

Progress on the implementation of the Single Operation and plans for 2019

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ESPON EGTC

// ESPON Seminar // **New narratives** for Territorial Development // 6 December 2018 //
Vienna, Austria // www.espon.eu/vienna

New applied research activities

Rural development
in Europe

Sustainable
land-use

Technological
Transformation &
Transitioning of
Regional
Economies

Quality of life
methodology and
measurements

Territorial impacts of
natural disasters

Interregional
relations in Europe

Cultural heritage as
a source of societal
well-being in
European regions

+1 in 2019

TA activities to be finalised in 2018

Migration and
refugees

Networks of
protected areas

Alps 2050 – spatial
perspectives

Digital Health

Cross-border
public services

New Targeted analyses (selected)

- **Economic sprawl** (Vienna City administration, AT)
- **Business Development Opportunities on External EU Borders** (Latgale planning region, LV)
- **Carrying capacity methodology for Tourism 4.0** (Ministry of Economic Development and Technology, SI)

Targeted analyses 2019



**Call for proposals for
targeted analyses**

8 targeted analyses to be selected in 2019

Cut-off date on 25 January 2019

NB! Priority to stakeholder proposals on policy implementation tools for integrated territorial development (national & regional or European funded programmes)

Cut-off date on June 2019

Online tools (to be finalised in 2018)

TIA web-application

Database Portal
(Phase I)

Online MapFinder

Online tools (ongoing)

European and
Macro-regional
monitoring platform

FUA tool

SDG localising tool

Tool for spatial
comparisons

State of EU Territory report

Aims at:

- Supporting **post-2020 programming** (national, regional, local and territorial cooperation programmes)
- Supporting the development of **regional and local development strategies** in the context of the proposals on future EU policies
- Providing contributions to the development of the European Commission's **8th Cohesion Report**

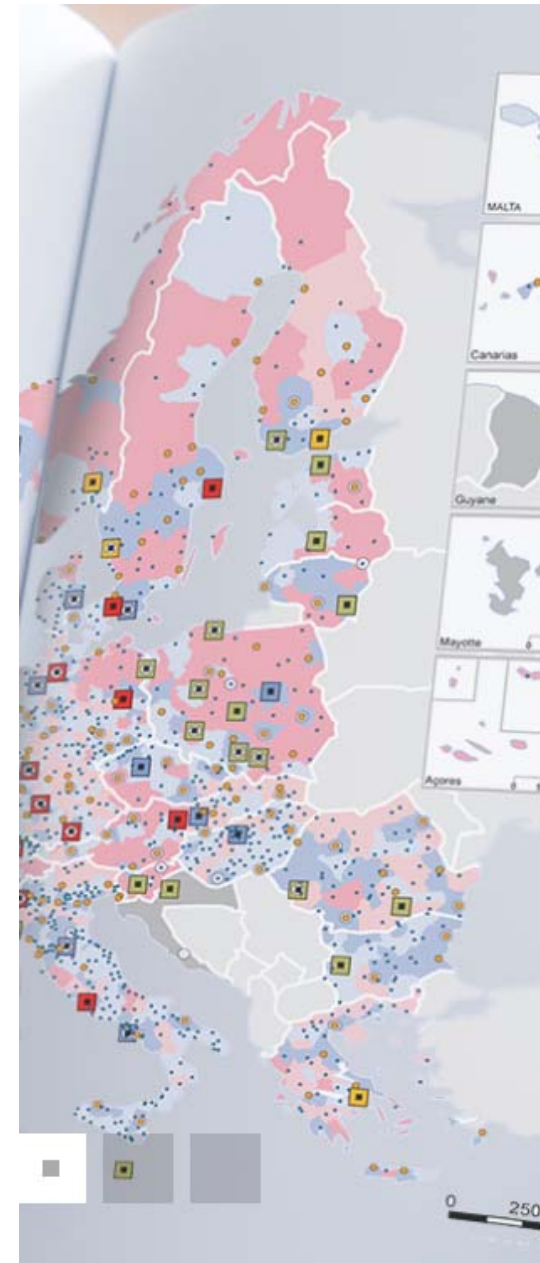
Supporting the debate on **UA and TA post 2020**

