



## ESPON 2013 Programme

### Workshop

# Innovation & Knowledge - Territorial dimensions for future EU Cohesion Policy

5<sup>th</sup> October 2012  
9h00 – 16h00

### Venue

Permanent Representation of Luxembourg to the EU  
Avenue de Cortenbergh, 75  
B - 1000 Brussels

## Final Programme

## Workshop background and objectives

The Europe 2020 strategy is aiming for 3% of the EU's GDP to be invested in R&D to achieve smart growth of the European territory. Each Member State sets its own target according to its self-estimated capacity in order to reach this goal for the EU as a whole. However, there is still a need to identify available resources, which can be used defining these targets at national and regional level. This information is needed for the elaboration of options to adapt regional innovation policies, ensuring that all regions contribute to the global objective of Europe 2020 in the best possible ways.

Cities and regions are facing different combinations of development problems and growth potentials. Also innovation shows rather differentiated territorial patterns and specific territorial characteristics, influencing the development of regions. The Territorial Agenda 2020 takes this aspect into consideration by promoting 'place-based strategies developed locally to address local conditions'. The 7th progress report on economic, social and territorial cohesion assesses how, in the context of Cohesion Policy, regions and cities can contribute to smart, sustainable and inclusive growth and Europe 2020 headline targets. This is one of the main reasons Cohesion Policy uses an integrated approach that can be adjusted to local needs and opportunities.

Innovation and knowledge for the future of the European territory is also highlighted in the Commission Staff Working Document on elements for a Community Strategic Framework 2014 to 2020. It identifies as a first objective the need to strengthen research, technological development and innovation. Referring to the Flagship Initiative "Innovation Union" it is identified that research and innovation capacities should be developed across Europe, based on smart specialisation strategies.

Against this background the ESPON workshop aims at providing information on the territorial dimension of innovation and knowledge and its implications for the elaboration of future Structural Funds programmes. Evidence on the state of the European territory with regard to the innovation and knowledge economy will be presented, while also taking into account the globalization processes.

Place-based policy options will be identified, which will be of high relevance if the current track is continued and innovation is identified as investment priority within the next programming period. Finally, fields in need of further knowledge and evidence supporting the policy development shall be identified.

This ESPON workshop will begin with the presentation of results of three ESPON projects on the territorial dimension of innovation and knowledge and its implication for territorial Cohesion Policy. In this context smart innovation policies are considered as a tool to reach the Europe 2020 headline target for R&D, taking account of specific characteristics of the European territory.

Policy-makers at European and national levels will inform on their perceptions, ambitions and expectations with regard to recent and future innovation policies. Best practices but also cases with need for actions will be identified.

Finally, a debate will be launched on the implications of the territorial dimension of innovation, presented project results and place-based policy options for future Cohesion Policy. Among others this will include the question on how to support regions in the best possible way in their contribution of innovation and knowledge to the global objective of Europe 2020.

9.00-9.30 *Registration and Welcome Coffee / Tea*

### **Introduction**

9.30-9.45 *Welcome and Setting the Scene*  
– Peter Mehlbye, ESPON Coordination Unit

### **Territorial dimensions of innovation and knowledge**

Moderator: Jackie Eveleigh, East of England European Partnership

9.45-10.15 *The global perspective –  
Innovation and knowledge as tool to face the challenge of globalization whilst reinforcing territorial cohesion*  
– Charlie Karlsson and Therese Norman, Jönköping International Business School, Sweden / Project Partner of the TIGER project

10.15-10.45 *The European perspective -  
Regional Innovation Patterns and the EU Regional Policy Reform: Towards Smart Innovation Policies*  
– Roberta Capello and Roberto Camagni, Politecnico di Milano – BEST, Italy / Lead Partner of the KIT project

10.45-11.15 *The regional perspective –  
Impact of R&D policies in European regions*  
– Massimiliano Leoncini, Tuscany Region, Italy / Lead Stakeholder of the AMCER project  
– Gavriel Avigdor, Innova Europe, Belgium / Lead Partner of the AMCER project

11.15-11.45 *Open discussion and questions*

11.45-12.30 *Buffet Lunch*

### **Policy use – Including territorial dimensions of innovation and knowledge**

12.30-13.45 *Statements on ambitions and expectations*

#### *European level*

- Philippe Monfort, European Commission, Directorate General for Regional Policy
- Katja Reppel, European Commission, Directorate General for Regional Policy
- Alex Talacchi, European Commission, Directorate General Enterprise and Industry

#### *National level*

- Sverker Lindblad, Ministry of Enterprise, Energy and Communications, Division for Regional Growth, Sweden

13.45-14.00 *Coffee Break*

### **Debate: Evidence informed future EU Cohesion Policy – A place-based policy approach for the innovation and knowledge economy**

Moderator: Martijn de Bruijn, Ministry for Town and Country Planning, Housing Policy and Immovable Heritage, Belgium

- How to support regions contributing with innovation to the global objective?
- What possibilities to strengthen the knowledge economy should be pursued where and how?
- How can R&D monitoring at regional level be improved in order to support a place-based policy approach?

14.30-14.45 *Short reflection statements on use and potentials by policy makers  
Feedback on evidence base for policy ambitions expressed by the scientific community*

14.45-15.30 *Open discussion and questions*

15.30-16.00 *Follow-up and conclusions*  
– Peter Mehlbye, ESPON Coordination Unit

## **ESPON Workshop**

“Innovation & Knowledge – Territorial dimensions for future EU Cohesion Policy”  
5<sup>th</sup> October 2012  
Brussels

### **More information**

The ESPON 2013 Programme is part-financed by the European Regional Development Fund, the EU Member States and the Partner States Iceland, Liechtenstein, Norway and Switzerland.

It shall support policy development in relation to the aim of territorial cohesion and a harmonious development of the European territory. ESPON shall support Cohesion Policy development with European wide, comparable information, evidence, analyses and scenarios on framework conditions for the development of regions, cities and larger territories. In doing so, it shall facilitate the mobilisation of territorial capital and development opportunities, contributing to improving European competitiveness, to the widening and deepening of European territorial cooperation and to a sustainable and balanced development.

The Managing Authority responsible for the ESPON 2013 Programme is the Ministry of Sustainable Development and Infrastructures, Department for Spatial Planning and Development of Luxembourg.

More information: [www.espon.eu](http://www.espon.eu)

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