

ESPON



EUROPEAN UNION

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Inspire Policy Making with Territorial Evidence

Transnational Outreach D1.5

Annual Work Plan 2019

Version 18/10/2018

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List of abbreviations

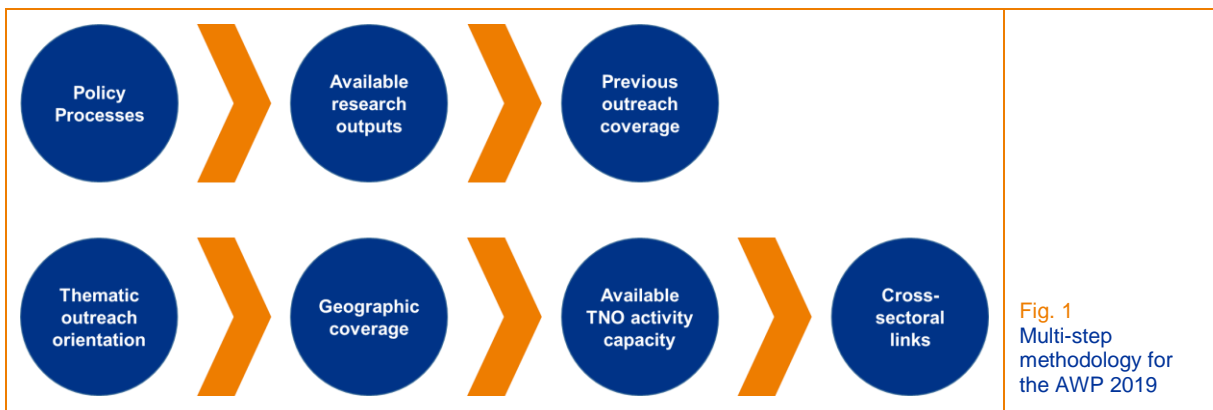
AG	Action Group
AWP	Annual Work Plan
ECP	ESPON Contact Point
EGTC	European Grouping of Territorial Cooperation
ESPON	European Spatial Planning Observatory Network
LAG	Local Action Group
NUTS	Nomenclature of Territorial Units for Statistics
S3	Smart Specialisation Strategies
TG	Transnational Grouping
TIA	Territorial Impact Assessment
TNO	Transnational Outreach
ToR	Terms of Reference

1. Introduction

1.1 Objective and methodological approach

The objective of the Annual Work Plan (AWP) 2019 is to define the nature and the fields of TNO intervention and to set the framework for action in each of the 4 transnational groupings in support of the strategic policy processes in the ESPON Member States.

The proposals herein are based on a multi-step methodology summarised in Fig. 1.



Step 1

An update of the needs assessment was conducted in March 2018, collecting insights from the ECP network relating to policy processes that can benefit from ESPON research.

Step 2

The extent to which these processes can be served by TNO activities in 2019 was determined by examining the current and anticipated availability of relevant ESPON research outputs.

Step 3

The processes that can be served with evidence were assessed against the TNO activities carried out in 2017 and 2018 in an effort to filter the ones insufficiently addressed or not addressed at all (Table 1).

Table 1 Policy priorities to be addressed in 2019

Strategic Priorities	ESPON evidence	Covered by TNO in 2017 / 2018
Macro-regions 	Yes	Partly
Climate and Energy 	Yes	No
Cultural Heritage 	Yes	No
Digital Healthcare 	Yes	No
Labour Markets 	Yes	No
Functional Areas / Integrated / Place-based approaches 	Yes	Partly

Step 4

Based on step 3, the policy processes were grouped in 6 priorities for 2019 (Table 1). Policy priorities from 2017 and 2018 were not excluded from the outreach plan 2019 because of their multiannual nature (Table 2). These policy themes can be served horizontally under each of the 6 priorities, depending on the specific needs in the Member States.

Table 2 Policy priorities 2017/18 that can be addressed horizontally on demand in 2019

Strategic Priorities	ESPON evidence	Covered by TNO in 2017 / 2018
Shrinking regions / Peripheral areas	Yes	Yes
Spatial Planning	Yes	Yes
Urban-rural interactions	Yes	Yes
Governance	Yes	Yes
Business development	Yes	Yes

Step 5

Taking into account the ownership of processes (step 1), a proposal for geographical distribution of the 6 priorities was made following an examination of the geographic coverage of the TNO project in 2017 and 2018, giving priority to ESPON member states which had not hosted a TNO event (Table 3).

Table 3 Geographical coverage of TNO events 2017/18 and 2019

Transnational Grouping	Member States that have hosted TNO events in 2017/2018	Member States that have not hosted a TNO event in 2017/2018	Number of available TNO events for 2019
TG I (Central)	Hungary, Slovenia, Switzerland	Austria, Czech Republic, Germany ¹ , Liechtenstein, Poland, Slovakia	4
TG II (Northern)	Lithuania, Sweden, Norway, Estonia	Denmark, Estonia, Finland, Iceland, Latvia	3
TG III (Western)	France, Ireland, Belgium, Luxembourg, Netherlands	Netherlands ² , United Kingdom	2
TG IV (Southern)	Italy, Spain, Greece, Croatia	Bulgaria, Cyprus, Malta, Portugal, Romania	3

¹ Event that was initially proposed for 2018 but was postponed for 2019 under request of the host MS

² Final event of the Roadshow in Spatial Planning on the Western Group

Step 6

Using the event typology applied since 2017, the proposed events were classified taking into consideration the remaining event capacities as per ToR and seeking a balanced distribution of event types in each of the four transnational groupings (Table 4).

Table 4 Distribution of types of events

Transnational Grouping	Events 2017/18	Events 2019
TG I (Central)	1 Conference	1 Seminar
	1 Seminar	2 Workshops
	1 Training	1 Training
		1 e-learning
TG II (Northern)	2 Seminars	1 Conference
	2 Workshops	2 Trainings
	1 e-learning	
TG III (Western)	2 Seminars	1 Conference
	2 Workshops	1 Training
	1 Training	1 e-learning
TG IV (Southern)	2 Conferences	1 Seminar
	1 Workshop	1 Workshop
	1 Training	1 Training
	1 e-learning	

Step 7

In a fine-tuning step, processes which can be served under more than one priority have been ascertained. In chapter 3, events designed to serve either single-priority or multi-priority processes have been marked accordingly (Fig. 2).

