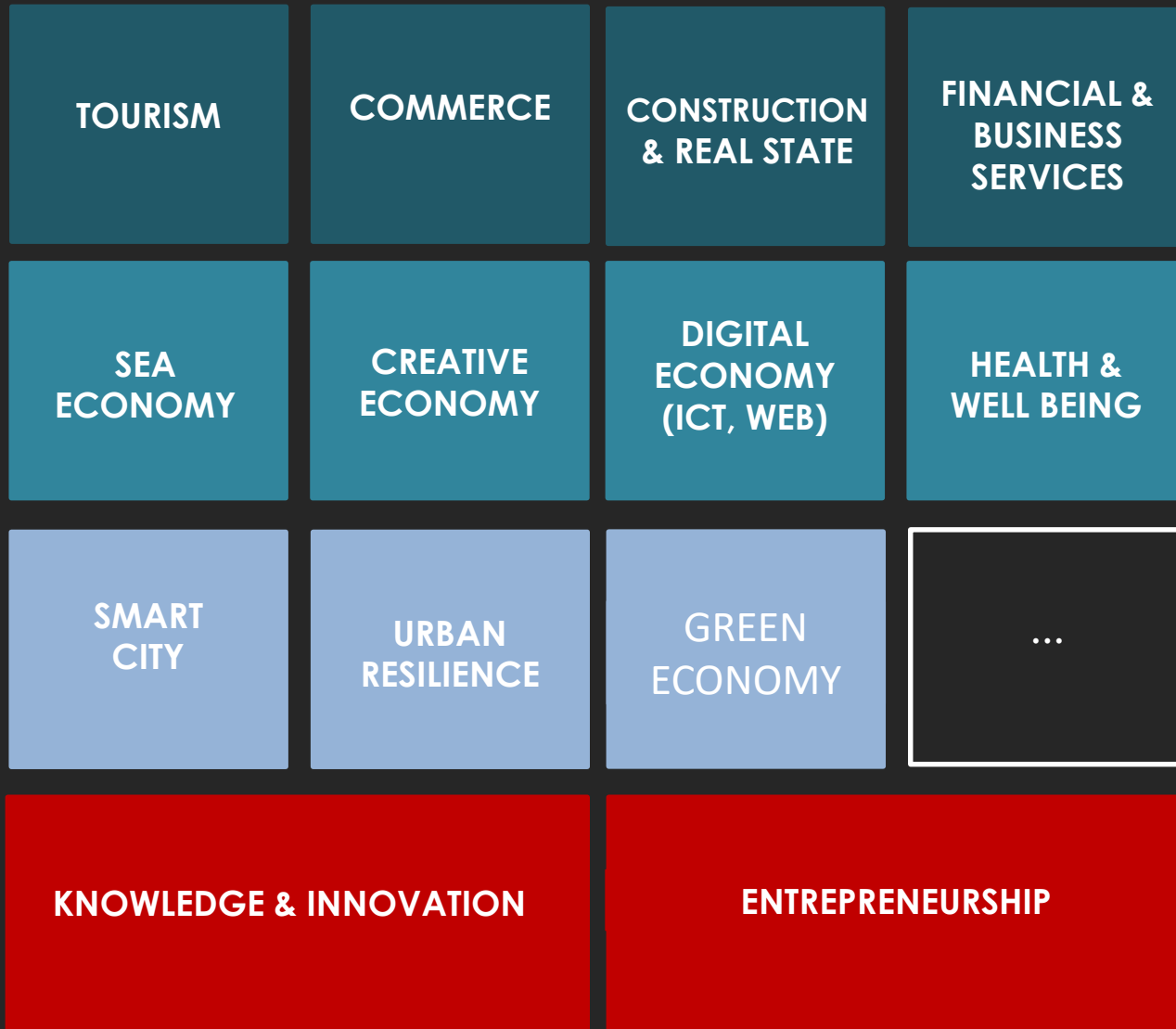
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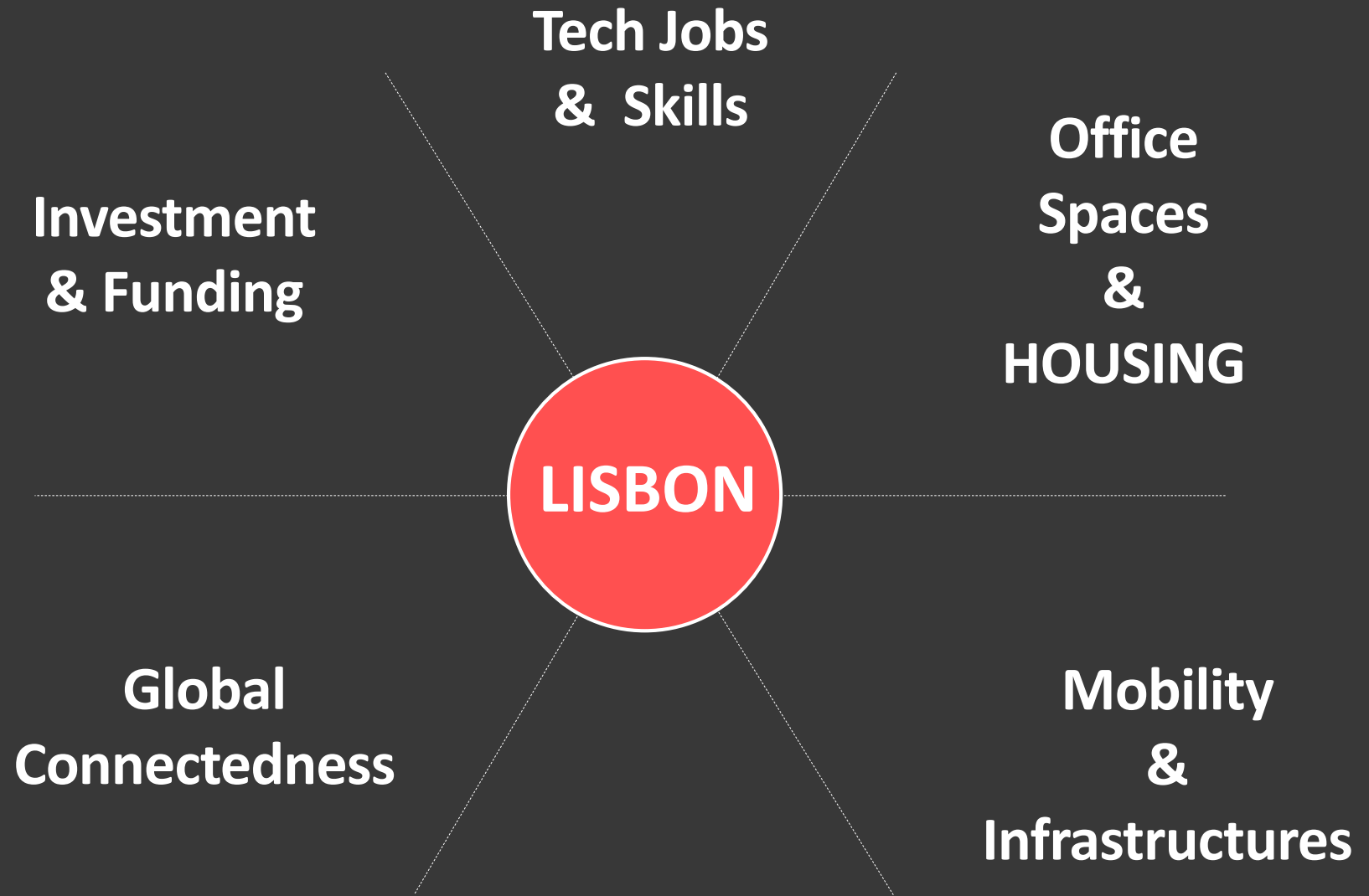
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LISBON STRATEGIC CLUSTERS & ECOSYSTEMS





The city as a Lab

LISBON iCapital 2018 FINALIST

EUROPEAN CAPITAL
OF INNOVATION



European
Commission



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