

Inspire Policy Making with Territorial Evidence

## // Territorial Evidence Support for European Territorial Cooperation Programmes















## What's it about

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## Territorial Evidence Support for ETC-Programmes: Goals+results

Goal: The development of a set of synthetic key territorial indicators ...

- that best reflect and capture the results of policy interventions
- by corresponding to the characteristics of ETC programmes
- and that help ETC stakeholders in monitoring and evaluating of ETC programmes



## Stakeholder Involvement

#### **Programme Groups**

Programme	Group
INTERREG B Mediterranean INTERREG B South-West Europe INTERREG A Italy-Croatia INTERREG A Italy-Austria	Southern Europe
INTERREG B North-West Europe INTERREG B Central Europe INTERREG A Austria-Czech Republic INTERREG A Deutschland-Nederland	Central Europe
INTERREG B Central Baltic INTERREG B South Baltic INTERREG B Sweden-Denmark-Norway INTERREG B Two Seas Programme	Northern Europe

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## Some stirred findings

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## Starting point: review of the policy intervention logic – or what do we want to change?

Support for SME access to cross-border or international markets

#### identified needs

The sustainability of businesses operating in remote, rural and sparsely populated communities and those that are characterised by seasonality of traditional activities.

SMEs challenged by low levels of on international activity and weak collaboration between SMEs and R&D institutions

#### **Intended Change**

Exploitation of the opportunities of the "green", "silver" and "blue" economy.

Creation and cooperation of new joint enterprises, especially on the basis of ICT and low-carbon solutions.

Support SMEs to enter into new markets (outside EU/
EFTA) with a focus on inno-vation, product development and internationalization.

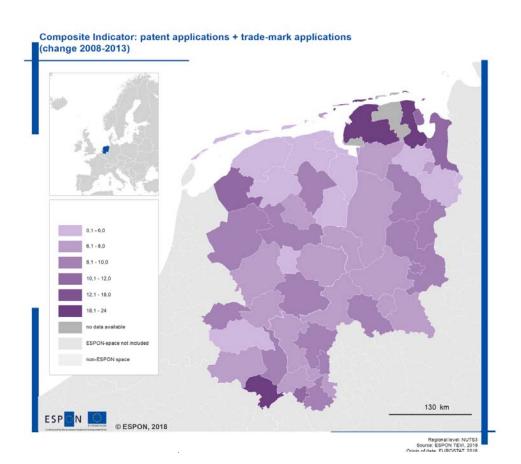
#### Indicators

DD on the current result indicator accounting for other factors that could influence firms' investments in innovation: level of human capital, economic sector, etc.

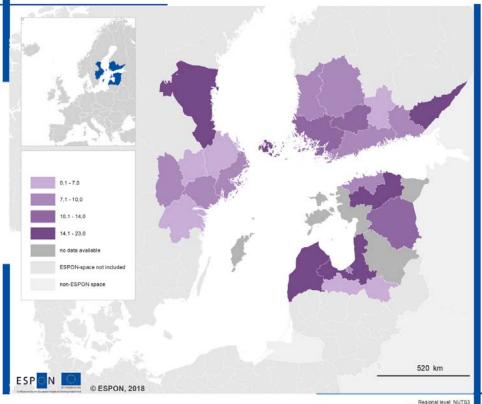
Number of scientific products (papers, patents) co-authored by cross-border actors

Synthetic indicator composed of: number of start-ups, employment in skilled professions

## The first evidence



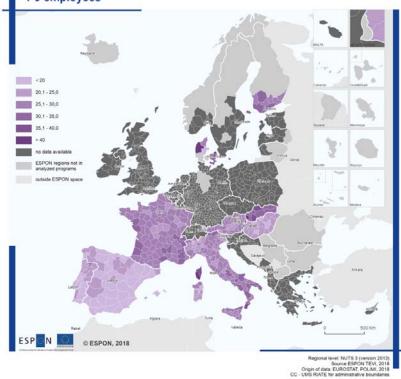


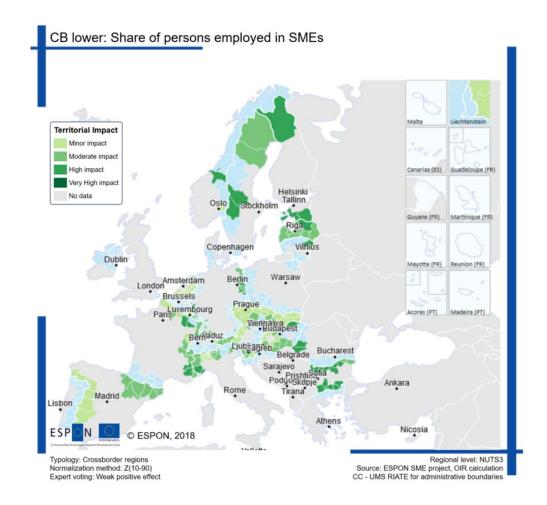


Regional level: NUTS3 Source: ESPON TEVI, 2018 Origin of data: EUROSTAT, 2018

#### More to come

Composite Indicator: change (2008-2013) in number of new firms (1-9 employees) + Number of employees in enterprises with 1-9 employees





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### **Final Considerations**

- Macro-Regions as "bizarre animals" with respect to capturing territorial results → weak intervention logic leads to weak results
- Territorial evidence of Territorial Cooperation will always be trapped in the policy frame → little input leads to little effect – "the tragedy of the causal gap"
- Even qualitative indicators will have to be somehow transferable to other territorial settings
- (Territorial) Information is not for free

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## Thank you

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This presentation will be made available at: www.espon.eu/