



# ESPON on your demand: targeted analyses approach

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Inspire policy making by territorial evidence

### Outline

- What are targeted analyses?
- How do they work?
- 3 Who can apply?
- Role of stakeholders
- Selection criteria for stakeholder proposals



### What are ESPON targeted analyses?

- Stakeholders propose practical ideas for TA to ESPON EGTC based on their real needs
- TAs support stakeholders in policy development
- TAs help stakeholders in understanding their larger territorial context, adding a European perspective
- TAs focus on development opportunities and challenges



#### How does it work?

Stakeholders develop and submit their project proposals

Stakeholders can apply results in their policy development processes

Academic experts carry out the analytical work in close cooperation with the EGTC and the stakeholders



ESPON EGTC and stakeholders evaluate the proposals

espon egtc develops the selected proposal into ToRs together with stakeholders

Open call for tenders to find academic experts



## Who can apply?

- National, regional and local bodies, and EGTCs with competence in developing and/or implementing policies with territorial dimension.
- MAs, joint secretariats and EGTCs responsible for implementing EU funded programmes for transnational, cross-border or macro-regional areas.
- Stakeholders can apply alone or together with other stakeholders.



### Role of stakeholders

- Stakeholders define content of TA
- Stakeholders are involved in selection of service provider
- Stakeholders give guidance to project implementation
- Stakeholders apply project outputs in practice & disseminate results
  - -> Stakeholders' commitment essential for TA's success



# Selection criteria for stakeholder proposals?

- Presence of European perspective/dimension in the targeted analysis
- Degree of added value and transferability
- Realism in analytical terms
- Use of the analytical results in policy making
- Relevance for place-based development strategies
- Competent involvement of stakeholders in the analytical process and in steering of the activity
- Relevance and complementarity to existing ESPON territorial evidence



Next cut-off date for stakeholder proposals
13 January 2017



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# Thank you for your attention

