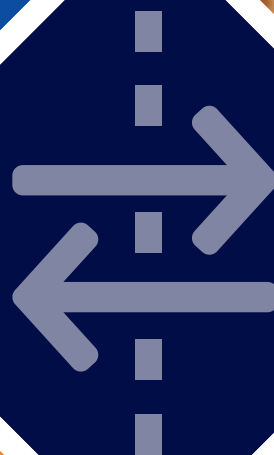




CTAREA

The online drawing tool
for collaborative approaches
to territorial development



*"There are those who follow maps,
and those who make them"*

Alberto Villoldo



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Territorial cooperation

Territorial cooperation occurs everywhere and at all scales. It can be metropolitan, rural, macroregional, cross-border... It brings actors together at the right geographic level to address identified challenges and to capitalise on development opportunities. But building an effective cooperation territory is a challenging endeavour! The ESPON ACTAREA project has developed soft cooperation tools to support initiatives addressing territorial development in functional areas.



How does it work?

A collaborative process is set up with a succession of assignments to workshop participants. These participants are then invited to connect to the web app. They complete the assignments by using predefined drawing tools.



ACTAREA web app produces two types of outputs: Mapshots and Institutional mappings. These are illustrated below.

What is the ACTAREA web app?

The ACTAREA web app is a collaborative tool, to be used in virtual and face-to-face workshops. It will allow you to:

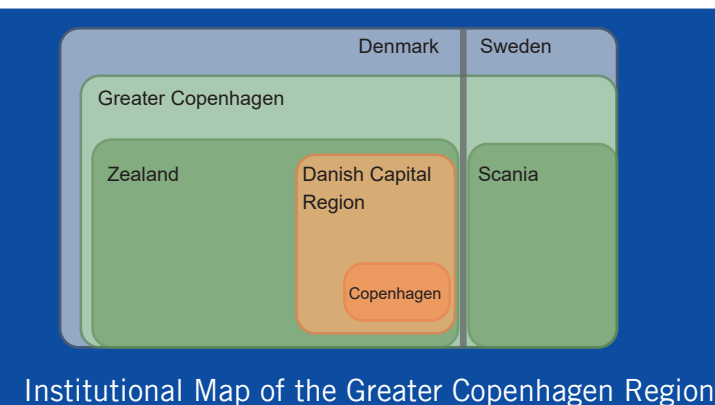
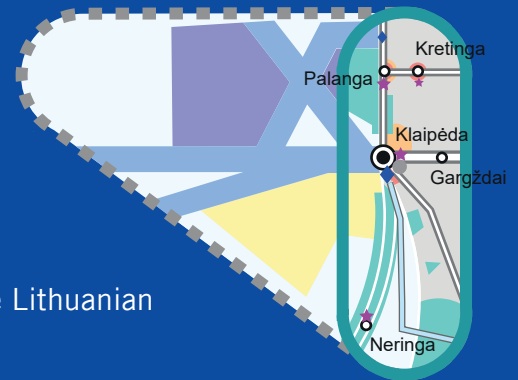
- Build a shared “mental map” of the cooperation area,
- Jointly produce a graphic synthesis of the institutional cooperation context,
- Effectively trigger dialogues on territorial patterns and trends, opportunities and challenges.

Such collaborative processes can bring together both stakeholders and experts. They help to establish a platform of shared knowledge and opinions on territorial development preconditions and perspectives.

Mapshots

A Mapshot is a schematic map. Participants can for example be asked to represent growth corridors, local economic specialisation, congested transport axes, threatened biotopes... any geographic feature of relevance for the cooperation initiative. Inputs are combined to collaboratively build a shared representation of the cooperation territory.

Mapshot of the Lithuanian coastal region



Institutional Map of the Greater Copenhagen Region

Institutional maps

Workshop participants identify institutions of relevance for the cooperation initiative. They represent their geographic areas of jurisdiction, operation, influence or cooperation in a simplified way. As the institutional map emerges, it reveals multilevel territorial governance frameworks and spatial variations in ‘institutional thickness’.

Where to start?

Connect to actarea.espon.eu, create an account, and start setting up your own collaborative process!



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