



Co-financed by the European Regional Development Fund

Inspire Policy Making with Territorial Evidence

Strengthening links with EU instruments facilitating cross-border market access

Synergies with the Enterprise Europe Network

Dresden, 11 June 2019

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DG GROW.H2

COSME TODAY

1 ACCESS TO FINANCE

LOAN GUARANTEE FACILITY
EQUITY FACILITY FOR GROWTH
FUNDS OF FUNDS

Min
60%

2 BUSINESS ENVIRONMENT

SME POLICY, START-UP,
BETTER REGULATION

~11%

COSME

€ 2,3 billion
2014-2020

3 ENTREPRENEURSHIP

ERASMUS FOR YOUNG
ENTREPRENEURS

~2,5%

4 ACCESS TO MARKETS

ENTERPRISE EUROPE NETWORK

~21,5%

1. ACCESS TO FINANCE

- **Debt instrument for SMEs' growth**

- Loan Guarantee Facility (COSME): 330.000 SMEs mobilising around €20 billion in guaranteed loans

- **Equity instrument for SMEs' growth**

- Equity Facility for Growth (COSME) – focus: growth-stage
- Venture Capital: up to nearly €4 billion for equity finance

<http://access2eufinance.ec.europa.eu>

2. BUSINESS ENVIRONMENT

- **Smart regulation & SME policy**
- **Development of markets/sectors**

Examples:

- Better regulation platform
- SME envoys' network
- Clusters go international, Cluster collaboration platform
- Blueprint for sectoral skills

3. ENTREPRENEURSHIP

- **Developing entrepreneurial skills and attitudes**
- **Mentoring schemes**
- **Promoting social entrepreneurship**

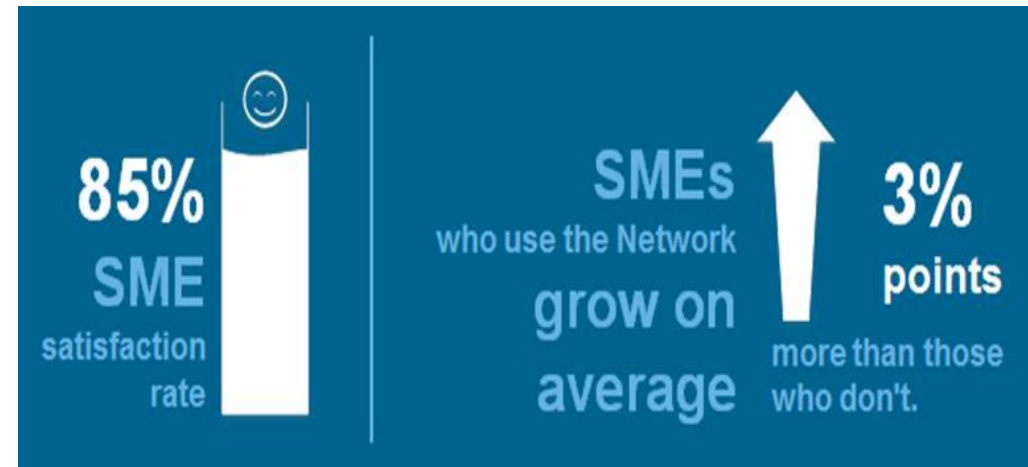
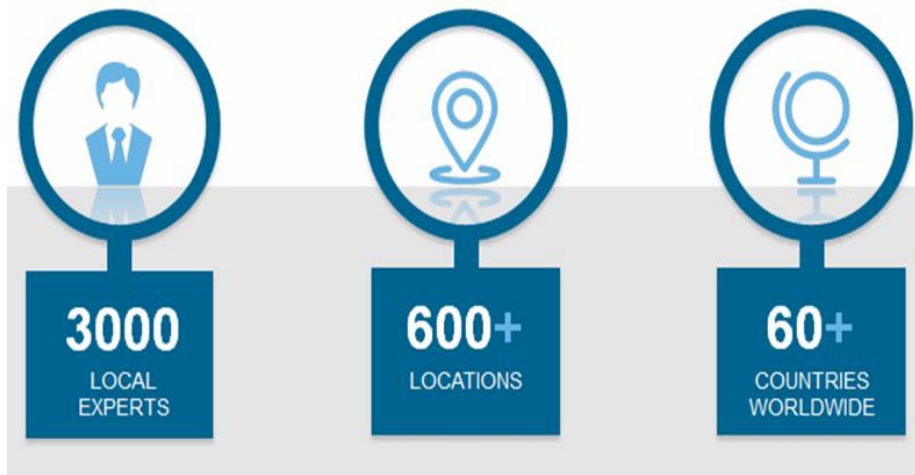
Example:

