

Inspire Policy Making with Territorial Evidence

## **// ESPON COMPASS**

## Parallel and divergent pathways of European spatial planning

#### Vincent Nadin

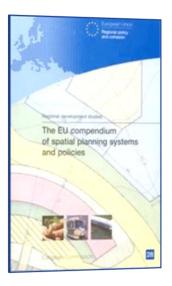
Professor of Spatial Planning Head of Department of Urbanism TU Delft



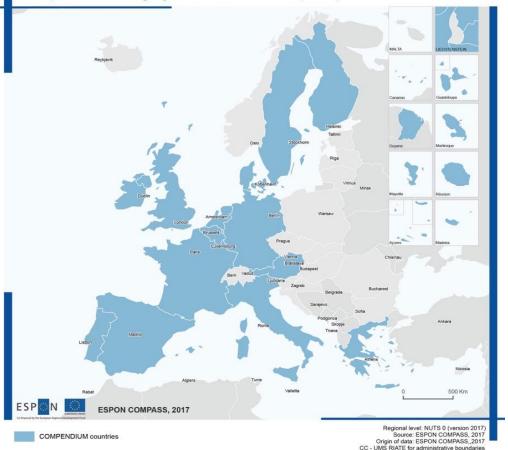
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## 1997 EU Compendium of Planning Systems and Policies

A comprehensive comparison of planning systems of EU 15 + Norway



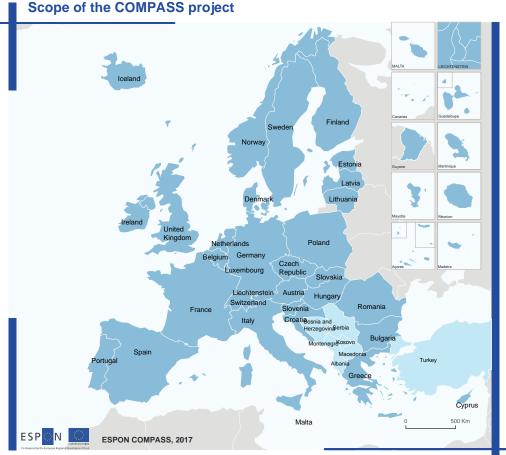
Scope of The EU Compendium of Spatial Planning Systems and Policies (1997)



### **2018 ESPON Compass**

Full analysis of 32 ESPON countries + testing feasibility for 7 additional countries

Note that there are multiple systems of spatial planning in federal and regionalised countries



Regional level: NUTS 0 (version 2017) Source: ESPON COMPASS, 2017 Origin of data: ESPON COMPASS, 2017

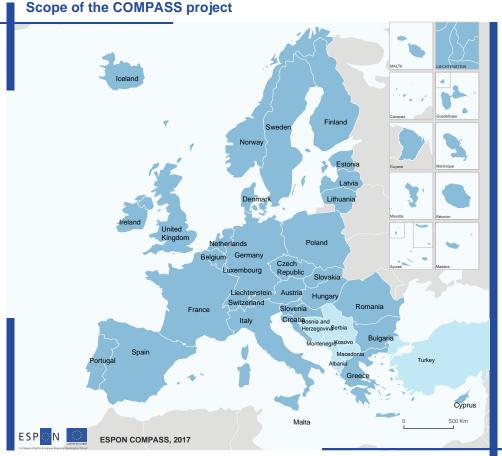
### **Objectives**

to describe and explain changes in territorial governance and spatial planning systems since 2000

to explain the reasons for changes – with reference to EU law and policy

to identify good practice on the relationship of spatial policies with EU Cohesion Policy

to make recommendations on how those relationships can be improved





#### **Consortium and methods**

Expert opinion

Data collected by in two rounds of questionnaires from carefully selected 'country experts'.

Extensive quality assurance to 'test' the responses.

Results shared with Monitoring Committee

Note limitations of the method.

