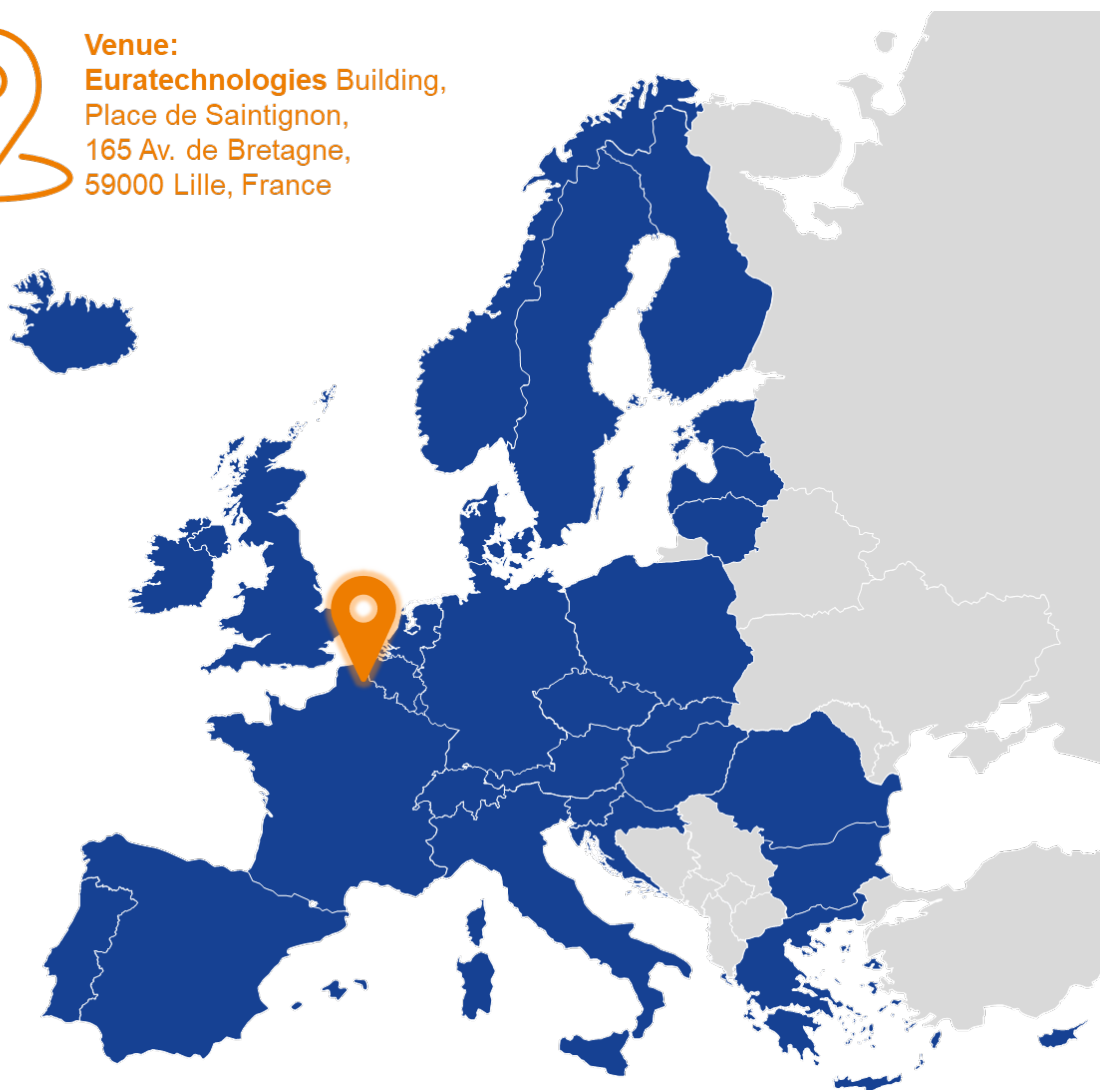


// ESPON Week in France 30 May – 3 June 2022

## Stronger together: recovering through crises. New challenges to territorial cohesion in Europe?



**Venue:**  
**Euratechnologies Building,**  
Place de Saintignon,  
165 Av. de Bretagne,  
59000 Lille, France



Avec le soutien de



## Programme version: 25/05/2022

All hours indicated in the programme are CET

### // Context and objectives

The ESPON week from 30 May to 3 June 2022 is organised in cooperation with the French Presidency of the EU Council in the framework of the ESPON 2020 Cooperation Programme, which aims to support policy development for promoting territorial cohesion and harmonious development of the European territory.

