

// Territorial Evidence Support for European Territorial Cooperation Programmes





What's it about

Territorial Evidence Support for ETC-Programmes: Goals+results

Goal: The development of a set of synthetic key territorial indicators ...

- that best reflect and capture the results of policy interventions
- by corresponding to the characteristics of ETC programmes
- and that help ETC stakeholders in monitoring and evaluating of ETC programmes



Stakeholder Involvement

Programme Groups

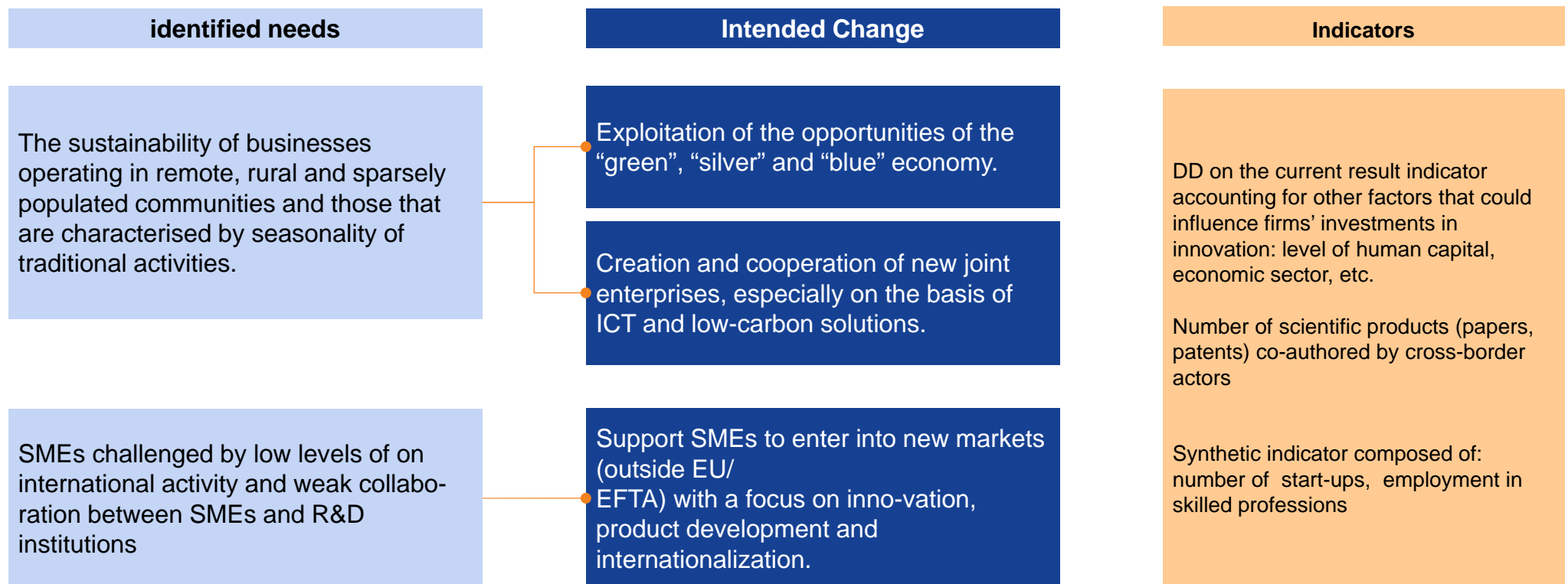
Programme	Group
INTERREG B Mediterranean INTERREG B South-West Europe INTERREG A Italy-Croatia INTERREG A Italy-Austria	Southern Europe
INTERREG B North-West Europe INTERREG B Central Europe INTERREG A Austria-Czech Republic INTERREG A Deutschland-Nederland	Central Europe
INTERREG B Central Baltic INTERREG B South Baltic INTERREG B Sweden-Denmark-Norway INTERREG B Two Seas Programme	Northern Europe