- Planning systems are historically rooted in place.
- Formal and informal institutions.
- Trends rather than a snapshot



Partners

### **Meaning of planning**

Teritoriiu The main formal legal terms and terms Interdisciplinarna

159 legal and 58 professional

used in professional discourse

217 terms were submitted:

Terms were provided in 25 languages, 23 of official EU languages and 2 from outside the EU

Spatial planning is generally understood as action to steer development or sustainable development, to protect land and to involve citizens in decisions on spatial development.

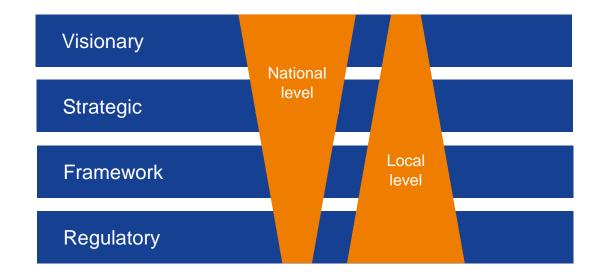


## types of planning instrument

251 types in 32 countries

Instruments at all levels tend to perform a variety of functions from strategic to regulatory

Trends: simplification, unification, digitalization, value capture ...



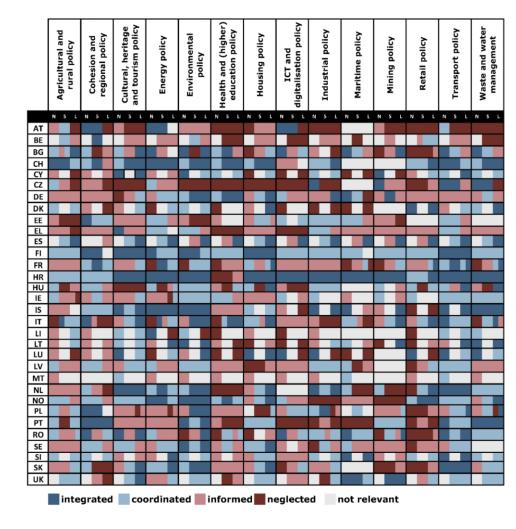
## Which sectoral policies does spatial planning 'integrate'?

The assessment of the integration of spatial planning with other sectoral policies at national (N), subnational (S) and local levels (L) required experts to use a four-point scale

- integrated (i.e. targeted at similar policy goals)
- coordinated (i.e. visible efforts to align policies and measures)
- informed (i.e. making references to in e.g. policy documents, but no further efforts towards coordination or integration)
- neglected (i.e. no tangible relations or recognition).

Frequently identified as most integrated with spatial planning: environment and transport.

Least:health and ICT/ digitalisation policy are reported to be least integrated with planning.



## Which sectoral policies does spatial planning 'integrate'?

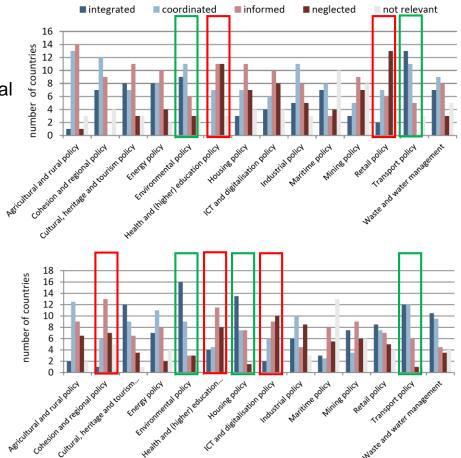
At the national level, transport and environmental sectoral policies tend to be more integrated with spatial planning. Health and retail sectors are least integrated.

At the local level, environmental, transport and housing sectoral policies are more integrated with spatial planning. Health and education and ICT/digitalization are least integrated.

