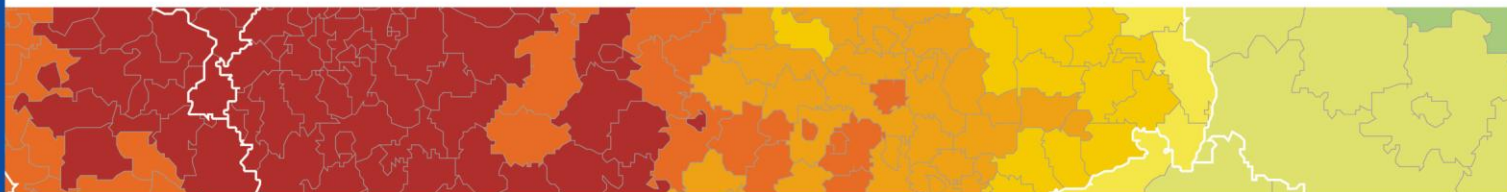


2002-2012 A Decade of Territorial Evidence



**ESPON 2013 Programme  
Open Seminar**

**European Territorial Evidence for  
EU Cohesion Policy and Programming**

**Feature:  
Creative Regions of Innovation and Knowledge**

**Programme  
13 and 14 June 2012**

**Venue:  
Nordkraft  
Kjellerups Torv  
Aalborg, Denmark**



## Overview

### Context

The Open ESPON Seminar in Aalborg is taking place during a period of a policy process negotiating for the future Community Strategic Framework. In short, the Structural Funds shall contribute to the EU 2020 Strategy by creating growth and jobs around Europe. Policies and Community funded programmes targeted for regions and larger territories shall support this aim within a number of priority themes. The urban dimension in this development seems to get a stronger role.

Future EU funded activities should be more integrated and include a stronger territorial dimension in support of territorial cohesion. Policy is to be result-oriented and evidence-based which calls for knowledge and information related to the European territory, its regions and cities.

The Seminar is organised in cooperation with the Danish Presidency of the Council of the European Union within the framework of the ESPON 2013 Programme, which aims to support policy development in relation to the aim of territorial cohesion and harmonious development of the European territory.

### Purpose

The ESPON seminar will address territorial evidence of relevance for European regions and for the preparation of new programmes under EU Cohesion Policy. The purpose is two-fold:

- Allow policy makers and practitioners to share concrete experience, discuss the use of territorial evidence and to approach new options for developing Creative Regions of Innovation and Knowledge.
- Address the use of territorial evidence in relation to the thematic objectives of the Community Strategic Framework opting at growth and jobs, and the ESPON tools that can support a territorial dimension in the programming within future EU Cohesion Policy.

### Scope

Against this backdrop, the Open ESPON Seminar has a double scope. During the first day, the Seminar will address the theme of “Creative Regions of Innovation and Knowledge”. This day aims at stimulating a thorough discussion of concrete experiences on the basis of territorial trends and supporting evidence from ESPON projects. The day will close with a debate concerning new options for the shaping of creative and attractive regions for growth and jobs. Key target groups on this first day are policy makers and practitioners from regions and cities interested in finding new inspiration for the efforts of developing their own region or city.

The second day is structured around the envisaged thematic objectives of future Structural Funds and corresponding programmes. After 10 years of delivering pan-European territorial evidence, ESPON is capable of supporting a stronger territorial dimension in the policy making around future SF funded programmes. This will be demonstrated in a series of workshops organised around the envisaged thematic priorities of future programmes, where the partners from ESPON projects present territorial evidence that could support policy-makers and stakeholders on where to propose action in their specific programming area, and on what. The key target group for the second day are policy makers, practitioners, managing authorities and programme secretariats currently working on the evidence base needed for including a stronger territorial dimension in future programmes.

The Open ESPON Seminar will in addition offer insights on the tools, indicators and data made available by ESPON. There will also be an opportunity for the participants to discuss how to make good use of the territorial evidence in practice. In addition, they will be introduced to the ongoing and challenging ESPON project on Territorial Scenarios and Visions for 2050. Finally, the Seminar will close by looking ahead on ESPON and the related policy process.