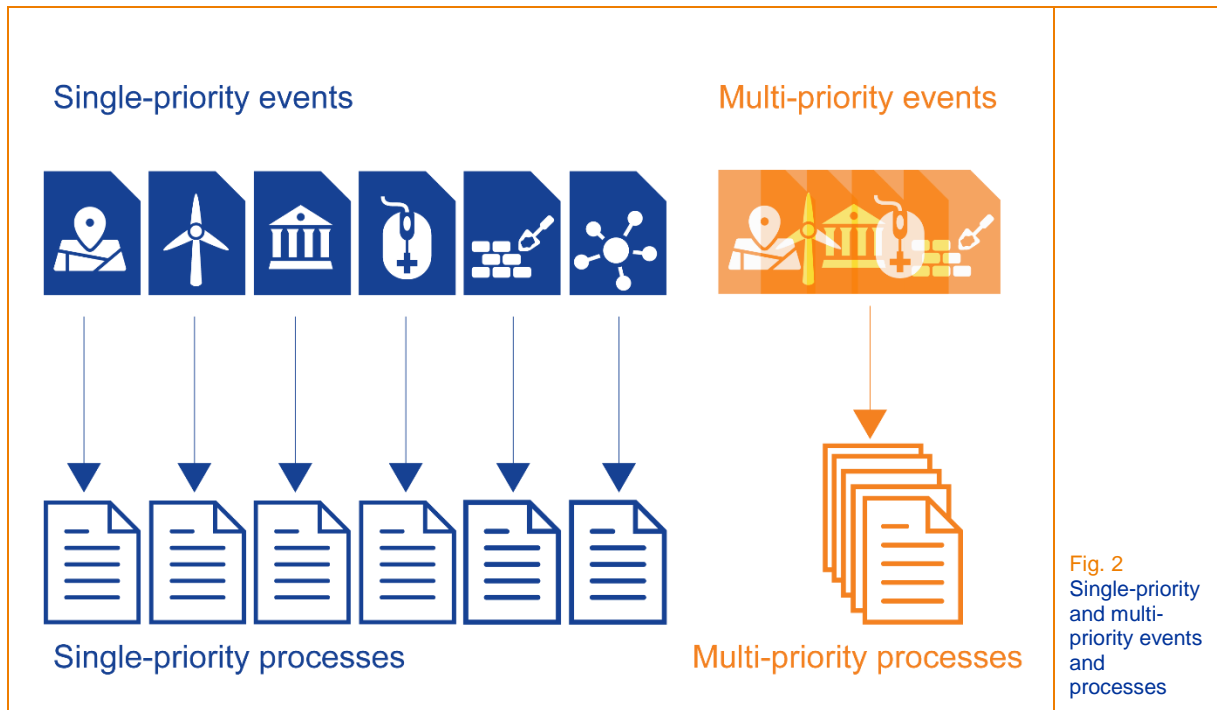


Fig. 2
Single-priority
and multi-
priority events
and
processes

In summary, the current document proposes to address the priorities ascertained for 2019 by means of:

- 2 Conferences;
- 2 Seminars;
- 3 Workshops;
- 5 trainings;
- 2 e-learning sessions.

The above programme will be accompanied by shorter documents and posters, which are to be decided on the basis of the transnational demand.

1.2

Quality Management and continuous improvement

In order to attain higher levels of satisfaction with and use of ESPON evidence at transnational, national and subnational scales, the TNO team will be developing, preparing and evaluating the activities in 2019 based on a recurring PDCA (Plan-Do-Check-Act) cycle. Lessons learnt from activities previously carried out as well as the feedback from the ECP network will be assimilated into the cycle when planning, implementing and evaluating every single activity.

1.2.1

Sound and timely preparation (Plan)

Following to the feedback to and lessons learnt from the past TNO activities, which are reflected in the 'TNO Annual Report 2017' (Deliverable 1.6), a particular attention will be given to the preparatory steps, and all necessary arrangements revolving around events will be planned and initiated well in advance in order to ensure the availability of competent experts and a high turnout. The shorter documents relevant for a particular event will be finalised at least one week in advance in order to ensure their distribution during the events. Table 7 (annex) proposes an indicative timetable for all preparatory steps and follow-up measures related to a particular activity.

Stakeholder engagement begins with the planning process. Consultation of individual experts and representatives of all target groups in the run-up to a certain activity is an outreach measure by itself, whose value and relevance for the overall outreach results shall not be neglected. The lessons learnt show that this reasoning does not only play a role for the quality of the activity and consequently for the satisfaction with and use of ESPON evidence. A customer and result-oriented approach of experts and representatives of target groups (i.e. policy makers at different tiers of governance) engenders ownership and a voluntary multiplier effect. The TNO team will, therefore, continue to apply and improve the individual fine-grained needs assessment measures before every activity so as to ascertain the expectations towards ESPON at transnational, national and subnational scale. This is a prerequisite for both the event programme and composition of speakers. The relevant experts to be involved as speakers will be invited, contracted and briefed well in advance in order to allow for an adequate customisation and contextualisation of normative messages.

In addition to the content-related design, the TNO team is in charge of all organisational and logistical matters. The relevant ECPs will be kept informed about the progress and will be invited to share their opinion on proposals. Any remarks or particular needs from the ECPs (e.g. the need for interpretation) will be addressed by the TNO, which can imply new logistical, organisational and content-related proposals to be made and arranged by the TNO team alone.

1.2.2

Bringing ESPON closer to stakeholders (Do)

The activities proposed in this work plan are a unique opportunity to enhance the involvement of and stimulate interaction between stakeholders at transnational, cross-border, national and subnational levels. To do so, the TNO team will engage in efforts to bring ESPON closer to the relevant stakeholders. This ambition has several implications. Depending on the demand, simultaneous interpretation will be offered. The same applies to shorter documents, which can be made available in the respective national language(s) upon consultations with the ECP network. Moreover, the TNO team will involve speakers and moderators which are most suited for a certain context and most likely to engage in a context-relevant dialogue with both the audience and fellow-speakers. Finally, in response to specific demands and expectations, context-relevant formats and engagement methods will be applied so as to allow for a stimulating experience.

The ESPON activity does not end with the event. While bringing context-relevant recommendations, the activities will not be limited to one-sided normative messages. For the best outcome, every activity seeks to stimulate discussion and bring in a multi-layered expertise to a discussion. The conclusion as to how a certain recommendation relates to a certain context can only be reached through dialogue with the concerned stakeholders. These conclusions can be relevant for other stakeholder groups – those who could not attend or stakeholders from other territorial contexts where these conclusions can be extrapolated. Therefore, conclusions will be communicated through follow-up activities including articles and dissemination measures using relevant channels.

1.2.3

Evaluation of the activities (Check)

Following every event, the TNO team will survey participants with regard to both the event and the shorter document (where applicable). The aim of the survey will be to elicit quantitative and qualitative data about both the effectiveness of the TNO activity and the participant's satisfaction, but also about the usability of applied research, targeted analyses, policy briefs, working papers and tools. The relevant ECPs will be invited to share their opinion on both the implementation and content.

1.2.4

Implementation of lessons learned (Act)

Both the results from the survey and possible feedback from the ECPs will be examined, conclusions drawn and new improvement measures carried out for every subsequent TNO activity.