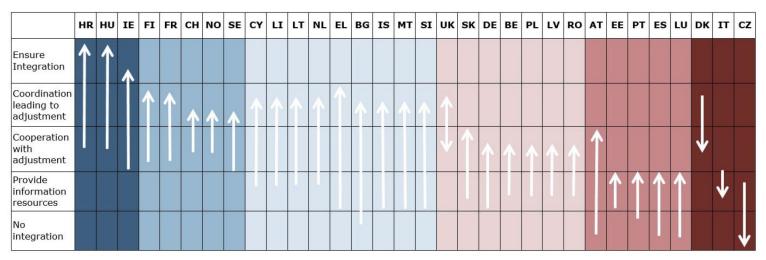
Note that EU Cohesion Policy is not well integrated with spatial planning at the local level.

National

Local



# Reported trends in the performance of spatial planning and territorial governance in integrating the territorial impacts of sectoral policies

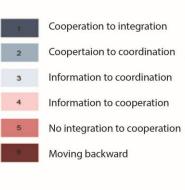


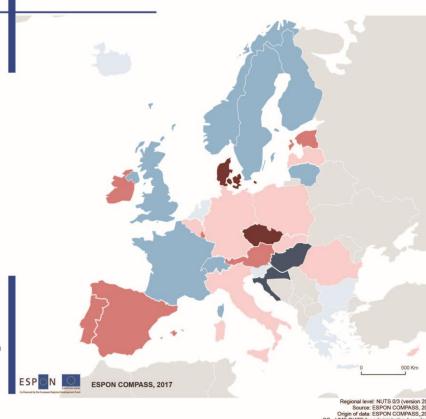
Experts report that in most countries there was a general increase in attention to policy integration during the period 2000-2016, especially from (i)simple exchange of information to cooperation on, or coordination of sectoral policies

Source: ESPON COMPASS 2018

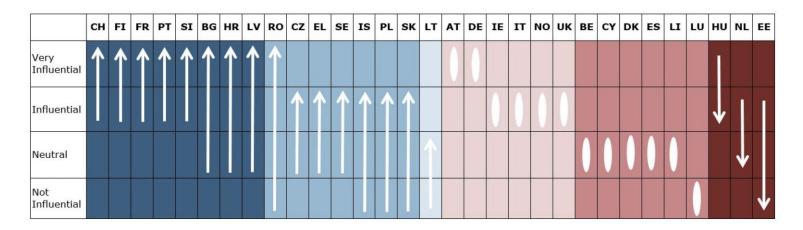
# Reported trends in the performance of spatial planning in integrating the territorial impacts of sectoral policies

The mapping of trends in the role of spatial planning in integrating the territorial impacts of sectoral policies does not show a strong pattern, except that many countries start from a weak position in 2000 of only information sharing or no integration at all.





## Reported trends in the influence of EU Cohesion Policy on domestic spatial planning 2000-16



Many countries report that energy, environmental and transport sectoral policies became increasingly influential on domestic spatial planning between 2000 and 2016