### Audience

In the year of the tenth anniversary of ESPON providing European wide comparable evidence for policy making, a warm welcome is extended to all policy makers, practitioners, scientists and experts, who want to know more about the ESPON evidence or who are already involved in defining, producing and using the results of ESPON. The Seminar is open for all, but with a maximum of 250 participants. It is free of charge but each participant has to cover expenses for own travel arrangements and accommodation.

We hope you will find it interesting to participate and enjoy this Open ESPON Seminar!

## Tuesday 12 June, evening

19:00 - 20:00

### **Welcome Drink**

*Det gamle Rådhus  
Gammel Torv 2, Aalborg*

## Wednesday 13 June

8:00

### **Registration & Welcome Coffee and Tea**

9:00

### **Welcome and Opening**

Chair of the day: Marie Tefre Lindberg, ESPON Monitoring Committee member, Denmark

#### **Welcome statements:**

- Marianne Nørgaard, Alderman, City of Aalborg, Denmark
- Bente Lauridsen, Deputy Chairman of the Regional Council, North Denmark Region
- Sven Kofoed-Hansen, Director, Nature Agency, the Danish Ministry of the Environment, the Danish EU Presidency
- Jean-Claude Sinner, Deputy Director General, Department for Spatial Planning and Development, Ministry of Sustainable Development and Infrastructures, Luxembourg

#### **Opening speeches:**

#### **The “Common Strategic Framework” and Territorial Cohesion**

- Philippe Monfort, Policy Analyst, European Commission, DG Regio

#### **New European Territorial Evidence for the Development of Regions and Cities**

- Peter Mehlbye, Director, ESPON Coordination Unit

10:00

### **Creating attractive regions contributing to growth and jobs**

#### **Plenary Session 1:**

#### **Experiences from Regions and Cities**

Facilitator: Jacki Davis, Meade Davis Communications

The first day will focus on experiences, evidence and new options related to development of creative regions of innovation and knowledge. The first session will open with four key note speeches which will provide concrete examples from cities and regions throughout Europe. Guided by the facilitator, four members of the ESPON Monitoring Committee will engage in a panel discussion on the presentations. The key question to be addressed is: How can policy-making at different levels support regional development based on innovation, knowledge and creative economy in various territorial contexts?

#### **Key note speech 1:**

#### **Creating a regional economy of innovation and knowledge – Case Northern Jutland Region, Denmark**

- Carsten Jahn-Hansen, Associate Professor, Department of Development and Planning, Aalborg University, Denmark
- Morten Lemvigh, Head of Department for Industry, Competence and Technology, North Denmark Region

**Key note speech 2:**

**Innovation, creative economy and attractiveness as drivers for development in an island region  
– Case Balearic Islands, Spain**

- Antonio Viader, Manager, Unidad de Innovación de ParcBIT, Balearic Islands, Spain

**Key note speech 3:**

**Territorial potentials of and co-operation in rural regions  
– Case Eastern Europe**

- Visvaldis Valtenbergs, Associated Professor, Vidzeme University of Applied Sciences, Latvia

**Key note speech 4:**

**Key drivers for economic development in a metropolitan region  
– Case Manchester, UK**

- John Holden, Deputy Director of Research, Manchester Enterprises Ltd, Strategy and Research Team

**Panel discussion:**

- Didier Michal, ESPON Monitoring Committee member, France
- Teofil Gherca, ESPON Monitoring Committee member, Romania
- Mathilde Konstantopoulou, ESPON Monitoring Committee member, Greece
- Sverker Lindblad, ESPON Monitoring Committee member, Sweden

12:00

**Lunch**

13:30

**Parallel Workshop Session 1:**

**European Territorial Evidence and Trends**

The themes addressed in the key note speeches and the panel discussion will be discussed in-depth in parallel workshops, where key ESPON projects will present and highlight territorial evidence which can support and further deepening the understanding of the dynamics and trends related to the themes discussed. The sessions will be moderated by the MC members and key note presenters.