**Events are taking place on site and some of them will be web streamed (please check the program below).**

The week addresses European, regional and local policymakers, as well as researchers, practitioners and experts.

The aim of the seminar is to provide insights and understanding on the **new challenges to territorial cohesion**, revealing how, by working **together, Europe can recover through crises, and emerge stronger**. ESPON territorial evidence will feed the debates and discussions, addressing the key topics surrounding the current and future policymaking processes.

Cohesion remains central to European Union policies, and although ***convergence between Member States has accelerated, internal regional disparities within the fast-growing Member States have increased***, as the 8<sup>th</sup> Cohesion Report reveals.

*Cohesion policy responded quickly to the COVID-19 crisis by mobilising additional funding, making spending on the crisis response eligible and allowing higher co-financing rates. This helped Member States and regions respond to the crisis, according to the 8<sup>th</sup> report on cohesion. The report indicated as well that it was time it was returning to its core mission of reducing regional disparities and promoting long-term regional development.* However, the latest developments are most likely to delay this process, as emergency actions are needed, that allow Member States and regions to provide immediate support to people fleeing from Russia's invasion of Ukraine.

The continuous period of crisis, from 2020 on has underlined new, unprecedented challenges that affect directly our living conditions, highlighting the role that ***cohesion policy is playing as an important source of investment***.

The topics addressed during the ESPON week will turn the point of view on the dramatic short- and long-term effects of both the conflict in Ukraine and the COVID-19 pandemic. It will launch a reflection and a debate around how cohesion policy (or other policies) should be further deployed and enhanced to better overcome the territorial disparities.

In this intricate context, the ESPON seminar brings together some of the most prominent organisations and researchers that are working on in Europe and will make use of the insights from the latest ESPON studies. Through different presentations and interactive workshops participants will get an update on the latest ESPON evidence and research related to how economic interdependencies and flows affect the implementation of regional strategies; on what are the social and territorial consequences of COVID 19 at the regional level, bringing a focus on the outermost regions; but it will also be looking at the cultural heritage as a source of societal well-being; at digital innovation in governance and public service provision; at (re)developing the productive city and metropolitan area or at providing sustainable transport infrastructure in strategic urban regions. In addition, the participants will get an insight into the latest ESPON publications and tools.

Participants will also be offered during the week:

- Two new policy briefs summarizing ESPON EU-wide research on “**Economic interdependencies and regional strategies policies**” and “**Social and territorial consequences of COVID-19 at regional level**”.
- and a series of workshops to get to know more and discuss latest ESPON research.



## // The week in a nutshell

TUE 31/05	WED 01/06	THU 02/06
Publication of the two ESPON policy briefs	ESPON Seminar Thematic workshops	Thematic workshops

## // Programme

### WEDNESDAY // 1<sup>st</sup> June

08:15	Registration
09:00	Welcoming speeches*
09:30	Keynotes speeches and debates*
11:15	Coffee break
11:25	Parallel workshops
12:45	Lunch break
14:30	Parallel workshops
16:00	Coffee break
16:30	Closing debate*
17:30	End of the day

### THURSDAY // 2<sup>nd</sup> June

08:15	Registration
09:00	Parallel workshops
10:30	Coffee break
11:00	Workshop
11:00	Outlook on the future of interregional cooperation *
12:00	Closing speeches*
12:30	End of the seminar

\* sessions accessible on [www.espon.eu](http://www.espon.eu), [YouTube](#), [Facebook](#), [Twitter](#) or [Teams](#)

\*\*All hours indicated in the programme are CET

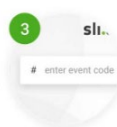
## // 3 easy steps to join the interactive debate