Source: ESPON Compass Final Report, Figure 4.5, 36

# Interrelation of spatial planning and EU Cohesion Policy case study areas

#### Spain-France

 Nouvelle Aquitaine, Basque Country, Navarra, Huesca

#### Sweden

Stockholm, Östergötland County

#### Poland

Mazowieckie, Podlaskie, Łódzkie,

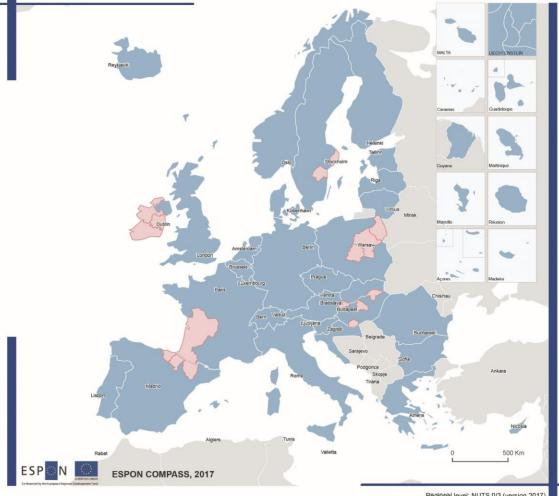
#### Hungary

 Közép-Magyarország, Baranya, Győr-Moson-Sopron, Borsod-Abaúj Zemplén

#### Ireland

Northern and Western Region, Southern Region

Analysis based on six themes of TA2020



Relationships between Cohesion Policy, spatial development and spatial planning

- Spatial planning systems in east Europe were not wellprepared to cope with many EU-funded projects.
- Transport related investments 'by-passed' spatial planning.
- New planning procedures in central-eastern Europe have a positive impact, but there is still weak cooperation.
- Tendency to invest in urban infrastructure beyond actual demands which can encourage dispersed urban development.

#### Good practice

- Integrated territorial investment
- Innovative tools in planning
- Monitoring
- Leader

Barca Report 2009

AN AGENDA FOR A REFORMED COHESION POLICY

A place-based approach to meeting European Union challenges and expectations

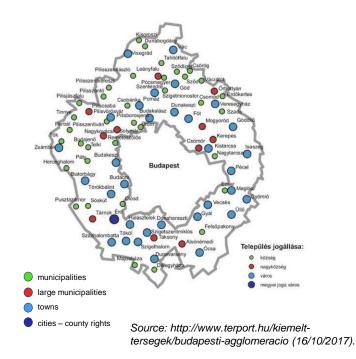
"The most evident weaknesses which indicate the need for reform of cohesion policy are ... A deficit in strategic planning and in developing the policy concept through the coherent adoption of a placebased, territorial perspective. (p. xv)

'policy segmentation ...bureaucratic, topdown limit of administrative Regions ...

The need for national spatial planning and the strategy of regional policy to be designed together has run into conceptual, academic and bureaucratic barriers, although some countries are moving successfully in this direction (p.78)

## Difficult relationships: example Budapest

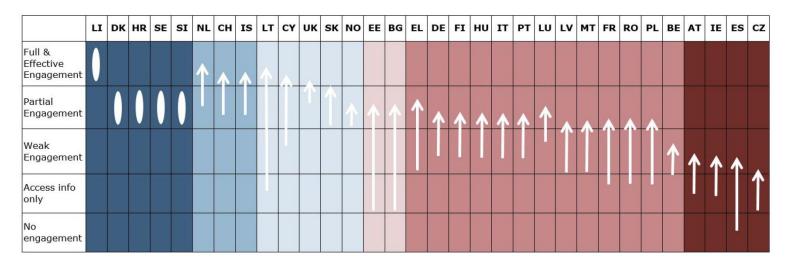
- Just one typical example: Budapest + 80 municipalities
- Efforts to build up institutions, partnerships and spatial planning to shape Cohesion Policy spending around balanced development and compact cities
- Fragmented and complex planning institutions; 'a lack of geographically flexible governance...'
- 'Generally, projects have been implemented in a disorganized manner ... competition for funding has weakened cooperation'



See: ESPON COMPASS Final Report 2018, Volume 6: Case Studies: 113-17

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## Reported trends in citizen engagement

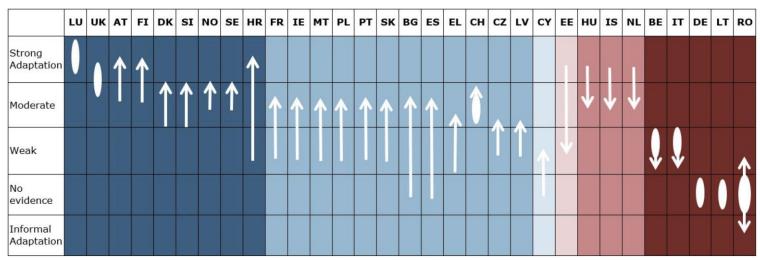


Reports suggest strong general trends to strengthen citizen engagement to some degree in all countries where there has been weak or no engagement.

The approach to citizen engagement draws on the findings of the ESPON TANGO project.

