

# TPM

## Territorial Performance Monitoring

### Annexes

Quantitative Analysis

General description of quantitative benchmarking components

Targeted Analysis 2013/02/13

Interim Report | Version 31/August/2011



This report presents the interim results of a Targeted Analysis conducted within the framework of the ESPON 2013 Programme, partly financed by the European Regional Development Fund.

The partnership behind the ESPON Programme consists of the EU Commission and the Member States of the EU27, plus Iceland, Liechtenstein, Norway and Switzerland. Each partner is represented in the ESPON Monitoring Committee.

This report does not necessarily reflect the opinion of the members of the Monitoring Committee.

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## 1. Introduction

This part on quantitative benchmarking of the five regions is composed of a set of key indicators reflecting the four global impacts on the regions (globalisation/economy, demography, climate change and energy). These indicators shall provide an overall impression on the region's position within the four mentioned challenges. Two different benchmarking tools were used in order to examine the region's performance. They will be explained in the second part. Exhaustive Europe-wide data at regional scale is limited at best. Some ESPON data was not available by the time of elaboration of this report (notably from the Climate Change project and from TIGER). The below listed indicators are a selection among the existing data and are believed to be relevant representatives for each theme and thus allow for an exemplified benchmarking of each region's performance. A third criterion was their manageability within the provided benchmarking tools. In general, the result is to be seen more as a proof-of-concept of the idea and the techniques for benchmarking within the four themes than as a definitive analysis. The results are however usable as such and do provide interesting insight into the current performance of the considered regions.

Each indicator is listed below in order to give a short overview and is then explained in more detail in the following.

## 2. List of benchmarking indicators

<i>Indicator</i>		<i>Formula</i>	<i>Source</i>	<i>Explanation</i>
<b>A) Globalisation</b>				
1	Population born outside the EU	Population aged 15-64 born outside the EU / total population aged 15-64	5 <sup>th</sup> Cohesion Report, NUTS 2, 2008, Eurostat	Share of working age population born outside the EU
2	Internet access	Households with broadband connection / total number of households	5 <sup>th</sup> Cohesion Report, NUTS 2, 2009, Eurostat	Share of households with internet access
3	Expenditure on R&D	Expenditure on R&D / total GDP per inhabitant	5 <sup>th</sup> Cohesion Report, NUTS 2, 2007, Eurostat	Share of regional GDP spent on R&D
4	Relative number of patents	Total number of patents filed / active population aged 15-64	Eurostat, NUTS 2, 2005 Compared to: 1997	Number of patents filed in relation to the total active population

5	Average salary per economic sector (manufacturing, information/communication, professional/scientific/technical activities)	Total regional salary per sector / number of employed persons per sector	Eurostat, NUTS 2, 2008	Average salary per economic sector
6	Employment per economic sector (manufacturing, information/communication, professional/scientific/technical activities)	Number of employed persons per NACE sector / total number of employees above 15	Eurostat, Rev. 2, NUTS 2, 2008	Structural business statistics (per NACE sector)
7	Tourism occupancy	Number of nights spent by tourist / (number of available bed places *365)	Eurostat, NUTS 2, 2009 Compared to: 2001	Yearly occupancy rate of tourism
8	Tourism non-residents	Nights spent by non-residents / total nights spent	Eurostat, NUTS 2, 2009 Compared to: 2001	Share of nights spent by non-residents in all tourist accommodations
9	Daily population accessible by car	Population accessible by car	EDORA Project ESPON, NUTS 3, 2004	Population accessible within a day trip by car
10	Migration into NUTS 3 regions	Net migration into NUTS 3 regions	5 <sup>th</sup> Cohesion Report, NUTS 3, 2001-2007	Balance of immigration and emigration; per million inhabitants
11	Accessibility to passenger flights	Number of passenger flights per day	5 <sup>th</sup> Cohesion Report, NUTS 3, 2008	Average weighted number of passenger flights per day
12	Tertiary education	Population aged 15-64 with tertiary education / total population aged 15-64	EDORA Project, ESPON, NUTS 2, 2007, Eurostat	Share of population aged 15-64 with tertiary education
13	Early school leavers	Early school leavers aged 18-24 / total population aged 18-24	5 <sup>th</sup> Cohesion Report, NUTS 2, 2007, Eurostat	Share of population aged 18-24 leaving school without having finished their education

