

# Indicators for Integrated Territorial and Urban Development

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## The context



### Complexity of integrated investments

# **Example of ITI** approach

# A designated territory
# Integrated territorial development strategy

Integrated territorial investments

# combining investments in physical infrastructure with investments in human capital # combining several funds like ERDF and EAFRD

# combining grants with financial instruments

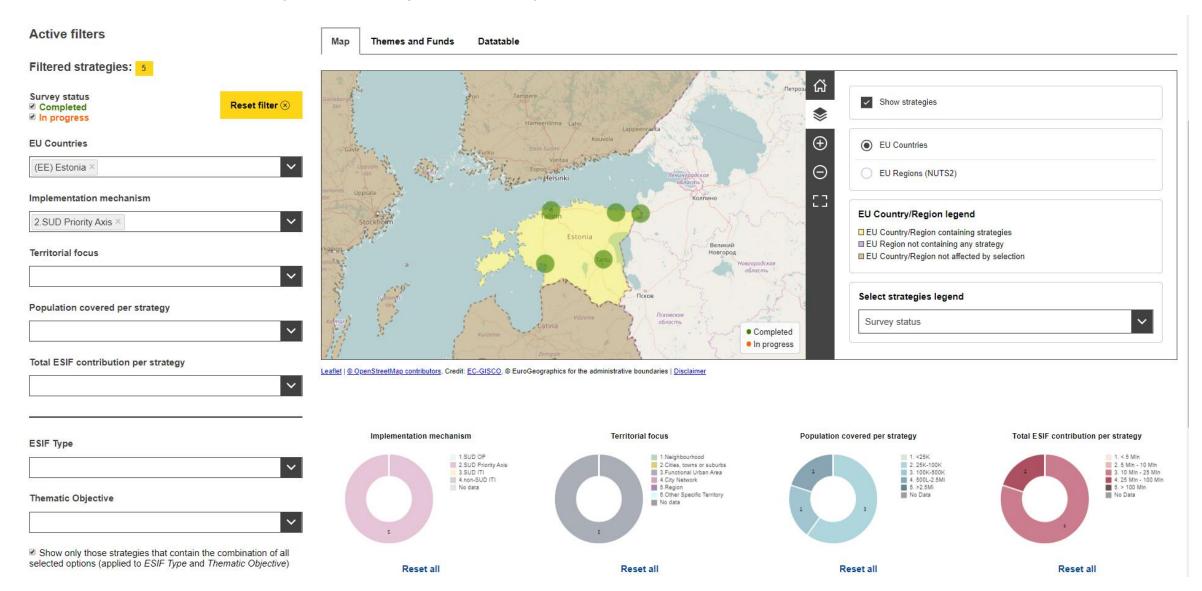
# implemented by the Managing Authorities

# implemented by designated intermediary bodies

Source: DG REGIO

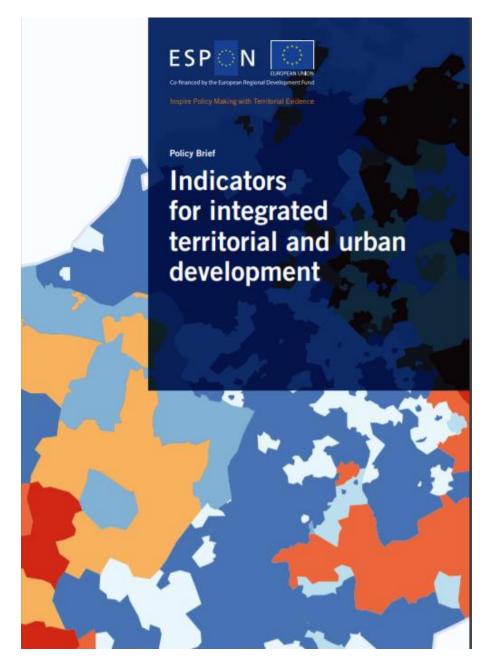
#### STRAT-Board: Territorial and Urban Strategies Dashboard (JRC)