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## Reported trends for adaptation

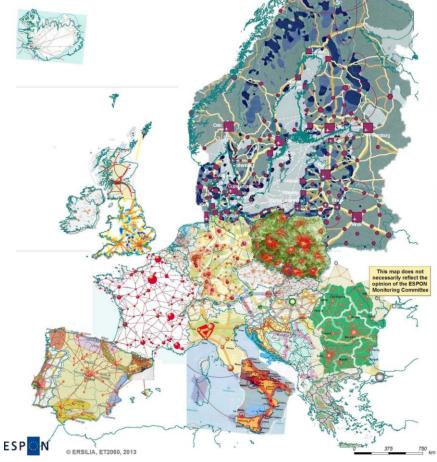


There is a general trend in the majority of countries for more adaptable planning instruments, particularly from 'weak' (little learning from experience and rigid instruments) to moderate (potential for limited revision of instruments).

The degrees of adaptation, draws on the findings of the ESPON TANGO project. See ESPON Compass Final Report, p. 40.

#### Five recommendations

- 1. Strengthen the visionary and strategic components of spatial planning.
- 2. Strategy making should be selective, joining up where there is value and potential.
- 3. Harness the tendency to plan for functional planning regions.

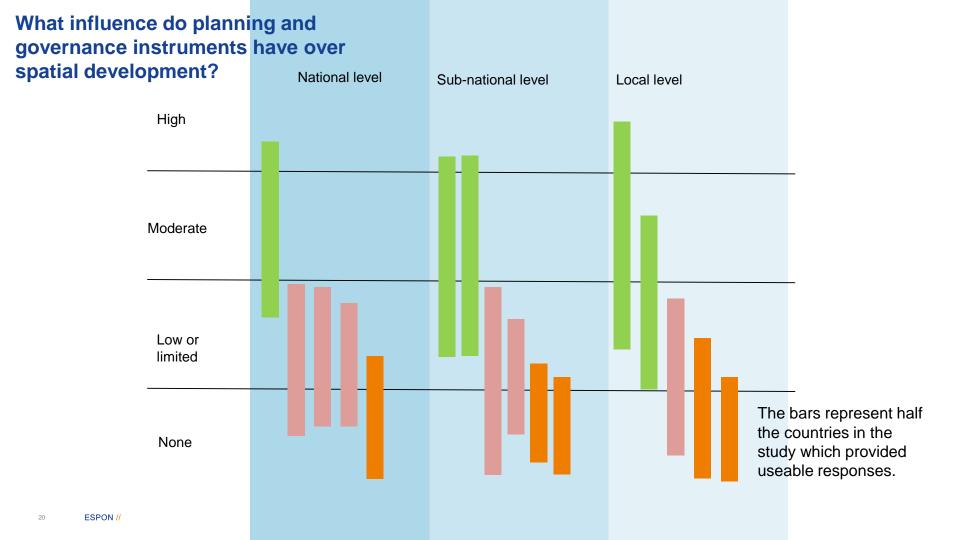


Source: MCRIT 2018 ESPON: Territorial Scenarios and Visions for Europe, Final Report Collection of territorial visions and plans (2014) p. 17. (with note: 'most visions and plans included in the map are not normative'.

#### Five main recommendations

- 4. Spatial planning should reach out to Cohesion Policy to achieve objectives
  - explain territorial effects of sectoral policy
  - tune spatial planning to the same 'rhythm'
- 5. Invigorate the Territorial Agenda
  - role of NTCC
  - inspiration from the ESDP model
  - aim for impact like the 'new urban agenda'





## **Spatial planning in EU thinking?**

How to Strengthen the Territorial Dimension of Europe 2020 and the EU Cohesion Policy (2011) very little mention of 'spatial planning', instead calls for 'tailor made institutions'.

Territorial Agenda 2020 Put in Practice (2015) 21 case studies – one case mentions spatial planning.

European Territorial Reference Framework Inception Report (2018) no explanation of the role of spatial planning, except for the Annex.