14	Unemployment rate	Unemployed persons / active population	Eurostat, NUTS 3, 2009 Compared to: 2007	Unemployment rate of population older than 15 years
15	Change in unemployment rate	Unemployment rate 2009 / unemployment rate 2001	Eurostat, NUTS 3, 2000 - 2009	Change of unemployment rate in that period

## B) Demography

1	Young age dependency ratio	Population aged 1-14 / working age population	Eurostat, NUTS 3, 2009 Compared to: 2005	Relation of young population to active population
2	Old age dependency ratio	Population aged 65 and older / working age population	Eurostat, NUTS 3, 2009 Compared to: 2005	Relation of old population to active population
3	Life expectancy at birth	Life expectancy at birth	DEMIFER Project, ESPON, NUTS 2, 2004	Number of years that a newborn is expected to live, based on mortality rate
4	Median Age	Median of the population structure	Eurostat, NUTS 2, 2008	Age that divides the population into two numerically equal groups; that is, half the people are younger than this age and half are older
5	Population growth	Population 2009 / population 1999	Eurostat, NUTS 3, 1999/2009	Population growth between 1999 and 2009

## C) Climate Change

1	Soil sealing	Sealed area / total area NUTS 3 region	5 <sup>th</sup> Cohesion Report, NUTS 3, 2006, Eurostat	Percentage of area that has been sealed up to the total NUTS 3 area
2	NATURA 2000 areas	Area of NATURA 2000 / total area	5 <sup>th</sup> Cohesion Report, NUTS 3, 2009, Eurostat	Share of NATURA 2000 areas of total NUTS 3 area
3	Concentration of particulate matter at surface level	Concentration of particulate matter at surface level	5 <sup>th</sup> Cohesion Report, NUTS 3, 2009, Eurostat	Average population-weighted concentration of particulate matter at surface level

4	Ozone concentration exceedances	Days with ozone exceedance	5 <sup>th</sup> Cohesion Report, NUTS 3, 2008, Eurostat	Population weighted share of days with ground-level ozone concentration above 120 µg/m <sup>3</sup> .
5	Potential energy consumption for heating	Heating degree days of one year / heating degree days of another year	Eurostat, NUTS 2, 1981-2009	Expression of the severity of the cold as a relation of room temperature to outside temperature on annual basis, indicator of change
6	Change in minimum temperature January	Average (minimum temperature January 2004-2008) / Average (minimum temperature July 1994-1998)	ReRisk ESPON Project, NUTS 2, 1994-2008	Change of minimum temperature in January between the years 1994-2008
7	Change in maximum temperature July	Average (maximum temperature July 2004-2008) / Average (maximum temperature July 1994-1998)	ReRisk ESPON Project, NUTS 2, 1994-2008	Change of maximum temperature in July between the years 1994-2008
8	Change in mean temperature January and July	Average (mean temperature 2004-2008) / Average (mean temperature 1994-1998)	ReRisk ESPON Project, NUTS 2, 1994-2008	Change of mean temperature in January and July between the years 1994-2008

#### **D) Energy**

1	Solar energy resources	Average is calculated on the yearly sum of global irradiation on optimally-inclined surface (kWh/m <sup>2</sup> )	5 <sup>th</sup> Cohesion Report, NUTS 3, 1981-1990	Solar energy resources per NUTS 3 regions, in kWh per year
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2	Wind energy potential	Wind energy potential for NUTS 3 regions	5 <sup>th</sup> Cohesion Report, NUTS 3, 2000-2005	Wind energy potential expressed in the number of onshore full load hours at 80m hub height
3	Fuel costs of freight traffic as % of GDP	Fuel costs for freight traffic / total GDP	ReRisk Project ESPON, NUTS 2, 2005	Share of GDP that are fuel costs arising from freight traffic
4	Employment in energy intensive industries	Employment in energy intensive industries / total employment	ReRisk Project ESPON, NUTS 2, 2005	Share of the total employment that is linked to jobs in energy intensive industries