Workshop 1 – Room A	Workshop 2 – Room C
<b>Regional patterns of Innovation and Knowledge in Europe and the World</b>	<b>The role of innovation, attractiveness and creative economy in specific types of regions</b>
Evidence from ESPON projects: <ul style="list-style-type: none"> <li>• TIGER</li> <li>• KIT</li> </ul> Chair: Sverker Lindblad, MC Sweden Co-chair: Carsten Jahn-Hansen ESPON CU: Sandra Di Biaggio	Evidence from ESPON projects: <ul style="list-style-type: none"> <li>• ATTREG</li> <li>• GEOSPECS</li> </ul> Chair: Mathilde Konstantopoulou, MC Greece Co-chair: Antonio Viader ESPON CU: Peter Billing

Workshop 3 – Room D	Workshop 4 – Room B
<b>Territorial potentials and cooperation for growth and jobs in rural regions</b>	<b>Development of urban regions in Europe: Key drivers and perspectives</b>
Evidence from ESPON projects: <ul style="list-style-type: none"> <li>• PURR</li> <li>• SEMIGRA</li> </ul> Chair: Teofil Gherca, MC Romania Co-chair: Visvaldis Valtenbergs ESPON CU: Ann-Gritt Neuse	Evidence from ESPON projects: <ul style="list-style-type: none"> <li>• SGPTDE</li> <li>• POLYCE</li> <li>• TERCO</li> <li>• Database M4D: <i>Local grid and urban data</i></li> </ul> Chair: Didier Michal, MC France Co-chair: John Holden ESPON CU: Michaela Gensheimer

15:30 **Networking with Coffee and Tea**

16:00 **Plenary Session 2:  
New options for shaping creative and attractive regions**

Facilitator: Jacki Davis

The day will close with a second plenary session, where all previous presentations and discussions will feed into a debate concerning new options for the shaping creative and attractive regions for growth and jobs around Europe. The session will begin with a short feedback from the Parallel Workshop sessions by the MC members. Following, the facilitator will lead a discussion involving the MC members and presenters from the Parallel Workshops, which will address the questions: How can different cities and regions better utilise their territorial potentials and meet the challenges? What considerations do the specific territorial contexts pose for policy-makers and practitioners trying to implement strategic initiatives for regional development based on innovation, knowledge and creative economy?

17:20 **Closing Statement by Chair of the day**

- Marie Tefre Lindberg, MC Denmark

19:30 **ESPON 10<sup>th</sup> Anniversary Dinner**

*Restaurant Fusion  
Strandvejen 4, Aalborg*

The Anniversary Dinner, hosted by the Danish Ministry of the Environment - Nature Agency, celebrates the fact that ESPON in 2012 can look back at 10 years of providing comparable pan-European evidence, analyses and scenarios on territorial dynamics and building an evidence base that help regions, cities and larger territories in deciding on their development.

## Thursday 14 June

### Territorial Evidence for future EU Cohesion Policy

The second day focuses on the envisaged thematic objectives of the “Common Strategic Framework” (CSF) and corresponding Structural Funds programmes. In a series of workshops organised around the thematic objectives, the partners from ESPON projects will present territorial evidence that can support policy-makers and stakeholders on where to execute actions in their specific programming area, and on what.

9:00 **Introduction to the day**

Chair of the day: Thiemo Eser, ESPON Managing Authority, Luxembourg

9:15 **Parallel Workshop Session 2:**

### ESPON territorial evidence meeting the thematic objectives of the draft “Common Strategic Framework 2014-2020”

Workshop 5 – Room A	Workshop 6 – Room B
<b>Research, Innovation and Competitiveness</b>	<b>ICT access, Sustainable Transport and Key Infrastructure</b>
Introduction of thematic objectives: <ul style="list-style-type: none"> <li>• Kieran Kearney, ESPON CU</li> </ul> Statements by ESPON project teams for: <ul style="list-style-type: none"> <li>• SIESTA</li> <li>• AMCER</li> <li>• KIT</li> </ul> Moderator: Chris Poulton, MC UK	Introduction of thematic objectives: <ul style="list-style-type: none"> <li>• Michaela Gensheimer, ESPON CU</li> </ul> Statements by ESPON project teams for: <ul style="list-style-type: none"> <li>• TRACC</li> <li>• ESaTDOR</li> <li>• SeGI</li> <li>• Best METROPOLISES</li> <li>• Database M4D: <i>Regional Indicators and Functional neighbourhoods</i></li> </ul> Moderator: Alda Nikodemusa, MC Latvia

