

Greening & Reimagining Killarney



Rialtas na hÉireann Government of Ireland **Tionscadal Éireann**Project Ireland

2040



Killarney | COUNTY KERRY

POPULATION

CENSUS OF POPULATION 2016

Population of Killarney: 14,504



Total Jobs

7,108



EMPLOYMENT



3,122 jobs supported by the

5,698

TOURISM INDUSTRY

The total number of Jobs supported in the tourism industry in Killarney is 3,1221, representing 44% of all jobs, with a further 2,259 indirect tourism jobs and 1,620 induced Jobs, indicating the high degree of dependency the Killarney economy has on the Tourism industry.

Pre-COVID 19 the growth projections for tourism in Killarney suggest the total number of visitors to Killarney will increase to 1.4 million by 2025 with a projected annual economic impact of almost €0.6 billion2.

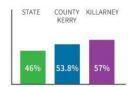
LIVE REGISTER NUMBERS

MARCH 2020 1,416

1,811 April 2020

There was an increase of 395 in April

In March 2020, there were over fourteen hundred (1,416) claimants on the live register in Killarney.



Killarney has a bigger 'COVID-19 Exposure Ratio', than the rest of the county at 57.8%. 4% higher than county average and 18% higher than stated averages.

Covid Exposure Ratio

LIVE REGISTER KILLARNEY

August 2019 November 2019

829 1,110

January 2020

LIVE REGISTER KERRY

August 2019

6,584

November 2019

6,866

7,716

January 2020



COMMUTING

64% use cars in Killarney to get to school/ work

Framework Model for 'Killarney – A World Class Destination' – URDF Application 2020

The vision for Killarney is to mirror the National Park with an exceptional Urban experience that sets Killarney apart as a world class tourism destination

Challenges/Opportunities

Intervention Themes

Outcomes

Long Term Impact aligned to **National Policy**

Challenges

- Quality of Public Realm
- · Poor connectivity within the town and with the National Park
- Traffic congestion causing negative experience
- High tourism dependency with a limited tourist season
- Perception of inauthenticity
- Impact of COVID 19

Opportunities

- · Uniqueness of the Urban setting adjacent to Killarney **National Park**
- **Key Town- Regional Driver** (RSES) with strong linkages to Limerick and Cork and integral part of Kerry's **Knowledge Triangle**
- Portfolio of Built and Natural **Heritage Assets**
- Strategic Opportunity Site in **Public Ownership**
- Tourism Infrastructure with experience in tourism excellence
- Untapped Tourism Potential of Authentic Killarney
- Wild Atlantic Way Gateway Town

Theme 1.0 Creation of a World Class accessible urban environment

'Maximise the opportunity for Killarney as a Gateway to the Wild Atlantic Way by enshrining Killarney as a World Class tourism experience, governed by the Principle of Universal Design.

Theme 2.0 Realise the concept of 'The Town in the Park'

Improve connectiveness throughout the town and orientate the town to the National Park

Theme 3.0 Enhance the liveability by reducing the primacy of vehicular traffic

Alleviate traffic congestion by the transition to a Low carbon and Sustainable Mobility Policies.

Theme 4.0 Uncovering and Animating Authentic Killarney

'Develop new visitor experiences by Enhancing and Extending the "Authentic" Killarnev Offer

Theme 5.0 Create a new Community Centred Cultural, Creative and

potential of the Áras Phádraig strategic opportunity site'

Killarney - A World Class Tourism Destination

Killarney – A Town integrated with the National Park

Provision of Smarter Travel/Active Travel Options reducing Killarney's carbon footprint

A Diverse and Authentic Visitor Experience Accessible to all

Killarney a vibrant and attractive town with an improved sense of place and enhanced liveability

NSO1 - Compact Growth

NSO5- Sustainable Mobility

NSO6 - Sustainable growth in income and employment - A Strong Economy supported by **Enterprise, Innovation and Skills Sustainable Mobility**

NSO7 - Enhanced Amenity and Heritage

NS10 - Access to Quality Childcare, Education and **Health Services**

RSES

RPO-11- Support placemaking in all key towns to include public realm regeneration.