### 3. Detailed explanation of indicators

#### a) Globalisation (economic indicators)

1. *Population born outside the EU*: Indicator explaining the share of population in 2008 that was born outside the EU. As an indicator of globalization it points at the movement of population and can be interpreted in two directions: it highlights the openness and attractiveness of regions to foreigners, but can also indicate those regions with a high share of potential socio-economic tensions along ethnic lines. In this exercise we use the second approach and a high share is considered as negative, but the interpretation is obviously up to regional policy makers.
2. *Internet access*: As an important measure of accessibility and connectivity in the global network, this indicator has been chosen to examine the share of households that have a broadband connection. It provides an evaluation of both the access of individuals to the internet, and of the infrastructure available, and can thus be considered a measurement of technological advancement and also quality of life.
3. *Expenditure on R&D*: In terms of globalization, competitiveness in leading technologies and continuous progress in development is a key driver for the regions. This indicator shows the share of regional GDP in 2007 that has been invested in research and development.
4. *Relative number of patents*: Explaining the number of patents that have been filed in 2005 in each region in relation to its total active population, this indicator serves as a measurement of competitiveness on the global market. Patents as representation of

technological research and development are an indicator for the capacity of the region's economy to translate research into economic production.

5. *Average salary per economic sector*: Salary is highly influenced by global development and trends. The average salary in each economic (NACE) sector in each region related to the European/national average gives an impression of how competitive a region is in relation to others. This indicator comprises gross salaries (i.e. salary costs) and does not take into account average number of hours worked or share of part-time work. Results are thus somewhat biased. One can argue about the evaluation of high or low salary: on the one hand side, high salaries are positive for the regional population since they ensure higher incomes and probably indicate higher-level professions and higher qualifications of the workforce in the given broad NACE sector; however, this benchmarking is based on the argumentation that regions with higher salaries put themselves at a disadvantage with other competing regions. The selection criterion for the listed sectors matches the one of the indicator employment per sector.
6. *Employment per economic sector*: The economic business structure of a region strongly influences its position in the global economy and the global division of labour (although much of this division is intra-sector nowadays, but we do not have relevant data). It also allows to identify possible potentials and risks for the future economic development of the region. We decided to focus on those sectors that are most influenced by or most connected to global competitiveness: on the one hand the information and communication sector as well as professional, scientific and technical activities for their role as sectors of innovation (unfortunately data on the financial sector was not available for all countries at the time of the analysis), and on the other hand the manufacturing sector representing a part of the economy that is particularly vulnerable to delocalisation. Individual regions might want to adapt the selection of sectors to those most relevant for their regional economy.
7. *Tourism occupancy*: This indicator allows to measure the efficiency of the tourist sector, by comparing capacity to actual use. It thus highlights the overall health of the tourist sector (at least the overnight part of it).
8. *Share of non-residents among the tourists*: This indicator is defined as the share of tourists that comes from outside the region. One drawback of this indicator is given by the variance of size of the regions since the bigger the region, the higher is the possibility for internal tourism. However, this indicator shall not only measure an effect of size but predominantly an effect of attractiveness and global/regional/local competitiveness in terms of tourism.