- Erasmus for Young Entrepreneurs

www.erasmus-entrepreneurs.eu

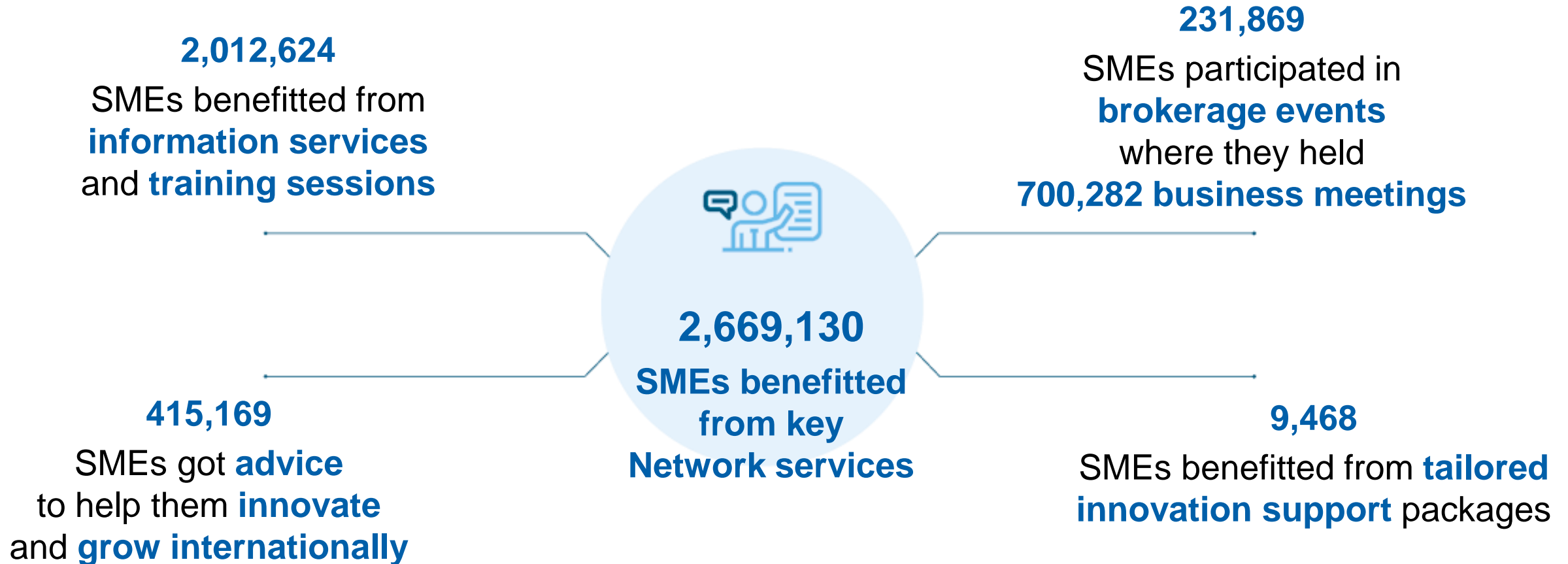


4. ACCESS TO MARKETS - EEN

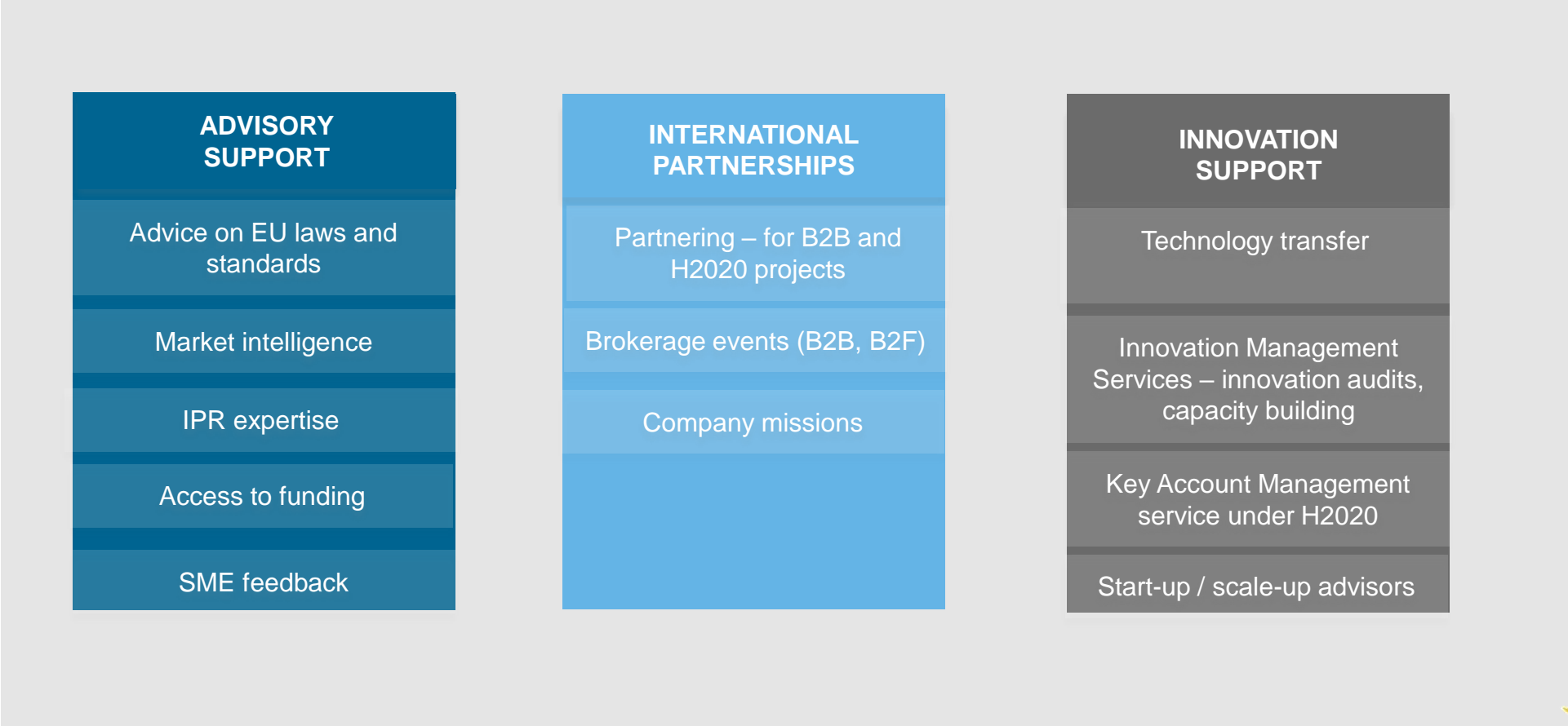


