

Inspire Policy Making with Territorial Evidence

# ESPON evidence on urban and metropolitan areas

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KE Regions (2012-2015)

## Characteristics of European urban fabrics I

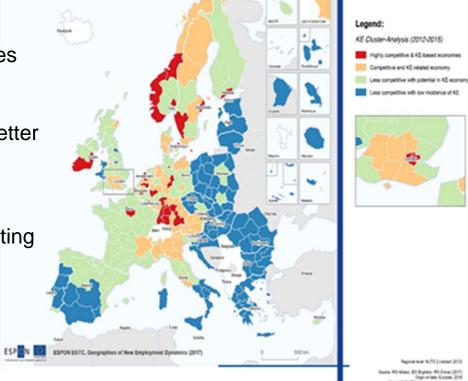
 Highest natural population growth, particularly in northwest Europe and in the western part of the Baltic Sea Region

Capital cities show the highest net migration rates

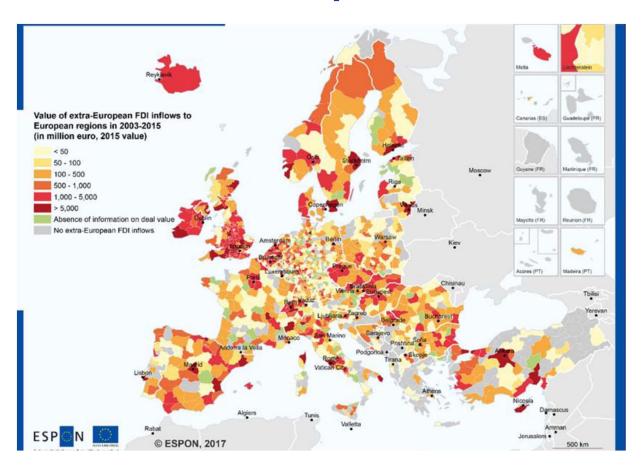
 Economic growth engines that offer more and better job opportunities

 Highly competitive and knowledge-based, attracting people with higher education qualifications

 ICT hubs tend to be concentrated in large and easily accessible urban centres



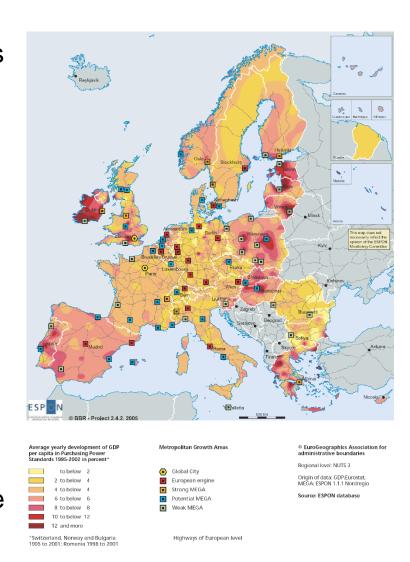
### Characteristics of European urban fabrics II



- Direct impact of non-European owned-firms is highest in capitals and metropolitan areas
- 69% of all non-European owned firms in Europe are in urban regions accounting for 83% of employment

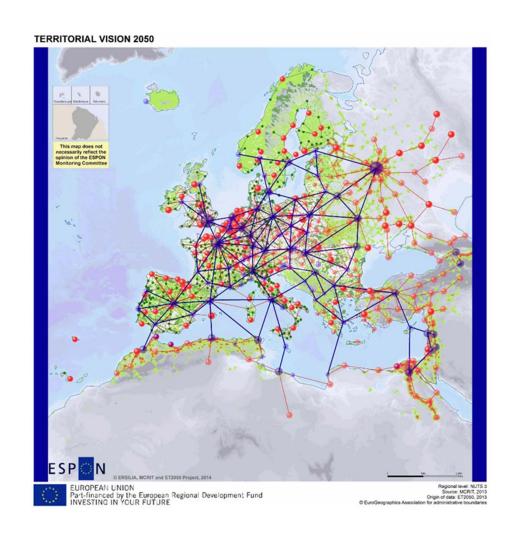
#### ESPON's contribution to metropolitan thinking and action

- In 2002 ESPON started mapping MEGAs leading to the first European comparable metropolitan evidence
- Research topics related to metropolitan development:
- Delineations
- Governance
- Cross-border cooperation for polycentric development
- Profiles and development perspectives
- Global challenges (migration and refugee flows, FDI, knowledge economy)



#### Urban-related research themes addressed by ESPON 2013

- Territorial Scenarios and Visions for Europe (ET 2050)
- Global orientation of cities (FOCI)
- Growth poles and second tier cities (SGPTD)
- Small and medium-sized towns (TOWNS)
- Agglomeration economies (CAEE)
- Cross-border metropolitan areas (METROBORDER)
- Metropolitanisation and polycentric development in Central Europe (POLYCE)



#### Metropolitan-related research themes addressed by ESPON 2020

- New employment dynamics (EMPLOY)
- World in Europe (FDI)
- Small and medium sized enterprises in European regions and cities (SME)
- Territorial governance and spatial planning systems (COMPASS)
- Youth unemployment
- Sustainable land-use
- Territorial and Urban Potentials Connected to Migration and Refugee Flows
- Tool for assessing the socio-economic dynamics of functional urban areas

#### Policy and development considerations for a metropolitan future I

- Metropolitan Europe is a key precondition for its global competitiveness:
  - Competition for investment is increasing within Europe and globally
  - Ensuring attractive investment conditions is crucial, e.g. by securing skills related to emerging new economic sectors and jobs
  - Creating and sustaining innovation ecosystems based on highly educated human capital, social capital, government support and leadership etc.
  - Functioning as gateways to world markets for goods and people is a key for competitiveness
- Strong need to provide attractive and sustainable living conditions:
  - Metropolitan space needs to be well planned and functioning with high level of services to be attractive, competitive, sustainable and cohesive
  - Transport has in certain places reached its limits with very high levels of congestion

#### Policy and development considerations for a metropolitan future II

- Metropolitan strategies and policies need constant innovation, respond to challenges and see new opportunities
  - Linking strategically to the larger global context
  - Developing stronger cooperation with surrounding areas
- Further need to strengthening governance systems towards functional urban regions and metropolises
- European policies have to integrate the metropolitan reality and provide a strong long-term vision for a polycentric European territory

## **ESPON** invites to participate!

- European Territorial Reference Framework to support the EU Territorial Agenda post 2020
- Scenarios
- Long-term European territorial development perspective
- Mid-term policy proposals
- On demand peer-learning workshops 6 throughout the year
- ESPON Transnational conference on functional urban areas and cross border cooperation – 16 May 2018, Nova Gorica, Slovenia
- Next cut-off date for selecting targeted analysis 22 June 2018

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# Thank you!

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