9. *Share of daily population accessible by car within one day:* Including this indicator as benchmarking reference for the challenge of globalization arises from the idea that better accessibility by car, thus larger and denser road networks, allows people to travel faster and further within a given timeframe. Therefore, it represents an economic indicator for accessibility, especially for business purposes due to the given time frame of one day. It also provides an indicator of the local market.
10. *Net migration into NUTS 3 regions:* There are two different components that affect population change: natural population change and the change due to migration. As a measure of economic and social attractiveness which today is the far more important force of population change, the indicator of net migration into NUTS 3 regions examines this second component of change. Net migration is defined as the difference of immigrants and emigrants, divided by the number of inhabitants of the region. In this case, the argument leads to a good performance if the net migration is high.
11. *Accessibility to passenger flights:* Just as the indicator of accessibility by car, this measure examines the performance of the regions in terms of air access: the population weighted average number of passenger flights per day represents the aspect of accessibility and its dispersion over the regions.
12. *Tertiary education:* A well-educated and highly skilled work force is considered a driver of competitiveness. One measurement that deals with the performance of regions according to these aspects is the share of population having tertiary education.
13. *Early school leavers:* In opposition to the above mentioned indicator dealing with tertiary education, this measure refers to the share of early school leavers aged 18-24 of the total population at the same age which should be minimized in order to ensure a well-trained workforce and prevent unemployment due to inadequate education.
14. *Unemployment rate:* This indicator is defined as the share of population aged over 15 and unemployed over the total active population at this age. The lower the unemployment rate, the better is the performance of a region within this benchmarking. Unemployment rate represents the economic structure of a region as well as the balance/gap between the demand for work with specific educational skills and the actual available work force.
15. *Change of unemployment rate:* Not only the actual unemployment rate is of importance when monitoring a region's economic performance, but also its change. Our indicator here covers the entire 2001-2009 period, not only the evolution from one year to the next, and thus examines the long term development of the work force situation.

## b) Demography

1. *Young age dependency ratio*: The ratio of the population younger than 15 years over the active population is a classic indicator for demography: it reveals the future demographic structures of a region as well as the ratio of people supporting other parts of the society. Thus, a high young age dependency ratio is positive in terms of future development, just in contrast to the goals for the old dependency ratio.
2. *Old age dependency ratio*: This measure has to be seen in contrast to the young dependency ratio: the higher the ratio of population aged over 64 over the active population, the more people the population at working age has to support. Thus, this implies a challenge for health care systems and the work force's as well as pensioner's situation. Therefore, low values of this indicator result in a better performance.
3. *Life expectancy at birth*: Life expectancy is the expected number of years of life remaining at a given age, in this case at birth. Thus, this indicator is on the one hand a measurement of the overall health of a population, but on the other hand it also indicates the social system and the advancement in medical and technological aspects. Improvements in health and welfare increase life expectancy.
4. *Median Age*: This is a single indicator that summarizes the age distribution of a population. The median age is the age that divides a population into two numerically equal groups; that is, half the people are younger than this age and half are older. We consider a low median age as positive.
5. *Population growth*: Growth as a measure of the population in one year over the population in another year indicates changes in the demographic situation. Population growth is interpreted as positive since it reflects the attractiveness of a region.

## c) Climate Change

1. *Soil sealing*: This indicator is defined as the share of the total region's area that has been sealed. Soil sealing refers to the ground being covered with impervious materials. This is typically a result of urban development and the construction of infrastructure, often also implying higher levels of mobility and thus of transport. The ecological soil functions of sealed areas are severely impaired, since for instance soils may be affected by changes in water flow patterns or the fragmentation of habitats, but sealed soils also indicate the absence of carbon sinks. Sealed soils contribute to increasing flood

hazards as the capacity to absorb and store excess water is reduced, and run-off therefore increases.