https://urban.jrc.ec.europa.eu/strat-board/#/where



ESPON // PowerPoint template 16:9

# ESPON Policy Brief - April 2018

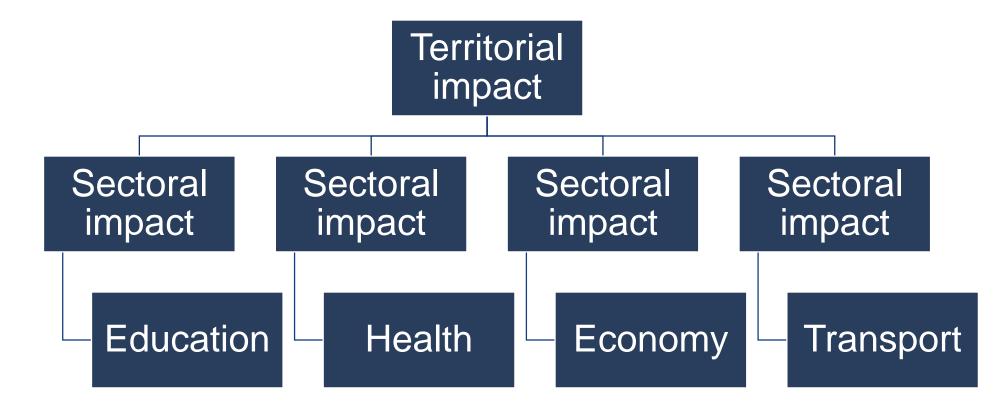




# Measurement of the impact of integrated investments



# Challenge – how to aggregate the impact of sectoral investments?



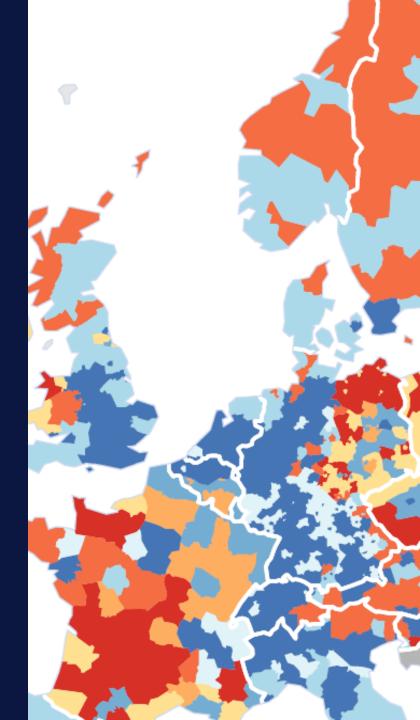
# Challenge - distinguishing between different types of Indicators

Frameworks for structuring indicator sets in the context of integrated investment at territorial level

Example af EU Sustainable Development Strategy Integrated strategy level - Headline indicator **Policy-derived** Measuring the status of - Second-level indicator framework territories and populations - Third-level indicator - Contextual indicator **Program EU funds level (ITI and article 7)** - Input indicator and project Measuring the performance of - Output indicator framework programmes and projects - Outcome indicator - Impact indicator



# Options and scenarios on how to address the challenges



# Selected list of indicators from ESPON projects

#### **ESPON INTERCO projects**

- Net migration rate
- Population potential living within 50 km

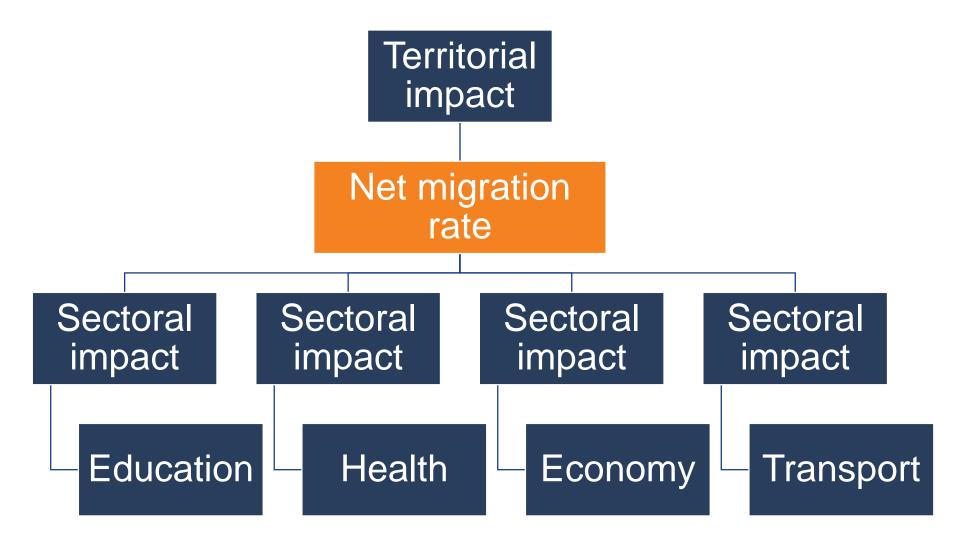
#### **ESPON KITCASP project**

- Natural population change
- New completed private dwellings as a percentage of the total housing stock
- Modal split of passenger transport
- Access to public services (hospitals and schools)