2. Calendar of the proposed events for 2019

TG	Country	#	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
I	Germany	1						S						
	Austria	2				W								
	Czech Republic	3											W	
	Slovakia	4						T						
	Online	5		e-L										
II	Finland	6					C							
	Latvia	7						T						
	Denmark	8									T			
III	Netherlands	9				C								
	Belgium	10			T									
	Online	11											e-L	
IV	Romania	12										S		
	Cyprus	13				W								
	Portugal	14										T		

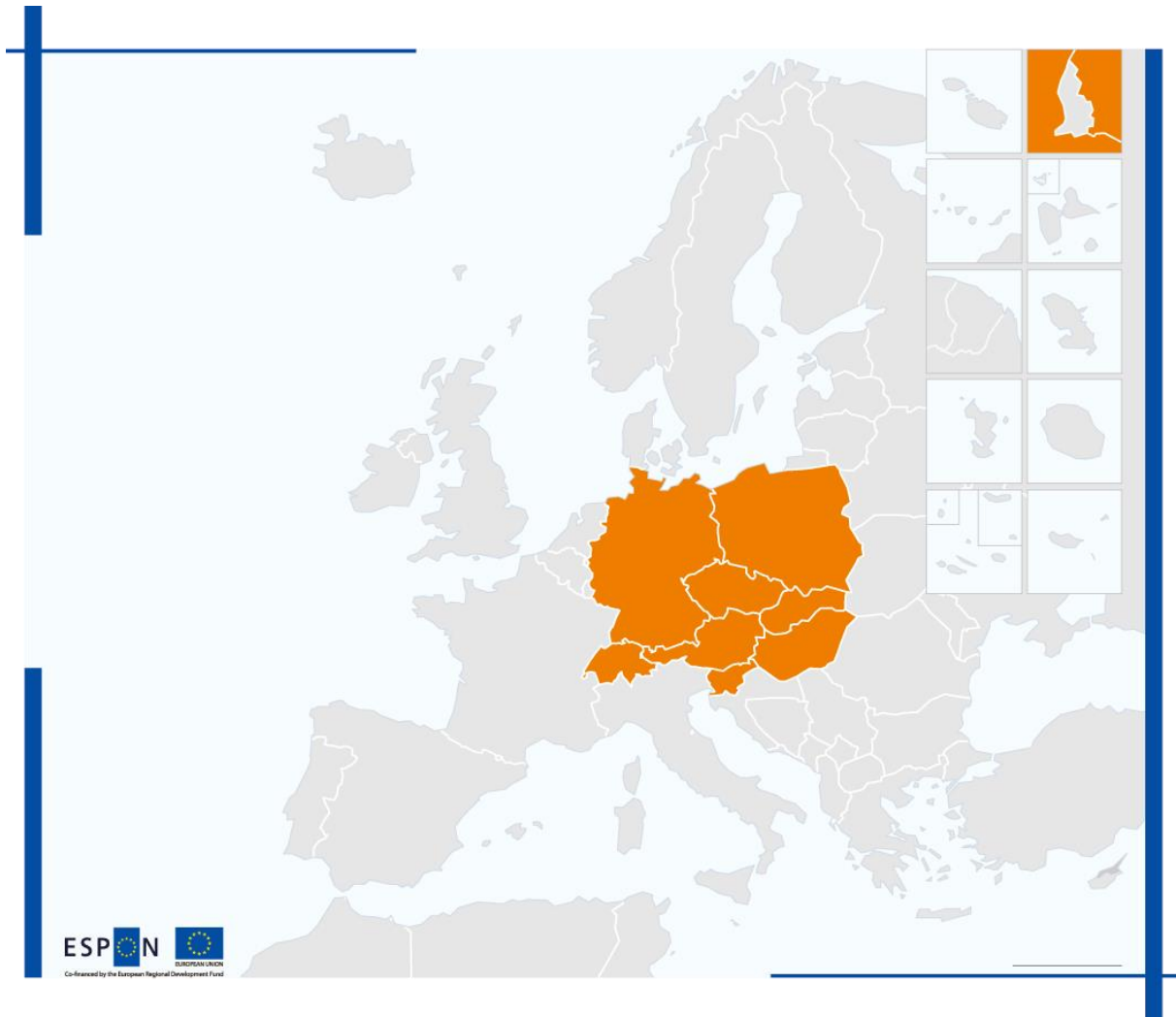
C
S
W
T
e-L

Conference
Seminar
Workshop
Training
e-learning

I Central Europe
II Northern Europe
III Western Europe
IV Southern Europe

3. Description of Events

3.1 Central Europe



TG I Central Europe: Austria, Czech Republic, Germany, Liechtenstein, Poland, Hungary, Slovakia, Slovenia and Switzerland

3.1.1

Activity 1: TG I – Central Europe



The cross-border cooperation in Central Europe and cross-border programming

Type of activity:	Seminar Germany – jointly organised with Poland and Czech Republic (to be accompanied by a Transnational Observation on demand)
Capacity:	Up to 40-50 participants
Date:	June 2019
Location:	Dresden (tbd)
Targeted audience:	<p>Stakeholders involved in planning, governance and service provision in border regions as well as in programming and implementation of cooperation programmes and projects in Central Europe:</p> <ul style="list-style-type: none"> • Spatial planners responsible for border regions • AEBR members from Central Europe • Programming committee members and managing authorities of CBC programmes • Euroregions, EGTC Interreg • Current and former Interreg beneficiaries who have established cross-border governance and management structures (e.g. clusters and research centres, environmental and energy agencies, transport operators, social services, etc.)

Policy process / policy needs

- Cross-border integrated planning (e.g. Common Future Vision 2030 for the Polish-German border region)
- Joint governance models in the pipeline (e.g. developed by Interreg CBC projects)
- Development of cross-border public services
- CBC programming in Central Europe

Targeted ESPON tools and projects

- TIA CBC – Territorial Impact Assessment for Cross-Border Cooperation
- CPS – Cross-border Public Services
- SPIMA – Lille case study
- ACTAREA
- Territorial evidence for ETC programmes
- Potentials of big data for integrated territorial policy development in the European growth corridors
- Macro-regional monitoring tool
- European Territorial Reference Framework
- Possible European Territorial Futures

Description of the event

This event will capitalise on ESPON research related to cross-border FUA planning, governance and service provision in an effort to support the development and implementation strategies for cross-border integration in Central Europe. It will provide empirical evidence for the socio-economic and environmental conditions in Central-European border regions as well as policy advice, supporting:

- the allocation of development resources to reduce deadweight losses and market failures that adversely affect border regions
- Interreg cross-border programming
- efforts to streamline joint investments (e.g. based on the cross-border convention) and joint provision of public services
- the identification of niche development concepts for integration in larger market value chains
- capacity building for officials in border regions with regard to cross-border planning, governance, service provision as well as programming and implementation of Interreg cross-border programmes.

3.1.2

Activity 2: TG I – Central Europe



Macro-regional strategies / EUSDR / EUSALP (working title)

Type of activity:	Workshop (to be accompanied by a Transnational Brief on demand)
Capacity:	Up to 20-25 participants
Date:	April 2019
Location:	Austria
Targeted audience:	EUSALP and EUSDR national coordinators Relevant Action Group leaders / Priority area coordinators Strategic project leaders Beneficiaries, monitoring / programming committee members and managing authorities of the Danube and Alpine Space programmes

Policy process / policy needs

The event is addressing primarily:

- the future EU Strategy for the Alpine Region (EUSALP) and the EU Strategy for the Danube Region (EUSDR)
- the future of the Interreg Alpine Space and Danube programmes

In addition, the event has relevance for national and subnational policies that share a strategic orientation with EUSALP Action Groups, such as:

- Austrian Strategy for Adaptation to Climate Change
- The French National Climate Change Adaptation Strategy (PNACC)
- The Energy Transition policies in Baden-Württemberg
- Slovenian National Development Strategy
- Visegrad 4+2 Common Spatial Planning Strategy

Targeted ESPON tools and projects

- Alps2050 – Common Spatial Perspectives for the Alpine Area. Towards a Common Vision
- European and Macro-regional Territorial Monitoring Tool (draft August 2019)
- BRIDGES – Territories with Geographical Specificities (final April 2019)
- Other thematic ESPON evidence based on the thematic focus to be specified.

