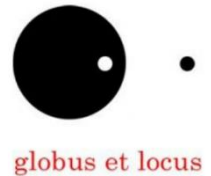




Inspire Policy Making with Territorial Evidence



Targeted Analysis ESPON IMAGINE

Developing a metropolitan-regional imaginary in Milan-Bologna urban region

// FINAL REGIONAL FORUM //

Tuesday 18 May 2021, 9h00 - 17h00

Registration required:

<https://tinyurl.com/fwbft3bx>

Stakeholders of ESPONE IMAGINE:



Urban regions within the new cohesion policy: Developing an ITI for and from Milano-Bologna urban region

The event is part of the ESPON IMAGINE Targeted Analysis. It consists of an interactive workshop organized by the researchers (Politecnico di Milano, Globus et Locus, SciencesPo) in collaboration with IMAGINE stakeholders (Città Metropolitana di Milano, Città Metropolitana di Bologna, Provincia di Pavia, Provincia di Piacenza, AIM, Associazione Interessi Metropolitan, Metrex, POPSU and Warsaw metropolitan area) as an opportunity to showcase and discuss how the ITIs (Integrated Territorial Initiatives) have been fruitfully implemented in relation to new regional imaginaries and the general objective of the 2014-2020 Cohesion Policy.

Testimonials and protagonist of ITI experiences, together with other EU initiatives based on an integrated, sustainable, interregional approach, have been invited to illustrate the adopted tools and its potentialities and the conditions under which the different tools have been effective and successful.

The aim will be that of generating “usable knowledge”, producing inspirational stories, to be used as testbeds for a local, regional, national approach to the development of an integrated territorial initiative in the Milan Bologna urban region, as well as a pilot experience at national and regional level.

Inspirational stories will be used to generate a dialogue among regional, national and European stakeholders, aiming at delivering the draft of an integrated territorial initiative and a process of reflective knowledge on the nature and role, limits and potentials of ITIs, identifying to what extent these can be considered promising instruments to support new coordination and cooperation frameworks in European urban regions and corridors, as well as experimental spaces to build territorial cohesion.

// DRAFT AGENDA //

9.00 // WELCOME

*IMAGINE Research team (Politecnico di Milano, Globus et Locus, Sciences Po)
Piera Petruzzi, ESPON EGTC*

9.15 // Opening Speech

Nicola Favia, Dirigente Programmi a Rilevanza Strategica Nazionale e Internazionali, Dipartimento per le Politiche di Coesione, Presidenza del Consiglio dei Ministri

9.30 // Introduction: main objectives and results of ESPON IMAGINE

IMAGINE Research team (Politecnico di Milano, Globus et Locus, Sciences Po)

9.45 // First panel discussion: Corridors of European Union, regionalisation machines and resources for a new territorial cohesion //

Chair Valeria Fedeli, Politecnico di Milano

This first session will highlight the role of corridors, as spaces of regionalization and devices of territorial cohesion. It will provide the opportunity to discuss the role of corridors in the project of EU integration. It will present the Milano-Bologna urban region in its relational, interconnected, extraverted nature, introducing scenarios for transforming an infrastructural corridor into a territorial platform. It will establish a dialogue with other EU territories presenting the same feature and aspirations (Rhine-Alpine)

Inspirational story: EGTC Rhine Alpine

Bernd Scholl, ETH Zurich

1st Viewpoint: Living like a urban region

Question: what approaches and strategies could make the flows of people and goods in the Milan-Bologna system smoother and more efficient?

Mobility and logistics actors // Marco Piuri, AD Trenord; Marco Spinedi, Presidente Interporto di Bologna

2nd Viewpoint: Competing like a urban region

Question: under which condition the infrastructural corridor can become a territorial platform able to improve liveability and competitiveness?

Chambers of Commerce, Business associations // Sergio E. Rossi, Vicesegretario generale CCIAA Milano Monza Brianza Lodi; Franco Baraldi, Dirigente CCIAA Bologna; Francesco Rolleri, Presidente Confindustria Piacenza (TBC); Francesco Caracciolo, DG. Confindustria Pavia (TBC)

Open debate

11.05-11.15 BREAK

11.15 // Second Panel Discussion: Strategic functions challenging administrative geographies //

Chair Paolo Perulli, Globus et Locus

This second session will discuss the mismatch between processes of regionalisation fed by strategic function and the forms of institutional governance. It will provide the opportunity to discuss obstacles and opportunities to new regional governance frameworks. It will develop hypothesis on how and if ITI can support a new regional imaginary-oriented policy design. It will establish a dialogue with other EU territories trying to challenge the mismatch between functional and administrative geographies.