Some stirred findings

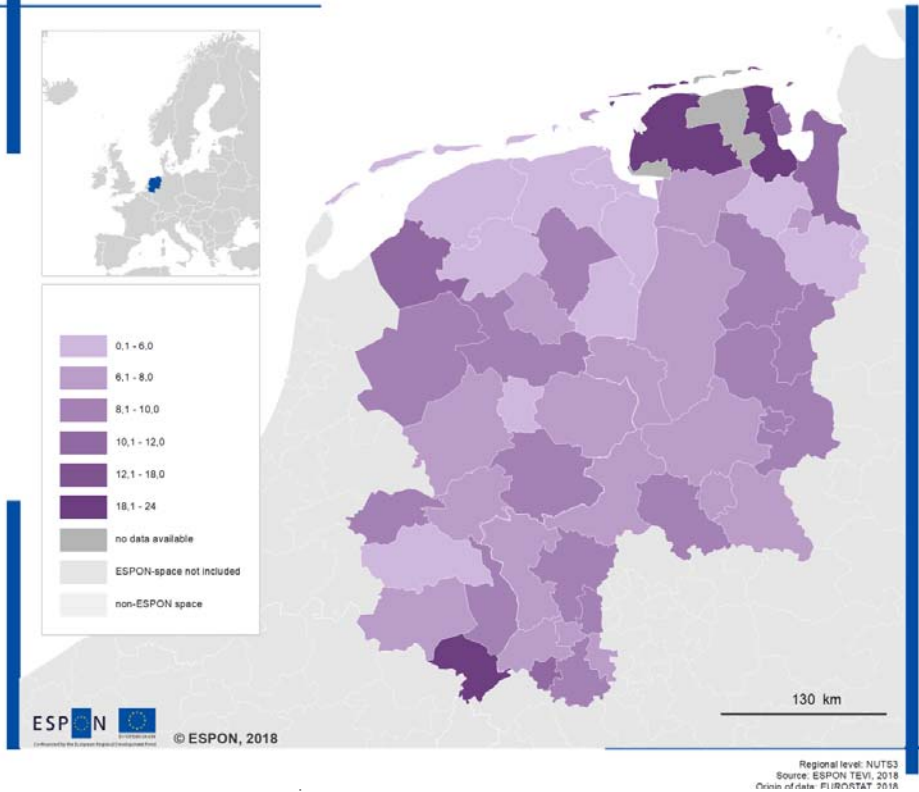
Starting point: review of the policy intervention logic – or what do we want to change?

Support for SME access to cross-border or international markets

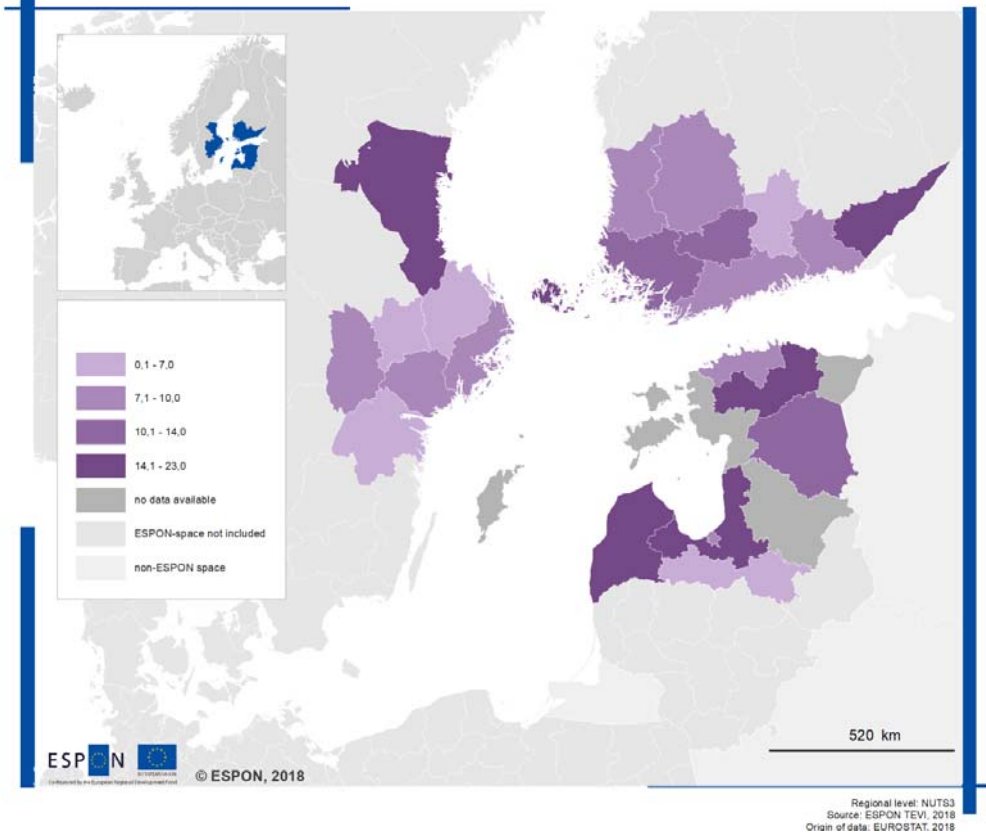


The first evidence

Composite Indicator: patent applications + trade-mark applications
(change 2008-2013)

