



EUROPEAN UNION

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Inspire Policy Making with Territorial Evidence

# Policy Pitches

From evidence to policy

# Manuela Samek Lodovici

## Istituto per la Ricerca Sociale



**Knowledge economy,  
high skilled labour  
mobility and territorial  
disparities**



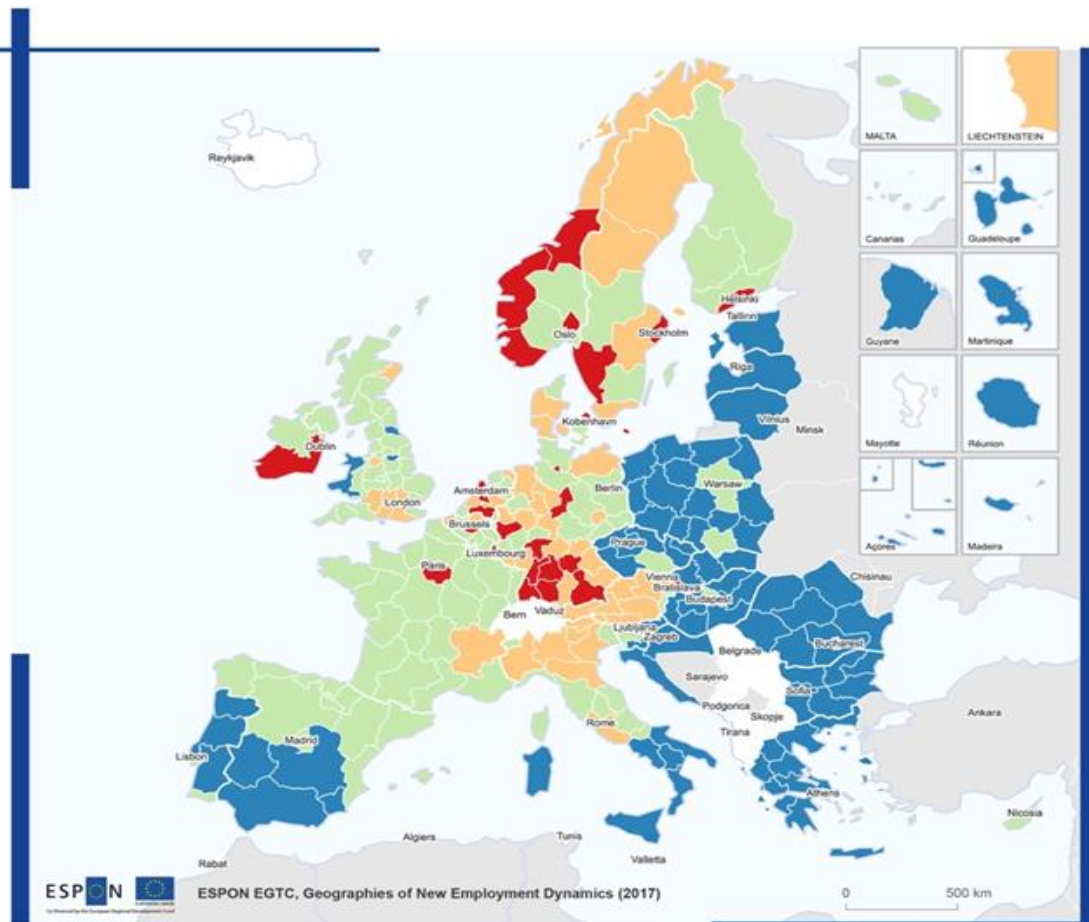
# Regions, KE and economic conditions

## KE Regions (2012-2015)

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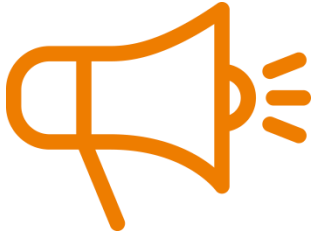
#### KE Cluster-Analysis (2012-2015)

- Highly competitive & KE-based economies
- Competitive and KE-related economy
- Less competitive with potential in KE economy
- Less competitive with low incidence of KE