Inspirational story: EGTC GO - ITI Territorio dei comuni Gorizia, Nova Gorica e Šempeter-Vrtojba
Ivan Curzolo, Director EGTC GO

1st Viewpoint: Growing like a urban region

Question: how can regional policy-design support a new regional imaginary?

Regions // Raffaele Cattaneo, Assessore all'Ambiente e Clima, Regione Lombardia; Irene Priolo, Assessore all'ambiente, difesa del suolo e della costa, protezione civile, Regione Emilia-Romagna

2nd Viewpoint: Seeing like an urban region

Question: how should new collaborative regional alliances be developed?

Universities/Research centres/Creative sector // Francesco Timpano, Università Cattolica del Sacro Cuore Piacenza; Sandro Rossi, Direttore generale CNAO Pavia; Alberto De Martini, Ceo di Conic, agenzia di comunicazione; Giuseppe Basile, Docente di diritto, economia e marketing della moda, Grandi Scuole

Open debate

12.40-14.00 LUNCH BREAK

14.00 // Third Panel Discussion: Metropolitan cities and the translocal commons //

Chair Carlo Berizzi, AIM, Associazione Interessi Metropolitan

This third session will discuss how the translocal character of contemporary strategic commons requires a new eco-systemic vision. It will provide the opportunity to discuss the content of a new urban-rural alliance. In particular, it will develop hypotheses for an interregional strategy inspired by the EU Green Deal perspective.

Inspirational story: Interreg RUMORE; a new urban-rural partnership

Joerg Knieling, Hafen City University

1st Viewpoint: Acting like a urban region: actors and policy networks

Question: how to support places and territories?

Bank foundations, National Associations of Municipalities // Claudia Sorlini, Vicepresidente Fondazione Cariplo; Marco Giubilini, Referente Territorio e Digitalizzazione ANCI Emilia-Romagna; Maurizio Cabras, Direttore Dipartimento Territorio ANCI Lombardia

2nd Viewpoint: Acting like an urban region: the EU Green deal as a reference for establishing a new translocal alliance

Question: the EU Green deal as a reference for establishing a new translocal alliance?

Metropolitan cities/inner areas (MI-BO PV-PC) // Arianna Censi, Vice Sindaca, Città Metropolitana di Milano; Marco Monesi, Assessore alla Pianificazione, Città Metropolitana di Bologna; Valentina Orioli, Vicesindaca Comune di Bologna; Vittorio Silva, Direttore Generale, Provincia di Piacenza

Open debate

15.20-15-30 BREAK

15.30 // Fourth Panel Discussion: Urban regions in the 2021-2027 EU cohesion policy //

Chair Henk Bouwman, Secretary General METREX

The aim of this final session is to open a space for discussion about the role of EU urban regions in the 2021-2027 cohesion policy, stressing their potential both at national and EU level. At the same time the session, with the contribution of national stakeholders, also aims at setting the conditions for the Milan-Bologna urban region stakeholders to take an active role in embedding the regional imaginary within the innovative governance frameworks offered by the Integrated Territorial Initiatives.

Round table

Marco Cremaschi, Sciences Po, IMAGINE team, introducing the session

Henk Bouwman, Secretary General of METREX coordinating the session

- *Sebastiano Zilli, European Commission DG REGIO*
- *Wiktor Szydarowski, ESPON EGTC Director*
- *Mara Cossu, Ministry of Environment and Protection of Land and Sea*
- *Luisa Pedrazzini, ESPON MC Italy*
- *Xavier Tiana Casablanca, Metropolitan Area of Barcelona*
- *Andrzej Czajkowski and Małgorzata Kucińska, City of Warsaw*
- *Carmine Pacente, Metropolitan City of Milan and Committee of the Regions*
- *Prof. Maria Prezioso, University "Roma Tor Vergata", ESPON Contact Point Italy*

17. 00 // Conclusion and end of the Meeting

Piero Bassetti, Presidente Globus et Locus

Alessandro Balducci, Politecnico di Milano, DASTU

Valeria Fedeli, ESPON IMAGINE Coordinator – Politecnico di Milano, DASTU

Piera Petruzzi, ESPON EGTC