Content:

- Observations of the main territorial development **trends** in Europe
- **Practical advice** to national, regional and local authorities and stakeholders for designing and implementing their integrated territorial development strategies and EU funded programmes

Outreach:

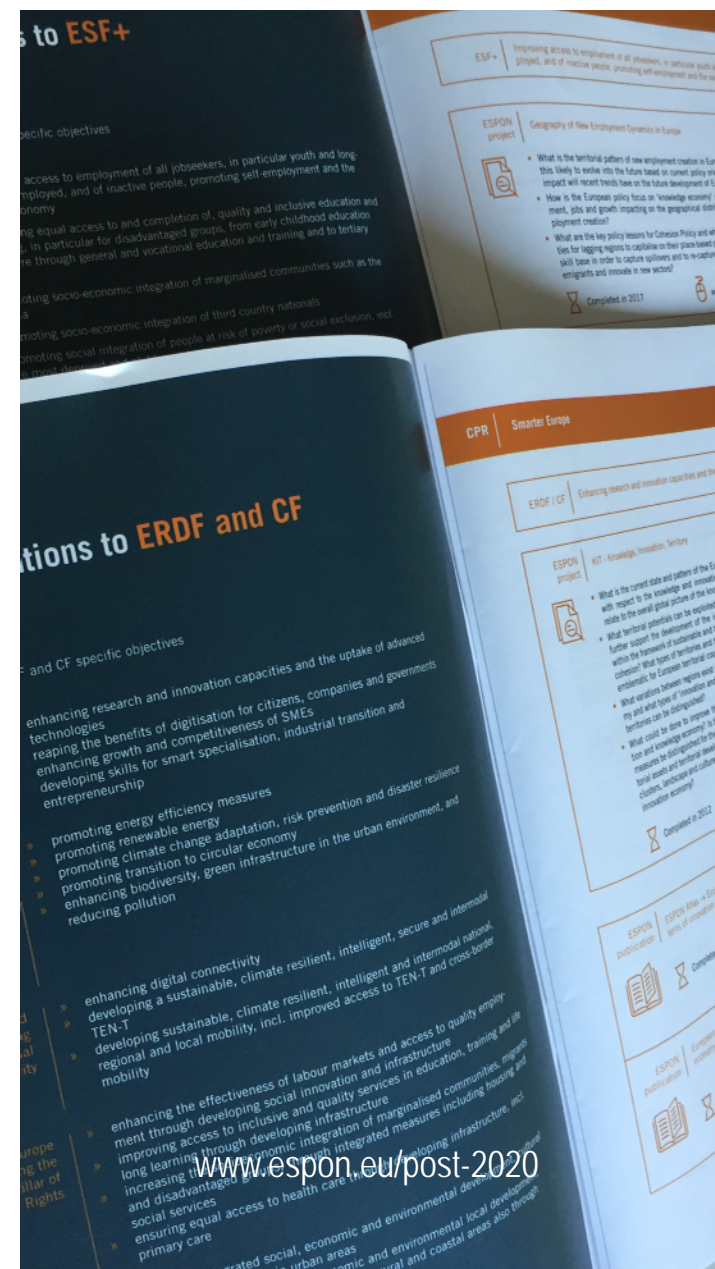
- ESPON conference in Autumn 2019



New publication

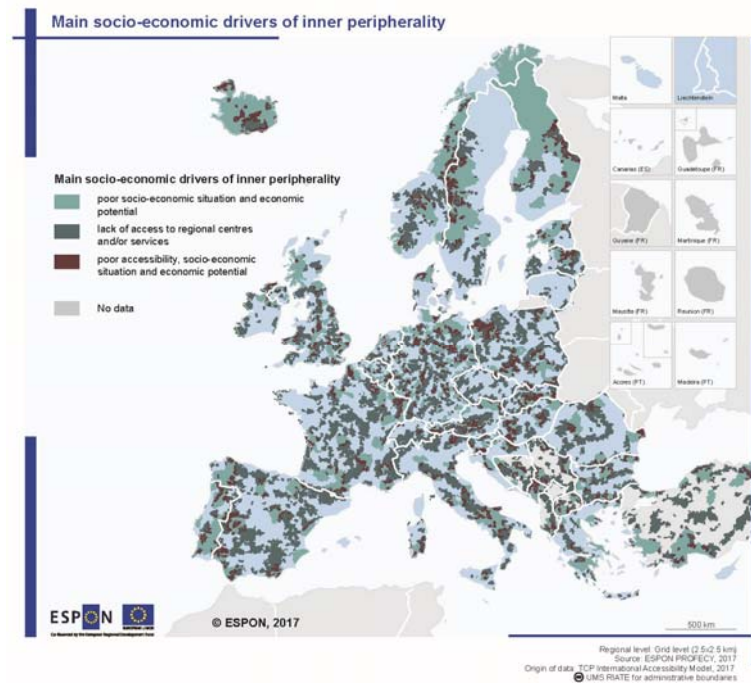
ESPON contributions to post-2020 ESIF programming

