

Inspire Policy Making with Territorial Evidence

## //Circular Economy and Territorial Consequences (ESPON CIRCTER)

**ESPON Seminar** 

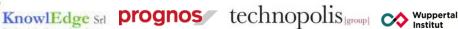
**New Narratives for Territorial Development** 

Vienna, 4-6 December 2018

Carlos Tapia

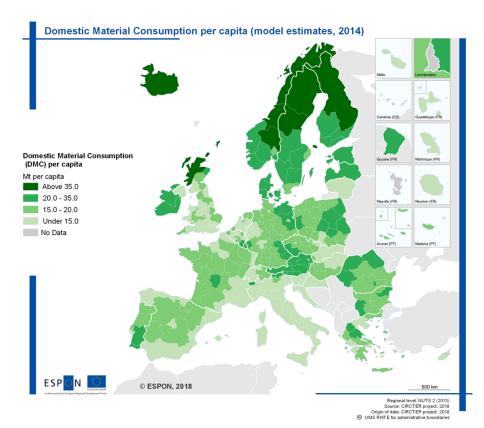


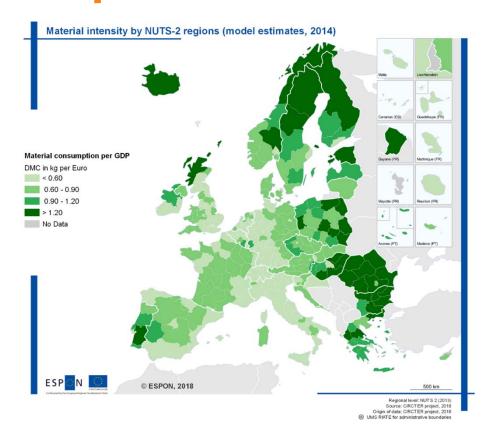






# Measuring the circular economy: Domestic Material Consumption



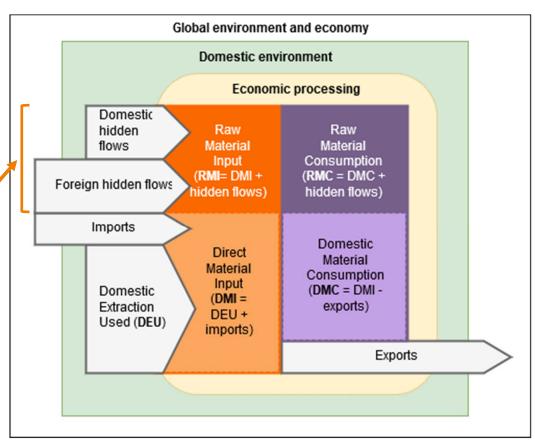


<sup>\*</sup>The data represented on these maps have been estimated by the CIRCTER project based on national figures. The expected accuracy of the estimated values is **high**.

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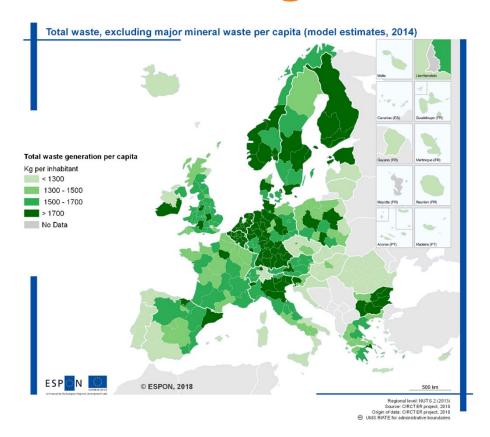
# Measuring the circular economy: understanding material consumption indicators

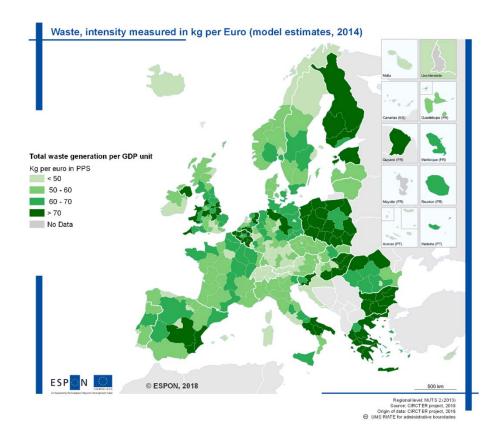
- Domestic Material Input (DMI) and Domestic Material Consumption (DMC) are calculated by means of simplified mass balances.
- These indicators do not take into account the raw materials originally necessary to produce the traded goods: the hidden flows
- More comprehensive indicators based on a footprint approach, like RMI (Raw Material Input) or RMC (Raw Material Consumption), are still underdeveloped