<https://www.youtube.com/watch?v=ad4UZz6WUuY>

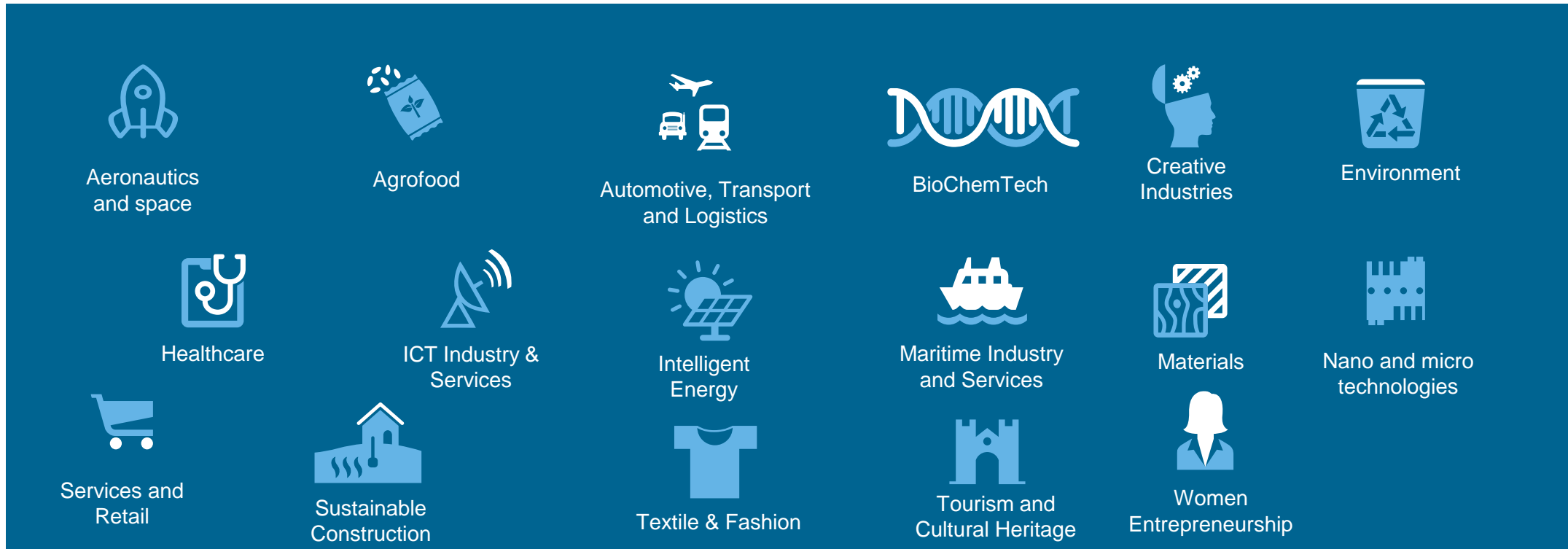
4.1. EEN – RESULTS 2008-2018



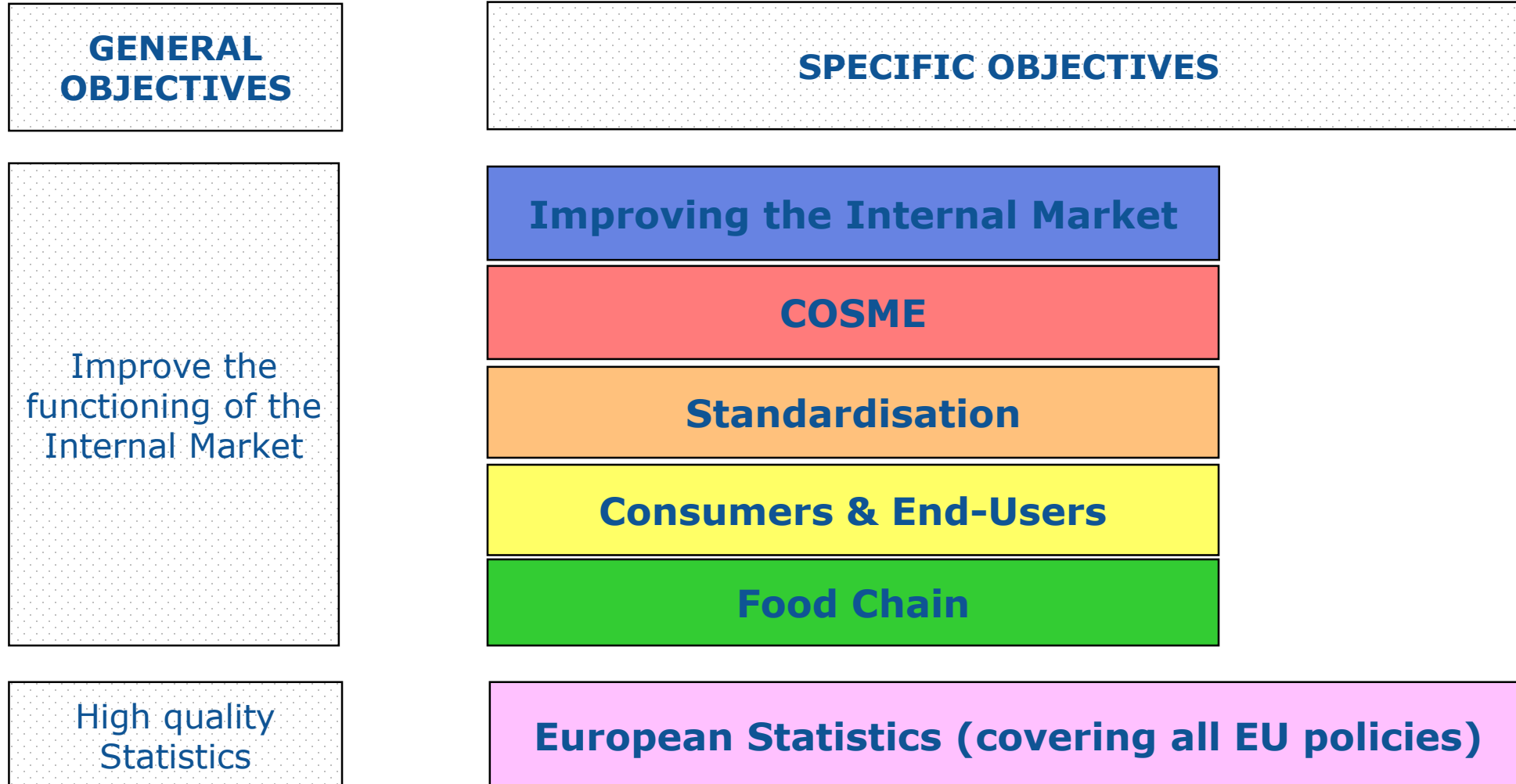
4.2. EEN – SERVICE PORTFOLIO