2. *NATURA 2000 areas*: NATURA 2000 is an EU wide network of nature preservation areas aiming at the survival of threatened species and habitats. This method of protection reduces the impact of fragmentation by urban development in order to ensure the long term preservation of biodiversity and ecosystems; thus, working against climate change, but also leaving the room that species need to adapt to climate change impacts.
3. *Concentration of particulate matter at surface level*: Air pollution levels are directly influenced by changes in weather, such as heat waves. Particulate matter is one pollutant that can highly affect air quality at surface level and thus, for instance, irritates the respiratory system. Thus, this measure can be used as an indicator for climate change and the performance of a region in its prohibitory actions.
4. *Ozone concentration exceedance*: This indicator provides the number of days on which ground-level ozone concentration exceeds the reference value 120 µg/m<sup>3</sup> for 8 hours a day. As the ozone levels are linked to both pollution and heat, this indicator serves as a possible measure of climate change impact on regions. The indicator is weighted by the population of each region in order to take into account the population impacted by the ozone.
5. *Heating Degree Days*: Heating degree days are an expression of the severity of the cold as a relation of room temperature to outside temperature on annual basis. Thus, comparing heating degree days from two years (e.g. 1981/2009) reveals trends in temperature (i.e. climate) change, but also serves as an indicator of potential change in energy use for heating.
6. *Change in minimum temperature January*: This indicator, calculated from the averages of the years 1994-1998 and 2004-2008, is a measure of long-term change in low temperatures. Data on (minimum) temperature is available for each month in the mentioned time period 1994-2008. We chose the month of January for this indicator as an exemplified representative of the winter month. However, we suggest to examine data for each month in a further detailed analysis since temperature changes differ from region to region, as well as over time. This explains our approach of calculating averages over several years for this indicator of change and the choice of the minimum temperature for January as well as the maximum temperature for July. Climate change is expected to have an impact on larger amplitudes between minimum and maximum temperatures as well as an increase in temperatures. Hence, for the benchmarking exercise we consider a decrease over time of this indicator as positive. All temperature indicators listed here could, however, also be interpreted as indicators for potential

energy consumption since extreme temperatures or changes in mean temperature might introduce changes in need for cooling or heating in some regions.

7. *Change in maximum temperature July*: As mentioned above for the indicator of « change in minimum temperature in January », impacts on climate vary from region to region. Hence, both extreme temperature indicators have been chosen for this benchmarking to comprise both directions of change. This indicator could have also been examined for every other month, but July represents the summer months here, in which an increase in the max. temperatures is interpreted as negative since it tends to extreme temperatures which might lead to negative impacts, e.g. hazards.
8. *Change in mean temperature January and mean temperature July*: The two indicators above explore the long-term changes towards extreme temperatures. However, the overall change of temperature is also a relevant indicator of climate change: these two indicators as a measure of change in the mean temperature for January and July indicate if the temperature in one region rather tends to increase or to decrease. In terms of impacts of climate change, we see warming as negative development since it indicates global warming and is likely to bring about e.g. higher concentrations of ozone and an overall higher impact on air quality, whereas cooling is generally proved to implicate better air quality.

#### d) Energy

1. *Solar energy resources*: In regard to rising energy prices or changes in energy consumption, the analysis of a region's potential for generating electricity from renewable sources is important. While there are various sources of renewable energy which vary from region to region, we see the potential of the two main ones, wind and solar, as most relevant for this benchmarking. The solar energy potential for NUTS 3 regions is here calculated as average on the yearly sum of global irradiation on optimally-inclined surface (kWh/m<sup>2</sup>), thus representing the number of hours per year.
2. *Wind power potential*: As the above explained indicator « solar energy resources », this indicator also describes the potential of a region to use one kind of renewable energy source as energy generator, in this case wind power. The measure is expressed in number of onshore full load hours at 80m hub height. Although the resulting pattern for high energy potential at first sight reflects a region's location close to shores and mostly in the Northern parts of Europe, we value this indicator as a good measurement of wind energy potential.