RPO-18 Killarney key town

RPO-31 Sustainable Place Framework

RPO-34 Regeneration, Brownfield sites

RPO-53 Growing Tourism

RPO-102 Multi Modal Travel Integration

RPO-177 Childcare, Education, and Health Services

RPO- 191 To develop a vibrant Cultural and Creative Sector

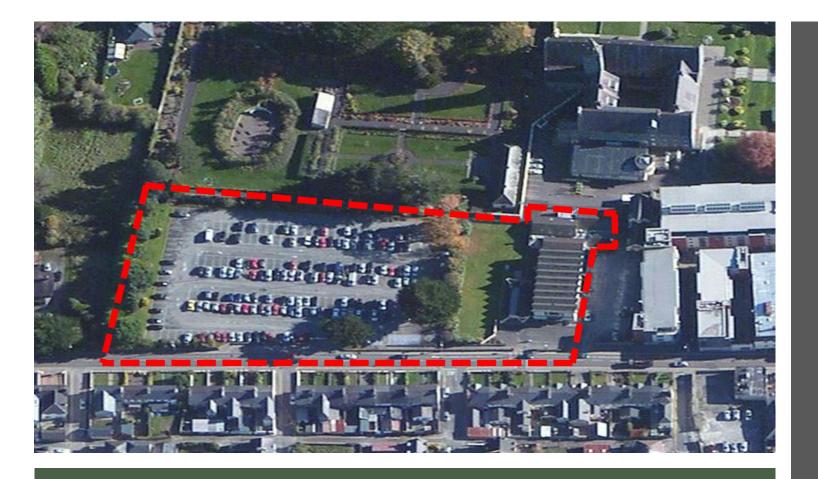
RPO-203 Revitalisation of Historical cores

Commercial Hub

'Reinforce Killarney Town as an important centre for commercial, creative, cultural, and community activity by realising the full

Long term adaptability & robustness to changing economic circumstances.

Night time economy; need to create places.



Animating Authentic Killarney & new Community Centred Cultural, Creative and Commercial Hubs

- Impressive portfolio of built natural heritage assets.
 - Cathedral, Franciscan Frairy, Courthouse, St Mary's Church, Methodist Church, Munster Fusiliers memorial, Town Hall, wealth of protected structures, streetscapes.
 - Low level of streetscape vacancy.
- Áras Phádraig site:
 - Ownership of the Local Authority, former community use hall & carpark.
 - Encompasses Lewis Road carpark.
- Master plan:
 - Theatre & Arts space.
 - HSE primary care facility.
 - Office & community space.
 - Parking.
 - Public Plaza.



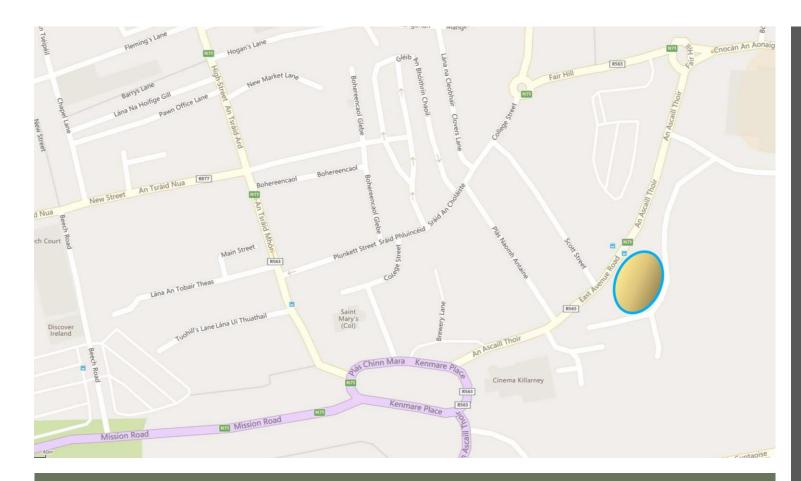






Animating Authentic Killarney & new Community Centred Cultural, Creative and Commercial Hubs

- Craft Quarter.
 - 1.1m visitors annually. Massive footfall!
 - Indigenous craft sector.
- Located Bohereencael Glebe, Milk Market Lane & Old Market Lane.
 - Provision of workspace for artists, established & visiting.
 - Pottery, ceramics, woodwork, furniture, glass work, metal work, incl. silver / jewellery.
 - Killarney ideally placed to enable this space to function.
- Encourage people to visit the Town centre.
- To stay longer, enhanced offering, evening time / night time alternative.
- Culture / Heritage visitors tend to stay longer
 & spend more!