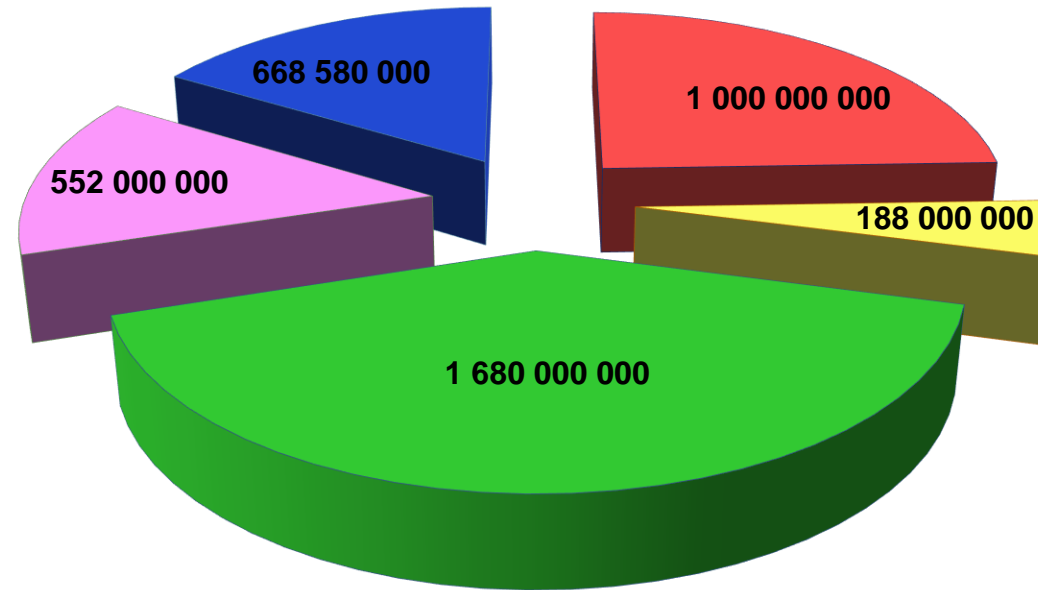
4.3. EEN - 17 KEY SECTOR GROUPS



5. SINGLE MARKET PROGRAMME +2020



5.1. SINGLE MARKET PROGRAMME - BUDGET



- Competitiveness of enterprises
- Consumer protection and product safety
- Food chain
- European Statistics
- Internal Market, Standardisation and participation in financial sector policy making