3. *Fuel costs of freight traffic as % of GDP:* This indicator highlights the issue of (de)coupling between economic production and transport. The higher this indicator, the more the economic production of a region is dependent on transport. At the same time, it is also an indicator of energy cost. Transport costs might be passed on to customers and businesses, thus higher costs might have a negative impact both on individuals, but also on businesses. Therefore, we see this indicator as a measure for energy consumption as well as economic development and favour a lower share that fuel costs of freight traffic make up of the GDP.
4. *Employment in energy intensive industries:* This indicator represents the share of total employment that is related to jobs in industries that are energy intensive, i.e. regional economies, in which wealth creation depends heavily on industries that spend high shares of their production cost on energy purchases. Since energy is assumed an important cost item, this indicator is a measure of a region's vulnerability to a continued rise in energy prices. The position of a region with an overall high share for this indicator is interpreted as worse than a region with a lower share.  
***Attention: This indicator was taken from the ESPON Database web site, but the numbers do not match the ReRisk maps. In general, ReRisk data on the ESPON website appears to be in a fairly bad state. We decided to leave the indicator as in general the geography of the numbers was fairly close to the geography on the respective map in the ReRisk report. However, the numbers as indicated are probably not correct.***

## 4. Typologies

Besides EU and national averages, typologies of each of the four themes are used as reference values for benchmarking. Each region can thus be benchmarked in relation to other regions which belong to the same typology regarding each theme. In the following, we described each typology in terms of its underlying indicators, the defined types and a brief explanation of these types.

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## **A) Globalisation**

*(ESPON Project: Territorial impacts of EU economic policies and location of economic activities)*

The TIGER project has not yet provided its typology of globalisation

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## **B) Demography**

Typology of the demographic status 2005 *(ESPON Project DEMIFER, 2005)*

*Underlying indicators*

- a) Share of population aged 20-39 in 2005
- b) Share of population aged 65 and over in 2005
- c) natural population increase per 1000 inhabitants in 2001-2005
- d) net migration per 1000 inhabitants in 2001-2005

*Types*

- 1. Euro Standard
- 2. Challenge of Labour Force
- 3. Family Potentials
- 4. Challenge of Ageing
- 5. Challenge of Decline
- 6. Young Potentials Overseas

*Explanation of types*

- 1. Close to overall average; age structure slightly older than average; positive net migration; stagnating natural population balance
- 2. High share of population in young working ages; slight population decline; negative natural population development
- 3. Age structure: younger than average; high natural population increase; positive net migration rate
- 4. Older populations; natural population decrease; overall strong net migration surplus
- 5. Negative natural population and migratory balance; demographic ageing
- 6. Young age structure; positive population increase; strong migratory surplus
- 7. High shares in young ages; lowest share of elder population; strong natural population increase but negative migratory balance

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## **C) Climate Change**

Typology of climate change *(ESPON Project Climate Change, 2011)*

*Underlying indicators*

- a) Performance of cluster analysis over eight climatic variables:
-



- 
- b) Change in annual mean temperature
  - c) change in annual mean number of frost days (min temp  $>0^{\circ}\text{C}$ )
  - d) Change in annual mean number of summer days (max temp  $>25^{\circ}\text{C}$ )
  - e) Relative change in annual mean precipitation in winter months (December to February)
  - f) Relative change in annual precipitation in summer months (June to Aug)
  - g) Change in annual mean number of days with heavy rain fall (above  $20\text{kg}/\text{m}^2$ )
  - h) Relative change in annual mean evaporation
  - i) Change in annual mean number of days with snow cover

#### *Types*

1. Southern-Central Europe
2. Northern Europe
3. Northern-Central Europe
4. Mediterranean Region
5. Northern-Western Europe

#### *Explanation of types (main characteristics)*

1. increase in mean temperature; Strong decreases in frost days; strong decrease in precipitation in summer months
2. increase in mean temperature; Strong decreases in frost days; increase in precipitation in winter months
3. Strong decreases in frost days, strong decrease in precipitation in summer months; strong decrease of days with snow cover
4. increase in mean temperature; Strong decreases in frost days
5. no main characteristics identifiable, average change in all variables

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## **D) Energy**

### Typology of Energy Poverty (*ESPON Project ReRisk, 2010*)

#### *Underlying indicators*

- a) Climate conditions
- b) economic structure
- c) transport dependency
- d) social vulnerability
- e) production potential of renewables