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# Measuring the circular economy: total waste generation





<sup>\*</sup>The data represented on these maps have been estimated by the CIRCTER project based on national figures. The expected accuracy of the estimated values is **medium**.

## Measuring the circular economy: understanding waste statistics

#### Waste management in the EU

The Waste Framework Directive (2008/98/EC) and packaging regulations establish a market-based system for incentivizing recycling. The system has lead to:

- additional pre-treatment facilities (mechanical biological treatment and sorting)
- Increasing cross-boundary shipments of waste

Current waste statistics do not allow to disclose if effective treatment, material recovery and/or recycling actually take place and where

## UK plastics recycling industry under investigation for fraud and corruption

Exclusive: Watchdog examining claims plastic waste is not being recycled but left to leak into rivers and oceans



▲ Household waste imported from Britain that was improperly labeled as recyclable plastic, in Santos, Brazil. Photograph: Mauricio Lima/AFP/Getty Images

Source: The Guardian Thu 18 Oct 2018 17.00 BST (Sandra Laville)

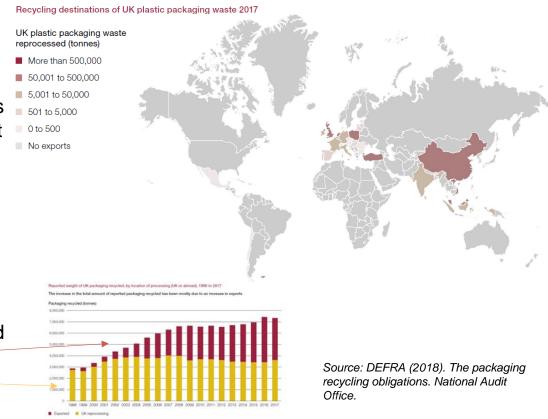
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### Measuring the circular economy: understanding waste

statistics management

#### The example of plastic packaging waste the UK

- In 2017 UK reported that, by weight, 46% of the UK's plastic packaging waste was recycled. The EU target from 2025 being 50%<sup>1</sup>
- This rate of 46% is in fact the amount of plastic packaging waste that is collected for recycling<sup>1</sup>
- More than 60% of the plastic that is collected is sent to another country and defined as recycling. Less than half is actually recycled<sup>1</sup>
- Since 2002 the quantity of packaging waste exported for recycling abroad has increased sixfold while the quantity recycled in the UK has remained the same<sup>1</sup>
- On average, only around 6% of domestic plastic is recycled at facilities in the UK<sup>2</sup>



"The system appears to have evolved into a comfortable way for government to meet targets without facing up to the underlying recycling issues" 1

### Measuring the circular economy: understanding waste statistics

"Waste definitions and statistics illustrate how the policy incentive stemming from the Waste Framework Directive has been so far oriented towards diversion of waste from landfill rather than enabling effective re-use of materials" (Gregson et al., 2015)

La Chine ferme ses portes aux déchets plastiques, une aubaine pour la France?

Comme promis, la Chine a considérablement durci ses conditions d'exportations de déchets plastiques sur son territoire depuis

















Turkey's plastic waste imports from the UK are booming - but at what cost?