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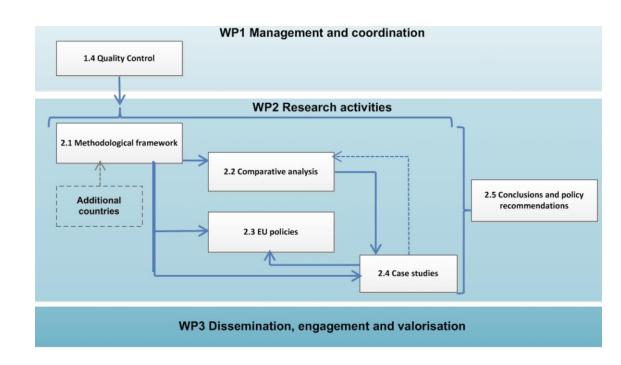
Comparing trends in spatial planning systems and territorial governance in Europe

Prepared by the Compass Partners
See: https://www.espon.eu/planning-systems



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## Research design and methods



Source: ESPON Compass Final Report 2018: 9

## **Working definitions**

Spatial planning systems: institutions that are used to mediate competition over the use of land and property ... to regulate and to promote preferred spatial and urban form.

Territorial governance: institutions for active cooperation across government, market and civil society actors to coordinate ...actions that have an impact on the quality of places...

[EU Compendium included both concepts in one definition]

## **Variation**

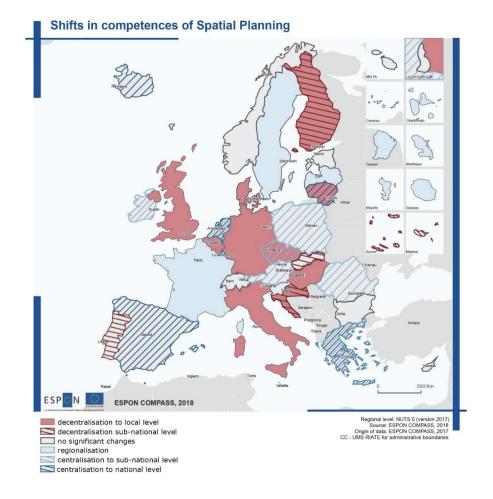
Extreme diversity of types of plans at all levels

Common themes and trends



## Competences for planning in multi-level governance

- ☐ Significant reform since 2000 or rescaling of planning
- Many competences shared among levels of government
- Common trend of decentralization, though also centralization and regionalization in some countries
- Arrangements for planning in functional regions across administrative boundaries is common (see also ESPON ACTAREA)



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## Reform in structure and procedures 2000-2016

- ☐ There have been many reforms related to 'simplification' of procedures, of the framework of instruments, and in the scope of development regulation.
- reasons include a drive for more certainty; to reduce administrative burdens; improving the quality of outcomes; strengthening reasoning in the decision-making process; improving enforcement; and increasing transparency in the process.

- attempts to simplify the administration and scope of regulation, for speed & efficiency
- unifying regulation and combining instruments for different functions
- measures to strengthen the role of spatial planning in shaping development, especially where weak control has been controversial
- increasing engagement of citizens and specific stakeholders
- making use of digitalization in administration
- facilitating value capture

## What sectoral policies influence spatial planning?

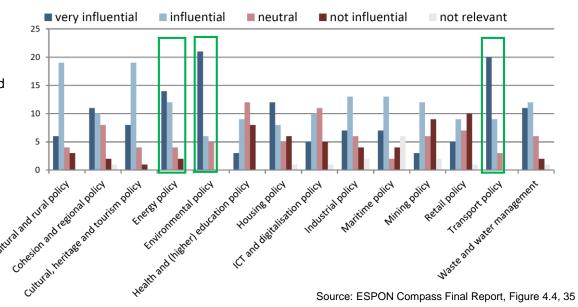
Other sectoral policies have strong influence on spatial planning and territorial governance.

The sectoral policies that have most influence are environmental, transport and energy.

