



ESPON 2020 Cooperation Programme - Progress -

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ESPON Seminar

8 December 2016, Bratislava



Overview

- 1. Objectives of the programme
- 2. Set-up
- 3. The Monitoring Committee
- 4. Results orientation
- 5. Evaluation
- 6. Communication



Objectives of the programme 1/2

ESPON 2020 Programme mission statement:

"Promoting and fostering a European territorial dimension in development and cooperation by providing, disseminating and promoting territorial evidence, knowledge transfer and policy learning to public authorities and other policy actors at all levels."

Strategic objective:

"Consolidate a European Territorial Observatory Network and grow the provision and policy use of pan-European, comparable, systematic and reliable territorial evidence".



Objectives of the programme 2/2

To achieve the strategic objective and accomplish the mission 5 specific objectives have been defined:

- 1. Enhanced European territorial evidence production through applied research and analyses.
- 2. Upgraded knowledge transfer and use of analytical user support.
- 3. Improved territorial observation and tools for territorial analyses.
- 4. Wider outreach and uptake of territorial evidence.
- 5. Leaner, and more effective and efficient implementation provisions and more efficient programme assistance



The Cooperation Programme

Priority Axis 1: Territorial Evidence, Transfer, Observation, Tools and Outreach

Budget around 48 Meuro

(The Single Beneficiary – the ESPON EGTC received a Grant Agreement financed under this Priority Axis related to the implementation of the content part of the programme)

Priority Axis 2: Technical Assistance (TA)

Budget around 3 Meuro

(The ESPON Managing Authority, the Ministry for Sustainable Development and Infrastructures in Luxembourg, is implementing this Priority Axis)

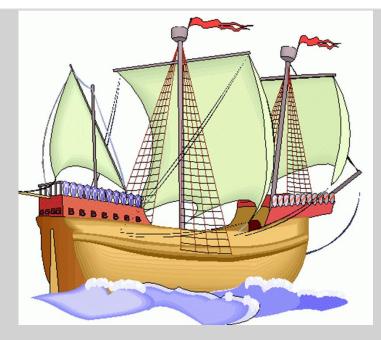
→ Approved by the European Commission on 12 February 2015



Building the ship and setting it off-shore

The Monitoring Committee (MC)

- provided a framework for the setting up of the Single Operation (Operation Specifications and Implementation Guidelines)
- invited the ESPON EGTC an Operation Proposal
- Approved the Single Operation and the First Annual Work Plan 2015/2016 proposed by the ESPON EGTC



- The Single Operation is in the implementation phase by the ESPON EGTC
- Approved now the second Annual Work Plan of the single operation (for the year 2017)

More details on the implementation of the activities will be provided by the ESPON EGTC



Key roles of the MC during the implementation phase

- Continuous monitoring of the ESPON Single Operation
- Regarding the Annual Work Plans
 - via providing the policy orientation for the development of the future Annual Work Plans
 - Identifying themes for the applied research, evaluation criteria for the selection of other activities to ensure consistency with the policy debate
 - agreement on Annual Work Plans
- Approval of the Progress Reports
- Participation in Project Support Teams on major projects





Current core focus

Getting the focus of result orientation right:

- 1. Which results should be achieved?
- 2. For whom (target group)
- 3. For which purpose (policy process)
- 4. What activities to be implemented?
- → Implementation phase of activities

Afterwards

- 1. Have we achieved what we wanted to achieve?
- 2. If not why?
- 3. Which lessons can be learned?





The main result indiators of the ESPON 2020

- Extent of the use of ESPON applied research outputs and results in policy and programming processes
- Degree of satisfaction of stakeholders in relation to the targeted analysis and the other more specific analytical supports activities implemented
- Extent of use of ESPON territorial observations and tools for territorial analyses in policy and programming processes
- Participation at ESPON events
- Extent of use of ESPON publications



Evaluation and performance monitoring during the implementation phase

- Stakeholder involvement is key in the evaluation of the progress of ESPON
- Constant monitoring (and eventually re-adjusting) of the direction through ongoing internal and external evaluations involving in particular stakeholders and target groups of the programme
- Indicator work and evaluation → satisfaction of target groups with ESPON activities
- constantly improve the delivery mechanisms towards the stakeholders and the target groups



Considerations for the ESIF context

General Affairs Council on Cohesion Policy – main messages relevant for ESPON:

- According to the ex-post evaluation, in general, results of the cohesion policy are positive
- Value added of Interreg highlighted
- Institutional capacities are relevant for the success of programmes

But

- Results are not known enough
- Communication is lacking



Communication activities by the MA

- Annual information activity presenting the main achievement.
- Web-based information, web portal and update of the information related to the programme implementation and the implementation of the Single Operation from programme perspective.
- Direct mailing to the main target groups about EU Cohesion Policy in 2016
- Conference in collaboration with the EGTC in autum 2017
- Leaflet with information on the ESPON 2020
 Programme targeting the general public
- Communication with and training for the Single Beneficiary





How to get in contact with the MA

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Thank you for your attention