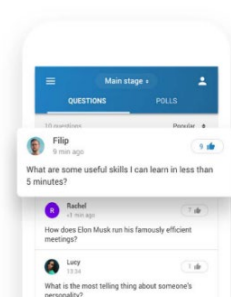
Open browser



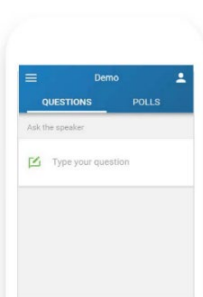
Go to slido.com



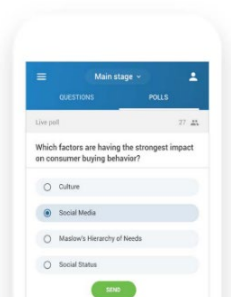
Enter event code **ESPON**



Ask questions and upvote the ones you like



Stay anonymous or attach your name to the question



Share your thoughts and opinions by voting in live polls



## // Detailed overview of the program

### // Wednesday, 1 June

Euratechnologies 08:30 Registration

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#### Auditorium 09:00 Welcome and Opening

[streamed]

The French Presidency and the ESPON Programme will welcome the participants and introduce the aims of the seminar and the programme.

// **Philippe Cichowlaz**, Head of the European Cohesion Policy Unit at the National Agency for Territorial Cohesion (FR)

// **Wiktór Szydarowski**, Director, ESPON EGTC

[keynote presentation] // **Carlos Llano**, Director of the C-Interreg Project, Centre of Economic Forecast, Autonomous University of Madrid (ES)

[streamed]

#### 09:30 Keynote interventions

// **Mariana Mazzucato**, Professor, founder and director of the Institute for Innovation and Public Purpose, University College London (UK)

// **Peter Berkowitz**, Director Policy Development and Economic Analysis, Directorate-General for Regional and Urban Policy, European Commission

#### 10:15 Coffee break

[streamed]

#### 10:30 Plenary Debate

The plenary debate will focus on the **new challenges to territorial cohesion**, discussing the key current and future policy themes, through the lens of the Covid-19 pandemic and the war in Ukraine, supporting the discussions on the future of Europe and how it can recover through crises, and emerging stronger.

// **Philippe Cichowlaz**, Head of the European Cohesion Policy Unit at the National Agency for Territorial Cohesion (FR)

// **Dragos Pîslaru**, Chair of the Committee on Employment and Social Affairs of the European Parliament (RO)

// **Eugenia Maruniak**, Director of the Institute of Geography of the National Academy of Sciences of Ukraine (UA)

// **Stefano Palmieri**, President of the Section for Economic and Monetary Union and Economic and Social Cohesion (ECO), European Economic and Social Committee

// **Thomas Wobben**, Director for Legislative Works at European Committee of the Regions

// **Peter Berkowitz**, Director Policy Development and Economic Analysis, Directorate-General for Regional and Urban Policy, European Commission

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#### 11:15 Coffee break

### // Parallel workshops

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#### VIP room 11:25 Social cohesion and resilience during the COVID-19 pandemic: what have we learned so far?

[streamed]

Since March 2020, the resilience of European countries, regions and cities has been put at a high-pressure test. Regions were hit unevenly by the subsequent waves of the pandemic, and as a result, they have responded differently to the challenges brought forward. The project looked at the territorial dispersion of the subsequent waves, highlighting the impact of the Covid-19 pandemic on economic and social settings. The discussions will focus on policy initiatives taken at the regional and local levels that have aimed to use and capitalise on the COVID-19



crisis as a 'window of opportunity', looking at long-term lessons that could be learned in building capacity and resilience at sub-regional level.