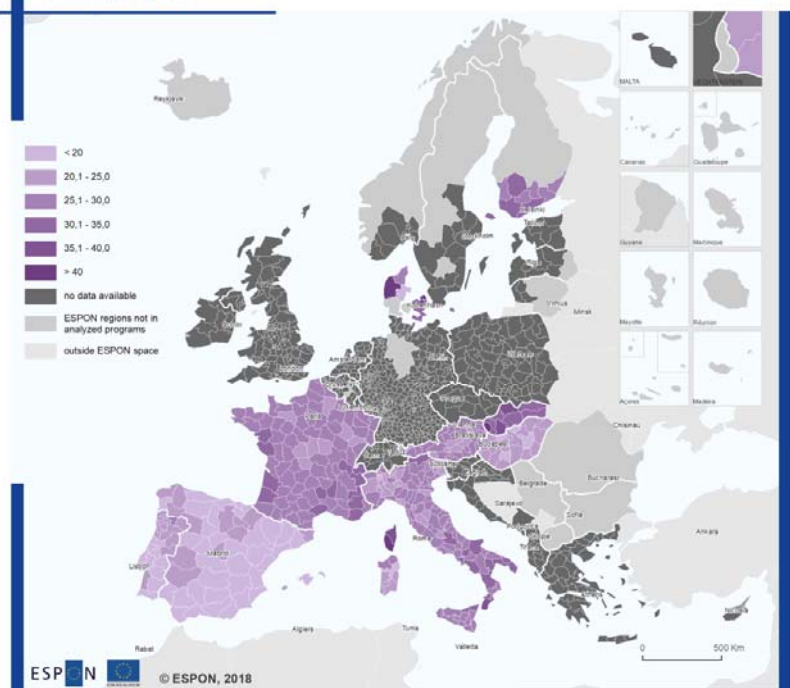


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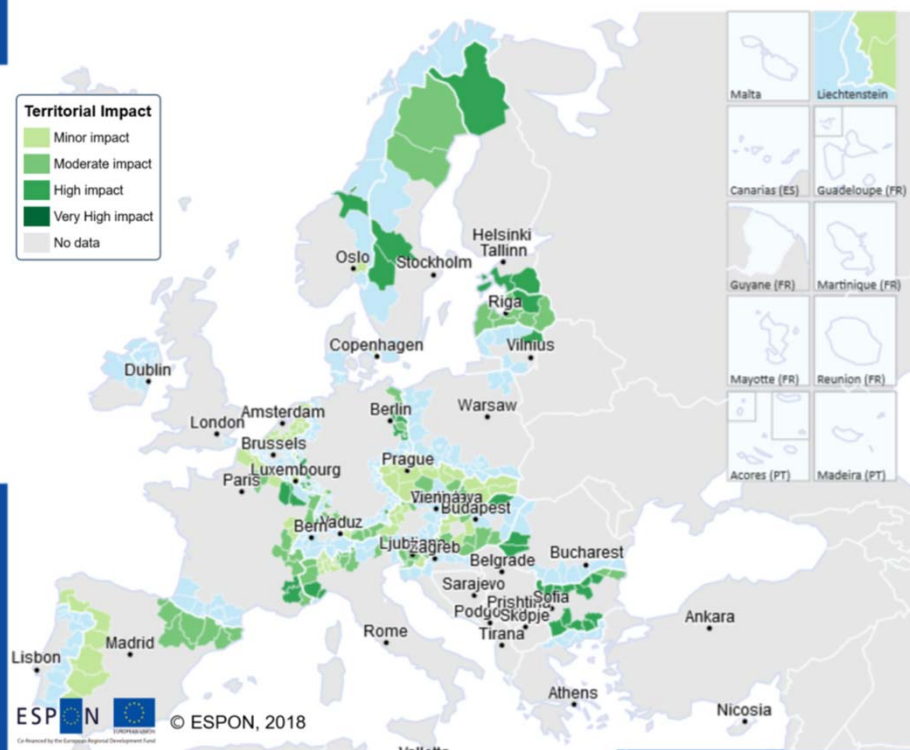
More to come

Composite Indicator: change (2008-2013) in number of new firms (1-9 employees) + Number of employees in enterprises with 1-9 employees



Regional level: NUTS 3 (version 2013)
Source: ESPON TEVI, 2018
Origin of data: EUROSTAT, POLIMI, 2018
CC - UMS RIATE for administrative boundaries

CB lower: Share of persons employed in SMEs



Typology: Crossborder regions
Normalization method: Z(10-90)
Expert voting: Weak positive effect

Regional level: NUTS3
Source: ESPON SME project, OIR calculation
CC - UMS RIATE for administrative boundaries

Final Considerations

- Macro-Regions as „bizarre animals“ with respect to capturing territorial results → weak intervention logic leads to weak results
- Territorial evidence of Territorial Cooperation will always be trapped in the policy frame → little input leads to little effect – „the tragedy of the causal gap“
- Even qualitative indicators will have to be somehow transferable to other territorial settings
- (Territorial) Information is not for free

Thank you

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This presentation will be made available at: www.espon.eu/