Workshop 7 – Room C	Workshop 8 – Room D
<b>Environmental Resources, Climate Change and Risk Prevention</b>	<b>Institutional Capacity and Governance</b>
Introduction of thematic objectives: <ul style="list-style-type: none"> <li>• Ann-Gritt Neuse, ESPON CU</li> </ul> Statements by ESPON project teams for: <ul style="list-style-type: none"> <li>• EU-LUPA</li> <li>• GREECO</li> <li>• ATTREG</li> </ul> Moderator: Katharina Erdmenger, MC Germany	Introduction of thematic objectives: <ul style="list-style-type: none"> <li>• Sara Ferrara, ESPON CU</li> </ul> Statements by ESPON project teams for: <ul style="list-style-type: none"> <li>• TANGO</li> <li>• RISE</li> <li>• SMART-IST</li> </ul> Moderator: Maria-José Festas, MC Portugal

- 10:30            **Networking coffee and tea**
- 11:00            **Parallel Workshop Session continues**
- 12:00            **Lunch**
- 13:30            **Parallel Workshop Session 3:**

**Using ESPON in Practice**

This final Parallel Workshop session will offer insights on the use of ESPON territorial evidence and the tools, indicators and data made available by ESPON. There will be the opportunity for the participants to discuss how to make good use of the territorial evidence in practice as well as in programme and project implementation.

Workshop 9 – Room A	Workshop 10 – Room B
<b>Integrating territorial evidence in programme and project implementation</b>	<b>Capitalising on ESPON results in a transnational context</b>
Chair: Kieran Kearney, ESPON CU Presentation by ESPON project teams for: <ul style="list-style-type: none"> <li>• TERRIEVI</li> <li>• INTERCO</li> </ul>	Chair: Peter Billing, ESPON CU Presentation by ESPON project teams for: <ul style="list-style-type: none"> <li>• INTERSTRAT</li> <li>• NORBA</li> </ul>

Workshop 11 – Room C	Workshop 12 – Room D
<b>ESPON Tools</b>	<b>Territorial Impact Assessment and Benchmarking</b>
Moderator: Sandra Di Biaggio, ESPON CU ESPON Projects: <ul style="list-style-type: none"> <li>• HyperAtlas</li> <li>• TPM</li> <li>• Database M4D: <i>Interface and data flow</i></li> </ul>	Moderator: Marjan van Herwijnen, ESPON CU ESPON Projects: <ul style="list-style-type: none"> <li>• EATIA</li> <li>• ULYSSES</li> </ul>

- 15:00            **Networking coffee and tea**



15:30

**Plenary Session 3:**

**Territorial Scenarios and Visions for Europe - ET2050**

In this session the project team behind the challenging ESPON project “ET2050 - Territorial Scenarios and Visions for Europe” will present the progress of the project and in particular some key findings in relation to the present situation and the Baseline Scenario. The audience will also be invited to discuss some critical questions to identify present trends, mainly in the 2013-2020 period, to determine the building blocks for the Exploratory Scenarios in the project.

- Andreu Ulled, Mcrit Ltd, Spain
- Philippe Doucet, GEPHYRES, France

16:15

**Closing Session:**

**Looking ahead**

**ESPON 2013 and beyond**

- Peter Mehlbye, ESPON CU

**Intentions of the Cyprus EU Presidency**

- Phaedon Enotiades, MC Cyprus

**Farewell by the Danish EU Presidency**

- Marie Tefre Lindberg, MC Denmark

17:00

***End of Seminar***



## PRACTICAL INFORMATION

### Welcome Drink: Tuesday 12 June 2012 19:00 to 20:00

Hosted by the City of Aalborg

Address: Det gamle Rådhus, Gammel Torv 2, Aalborg

### Seminar Venue: Wednesday 13-14 June 2012

Address: Nordkraft, Kjellerups Torv, Aalborg

Website: [www.nordkraft.dk](http://www.nordkraft.dk)