Description of the event

The workshop aims at the EUSDR and EUSALP stakeholders. It seeks to provide recommendations on how to monitor objectives, trends and activities in a macro regional context; which evidence base is useful for monitoring in a macro regional context as well as how might the above-mentioned evidence base and monitoring-outcomes be used for defining priorities and implement place-based approaches in a macro regional context. The workshop will have a thematic focus that will be agreed with the relevant ECPs. It would thus be aiming at a certain priority area that is relevant for both macro-regional contexts.

3.1.3

Activity 3: TG I – Central Europe



Greener functional areas in Central Europe

Type of activity:	Workshop (to be accompanied by a Transnational Brief on demand)
Capacity:	Up to 20-25 participants
Date:	November 2019
Location:	Prague (Czech Republic)
Targeted audience:	<ul style="list-style-type: none"> • Officials involved in Interreg / mainstream / ITI programming with relevance for the ERDF and CF specific objectives related to energy efficiency, renewable energy and circular economy, biodiversity and green infrastructure; • Local and regional officials in charge of Sustainable Urban Development (SUD); • Signatories of the Covenant of Mayors from Central Europe; • Central-European members in Energy Cities.

Policy process / policy needs

- Interreg programming (cross-border / transnational);
- Mainstream ERDF / CF programming;
- Programming of ITI instruments and Sustainable Urban Development strategies;

In addition, the event has implications for national and subnational policies, such as:

- Austrian Spatial Development Concept ÖREK 2011
- The Austrian Strategy for Adaptation to Climate Change
- Climate Change Policy of the Czech Republic
- The energy transition policies in Baden-Württemberg
- Slovak action plan for climate change adaptation

Targeted ESPON tools and projects

- ACTAREA - Thinking and Planning in Areas of Territorial Cooperation
- LOCATE – Territories and Low-Carbon Economy
- CIRCTER – Circular Economy and Territorial Consequences
- SME
- Financial instruments
- GRETA – Green infrastructure: Enhancing biodiversity and ecosystem services for territorial development

Description of the event

The workshop will provide recommendations on the design of policies and programming of public investment schemes at the level of functional areas (subnational, cross-border and transnational regions) that contribute to the ERDF and CF specific objectives related to energy efficiency,

renewable energy and circular economy, biodiversity and green infrastructure. The event will, furthermore, look into the protection, planning and landscape management in spatial planning.

Supporting the policy processes listed above, the event will answer in particular the following questions:

- What territorial factors in Central Europe influence the development towards a circular economy?
- What is the potential for implementing the circular economy in Central Europe and what kind of action/policy is needed in what type of functional area to ensure a smooth transition to circular economy/lifestyle?
- Are there particular types of territories in Central Europe that find it easier in making full use of their renewable energy potential? How can existing challenges in this context be overcome in different types of functional areas?
- What kind of actions/policies are needed to ensure a smooth transition to a low-carbon economy/lifestyle in Central Europe? What framework conditions can regions and cities create for unlocking low-carbon investment by the private sector?
- What are the territorial distribution patterns of low-carbon SME in Central-European functional areas?
- What has been the role of ESIF-based financial instruments applied in Central-European functional areas in the MFF 2007-2013 in terms of sustainable investments?
- How can flexible collaborative governance leverage post-2020 public investments in functional areas?
- How can green infrastructure be integrated into the development policies of Central European functional areas? How can green infrastructure improve welfare in Central European functional areas? To what extent is green infrastructure rewarding from an economic point of view in Central European functional areas?

3.1.4

Activity 4: TG I – Central Europe



ESPON Database Portal

Type of activity:	Training
Capacity:	Up to 20-25 participants
Date:	June 2019
Location:	Bratislava (Slovakia)
Targeted audience:	<ul style="list-style-type: none"> • Regional development policy makers and practitioners at all tiers of governance • Spatial researchers

Targeted ESPON tools and projects

ESPON Database Portal

Description of the event

ESPON Database portal supplies both researchers and policy makers with data sets and indicators that can be used for territorial planning, implementation and monitoring at different geographical levels.

The data included in the ESPON Database originates from European institutions such as EUROSTAT and EEA as well as from all ESPON projects.

Using different scenarios and individual Q&A sessions, the training will introduce the functionalities of the database portal in an effort to ensure an autonomous use of the portal in future.

3.1.5

Activity 5: TG I – Central Europe



ESPON Database Portal

Type of activity:	e-learning for data journalism
Capacity:	N/A
Date:	February 2019
Location:	online
Targeted audience:	Media outlets and journalist associations / networks (e.g. 'European Data Journalist Network', 'Association of European Journalists', 'Online News Association')

Targeted ESPON tools and projects

ESPON Database Portal

Description of the event

ESPON Database portal supplies both researchers and policy makers with data sets and indicators that can be used for territorial planning, implementation and monitoring at different geographical levels.