- Is a catalogue of relevant past, ongoing and initiated ESPON research
- Is designed to support the post-2020 mainstream and ETC programming
- Is structured around the 5 CPR Policy Objectives and the ERDF/CF and ESF+ Specific Objectives
- Is divided in two main subsections with ESPON's contributions to a) ERDF/CF and b) ESF+



Inner peripheries in Europe

- **Inner peripheral areas can be:**
 - (a) Enclaves of low economic potential
 - (b) Areas with poor access to services of general interest
 - (c) Areas experiencing a lack of relational proximity.
- **Important measures:**
 - (a) Strategic institutional capacity
 - (b) Connectedness
 - (c) Strategic plans with an integrated approach
 - (d) Regional agencies or platforms
 - (e) Political attention



Forthcoming papers/briefs

- Cross-border public services in Europe
- Migration and the role of European Territorial Cooperation
- Territorial potentials of green infrastructure



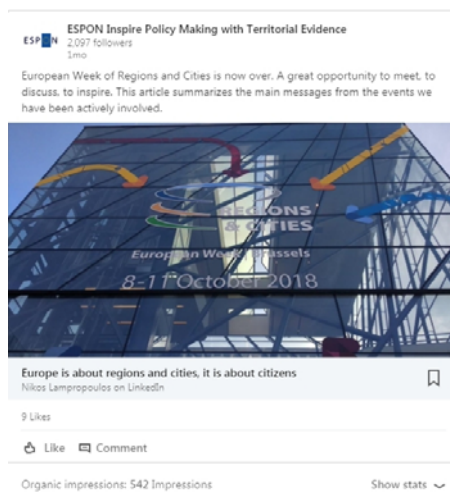
Forthcoming policy briefs in 2019

- Integrated place-based policies for declining cities (RO)
- Digital urbanism: sustainable innovation in cities (FI)
- Cross-border e-health services
- Economic diversification through material cultural heritage
- Responsive transport planning in transnational growth corridors
- Transition to green regional economies



EWRC 2018

- EGTC awarded by the CoR
- Participated in 10 events
- Reached directly over 800 participants
- Stand in the Agora during the week



Scientific conference, 14 November 2018

Building the next generation of research on territorial development

- Aimed at promoting **the use of new methodologies** and concepts developed to support a territorial dimension in policy development
- Focus on methods and concepts that are:
 - able to capture territorial interrelations, functional areas and territorial development beyond static administrative units
 - able to monitor and measure integrated territorial development
 - using new data sources and tools for territorial analysis
- Live webstreaming of the event
- Live tweeting during all sessions
- Press release after the event