The sectoral policies that have least influence are retail, mining and health/education.

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## Importance and impact of EU Cohesion Policy in the case study regions

The study investigated the importance and impact of Cohesion Policy in relation to six TA2020 policy themes.

Cohesion Policy is recognized as important in all policy themes in most of the cases, with the exception of the special case of the cross-border case, Spain France.

The impact on Cohesion Policy on domestic policy is more variable, with the impact at the local level more often of little importance.

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3 = strong importance/impact
2 = moderate importance/impact
1 = little importance/impact
0 = no importance/impact
na = not applicable

	Territorial level	Cohesion Policy importance (1)					Impact of the Cohesion Policy (2)				
Thematic issue		Sweden	Poland	Hungary	Ireland	Spain-France	Sweden	Poland	Hungary	Ireland	Spain-France
Polycentricity and suburbanisation	National										
	Regional										
	Local										
Peripheries and other specific regions	National										
	Regional										
	Local										
Cross-border regions	National										
	Regional										
	Local										
Support for local economy	National										
	Regional										
	Local										
Transport infrastructure and accessibility	National										
	Regional										
	Local										
Natural and cultural heritage	National										
	Regional										
	Local										

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## Positive examples of good practice of crossfertilisation of EU Cohesion Policy and

Most cases revealed little 'direct cross fertilization'. Good practices in spatial planning shaping implementation of CP projects

#### Four prime examples

1. Use of the integrated territorial investment tool (ITI) as part of regional strategy gives incentives to jointly devise and implement projects,

Case study: Poland, Mazowieckie Region

2. Leader programme – linking i) civil society, public and private actors, ii) funding and planning to deliver coordinated projects at the very local level

Case study: Ireland, Eastern Midland Region

3. Territorial monitoring to evaluate development against objectives of an explicit territorial strategy (spatial planning)

Case study: Spain-France, Navarra Region

4. Integrated city development using 'new spatial planning tools' (3D visualization) that enhance citizen participation and partnership working between public and private actors

Case study: Sweden Östergötland Region

See: ESPON COMPASS Final Report 2018, Volume 6: Case Studies.

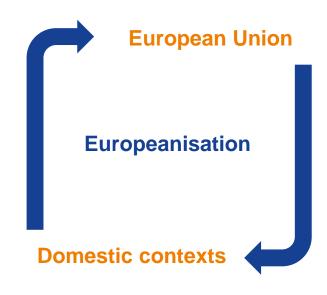
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## **Europeanisation**

#### Simultaneous processes:

- influence of the EU institutions on member state institutions (downloading) despite the lack of an EU competence in spatial planning.
- Influence of member states on EU institutions (uploading)
- Cross-influence between member states enabled by EU platforms

Downloading occurs through
Structural - through EU legislation
Instrumental – through policy and funding
Discursive – through EU debates and strategies



Downloading is far more influential than uploading

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## **Overall top-down influence**

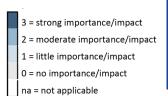
EU legislation has uniform influence - most significant in the fields of environment, energy & competition

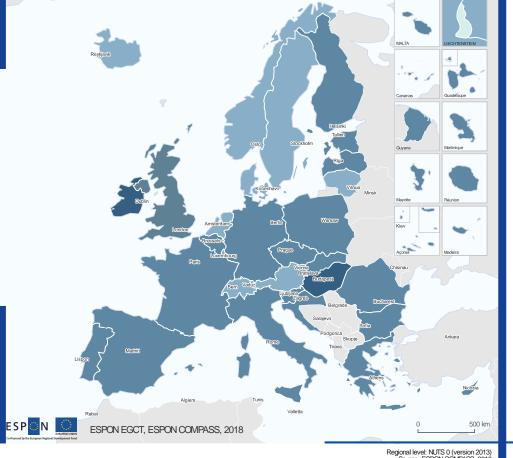
EU Policy has more varied impact

Cohesion Policy being most important where financial support is significant

Territorial cooperation is significant in border regions but has only moderate influence on mainstream spatial planning.