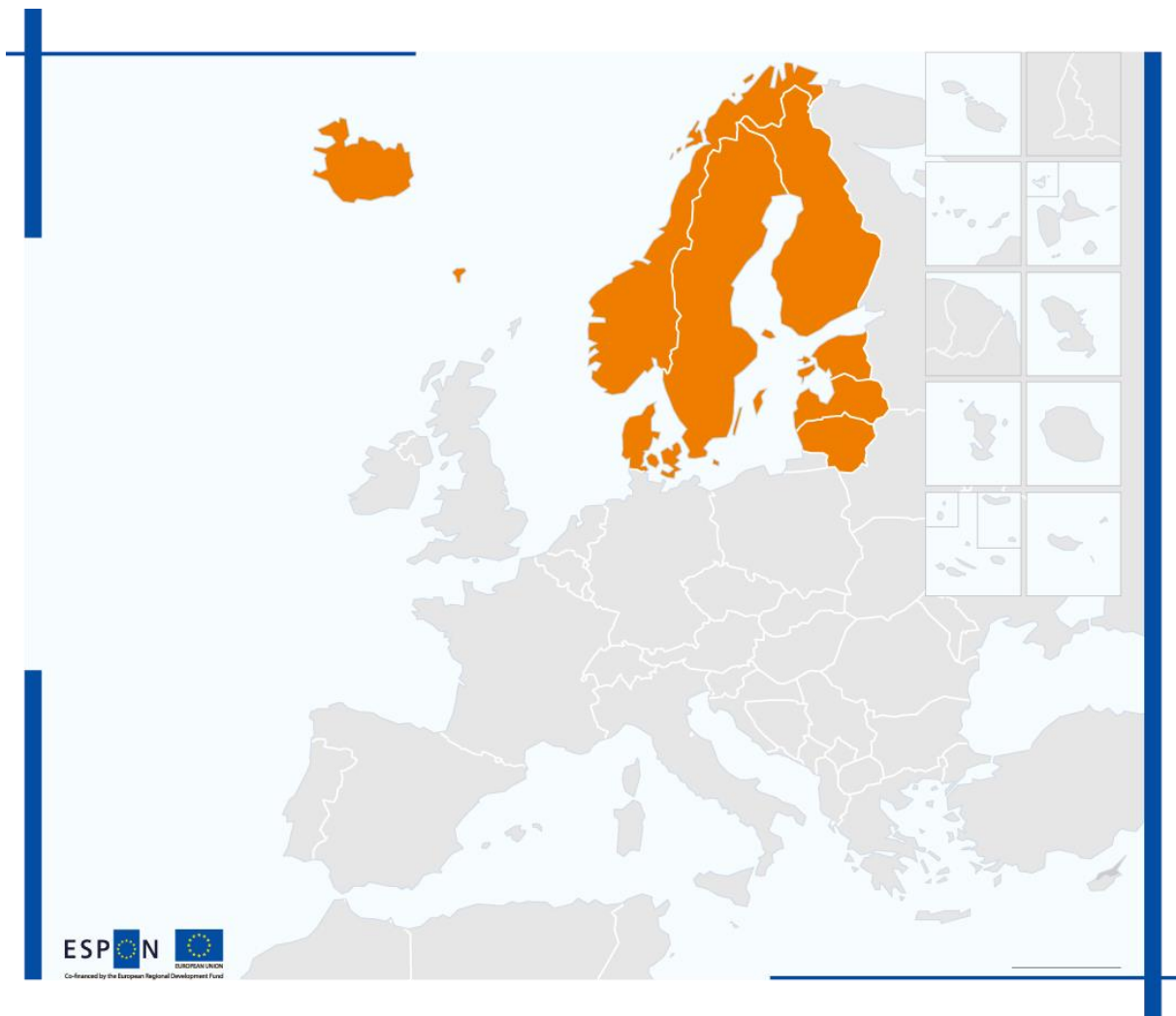
The data included in the ESPON Database originates from European institutions such as EUROSTAT and EEA as well as from all ESPON projects.

Using different scenarios and individual Q&A sessions, the training will introduce the functionalities of the database portal in an effort to ensure an autonomous use of the portal for the purposes of data journalism.

This e-learning activity is implemented as follows:

- Via live webinars to ensure interactive participation between the expert and the participants;
- Live webinars are hosted by the GoToWebinar platform;
- Participants can register and access directly through the browser using their own computers via a link provided during dissemination activities and registration;
- The invitation (incl. the programme, registration and access links) is being disseminated using all available communication channels of ESPON, the service providers and relevant external multipliers;
- E-learning is open to participants from any country and aims to be as interactive as possible;
- Due to its interactive nature and for being open to all nationalities, this e-learning is conducted in English;
- The webinars are recorded and will be made publicly available so as to reach other interested stakeholders who wish to access the same information autonomously at their convenience. The recording can be streamed on YouTube, and will be embedded on the ESPON page;
- Additional learning materials are provided via ESPON website and the webinar platform.

3.2 Northern Europe



TG II Northern Europe: Denmark, Estonia, Finland, Iceland, Latvia, Lithuania, Norway and Sweden

3.2.1

Activity 6: TG II – Northern Europe



Digital Health (tbc)

Type of activity: Conference (to be accompanied by a Transnational Observation on demand)

Capacity: Up to 75-100 participants

Date: May 2019

Location: Helsinki or Oulu (Finland) (tbd)

Targeted audience:

- MP, regional / local council members involved in healthcare commissions
- Public officials in charge of healthcare policies at national and subnational level in Northern Europe
- Members of the Baltic Sea Parliamentary Conference Working Group on Innovation in Social and Health Care
- Members of the Urban Partnership on Digital Transition
- Members of the Union of Baltic Cities Inclusive and Healthy Cities Commission
- Members of the European Connected Health Alliance active in Northern Europe

Policy process / policy needs

Healthcare policies at national and subnational level in Northern Europe

Targeted ESPON tools and projects

eHEALTH – Future Digital Health in the EU

Description of the event

What role is e-health playing in regional development? The seminar will seek creative engagement methods, e.g. prototyping of decision-support tools/systems for policy-makers related to e-health policy, notably:

- Supporting decisions that remove technological and infrastructure obstacles
- Supporting decisions that address the challenges to cross-border movement of health data and prescriptions
- Supporting decisions that embed eHealth solutions in territorial governance and cross-border / transnational cooperation

3.2.2

Activity 7: TG II – Northern Europe



ESPON Database Portal

Type of activity:	Training
Capacity:	Up to 20-25 participants
Date:	June 2019
Location:	Riga (Latvia)
Targeted audience:	<ul style="list-style-type: none"> Northern-European members of the Association of European Journalists, Baltic Times, the Baltic Transport Journal and other Northern media outlets and journalists Regional development policy makers and practitioners at all tiers of governance

Targeted ESPON tools and projects

ESPON Database Portal

Description of the event

This training will be divided in two sessions:

Session 1: Northern data journalism:

Aiming at the Baltic Times, the Baltic Transport Journal and other Northern Baltic media outlets and journalists, advising them on how to generate and extract datasets for data journalism purposes.

Session 2: ESPON data for policy makers

Aiming at regional development policy makers and practitioners at all tiers of governance. Using different scenarios and individual Q&A sessions, the training will introduce the functionalities of the database portal in an effort to ensure an autonomous use of the portal in future.

3.2.3

Activity 8: TG II – Northern Europe



ESPON TIA Tool

Type of activity:	Training
Capacity:	Up to 20-25 participants
Date:	September 2019
Location:	Copenhagen or Aalborg (Denmark)
Targeted audience:	<ul style="list-style-type: none"> • Regional development policy makers and practitioners at all tiers of governance • Spatial researchers

Targeted ESPON tools and projects

Ex-ante Territorial Impact Assessment

Description of the event

Aim of the Event

The ESPON TIA Tool is an interactive web application that can be used to support regional policy makers and practitioners with identifying, ex-ante, potential territorial impacts of new EU Legislation, Policies and Directives (LPDs).