- // **Sebastien Bourdin**, Professor, EM Normandie Business School (FR)
- // **Pilar Diaz**, Mayor of Esplugues de Llobregat and Vice-President of the Diputació de Barcelona (ES)
- // **Luisa Pedrazzini**, ESPON Monitoring Committee (IT)
- // **Marine Gaudron**, Coordinator – territories team, Council of European Municipalities and Regions (CEMR)
- // **Pietro Reviglio**, Policy advisor, EURO CITIES (BE)
- // **Bogdan Ibanescu**, Researcher, Alexandru Ioan Cuza University, Iasi (RO)

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## Auditorium

11:25

### Interregional relations in Europe

[streamed]

This session will be divided into two main sections:

- (I) The first part will present the new territorial evidence about interregional relations, focusing on flows of trade, people, capital and knowledge. It will be showcasing region to region trade of goods and a Pan-European analysis of flows.
- (II) The second part will look at how regional interdependencies could evolve and what are policy implications of major policy shocks. It will present the results of resting potential impacts of external shocks and policy decisions, by showcasing new globalisation trends and the impact of the conflict in Ukraine. The discussions will focus on policy options for territorial cohesion and regional development strategies.

- // **Nicolas Rossignol**, Head of Unit Evidence and Outreach, ESPON EGTC
- // **Carlos Llano**, Director of the C-Interreg Project, Centre of Economic Forecast, Autonomous University of Madrid (ES)
- // **Xavier Velasco**, Head of the territorial observatory of Navarra, NASUVINSA-LURSAREA, Agency for Territorial and Sustainable Development of the Government of Navarra (ES)
- // **Konrad Czapiewski**, Associate Professor at the Institute of Geography and Spatial Organisation, Polish Academy of Sciences (PL)
- // **Tomasz Komornicki**, Head of Department of Spatial Organization at the Institute of Geography and Spatial Organisation, Polish Academy of Sciences (PL)
- // **Daniel Rauhut**, Associate Professor, University of Eastern Finland (FI)
- // **Eugenia Maruniak**, Research Director at the Institute of Geography, National Academy of Sciences of Ukraine (UA)

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## Atrium

13:00

Lunch break

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14:15

Guided visit of the Euratechnologies building [optional]

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### // Parallel workshops

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## VIP room

14:30

### Cultural Heritage as a Source of Societal Well-being in European Regions

[streamed]

The workshop will feature final outcomes of the 2-year applied research project "Cultural Heritage as a Source of Societal Well-being in European Regions". The emphasis will lie on some of the most intriguing findings concerning: the impact of Covid-19 on the use of cultural heritage, mapping contested heritage, examining gender gap in state funded museums, territorial hotspots in terms of the impact of cultural heritage related EU funded investments, etc. A special attention will be paid to the case study work which examined the well-being gains for local citizens, tourist, minorities, youth, etc.

- // **Manuela Samek Lodovici**, Director Labour Market and Productive Systems and Policies Area, Istituto per la Ricerca Sociale (IRS), Professor, Università Cattaneo – LIUC (IT)
- // **Cristina Vasilescu**, Senior Researcher, Istituto per la Ricerca Sociale (IRS) (IT)
- // **Victoria Ateca-Amestoy**, Associate Professor, University of Basque Country UPV/EHU; European Institute for Comparative Cultural Research (ERICarts) (ES)
- // **Andreas Wiesand**, Executive Director, European Institute for Comparative Cultural Research (ERICarts) (DE)
- // **Erica Melloni**, Professor, Università degli Studi di Milano Bicocca (IT)
- // **Gro Brigit Ween**, Professor, University of Oslo (NO)



// **Andrew Ostrom**, Director, DrewWylie Ltd.; Chair of Cinema for All (UK)

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**Auditorium**

**14:30**

**Digital Innovation in Governance and Public Service Provision**

[streamed]

Digital transformation has the potential to profoundly change public institutions. Not only by delivering better, cheaper, more efficient and more empathetic public services that meet user needs, but also because those institutions will provide a new foundation, a new digital infrastructure serving the whole of society. This session will present the findings of the ESPON DIGISER project. We will walk you through the grand challenges, digital maturity and the wider policy context, investment priorities and a path forward for the public administrations for the upcoming programming period.