**Future CP should focus on  
supporting development in  
lagging areas and  
territorial cohesion**



**Valorise local assets, provide  
services & infrastructure of  
general interest, support  
capacity building**



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# Pitch #2

# Bernd Schuh

## Österreichisches Institut für Raumplanung



**Analysing distribution  
and performance of SMEs  
in European regions, and  
proposing territorial  
development strategies**



**SMEs are the backbone of the European economy:**

**to understand their performance, you need to take into account the territorial structures of the labor market and the different enterprise size-classes**

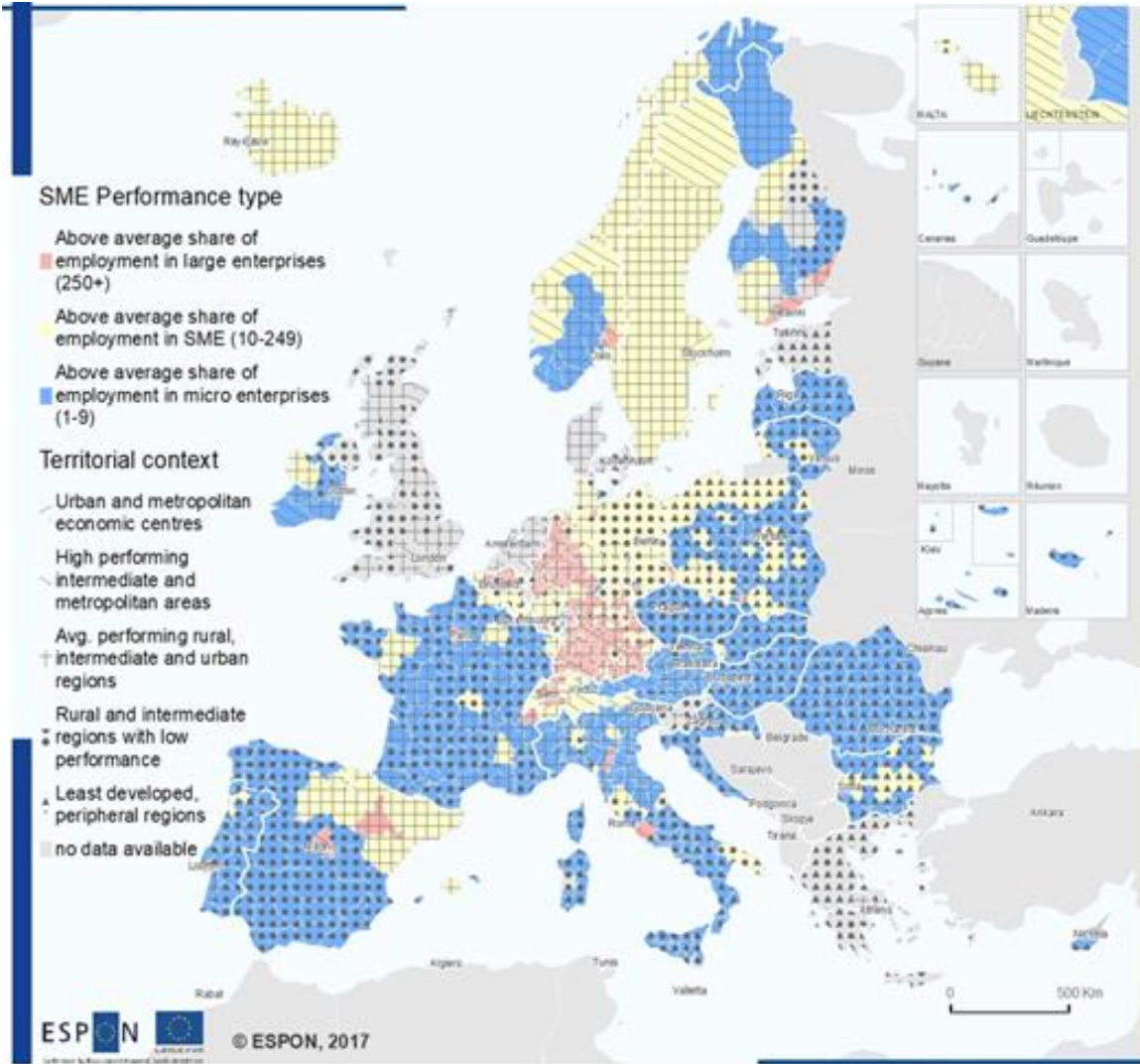


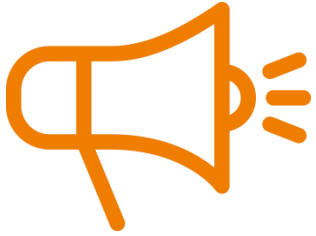
## Regional SME Typology :

**Combination of SME  
performance and  
territorial context**

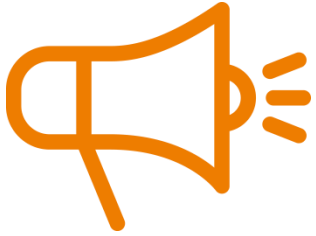
**Micro enterprises 1-9 employees**

**SMEs 10-249 enterprises**

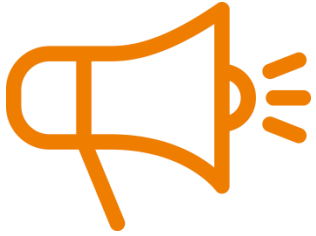




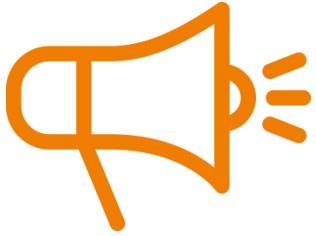
**Tailor-made** solutions for unique regions – policy interventions have to respect place and governance