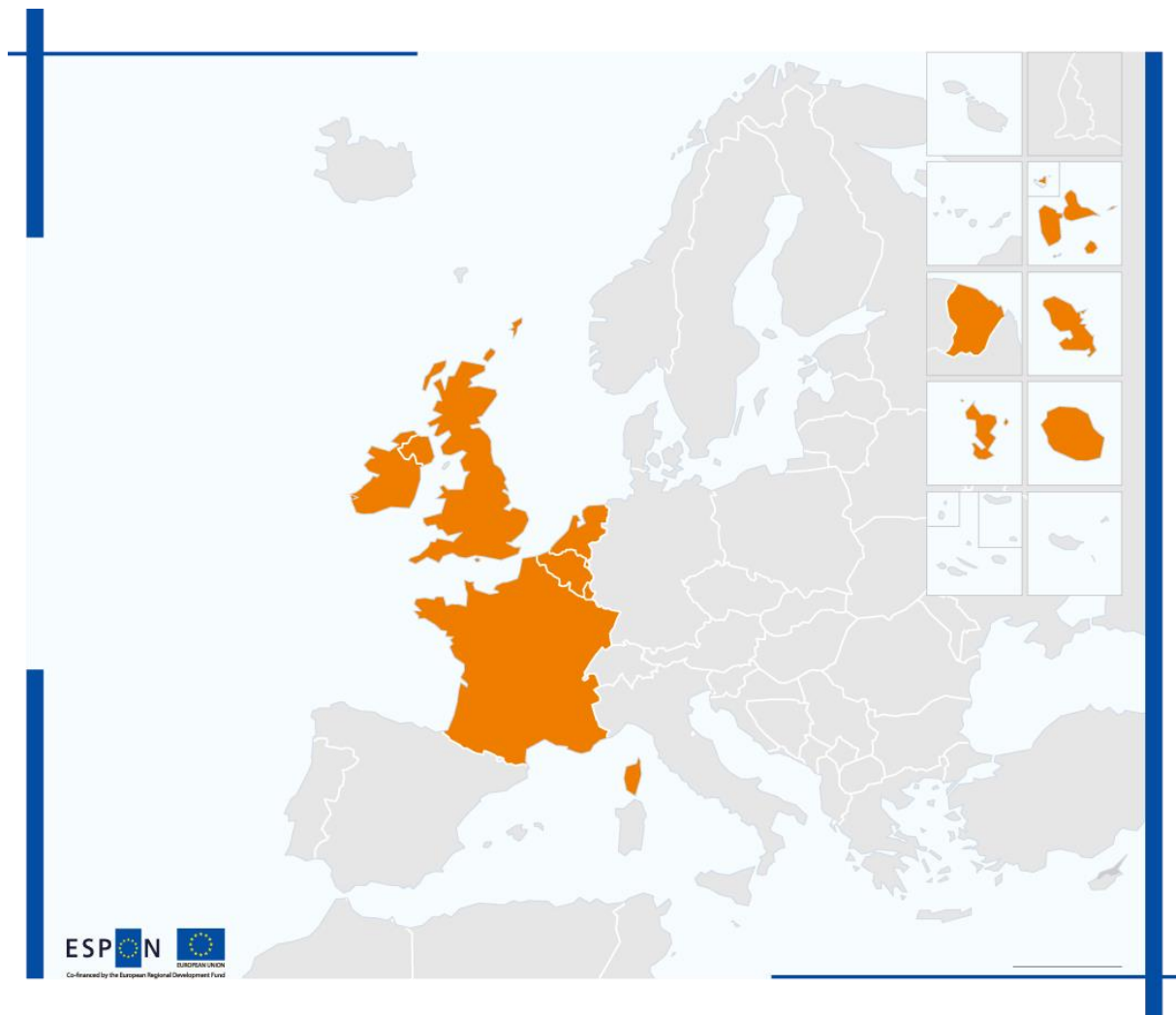
The participants of this training activity will be guided through the different steps of the impact analysis; will receive assistance and learn about the capabilities of this tool. It will train participants that might be future users of the TIA tool and that might, in the future, organise and set-up a TIA workshop using the TIA tool themselves

Format

2 live webinars + offline support materials (ppt + video) available to the participants

3.3

Western Europe



TG III Western Europe: Belgium, France (including the five French overseas departments of Guadeloupe, French Guiana, Martinique, La Réunion, Mayotte and the French overseas collectivity of Saint-Martin), Ireland, Luxembourg, Netherlands, United Kingdom.

3.3.1

Activity 9: TG III – Western Europe



Spatial Planning roadshow: from shared multi-level governance in functional areas through to green economy, climate adaptation and cross-sectoral integration.

Type of activity:	Conference (to be accompanied by a Transnational Brief)
Capacity:	Up to 75-100 participants
Date:	April 2019 (before Easter 21 st April)
Location:	Netherlands
Targeted audience:	<ul style="list-style-type: none"> Regional development policy makers and practitioners involved in the implementation of the Dutch National Policy Strategy for Infrastructure and Spatial Planning and the Dutch National Environment and Planning Strategy as well as in the development of the new Dutch Spatial Planning Strategy Participants in the spatial planning roadshow from FR, IE, LU, BE

Policy process / policy needs

Part 1 (dedicated to the spatial planning priorities in The Netherlands):

- The National Policy Strategy for Infrastructure and Spatial Planning (under implementation since 2012)
- The National Environment and Planning Strategy “Nationale Omgevingsvisie” (to replace the above strategy)

Part 2 (final event of the roadshow):

- SRADDET ‘Schéma régional d’aménagement, de développement durable et d’égalité des territoires’ (Regional planning framework for sustainable development and equality of territorial development) (France)
- National Planning Framework under Project Ireland 2040 (Ireland)
- Master Programme for Spatial Planning (Luxembourg)
- Regional Sustainable Development Plan (RSDP) (Brussels)
- Spatial Policy Plan of Flanders (Flanders)
- Schéma du Développement du Territoire (Wallonie)

Targeted ESPON tools and projects

Part 1:

- CIRCTER – Circular Economy and Territorial Consequences
- LOCATE – Territories and Low-Carbon Economy
- COMPASS
- Financial instruments
- SME

Part 2:

- Stakeholder reflections on the projects listed above as well as on SPIMA, ACTAREA and COMPASS

Description of the event

This event will be composed of two parts:

Part 1

This part will support the finalization of the new Spatial Planning Strategy in The Netherlands, notably the identified challenges related to competitive and circular economy and the transition to renewable energy and climate adaptation. It will provide answers to the following policy questions:

- What territorial factors influence the development towards a circular economy?
- How do the approaches used to implement a circular economy, such as industrial symbiosis, clustering, territorial connectivity, energy efficiency and smart logistics, but also the sharing economy, affect different types of regions and cities?
- What is the potential for implementing the circular economy in Dutch regions and cities and what kind of action/policy is needed to ensure a smooth transition to circular economy/lifestyle?
- Are there particular types of Dutch regions that find it easier in making full use of their renewable energy potential? How can existing challenges in this context be overcome in different types of territories?
- What kind of actions/policies are needed to ensure a smooth transition to a low-carbon economy/lifestyle?
- What framework conditions can regions and cities create for unlocking low-carbon investment by the private sector?
- What are the territorial distribution patterns of low-carbon SME in Western Europe in general and The Netherlands in particular?
- What has been the role of ESIF-based financial instruments applied in Western Europe in general and The Netherlands in particular in the MFF 2007-2013 in terms of sustainable investments?

Part 2

Involving stakeholders from the roadshow regions, this part will provide conclusions about new challenges and solutions in West European spatial planning. **It will tie in with part 1 of the conference** by integrating the thematic focus presented above into a value chain of territorial issues, which concern spatial planners from France, Ireland, Belgium, Luxembourg and the Netherlands, and had been individually discussed in the previous editions of the roadshow. Spatial planners are confronted with unprecedented challenges related to climate change, growing complexity of the morphological and functional interrelations of territorial units compounded by territorial polarisation (i.e. territorial isolation on the one hand and excessive unsustainable land use on the other hand) as well as conflicting social, economic and environmental interests that cause negative externalities with territorial ramifications. Part 2 will revolve around a value chain of solutions related to 1) cross-sectoral planning reconciling the green economy with social and economic interests in spatial planning; 2) the shift from a traditionally institutional and normative territorial governance culture in static administrative units to an open, shared and responsive one in functional areas; 3) sustainable land use and 4) effective use of financial instruments in the implementation of a new planning culture.