Scientific conference, 14 November 2018

Building the next generation of research on territorial development

- Panel debate with representatives of European scientific organisations



Creating our futures

ECTP-CEU

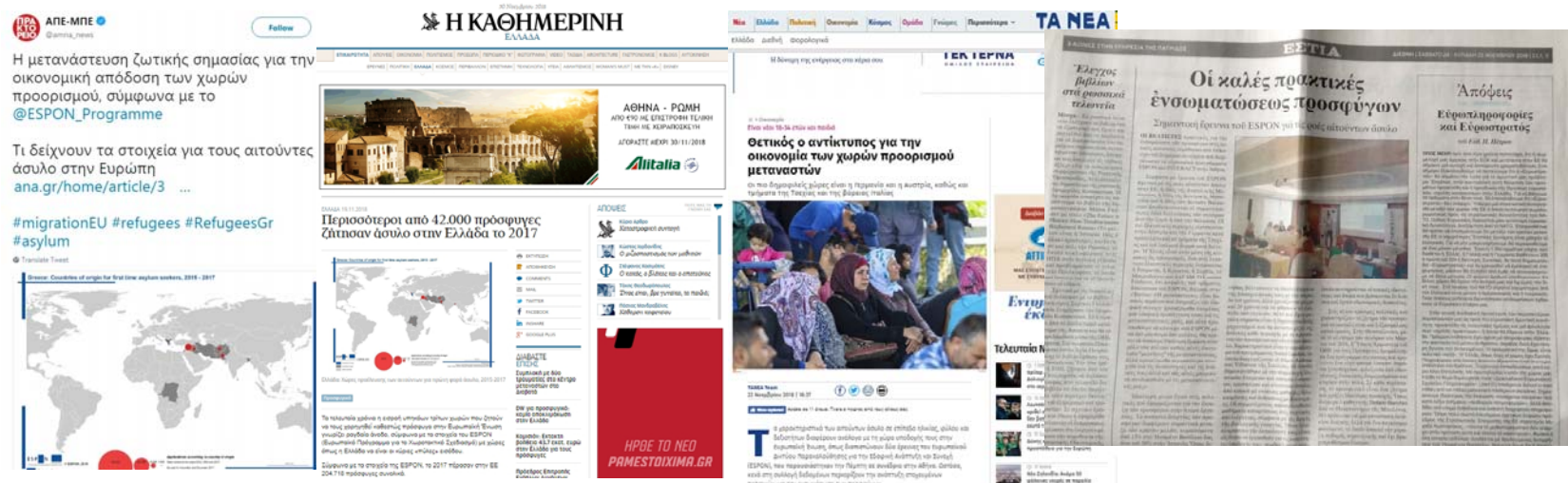
European Council of Spatial Planners
Conseil européen des urbanistes

Athens conference on migration

- Co-organised with INTERACT
- Over 100 participants
- Policymakers from Greece, Italy, Spain
- Press release after the event
- Live tweeting during the event
- Excellent press coverage



Athens conference on migration



Press Coverage


- Athens News Agency
- 17 online websites –all included ESPON brief (Greek edition) to download
- 1 printed Newspaper –ESTIA, the oldest newspaper in Greece
- Kathimerini, TaNea, ESTIA amongst the most prominent Greek newsgroups

ESPON in the news

Urban and rural disparities still a thorn in Europe's regional development

By Sofia Elenidou | EURACTIV.gr

Nov 28, 2018 (updated: Nov 28, 2018)




Cohesion policy invested in sustainable transport. Here, a public tram ferry on the River Brda in Bydgoszcz, Poland in August 2017. [Shutterstock]

Continuous depopulation of the EU's rural regions and interregional disparities remain a serious threat for the economic and demographic base of the EU regions in the future, stakeholders highlighted during a conference on territorial divergencies in the EU held in Brussels on Tuesday (27 November).

"Even if we see a positive development pattern of reducing disparities among countries, development trends risk to further accelerate regional disparities and increase intra- and inter-regional disparities", underlined Ilona Raugze, the director of ESPON EGTC, a European Grouping on Territorial Cooperation.


Smooth transition to this new reality should be a primary objective for Europe, she said in her speech.

Supporters



Action co-financed by the European Commission

Cohesion Policy delivers: the story told by beneficiaries and stakeholders

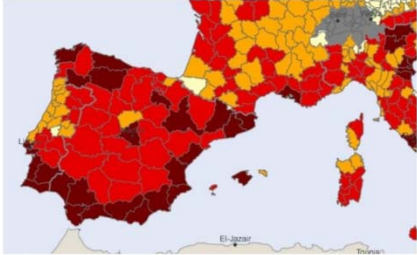


Ilona Raugze
Director, ESPON EGTC

MORE VIDEOS

1:18 / 3:08

A European study puts the Leon province in the spotlight of climate change




Map of Spain in which the risks of the different provinces are marked.