**Encourage the **Quadruple Helix**  
**approach** – involve economy,  
academia, administration and  
people**



**Target start-ups and scale-  
ups separately**



**Think skills & competences  
rather than sector policies**



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# Pitch #3

# Julien Grunfelder

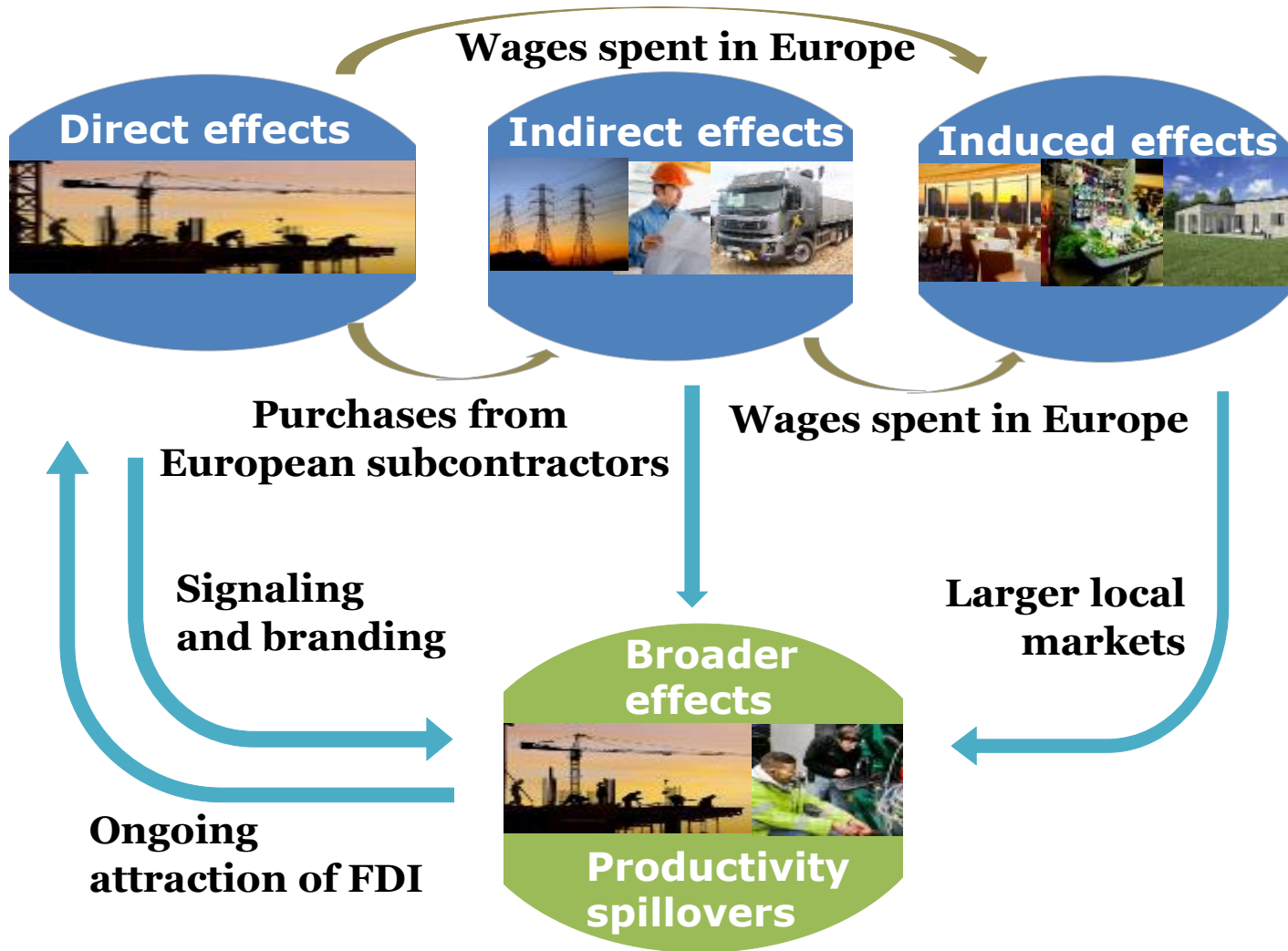
## Nordregio



Non-European owned firms in Europe  
on average:

- employ 5 times as many people
- produce 11 times as much
- generate 9 times as much value added

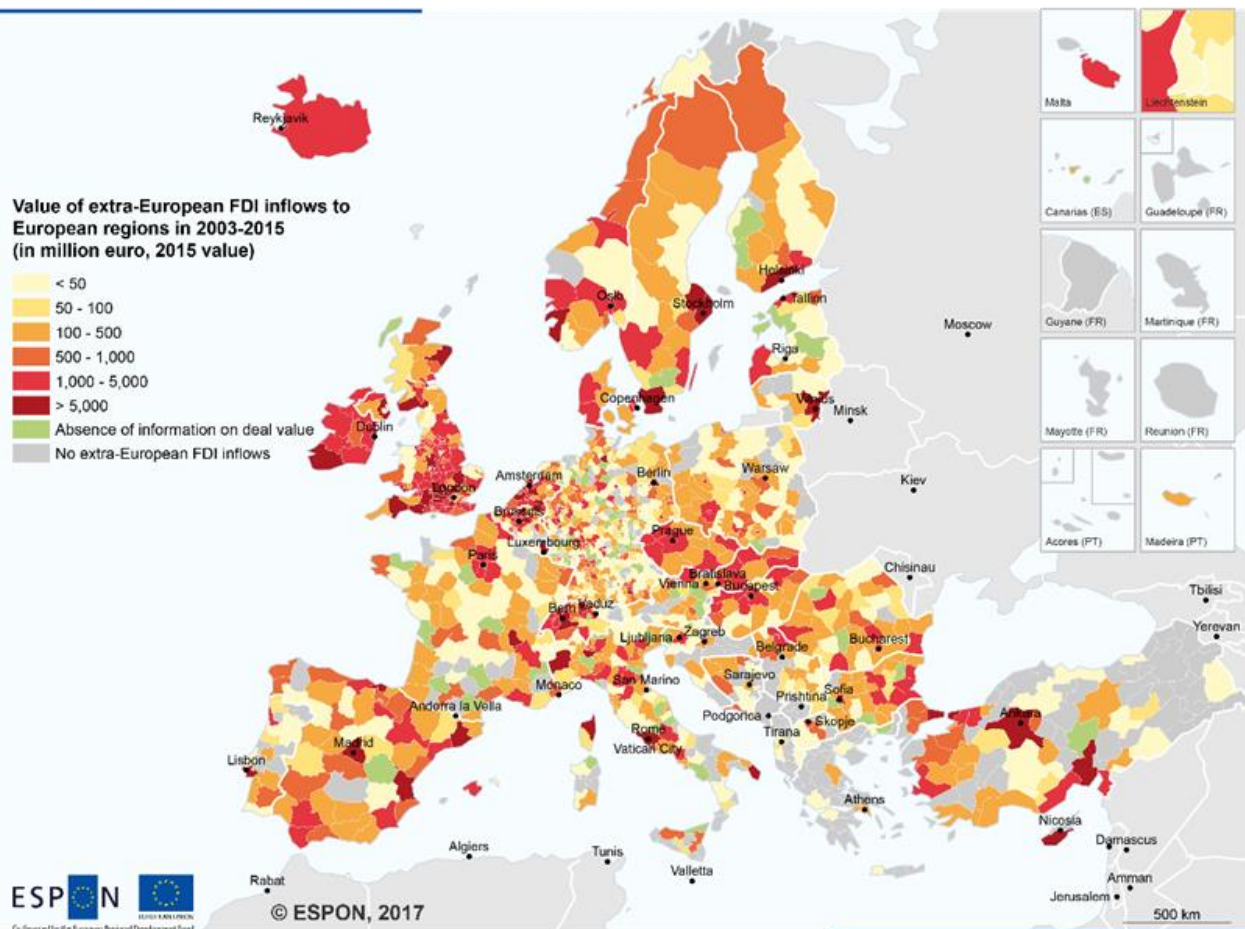
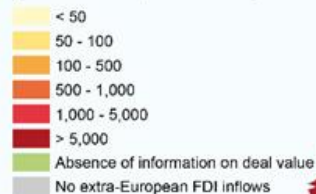
as local firms