Furthermore, the session will seek to ascertain the common spatial planning research needs in Western Europe that can be addressed by ESPON in future.

3.3.2

Activity 10: TG III – Western Europe



ESPON Database Portal

Type of activity:	Training
Capacity:	Up to 20-25 participants
Date:	March 2019
Location:	Brussels (Belgium)
Targeted audience:	<ul style="list-style-type: none"> • Regional development policy makers and practitioners at all tiers of governance • Spatial researchers • Optional: Brussels-based journalists who could not attend the e-learning in February or wish a face-to-face training.

Targeted ESPON tools and projects

ESPON Database Portal

Description of the event

ESPON Database portal supplies both researchers and policy makers with data sets and indicators that can be used for territorial planning, implementation and monitoring at different geographical levels.

The data included in the ESPON Database originates from European institutions such as EUROSTAT and EEA as well as from all ESPON projects.

Using different scenarios and individual Q&A sessions, the training will introduce the functionalities of the database portal in an effort to ensure an autonomous use of the portal in future.

Format

½ day up to 1-day training session (including an optional session for journalists)

3.3.3

Activity 11: TG III – Western Europe



Successful cross-border public services: how to increase the viability of services of general interest funded by cross-border programmes?

Type of activity:	e-learning
Capacity:	N/A
Date:	November 2019
Location:	online
Targeted audience:	<ul style="list-style-type: none"> • Programming committee members and managing authorities of CBC programmes; • Euroregions, EGTCs, AEBR members; • Potential future Interreg beneficiaries who seek to establish a cross-border public service

Targeted ESPON tools and projects

ESPON CPS

Description of the event

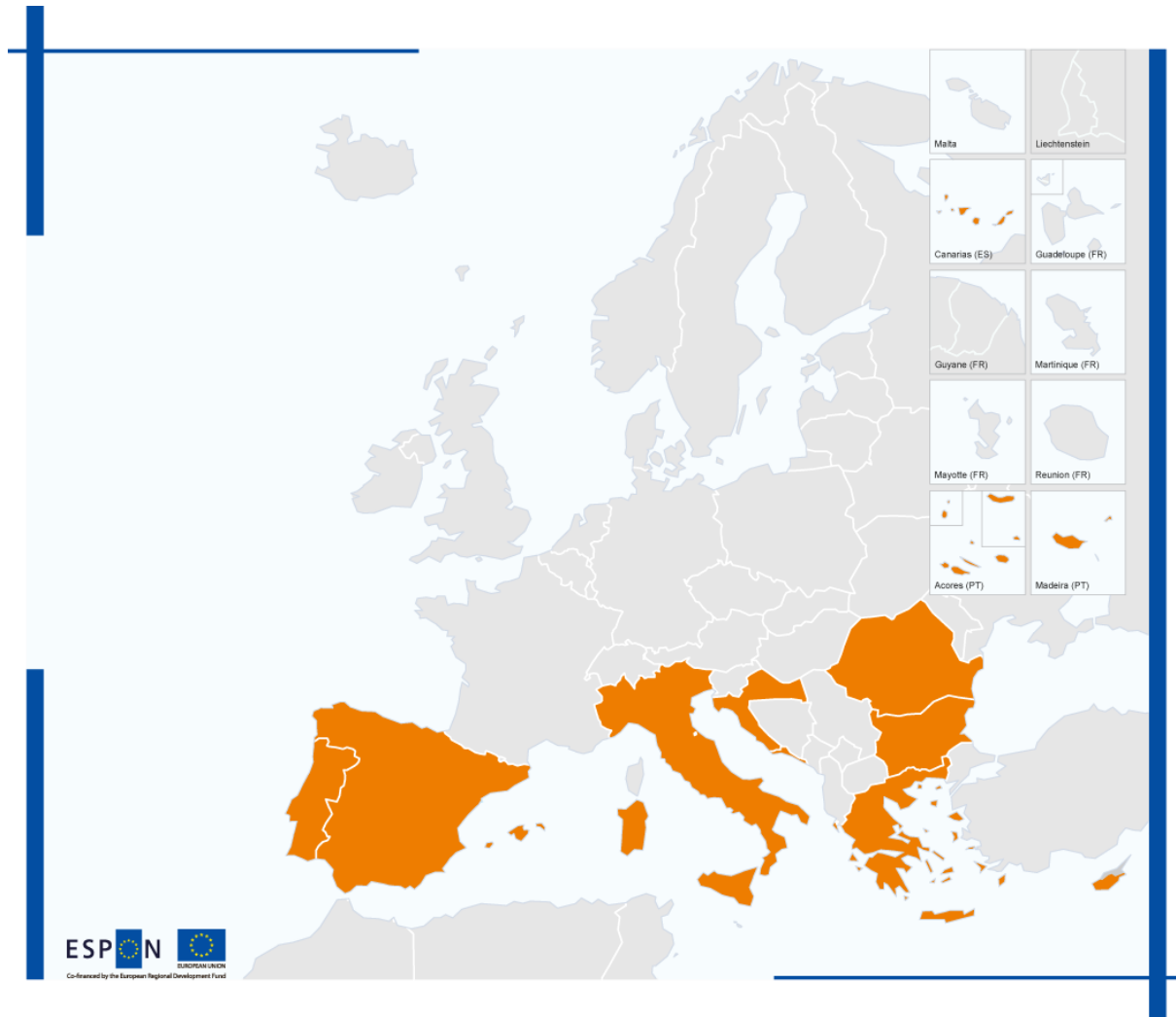
Aim of the Event

The e-learning is aiming at stakeholders involved in Interreg cross-border programming who wish to increase the impact of investments made through the introduction of cross-border public services. The e-learning will introduce success factors for overcoming a series of obstacles (technical, political and legal) in an effort to ensure the economic viability of cross-border public services. The aim is to help refining funding criteria for post-2020 projects that seek to establish cross-border public services.

This e-learning activity is implemented as follows:

- Via live webinars to ensure interactive participation between the expert and the participants;
- Live webinars are hosted by the GoToWebinar platform;
- Participants can register and access directly through the browser using their own computers via a link provided during dissemination activities and registration;
- The invitation (incl. the programme, registration and access links) is being disseminated using all available communication channels of ESPON, the service providers and relevant external multipliers;
- E-learning is open to participants from any country and aims to be as interactive as possible;
- Due to its interactive nature and for being open to all nationalities, this e-learning is conducted in English;
- The webinars are recorded and will be made publicly available so as to reach other interested stakeholders who wish to access the same information autonomously at their convenience. The recording can be streamed on YouTube, and will be embedded on the ESPON page;
- Additional learning materials are provided via ESPON website and the webinar platform.

3.4 Southern Europe



TG IV Southern Europe: Bulgaria, Cyprus, Croatia, Italy, Greece, Malta, Portugal (including the Madeira and Azores), Romania and Spain (including the Canary Islands).