EUR 4 088 000 000

5.2. COSME COMPONENT

- **Reinforcement of existing successful actions such as**
 - Enterprise Europe Network
 - Erasmus for Young Entrepreneurs
 - Cluster initiatives
- **Continuation of positively evaluated activities such as**
 - IPR SME Helpdesk
 - SME Performance Review
 - SME Envoys
- **Budget will be available to test new ideas and pilot schemes**

6. SYNERGIES – ESIF-COSME

- **ESIF measures implementing the Small Business Act**
- **ESIF Financial Instruments and InvestEU**
- **ESIF and EEN**



6.1. SYNERGIES – ESIF-EEN – GOOD PRACTICES

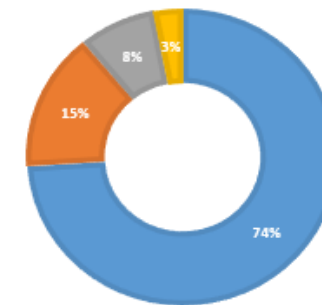
Win-win complementarities by

- EEN services **facilitating SMEs' access to ERDF measures**
- EEN services **complementing ERDF measures**
- EEN services **built into ERDF projects**
 - EEN providing cross-border partnering services and tools

6.2. SYNERGIES – ESIF-EEN – GOOD PRACTICES

Regional open innovation platform - Lombardy

- collaborative platform
- launched in 2015
- over 9000 participants
- from industry, research, government and civil society
- seamless **interface to EEN automatic partner search tool**



ENTERPRISE
GOVERNMENT

RESEARCH
SOCIETY

6.3. SYNERGIES – ESIF-EEN – GOOD PRACTICES

Cross-border business transfer

- Interreg Alpine Space project
- Business partner search with EEN tools



<https://www.business-transfer.eu/>

6.4. SYNERGIES – ESIF-EEN – GOOD PRACTICES

**B2B events at Annual Events of Macro-regional strategies
with EEN partners' involvement**



24 May 2018

Catania, Italy

B2B @ EUSAIR Forum 2018

6.5. SYNERGIES – ESIF-EEN – GOOD PRACTICES

- Axis 1 Supporting innovative projects
- Collaborative projects (SMEs – SMEs or SMEs / labs)



- French-Swiss network to support cross-border innovation along Jura mountain launched in 2010
- Coordinated by :
 - CCI Bourgogne Franche-Comté on F side
 - Arcjurassien.ch (development association of 4 cantons) on CH side



<https://www.interreg-francesuisse.eu/>

6.6. SYNERGIES – ESIF-EEN – GOOD PRACTICES



Annual event - InnovARC 24 hours : awareness raising/ capacity building / networking
-> participation of EEN to support on access to funding – legal matters



Partnersearches : cross-border partnering service
-> EEN proposes complementary partners through the Partnership Database and service



Coaching : in setting up cross-border projects
-> EEN provides Enhanced Innovation Management Capacity services to SMEs beforehand

6.7. SYNERGIES – ESIF-EEN – GOOD PRACTICES



GEBIEDSCOÖPERATIE
WESTERKWARTIER

Regional Cooperative of Westerkwartier

- Founded at the end of 2013
- Province of Groningen in North-Nederlands
- Entrepreneurs work closely together in the Entrepreneurs' Innovation Lab (EIL) with
 - Hanze University of Applied Sciences
 - Terra vocational educational center and
 - public bodies
- Eco-system for cooperation and co-learning reinforcing SMEs' resilience
- Establishing new businesses collectively
- Regional EEN consortium supports the EIL in all of the entrepreneurs' internationalization needs



REFRAME > About

REFRAME

About

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About

We are five regional pilots within this transnational project. Our objectives of the REFRAME project is to develop/reestablish local infrastructures of food production, food processing, food consumption and profiling of rural communities.

The potential benefits are many, among which can be mentioned:

- increase in rural communities of economic value added in the many steps from field to fork
- increase in local occupation and in-migration of highly qualified individuals
- diversification of food qualities based on production adapted to local conditions and traditions
- hence development of principles of more sustainable food production

Regional Pilot West Sweden



<http://gcwk.nl/>

// Thank you for your attention

This presentation will be made available at: www.espon.eu