// **Martin Gauk**, Project expert, ESPON EGTC

// **Grazia Concillo**, Associate professor, Politecnico di Milano (IT)

// **Michelangelo Secchi**, Researcher, Politecnico di Milano (IT)

// **Isaac Sswewanja**, Macroeconomist, Connected Places Catapult (UK)

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**Workshop room**

**14:30**

**Big Data and housing dynamics in cross-border regions**

At this workshop you will learn more about the diverse dynamics of cross-border housing markets across Europe. You will further get to know indicators developed to measure the specificity of cross-border housing markets. More precisely, the indicators allow to analyse border effects, the interactions across the border and the implications for flows across the border. The indicators build on a combination of data gathered via web scrapping, traditional statistical analysis and are linked to accessibility measures. Of course, there will be an opportunity to ask questions and discuss your view, needs and experiences on this topic.

// **Andreu Ulled**, Director general, Mcrit (ES)

// **Franziska Sielker**, Lecturer, University of Cambridge (UK)

// **Jorge Luis Vega Valle**, ESPON Monitoring Committee (ES)

// **Marco Kellenberger**, ESPON Contact Point (CH)

// **Luis Falcón Martínez de Marañón**, Chief business development and data strategiest, inAtlas (ES)

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**16:00**

**Coffee break**

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**Auditorium**

**16:30**

**Closing Plenary Debate**

[streamed]

The closing plenary debate for the first day will focus on key issues for the future, in a vision that reconciles rather than divides (the rural and the urban, the discontent and the content, sustainable and development, etc.), and where key focus will be on how to manage citizens' aspirations in a post-Covid world.

[Keynote speech] // **Carlos Moreno**, Professor, scientific director of the ETI Chair - Paris Pantheon Sorbonne University (FR)

// **Marie Lorraine Dangeard**, Senior expert in charge of European affairs in National Agency for Territorial Cohesion / ESPON Monitoring Committee (FR)

// **Olivier Bouba-Olga**, Head of Foresight Region Nouvelle Aquitaine (FR)

[Moderator] // **Nicolas Rossignol**, Head of Unit Evidence and Outreach ESPON EGTC

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**17:30**

**End of the programme for Day 1**

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*Hôtel Alliance*

**19:30**

**Dinner**

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## // Thursday, 2 June

Euratechnologies

08:15

Registration

### // Parallel workshops

VIP room

09:00

#### Making ground: (re)assembling the productive city

[streamed]

The historical and traditional relationship between the industry and the city has become more and more challenging. In such a context, cities and urban areas are facing on the one hand the progressive erosion of their traditional manufacturing bases, as well as the increasing rise of innovative-driven and knowledge-based economies. So, the question arises: what's the future role of the industry in the city? Shall we take for granted that the industry should definitely leave the city, or are there signs of a new positive relationship between the city and the industry? Trying to shed some light on the issues raised, the workshop will be centred around the newly launched ESPON book, with the same name. During the workshop important trends that have occurred in the main European metro areas will be presented, aiming to spark up more the debate around the role of the productive cities and how to enhance the implementation of industrial strategies in metropolitan areas.

// **Michael Rosenberger**, Senior Expert in Strategy Development, Vienna City (AT)

// **Valeria Fedeli**, Professor, Politecnico di Milano (IT)

// **Peter Huber**, Senior Economist, Austrian Institute of Economic Research (WIFO) (AT)

// **Adrian Vickery Hill**, Researcher, designer and planner, Osmosnetwork (BE)

// **Alexander Wandl**, Associate professor, Delft University of Technology (NL)

// **Hans Martin Aambø**, Unit leader Agency for Planning and Building Services, Oslo (NO)

Auditorium

09:00

#### Sustainable Transport Infrastructure in the Strategic urban region Eurodelta: a step forward towards cross-border MaaS

[streamed]