The estimate made on the potential impact in this century locates the province as the area of greatest negative impact, well above the rest of the provinces of the community and the Spanish center area

LEONOTICIAS • Leon
Monday, November 5 2018, 09:31

Predictions can fail and that can be the greatest consolation, as long as it involves taking measurements. But the data seems clear.

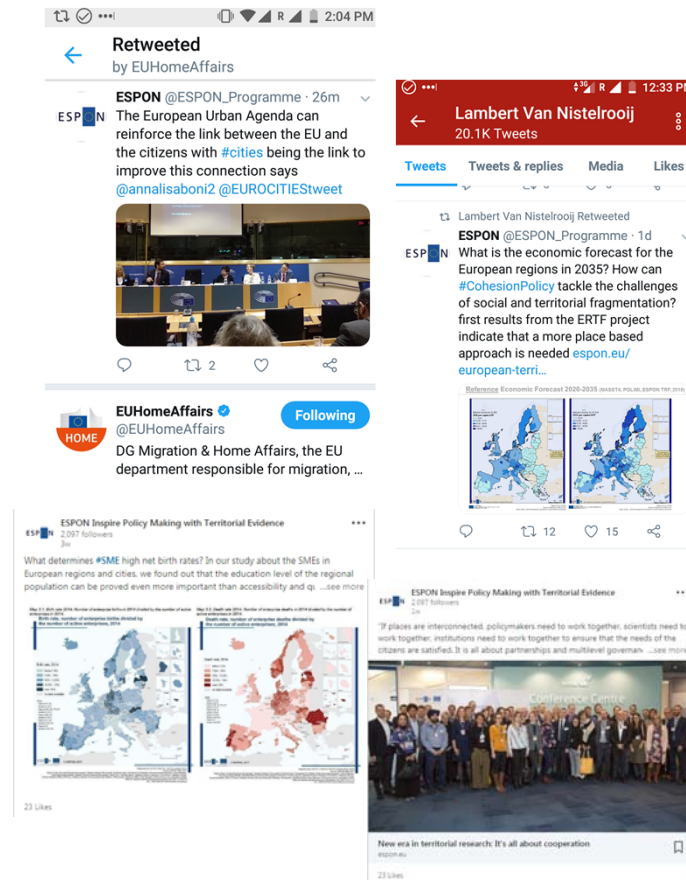
A study carried out within the European program Espo 2020 (program that aims to serve as an observatory at the continental level), frames the province of León as the area with the greatest negative impact when analyzing the risks that could derive from climate change.



Chancenpolitik ist eine Politik der Zukunft, wo 507 122 views

Social media

- **Twitter,**
https://twitter.com/ESPON_Programme
 - **2.382 total followers** of all time
 - 3-4 tweets/day
 - Live coverage of all our main events
 - Thematic weeks to promote ESPON evidence
 - Increased interaction with main stakeholders (CoR, DG REGIO, DG HOME)
- **LinkedIn,**
<https://www.linkedin.com/company/espon>
 - **2.097 total followers** of all time
 - An average of 2 posts per week
 - Increased visibility
 - Articles and posts related to the twitter thematic weeks or ESPON events



Enhancing outreach

Social media

Social Media strategy

Humanized approach

Two steps (now in step one)

- Increase visibility/authority

- Increase interaction/community

Thematic weeks using ESPON content

Mapping of influencers/media

Focus on visuals (maps, photos, infographics)

Activity on social media during 5/7 per week and monitoring 7/7

Next steps

More interaction with the community/influencers

Presentation of new ESPON results

Focus also on videos (testing phase)

Increase activity to 7/7 per week

Increase interaction with staff members personal accounts (optional)

ESPON events 2019



- ESPON-INTERACT joint workshop on post-2020 programming of ETC (1st quarter 2019)
- ESPON seminar in Romania (Iasi, 19-20 June 2019)
- ESPON Conference on the State of EU Territory report, autumn 2019
- ESPON seminar in Finland (27-28 November 2019)
- Peer learning workshops (throughout the year)
- Briefings to CoR members (throughout the year)

ESPON contribution to policy processes

- Annual survey 2018

www.espon.eu/survey



Thank you!

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