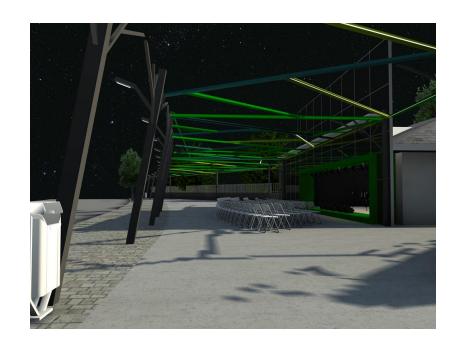
Animating Authentic Killarney & new Community Centred Cultural, Creative and Commercial Hubs

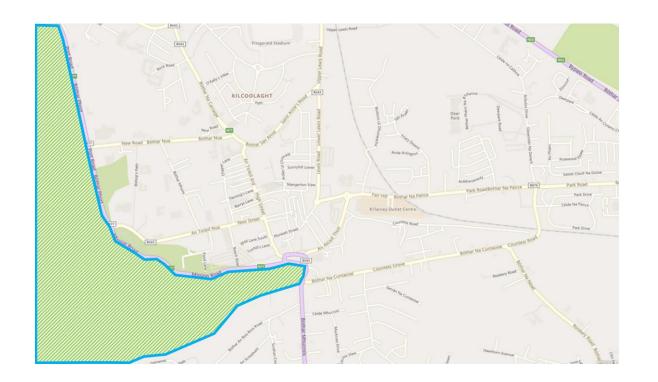
- Anum cultural centre.
- Extensively refurbished 2019 with support from Dept. Culture, Heritage & Gaeltacht.
 - 67 seat Indoor performance space.
 - Auditorium can be used as a stage space with 131 outdoor covered seats.
 - Covered outdoor area, functions as a plaza & public realm.













Animating Authentic Killarney & new Community Centred Cultural, Creative and Commercial Hubs

- Killarney House & National Park.
- Jewel in the crown!
- Functions as Killarney Town Park.

Framework Model for 'Killarney – A World Class Destination' – URDF Application 2020

The vision for Killarney is to mirror the National Park with an exceptional Urban experience that sets Killarney apart as a world class tourism destination

Challenges/Opportunities

Intervention Themes

Outcomes

Long Term Impact aligned to **National Policy**

Challenges

- Quality of Public Realm
- · Poor connectivity within the town and with the National Park
- Traffic congestion causing negative experience
- High tourism dependency with a limited tourist season
- Perception of inauthenticity
- Impact of COVID 19

Opportunities

- Uniqueness of the Urban setting adjacent to Killarnev **National Park**
- **Key Town- Regional Driver** (RSES) with strong linkages to Limerick and Cork and integral part of Kerry's **Knowledge Triangle**
- Portfolio of Built and Natural **Heritage Assets**
- Strategic Opportunity Site in **Public Ownership**
- Tourism Infrastructure with experience in tourism excellence
- Untapped Tourism Potential of Authentic Killarney
- Wild Atlantic Way Gateway Town

Theme 1.0 Creation of a World Class accessible urban environment

'Maximise the opportunity for Killarney as a Gateway to the Wild Atlantic Way by enshrining Killarney as a World Class tourism experience, governed by the Principle of Universal Design.

Theme 2.0 Realise the concept of 'The Town in the Park'

Improve connectiveness throughout the town and orientate the town to the National Park

Theme 3.0 Enhance the liveability by reducing the primacy of vehicular traffic

Alleviate traffic congestion by the transition to a Low carbon and Sustainable Mobility Policies.

Theme 4.0 Uncovering and Animating Authentic Killarney

'Develop new visitor experiences by Enhancing and Extending the "Authentic" Killarnev Offer

Theme 5.0 Create a new Community Centred Cultural, Creative and **Commercial Hub**

'Reinforce Killarney Town as an important centre for commercial, potential of the Áras Phádraig strategic opportunity site'

Killarney - A World Class Tourism Destination

Killarney – A Town integrated with the National Park

Provision of Smarter Travel/Active Travel Options reducing Killarney's carbon footprint

A Diverse and Authentic Visitor Experience Accessible to all

Killarney a vibrant and attractive town with an improved sense of place and enhanced liveability

NSO1 - Compact Growth

NSO5- Sustainable Mobility

NSO6 - Sustainable growth in income and employment - A Strong Economy supported by **Enterprise, Innovation and Skills Sustainable Mobility**

NSO7 - Enhanced Amenity and Heritage

NS10 - Access to Quality Childcare, Education and **Health Services**

RSES

RPO-11- Support placemaking in all key towns to include public realm regeneration.