ESPON recently concluded a research simulating passenger transport demand for 2030 and 2050, which calls for action in relation to the mobility fragmentation and inefficiencies across borders. Mobility as a Service (MaaS) is a very desirable policy topic, yet, remaining somewhat latent for policymakers, particularly when it comes to its cross-border dimension. This workshop revolves around the idea of Eurodelta-wide MaaS that was born during the ESPON Targeted Analysis 'Sustainable Transport Infrastructure in the Strategic urban region Eurodelta'. The 'Megaregion Eurodelta' is a cooperation network formed by Brussels and other metropolitan regions in Flanders, Northwest France, the Netherlands and North Rhine-Westphalia. Undoubtedly, there is a strong potential to attain a desirable efficiency in MaaS, where Eurodelta cities and regions gain social and environmental benefits but do not diminish entrepreneurial opportunities and commercial gains. Yet, the EU R&D domain is often risking to outweigh the role of private MaaS operators, unwittingly creating allocative inefficiencies. Eurodelta stakeholders have concluded that MaaS is not an exclusive policy domain but a market reorganisation that can be facilitated by public intervention. The workshop will address the questions: can MaaS become a viable concept for interregional passenger mobility across borders in the Eurodelta? Where are the bottlenecks, administrative, spatial or technological? Where is public intervention best positioned to fertilise the MaaS market? The workshop is aimed at passenger transport policymakers, network incumbents and service providers at urban, peri-urban and cross-border scale in the Eurodelta.

// **Vassilen Iotzov**, Project expert ESPON EGTC



// **Stefanie van den Bogaerde**, Senior policy consultant, Tractebel Engineering (BE)  
// **Pierre van de Leemput**, Project designer, Tractebel Engineering (BE)  
// **Martijn de Kievit**, Project manager and advisor in smart mobility, Goudappel (NL)  
// **Frenk Bekkers**, Senior policy officer, Province of South Holland (NL)  
// **Tjalle Groen**, Project Director for Shared Mobility, Mpac (BE)  
// **Lorcan Le Pen**, General Manager France, Tranzer (FR)  
// **Audrey Masquelin**, Head of the mobility policies Department, Metropolitan Area of Lille (FR)

**Workshop room**      **09:00**

### Presenting latest ESPON tools: ACTAREA

#### Mapping soft territorial cooperation areas and initiative

Are you interested in participative processes dealing with the development of intermunicipal, cross-border or transnational cooperation areas? Would you like to be empowered by a tool that support you to think more territorially and elaborate shared representation of a functional spatial development patterns and perspectives?

Then... this workshop is for you!

// **Sandra DiBiaggio**, Senior project expert, ESPON EGTC  
// **Mathilde Konstantopoulou**, ESPON Monitoring Committee (GR)  
// **Erik Gloersen**, Director, Paris located subsidiary of Spatial Foresight (FR)

**10:30**      **Coffee break**

**VIP room**      **11:00**

### Presenting latest ESPON tools: GGIA

[streamed]

#### Greenhouse Gas Impact Assessment method for spatial planning policy

Are you interested in knowing to what extent spatial planning policies in your region or municipality influence greenhouse gas (GHG) emissions? How you can assess GHG emissions of changes in buildings, transport or land-use in a consistent manner and compare them to the GHG emissions in other regions and countries?

Then... this workshop is for you!

// **Marjan van Herwijnen**, Senior project expert, ESPON EGTC  
// **Kimmo Sakari Lylykangas**, Professor, Tallinn University of Technology (EE)  
// **Travis O'Doherty**, EU programme manager, Eastern and Midland Regional Assembly (IE)

**Auditorium**      **11:00**

### Outlook on the future of interregional cooperation

[streamed]

A joint session held by INTERREG EUROPE, URBACT and ESPON where the key priorities of the four programs will be discussed, indicating the potential benefits of combining the various types of support that INTERREG programs are bringing to efficiently address EU's needs.

// **Anne Wetzel**, Director Europe, Région Hauts-de-France (FR)  
// **Wiktor Szydarowski**, Director, ESPON EGTC  
// **Nicolas Singer**, Head of Unit – Projects and Platform at Interreg Europe  
// **Nuala Morgan**, Head of Unit - Capitalisation & Communication, URBACT  
[Moderator] // **Nikos Lampropoulos**, Project expert, ESPON EGTC

**Auditorium**      **12:00**

### Closing session

[streamed]

// **Thiemo Eser**, ESPON Programme Managing Authority  
// **Milada Hronkova**, Department of European Territorial Cooperation, Ministry for Regional Development, Czech Republic  
// **Wiktor Szydarowski**, Director, ESPON EGTC