#### **ESPON SIESTA project**

Long term unemployed persons as a share of total unemployed people

## Measuring impact of integrated strategies and investments



## Use of composite indicators (indices)

ESPON SeGI project

Health care SGI index

Economic SGI index

**Educational SGI index** 

Policy Brief: Polycentric Territorial Structures and Territorial Cooperation

**ESPON** Polycentricity index

- ✓ Single quantitative figure by combining several indicators into one
- ✓ Composite indicators (indices) can be used as an effective tool to communicate
  the overall effectiveness of the integrated investments
- ✓ Effective in cases when it is hard to find single indicators that capture territorial aspects of investments

## Composite indicators (indices) – example of services of general interest

#### Grand composite indicator on services of general interest (SGI)

Source: ESPON SeGI project

Grand SGI index			
Social SGI index		Economic SGI index	
Educational SGI index	Students in pre-primary education per 100 inhabitants of age group	Length of motorways in km per 1 000 km <sup>2</sup>	
	Students in upper secondary education per 100 inhabitants of age group	High-quality ICT infrastructure: percentage of households with access to broadband	
	Students in tertiary education per 100 inhabitants of age group	Persons employed per 100 000 inhabitants in public relations and consultancy	
	National public expenditure on education per inhabitant	National public expenditure on economic affairs per inhabitant	
Healthcare SGI index	Available hospital beds per 100 000 inhabitants		
	Physicians and doctors per 100 000 inhabitants		
	Professional nurses and midwives per 100 000 inhabitants		
	National public expenditures on healthcare per inhabitant		

#### Examples of frequently used indicators to assess achievements of integrated strategies

Indicators		
Area accessible from TEN-T in 45 minutes (Brno, Czech Republic)	Increase in population (Kaunas, Lithuania)	
Length of road (Cascais, Portugal)	Increased new business registrations per 1,000 inhabitants (Kaunas, Lithuania)	
Share of public transport within total passenger transport (Brno, Czech Republic)	Increased household incomes (Kaunas, Lithuania)	
Area of regenerated open spaces and regenerated public buildings (Aurillac, France; Cascais, Portugal)	Reduced air pollution (Kaunas, Lithuania)	
Vacancy rate within city centres (Aurillac, France)	Improvement in the social, economic and physical conditions in selected urban centres, based on an urban development index (Cork, Ireland)	
Population living in areas with integrated urban development strategies (Cork, Ireland)	Increased non-private-car commuting levels in the designated urban centres (Cork, Ireland)	
Levels of satisfaction of residents living in areas covered (Cascais, Portugal)	Evolution of inhabitants' perception of the enhancement of their environment (Centre-Franche-Comté Metropolitan pole, France)	

Source: Assessing the performance of integrated territorial and urban strategies. Challenges, emerging approaches and options for the future; European Policies Research Centre, 2018



# Key messages and recommendations



## Coming back to challenges

- How to aggregate impact of sectoral investments?
  - ■Use of short list of indicators (ESPON list); Use of composite indicators
- Distinguishing between different types of Indicators
  - □ Focus on aggregated impacts in territories

### **Key Message I - Understanding the context**

- •The actual content, territorial coverage, budget and scope of the integrated strategies;
- The purpose of the indicators measuring achievements in territories and populations versus measuring direct performance of the EU funded programms and projects;
- Data availability issues which put constraints on what can be measured;
- Administrative capacity of the managing institutions as well as leadership in prioritizing evaluation aspects.

## Key message II – choosing appropriate indicators

- Classical indicators should not be abandoned; however, a stronger focus should be put on indicators being able to capture the spatial distribution of achievements of the integrated investments;
- Using composite indicators may be a better alternative when standalone indicators cannot communicate well the overall effectiveness of the integrated investments;
- Hard indicators (based on registered data) should be complemented with softer qualitative indicators (based on people's perceptions).
- Timing should be taken into account. Most of the indicators used for integrated territorial development require more time to capture results and impacts.







## Thank you for your attention!