RPO-18 Killarney key town

RPO-31 Sustainable Place Framework

RPO-34 Regeneration, **Brownfield sites**

RPO-53 Growing Tourism

RPO-102 Multi Modal Travel Integration

RPO-177 Childcare, Education, and Health Services

RPO- 191 To develop a vibrant **Cultural and Creative Sector**

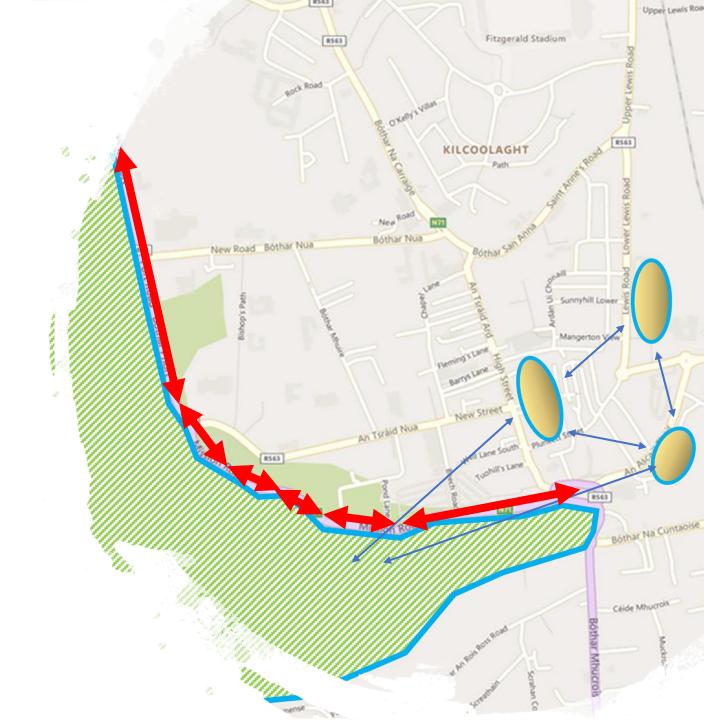
RPO-203 Revitalisation of Historical cores

creative, cultural, and community activity by realising the full

Long term adaptability & robustness to changing economic circumstances.

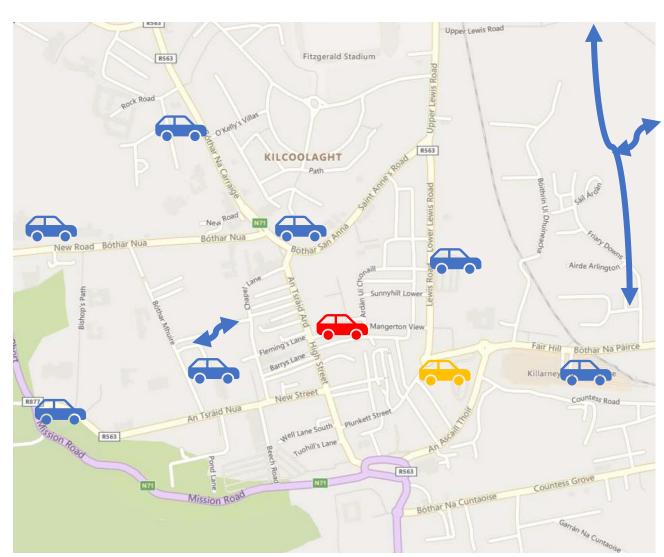
Alternative evening time economy; need to create places.

- Improve connectivity throughout the town.
- Reorientate the Town towards the National Park.
 - Mission Road! (N71)
- Transition to low carbon sustainable mobility modes.
 - Reduce the primacy of the car.
- Placemaking!



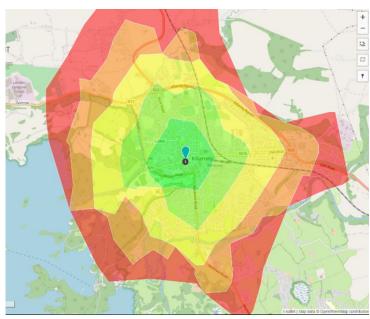
Removal of traffic / discouragement of the car.

- Boreen Na Goun link road.
- A-C route (Longterm).
- Parking strategy.
 - 30% Town centre traffic = motorists looking for car parking.
 - The Glebe!!! (& rear of courthouse)
 - Maximise the use of 7 carparks necklaced around the edge of centre.
 - Park and stride.
 - Real time signage, parking apps
 & laneway upgrades.