**Atrium**      **12:30**      **Farewell lunch**





## // Practical Information

### // Venue of the seminar

**Location:** SEML EuraTechnologies



Place de Saintignon, 165 Avenue de Bretagne, 59000 Lille, France

<https://www.euratechnologies.com/campus/campus-lille/>

#### How to get here:

- by car: a 20-minute drive via the Boulevard de la Liberté Via the D749 Via A25;
- by bike: 20 minutes by bike via rue du Molinel - le bvd de la Liberté - Station V'Lille : EuraTechnologies;
- by metro: 25 minutes from TGV stations (Line 2) direction St. Philibert and get off at Canteleu station;
- by bus: 35 minutes by bus (2 changes) from TGV stations (bus 14) direction Marais and getting off at République stop, change for bus 18 direction Anatole France and getting off at EuraTechnologies stop.



## // Dinner // Wednesday, 1 June // 19.30



**Location:** Hôtel Alliance, Couvent



des Minimes

17 Quai du Wault,

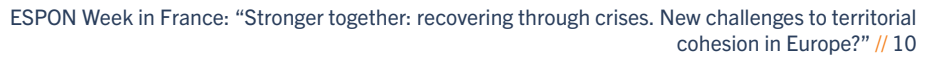
59800 Lille, France

#### Contact details:

+33 (0)3 20 30 62 62 //

[www.alliance-lille.com](http://www.alliance-lille.com) //

[alliancelille.sales@alliance-couventdesminimes.com](mailto:alliancelille.sales@alliance-couventdesminimes.com)







## // Accommodation

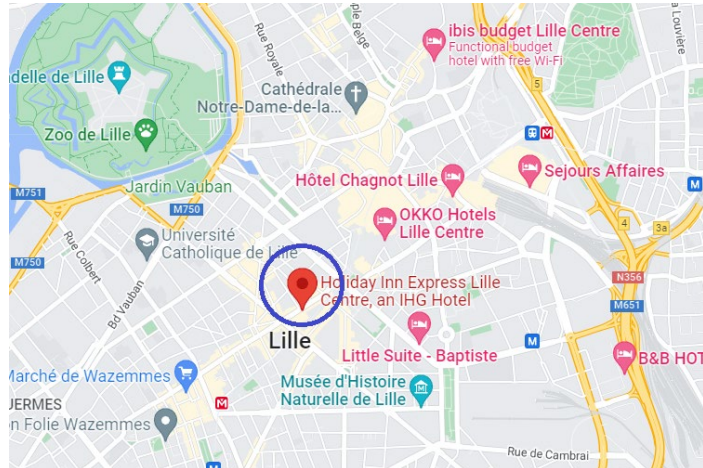
**Location:** Holiday Inn Express Lille Centre  
75 bis rue Léon Gambetta, 59000 Lille, France  
<https://www.hotel-hiexlillecentre.com/>



### Information:

Every participant is free to arrange his/her own accommodation in Lille. During the ESPON week, there are several events and activities ongoing in the city of Lille. Therefore, as a precaution ESPON has blocked a limited number of hotel rooms to ensure accommodation for the participants of the seminar.

The Holiday Inn Express Lille Centre is a basic hotel centrally located in the city centre, in walking distance to train, metro and bus stops. Room rates for a single room are between 80,00 and 129,00 EUR depending on the dates, including breakfast and excluding tourist tax of 1,65 EUR per night.



You can book your room via the following link: [ESPON](#).  
Deadline for booking is 29 April 2022.