1999 ESDP still inspires planning in some countries Territorial Agendas have been less influential.





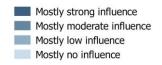
Regional level: NUTS 0 (version 2013) Source: ESPON COMPASS, 2018 Origin of data: ESPON COMPASS, 2018 CC - UMS RIATE for administrative boundaries

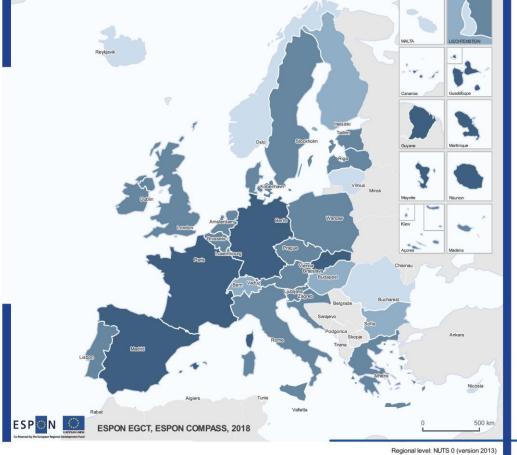
## **Overall bottom-up influence**

Generally much weaker aspect of Europeanisation It occurs through

- engagement in the EU intergovernmental discourse (16/32)
- engagement with the EU urban agenda debate, creation of national urban agendas & uploading of domestic priorities (15/32)
- engagement with the territorial cohesion debate (12/32)

EU15 generally play a stronger role





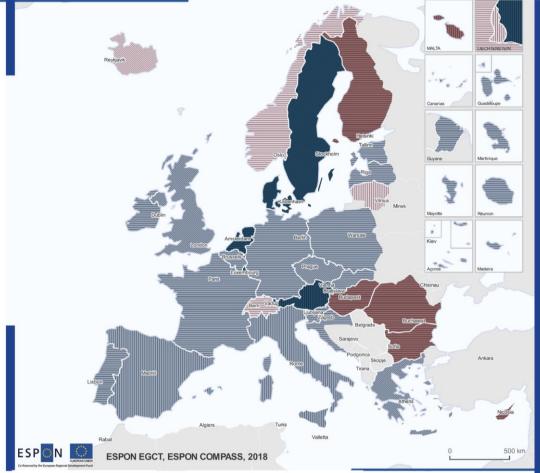
Regional level: NUTS 0 (version 2013) Source: ESPON COMPASS, 2018 Origin of data: ESPON COMPASS, 2018 C - UMS RIATE for administrative boundaries

# Typology of trends in perceived engagement with European territorial governance 2000-16

- a small group of 'leading' systems, mostly from central or northern Europe that are perceived to be exerting influence on European territorial governance, rather than be influenced by it
- a group of 'following' systems, found mostly among the new member states) which tend to be receptive to the influence of European territorial governance, but do not influence
- a group of 'unengaged' systems, generally non-EU member countries

# Typology of engament Mostly engaged Mostly leading Mostly following Mostly unengaged





#### **Further research**

- Widen study to other countries
- Successful pathways to strategic planning and the relation between strategy, regulation and outcomes
- Regular monitoring of spatial planning and territorial governance
  - Benchmarking
  - inspiration for improvement
  - European Observation Network!



#### policy recommendations – examples

- Avoiding spatial blindness in Cohesion Policy and other sector policies by strengthening the 'strategic dimension' in planning may be easier with informal institutions of territorial governance
- Prioritise integration/cross-fertilization where there is more chance of success environment, transport ...
- Develop competences for planning and territorial governance in functional regions
- Direct EU funding through spatial planning combine Cohesion Policy tools (eg CLLD, LEADER) with formal spatial planning tools
- ESIF to support territorial cooperation initiatives that interact with institutions of spatial planning and territorial governance
- Monitor territorial impact of EU investment (TIA) including the effect on spatial planning instruments