### Seminar dinner: Wednesday 13 June 2012 at 19:00

Hosted by the Danish Ministry of the Environment – Nature Agency

Address: Restaurant Fusion, Strandvejen 4, Aalborg

Tel. (+45) 35 12 33 31

Website: [www.restaurantfusion.dk](http://www.restaurantfusion.dk)

## HOTELS

### First Hotel Aalborg

Rendsburggade 5

9000 Aalborg, Denmark

Telephone: +45 98 10 14 00

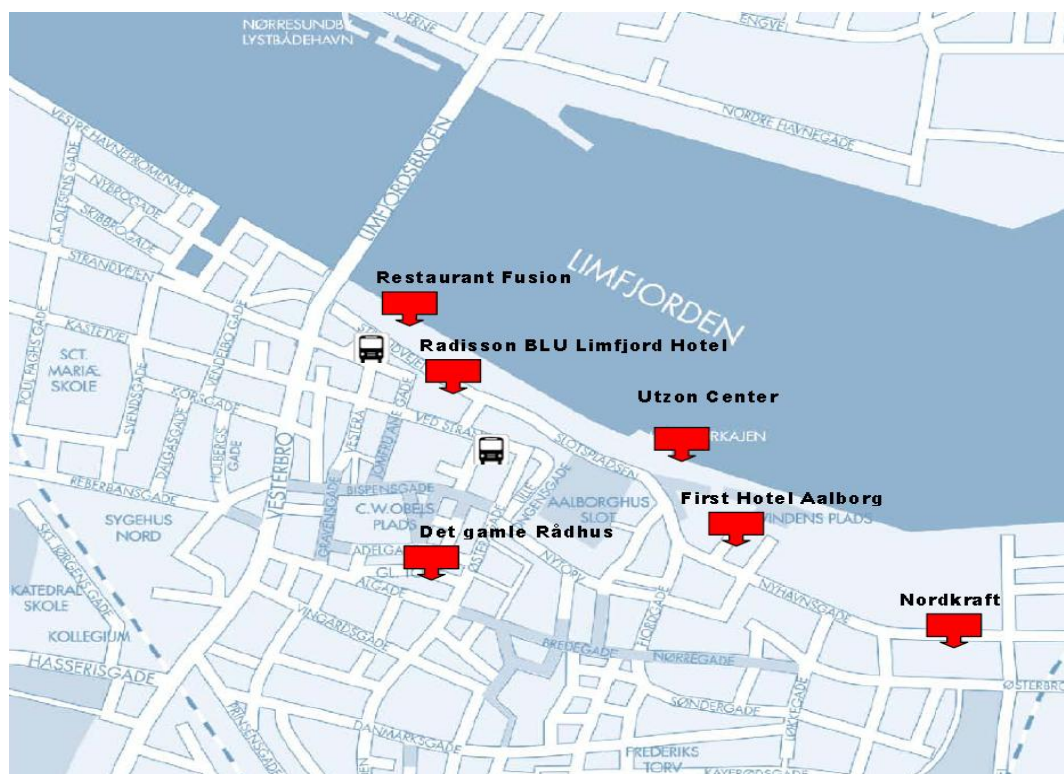
### Radisson Blu Limfjord Hotel

Ved Stranden 14-16

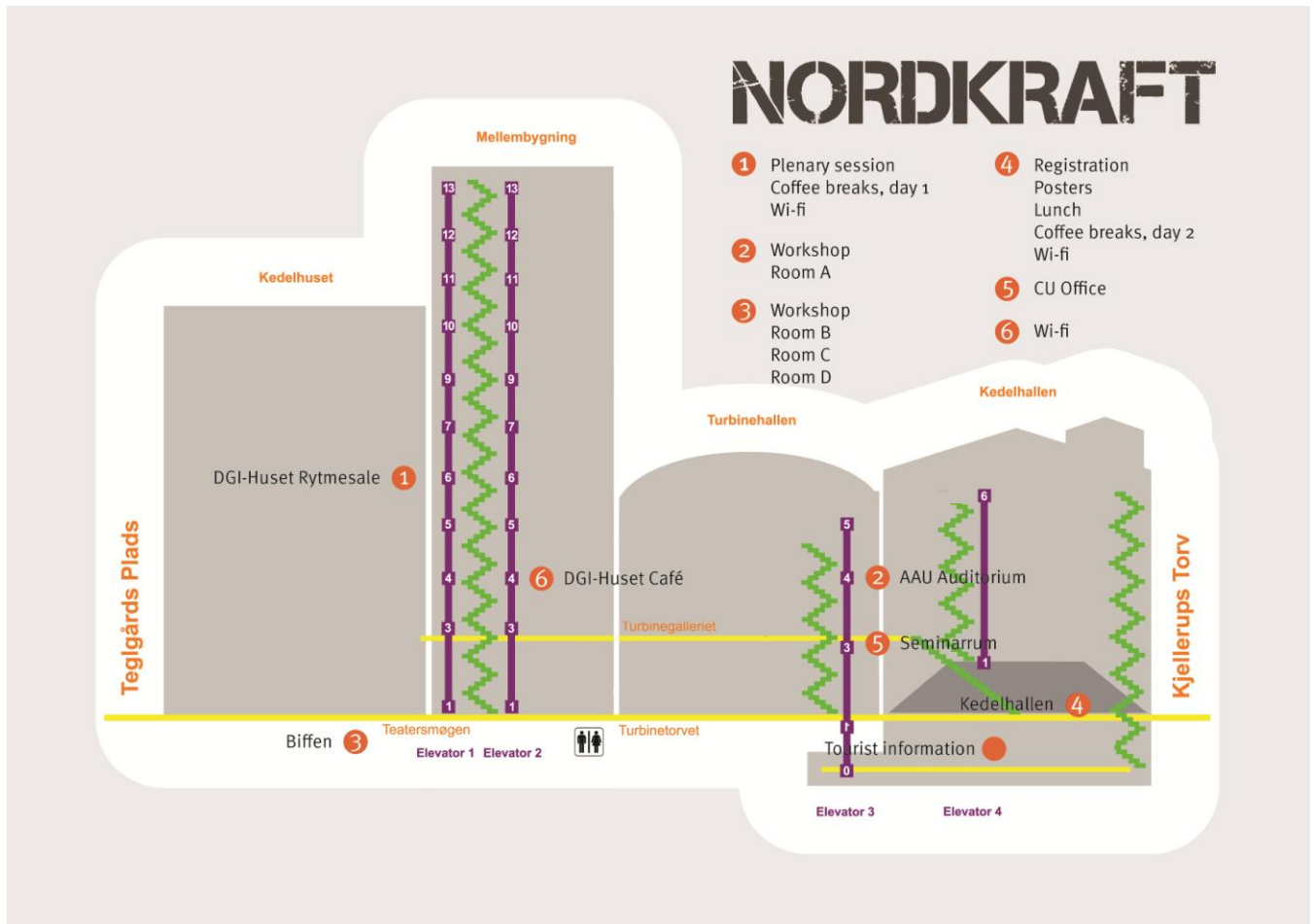
9000 Aalborg, Denmark

Telephone: +45 98 16 43 33

## MAP OF VENUES AND HOTELS



MAP OF OPEN SEMINAR VENUE



## ESPON Open seminar

“European Territorial Evidence for EU Cohesion Policy and Programming”  
13 and 14 June 2012  
Aalborg, Denmark

### More information

The ESPON 2013 Programme is part-financed by the European Regional Development Fund, the EU Member States and the Partner States Iceland, Liechtenstein, Norway and Switzerland.

It shall support policy development in relation to the aim of territorial cohesion and a harmonious development of the European territory. ESPON shall support Cohesion Policy development with European wide, comparable information, evidence, analyses and scenarios on framework conditions for the development of regions, cities and larger territories. In doing so, it shall facilitate the mobilisation of territorial capital and development opportunities, contributing to improving European competitiveness, to the widening and deepening of European territorial cooperation and to a sustainable and balanced development.

The Managing Authority responsible for the ESPON 2013 Programme is the Ministry of Sustainable Development and Infrastructures, Department for Spatial Planning and Development of Luxembourg.

More information: [www.espon.eu](http://www.espon.eu)

Follow ESPON on Twitter [www.twitter.com/espon\\_programme](https://www.twitter.com/espon_programme) and LinkedIn [www.linkedin.com/companies/espon](http://www.linkedin.com/companies/espon)