3.4.1

Activity 12: TG IV – Southern Europe



Territorial dimension of labour markets in Southern Europe

Type of activity:	Seminar (to be accompanied by a Transnational Brief on demand)
Capacity:	Up to 40-50 participants
Date:	October 2019
Location:	Romania
Targeted audience:	<ul style="list-style-type: none"> Regional and economic development policy makers and practitioners at all tiers of governance in Southern Europe Members of parliamentary committees / local and regional councils in charge of employment and social issues in Southern Europe Spatial researchers, labour economists active in Southern Europe South-European members of employers' organisations such as BusinessEurope, the European Centre of Enterprises with Public Participation and of Enterprises of General Interest (CEEP), the European Association of Craft, Small and Medium-sized Enterprises (UEAPME)

Policy process / policy needs

- National Spatial Development Policy Programme (Portugal)
- National Regional Development Strategy (Bulgaria)
- National Spatial Development Plan (Croatia)
- Spatial Plans for main Urban Agglomerations (Cyprus)
- Urban Agenda, job and skills partnership (Romania)
- Territorial development strategy of Romania 2035 (Romania)
- Employment and social policies (Spain)

Targeted ESPON tools and projects

- Geography of New Employment Dynamics in Europe
- Youth unemployment: territorial trends and regional resilience

Description of the event

This Seminar will examine the territorial dimension of labour markets in Southern Europe, providing answers to the following questions:

- In what terms will the territorial pattern of new employment creation in Southern Europe impact the future development of regions?
- How is the European policy focus on 'knowledge economy' sectors for investment, jobs and growth impacting on the geographical distribution of new employment creation and what impact does this have for regional development and territorial cohesion?
- What are the opportunities for adversely affected Southern regions to capitalise on their place-based potential?

- How can adversely affected Southern regions capture spill-overs and to re-capture the lost skills base?
- Can levels of youth unemployment be linked to the regional resilience and long-term structural governance?

3.4.2

Activity 13: TG IV – Southern Europe



Cultural Built Heritage

Type of activity:	Workshop (to be accompanied by a Transnational Brief on demand)
Capacity:	Up to 20-25 participants
Date:	April 2019
Location:	Nicosia (Cyprus)
Targeted audience:	<ul style="list-style-type: none"> Public officials in charge of cultural heritage policy, built heritage conservation, cultural tourism in Southern Europe Officials from Southern Europe associated with cultural heritage organisations, e.g. UNESCO, Joint Programme Initiative (JPI) on Cultural Heritage, Council of Europe (HEREIN – Heritage Network), Europa Nostra, Culture Action Europe, European Network on Cultural Management and Policy, European Cultural Tourism Network, European Institute of Cultural Routes, Interpret Europe Southern Ministries of tourism National touristic agencies in Southern Europe

Policy process / policy needs

- A new European Agenda for Culture
- European Heritage Strategy for the 21st Century (Council of Europe)
- Cultural heritage and tourism development Strategy (Italy)
- Technological cluster for Cultural Heritage (Italy)
- Culture Plan 2020 (Spain)
- Touristic strategies and promotional campaigns in Southern Europe
- Cultural built heritage strategies (Cyprus)

Targeted ESPON tools and projects

HERITAGE – The Material Cultural Heritage as a Strategic Territorial Development Resource: Mapping Impacts Through a Set of Common European Socio-economic Indicators

Description of the event

The year of Cultural Heritage (2018 – launched in Cyprus) has spotlighted the role of culture for the European economy. Based on the above ESPON research, the workshop will examine:

- What are the economic sectors on which material cultural heritage has an impact?
- How to determine the impact material cultural heritage has on these economic sectors, e.g. cultural heritage-related gross value added in tourism, construction, etc.?
- How to develop a monitoring system to obtain data of the defined economic impact indicators, building time series and reporting on the status of the indicators on a regular basis?

3.4.3

Activity 14: TG IV – Southern Europe



Option 1: ESPON Database Portal

Option 2: ESPON TIA Tool

Type of activity:	Training
Capacity:	Up to 20-25 participants
Date:	October 2019
Location:	Portugal
Targeted audience:	<ul style="list-style-type: none"> Regional development policy makers and practitioners at all tiers of governance Spatial researchers

Targeted ESPON tools and projects

Option 1: ESPON Database Portal

Option 2: ESPON TIA Tool

Option 3: Thematic training (to be specified)

Description of the event

Option 1:

ESPON Database portal supplies both researchers and policy makers with data sets and indicators that can be used for territorial planning, implementation and monitoring at different geographical levels.

The data included in the ESPON Database originates from European institutions such as EUROSTAT and EEA as well as from all ESPON projects. Using different scenarios and individual Q&A sessions, the training will introduce the functionalities of the database portal in an effort to ensure an autonomous use of the portal in future.

Option 2:

The ESPON TIA Tool is an interactive web application that can be used to support regional policy makers and practitioners with identifying, ex-ante, potential territorial impacts of new EU Legislation, Policies and Directives (LPDs).

The participants of this training activity will be guided through the different steps of the impact analysis and will receive assistance and learn about the capabilities of this tool. It will train participants that might be future users of the TIA tool and that might, in the future, organise and set-up a TIA workshop using the TIA tool themselves

Format

½ day up to 1-day training session

4. Annexes

Table 5 Overview of the strategic priorities addressed by each TNO event in 2019

Strategic Priorities	TNO Activities 2019
Macro-regions 	Workshop Austria
Climate and Energy 	Workshop Czech Republic Conference The Netherlands
Cultural Heritage 	Workshop Cyprus
Digital Healthcare 	Conference Finland
Labour Markets 	Seminar Romania
Functional Areas / Integrated / Place-based approaches 	Seminar Germany Workshop Austria Workshop Czech Republic Conference The Netherlands Seminar Romania

Table 6 Overview of the single-priority and multi-priority events in 2019

TNO event	Single or multi-priority event
Activity 1 – Seminar Germany	
Activity 2 – Workshop Austria	
Activity 3 – Workshop Czech Republic	
Activity 4 – Training Slovakia	
Activity 5 – e-learning	
Activity 6 – Conference Finland	
Activity 7 – Training Latvia	
Activity 8 – Training Denmark	
Activity 9 – Conference The Netherlands	
Activity 10 – Training Belgium	
Activity 11 – e-learning	
Activity 12 – Seminar Romania	
Activity 13 – Workshop Cyprus	
Activity 14 – Training Portugal	

Table 7 Time planning for TNO events

Main Steps	Indicative timeline <i>(the time of the approval of the annual work plan to be taken into account)</i>
Save-the-date in the ESPON calendar, registration open and start of dissemination campaign	D - 12 weeks
Draft agenda	D - 12 weeks
Draft agenda on ESPON website	D - 10 weeks
First draft of a shorter document (if applicable)	D - 10 weeks
Final agenda with all speakers confirmed is released online	D - 2 weeks
Speakers and moderators briefed	D - 1 week
Shorter document available online (if applicable)	D - 3 days
Day of the event	D
Short article on the ESPON website	D + 3 days
Follow-up email with the participants	D + 3 days
Results of the feedback form (internal)	D + 1 week
Full event report (draft)	D + 1 week
Event report (published online)	D + 2 weeks