#### *Types*

1. a. With problems and potentials
  1. b. Well-off, with trouble ahead
  2. Struggling, looking for jobs and a brighter future
  3. Wealthy and commuting
-

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#### 4. Cool and windy, but working

##### *Explanation of types*

- 1.a. low exposure to rising energy prices for industry; two groups: service oriented urban centres and semi-rural
  - 1.b. central, industrial regions, low potential for developing wind and solar energy; competitiveness easily affected by rising energy prices if improvement in energy efficiency in industry and transport fail, but good starting position
  2. most vulnerable regions in terms of social cohesion, high energy demand for heating and cooling; mostly peripheral regions; potential for renewable energy systems, but lack of resources
  3. "Pentagon hinterland": wealth creation dependent on accessing near-by centres of economic growth; main challenge: affordable mobility; few possibilities for using wind and solar power
  4. energy poverty; concern: heavy industrial base, extreme peripheral location on the coastline and high energy demand for heating; opportunities for further development in wind energy
- 

## 5. Allocation of regions to typologies

<i>Typologies</i>	<i>NRW</i>	<i>Flanders</i>	<i>Dublin</i>	<i>Catalunya</i>	<i>Navarra</i>
<b>Globali- sation</b>	-	-	-	-	-
<b>Demogra- phy</b>	Euro Standard	Euro Standard	Young potentials	Young potentials	Young potentials
<b>Climate Change</b>	Northern Central Europe	Northern Western Europe	Northern Western Europe	Mediterran ean Region	Mediterran ean Region
<b>Energy</b>	With problems and potentials	Wealthy and commuting	Cool and windy, but working	With problems and potentials	Well-off, with trouble ahead

## 6. Other possible reference values

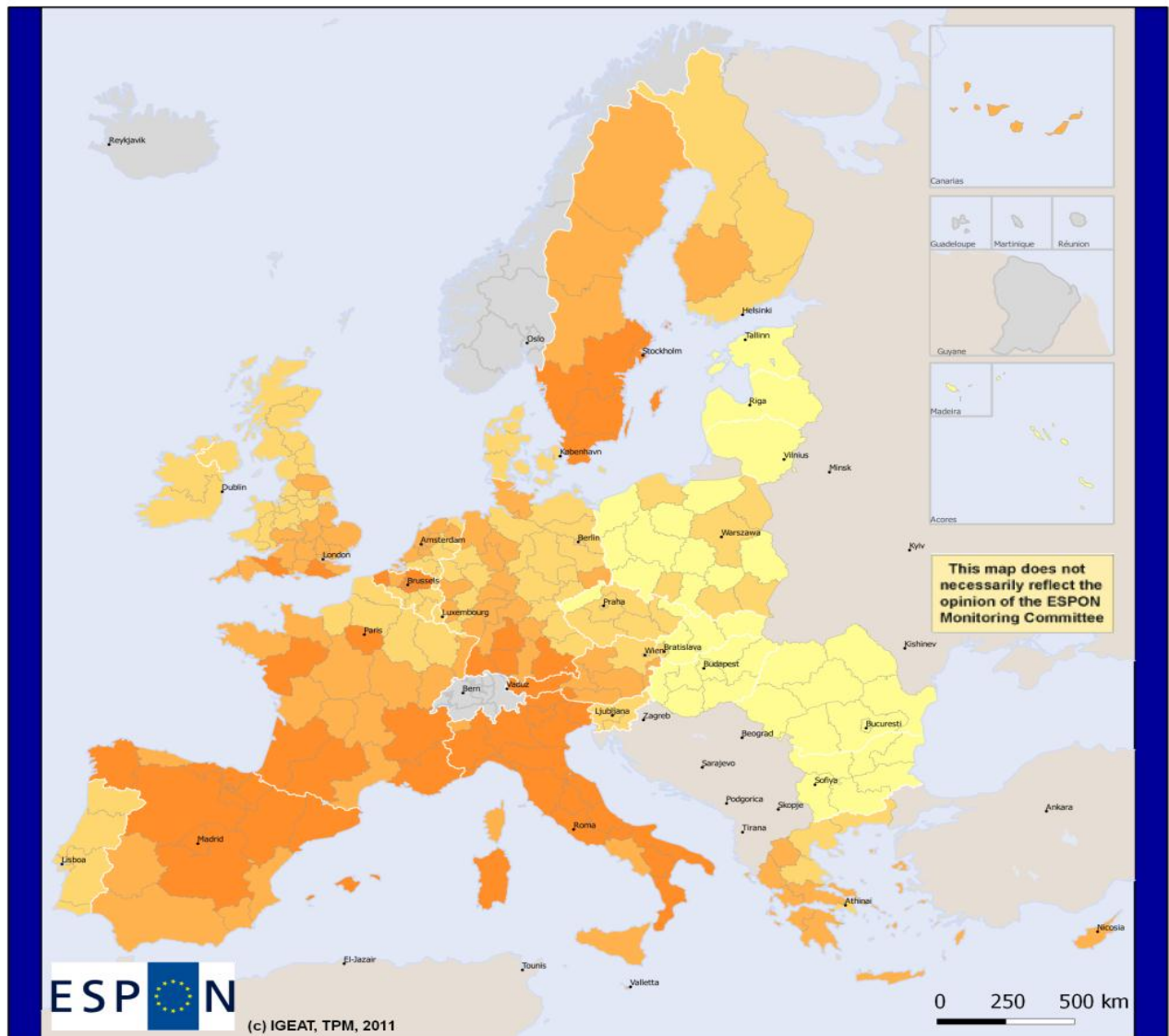
Other reference values for benchmarking exist, notably in the form of political objectives defined in quantitative terms. These values can be used for evaluating whether the region contributes to reaching these goals. We listed below some sample references to show the variety of possible sources and challenges addressed. Both benchmarking tools (HyperAtlas and the TPM Benchmarking prototype) can take such values as reference values.