Uncontrolled imports spark 'garbage dump of the world' fears and raise fears over how much is ending up in landfill

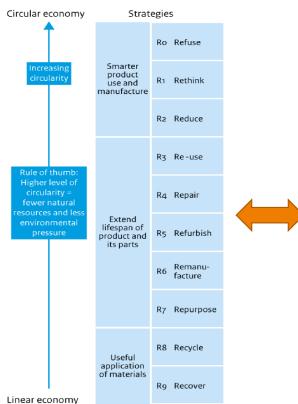


Photograph: Sertac Kayar/Reuters

Source: The Guardian Thu 18 Oct 2018 17.00 BST (Gokce Saracoglu in Istanbul and Sandra Laville)

"The system appears to have evolved into a comfortable way for government to meet targets without facing up to the underlying recycling issues" (DEFRA, 2018)

## New opportunities in a circular economy: **Circular Business Models**





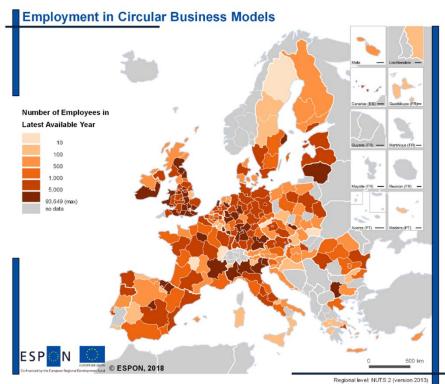
	CE Business Model		Description	Contribution to a CE	Examples
	*	Access, Sharing and Performance Model	Providing the capacity of services to satisfy user needs without needing to own physical products	<ul> <li>Manufacturer or service provider retains ownership of the product.</li> <li>Sharing models seeking to reduce under- utilisation of products, facilitated by digital technology and social platforms.</li> </ul>	Car-sharing, Carpooling, tool sharing, office shares
	<b>(1)</b>	Encourage sufficiency and shifting utilisation patterns	Seeking to reduce end-user consumption and delivering utilities virtually rather than materially	<ul> <li>Supporting sufficiency and shifting utilisation patterns – focus on consumers.</li> <li>Digitising business products and services.</li> <li>Shift in demand patterns through technology as consumers choose virtual products or services</li> </ul>	Pay-per-Service, Re-commerce, reuse cafés
	*	Long Life Design	Models focused on delivering long-life-products, supporting design for durability and repair.	<ul> <li>Supporting long-life-products through design for repair, refurbishment and remanufacturing – focus on product design.</li> <li>Essential part of the company's normal design ethos, often linked to the concept of eco-design and geared towards disassembly.</li> </ul>	Modular Design, Cradle-to-Cradle Design, Eco-Design
	•	Extending Product and Resource Value	Exploiting residual value of products.	<ul> <li>Exploiting the residual value of products.</li> <li>Collecting and reselling refurbished products and / or components.</li> <li>Often reffered to as ,closing the loop'.</li> </ul>	Remanufacturing, refurbishment, upcycle, take-back systems

Source: RLI 2015; edited by PBL

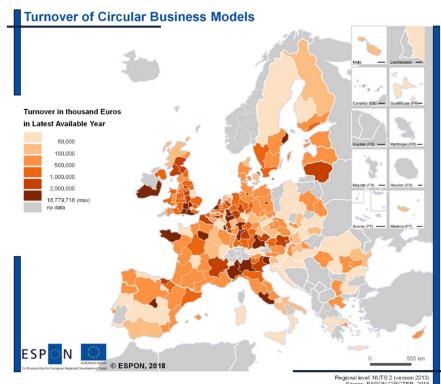
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## **Circular Business Models:**

## regional pioneers



Regional level: NUTS 2 (version 2013) Source: ESPON CIRCTER, 2018 Origin of data: Orbis, Bureau van Dijk, accessed 2018, calculated by Prognos AG CC-UMS RIATE for administrative boundaries



Origin of data: Orbis, Bureau van Dijk, accessed 2018, calculated by Prognos AG CC-UMS RIATE for administrative boundaries

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# Some sketchy ideas for a future Territorial Agenda

- Regions and cities should go beyond traditional policies and adopt a holistic approach on resource management. In particular, regions and cities should adopt a consumption-perspective on resource management, increasing awareness on global resource depletion.
- Regions and cities should commit to a responsible management of waste.
   Waste prevention should be favored over waste treatment and recovery.
   Local management of waste should be favored over waste shipments.
- Burden shifting and externalization of environmental problems to other regions should be avoided at any cost.
- Regions and cities should adopt supportive policies for circular economy strategies, creating favorable environments for the new circular business models and the elimination of legal barriers for secondary raw materials.

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## Thank you

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