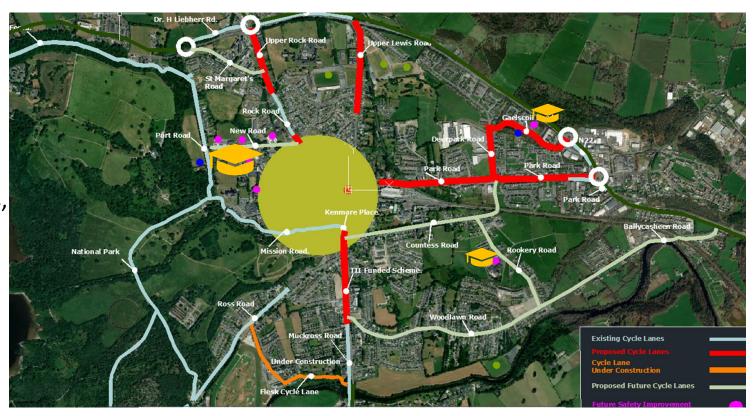




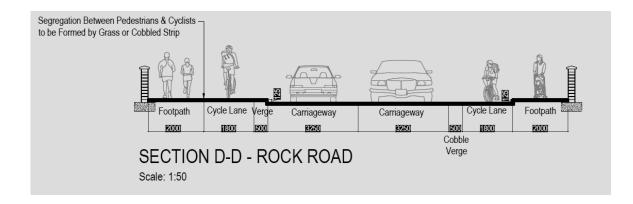
• 12,663 people living within a 10-minute cycle of the Town Centre.

Cycle lanes & Public Transport.

- Number of existing cycleways, not linked!
- 7 schools in the town centre.
 - 3,259 students generating 1,400 vehicular movements morning & evening.
- Network will also significantly benefit tourism.
 - Pedestrian and cyclist priority at junctions, into the Town centre.
 - Link hotels, guesthouses, sport & leisure facilities.
 - Link up with Muckross House & torc waterfall cycleway.
- 2016 Killarney transport Study.
 - Link between rail & bus stations.



Rock road

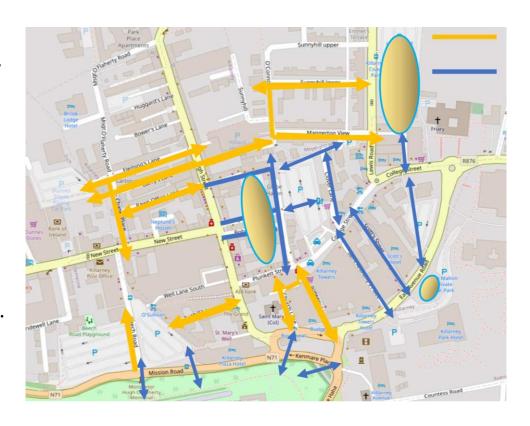






Public Realm

- Widen footpaths, create shared spaces, remove carparking spaces & the dominance of the car.
 - Improve town centre experience, calmer, allow the visitor to enjoy serial views and vistas.
 - Reducing road signage, street clutter removal / limited on street Parking.
 - Create spaces that are inviting, safe and a place where people want to be.
 - Creates mini places, junction of Plunket St. / Main St. & High St. / New St & College square.
- Create additional linkages to Anam centre / Craft quarter / Aras Padraig.
- Bring the National Park into the Town.
 - Kenmare Place.
 - Beech Road Link.











Kenmare place.



- Develop a plaza to create a focal point & sense of place.
 - Remove traffic from northern side.
 - Pedestrian priority.
 - Create a seamless bridge into Killarney House and the National Park.

Beech Road link.



- Relocate heavily trafficked junction to the east.
 - Create areas of public realm.
- Repurposing the existing route to pedestrians / cyclists only.
- Pedestrian priority on Mission Road.
- Create a seamless bridge into the National Park.

Strategic outcomes

- A Town integrated with the National Park.
- Provision of Smarter Travel/Active Travel Options reducing Killarney's carbon footprint.
- A Diverse and Authentic Visitor Experience Accessible to all.
 - Alternative evening / night time economy.
- Killarney a vibrant and attractive town with an improved sense of place and enhanced liveability.
- Aligns with local, regional and National Planning Policy.
 - Killarney Town Development Plan amended 2018 & 2017 Killarney Traffic Study.
 - Kerry Tourism Strategy & Action Plan 2016-2022.
 - Stakeholder engagement.
- Support of the URDF and Dept. Housing Planning and Local Government.
 - Invaluable.

NPF

NSO1 - Compact Growth

NSO5- Sustainable Mobility

NSO6 - Sustainable growth in income and employment - A Strong Economy supported by Enterprise, Innovation and Skills Sustainable Mobility

NSO7 - Enhanced Amenity and Heritage

NS10 – Access to Quality Childcare, Education and Health Services

RSES

RPO-11- Support placemaking in all key towns to include public realm regeneration.

RPO-18 Killarney key town

RPO-31 Sustainable Place Framework

RPO- 34 Regeneration, Brownfield sites

RPO-53 Growing Tourism

RPO-102 Multi Modal Travel Integration

RPO- 177 Childcare, Education, and Health Services

RPO- 191 To develop a vibrant Cultural and Creative Sector

RPO-203 Revitalisation of Historical cores