<i>Indicator</i>	<i>Policy reference value</i>	<i>Source</i>
Employment	75% of the 20-64 year olds	EU2020 Strategy
Expenditure in R&D	3% of regional GDP	EU2020 Strategy
Early school leavers	< 20%	EU2020 Strategy
Greenhouse gas emissions	20% reduction	20-20-20 targets in EU2020 Strategy
Renewable energies	20% on renewable energies	20-20-20 targets in EU2020 Strategy
Energy efficiency	20% increase	20-20-20 targets in EU2020 Strategy

## 7. Sample map for indicators at EU level


Benchmarking regions can be operationalized by calculating benchmarking values for each region in comparison to other EU regions or other reference values or by simply mapping the indicator in order to explore spatial patterns and to bring a region's performance into relation to other regions. Below, one sample indicator (Life expectancy at birth) is mapped in a European perspective in order to exemplify a graphical representation of monitoring the overall performance of the EU27 regions. Mapping key indicators serves as a first step in benchmarking regions on different scales. Thus, regional maps for each key indicator listed in the introduction will be provided for each region in the according chapter in order to being able to identify regional differences within one benchmarking region. These regional maps will represent the regional extract of the European wide map. This means that the threshold values for the color coding classes are the same for all maps, possibly leading to some maps where not much contrast is visible as most of the regions in the extract are in the same category. This approach does, however, allow to quickly visualize the performance of the region compared to all of Europe and, possibly, to relativize the macro-regional differences. The mapped regional scale of the data depends on the data availability for each indicator and varies between the level of NUTS 2 and NUTS 3.

## Life expectancy, 2008




**EUROPEAN UNION**  
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Number of years that a newborn is expected to live

-  70 - 75
-  75 - 78
-  78 - 80
-  80 - 82
-  No data

Regional level: NUTS 2  
 Source: Eurostat, 2011  
 Origin of data: Eurostat, 2008  
 (c) EuroGeographics Association for administrative boundaries

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ISBN