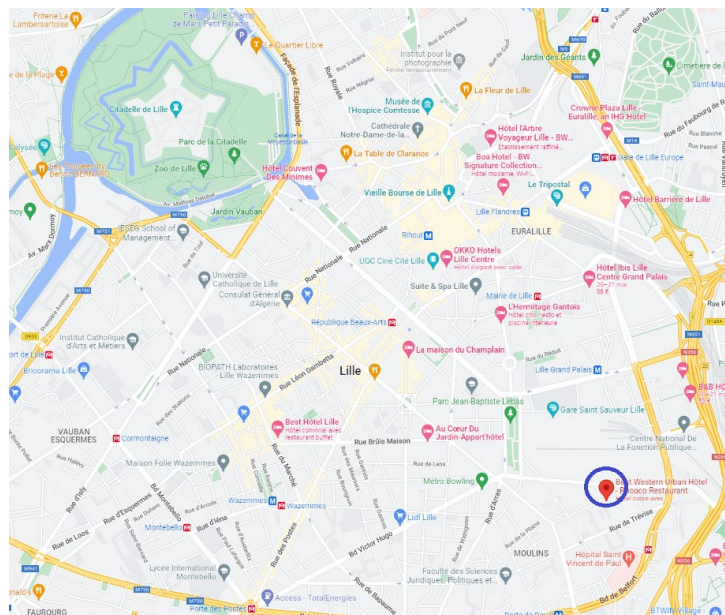
**Location:** Urban Hôtel  
48 bis rue de Valenciennes  
59000 Lille, France  
<https://www.bestwestern.fr/fr/hotel-Lille-Best-Western-Urban-Hotel-and-Spa-93849>



### Information:

Every participant is free to arrange his/her own accommodation in Lille. During the ESPON week, there are several events and activities ongoing in the city of Lille. Therefore, as a precaution ESPON has blocked a limited number of hotel rooms to ensure accommodation for the participants of the seminar.

The Urban Hotel is a 3 star hotel in the Best Western chain located on the edge of the city centre, in walking distance to train, metro and bus stops. Room rates for a single room are between 110,00 and 135,00 EUR depending on the dates, including breakfast and excluding tourist tax of 1,65 EUR per night.



You can reserve by sending an email with booking code ESPON to: [reservation@urbanhotel.fr](mailto:reservation@urbanhotel.fr). Deadline for booking is 5 May 2022.



**Location:**



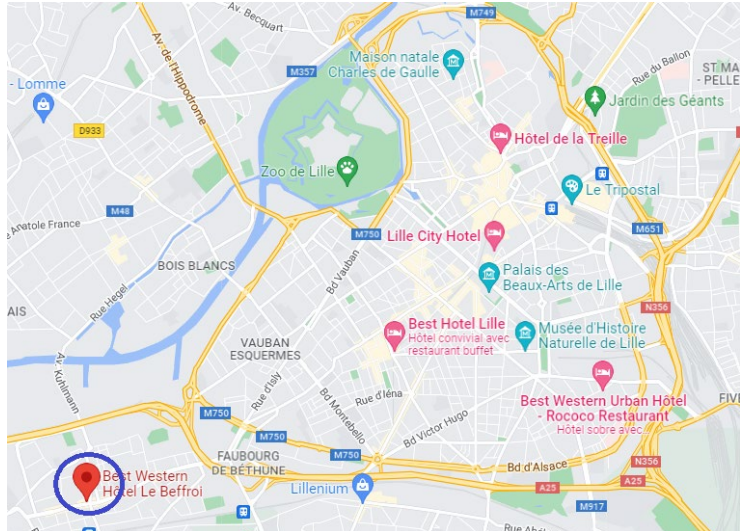
Hôtel Le Beffroi  
76 Rue du Maréchal Foch  
59120 - Loos  
France

<https://www.bestwestern.fr/fr/hotel-Loos-Best-Western-Le-Beffroi-93871?sob=A42>

**Information:**

Every participant is free to arrange his/her own accommodation in Lille. During the ESPON week, there are several events and activities ongoing in the city of Lille. Therefore, as a precaution ESPON has blocked a limited number of hotel rooms to ensure accommodation for the participants of the seminar.

Hotel Le Beffroi is a basic hotel far out of the city centre, south of Lille, 10 minutes by bus 10 from Euratechnologies. We recommend to choose this hotel only when no better options are available. Room rates for a single room are between 85,00 and 95,00 EUR depending on the dates, including breakfast and excluding tourist tax of 1,65 EUR per night.



You can reserve with booking code ESPON at the following email address: [adjoint@hotel-le-beffroi.com](mailto:adjoint@hotel-le-beffroi.com). Deadline for booking is 02 May 2022.