## Extra-European FDI inflows across European regions 2003-2015

Value of extra-European FDI inflows to European regions in 2003-2015  
(in million euro, 2015 value)





# Analysis and recommendations based on data from

**52,061**

Extra-European  
FDI projects

**102,500**

non-European  
owned firms in  
Europe

Key  
characteristics  
of **1,7 m** local  
firms



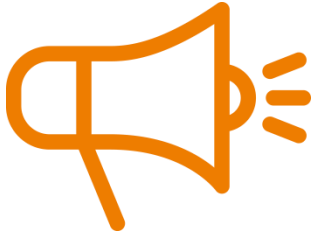
# **Clusters are among the most important regional drivers of FDI**

**Groups of related industries**

**Existing strengths**

**Inclusive clusters**

**International value chain positioning**



**Special initiatives** should support  
**disadvantaged regions**

**Cohesion policies** can help attract FDI



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# Pitch #4

# Erik Gløersen

## Spatial Foresight



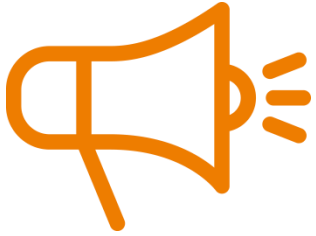
**Fuzzy territorial  
cooperation  
= Communities of intent**



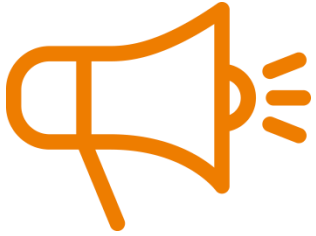
- **Territorial cohesion 2.0**
- **Functional areas revisited**
- **Future of cohesion policy?**



**Focus on**  
**capacity-building**  
**and facilitation**



**Provide basic funding  
for stable, durable  
cooperation**



**Reflect**  
**on the roles**  
**of public authorities**  
**at different levels**



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# Pitch #5

# Vanya Simeonova-van der Grift

## Stichting Wageningen Research



# Spatial **dynamics** and strategic **planning** in **metropolitan** areas



**There is no one  
single definition of a  
metropolitan area ...**

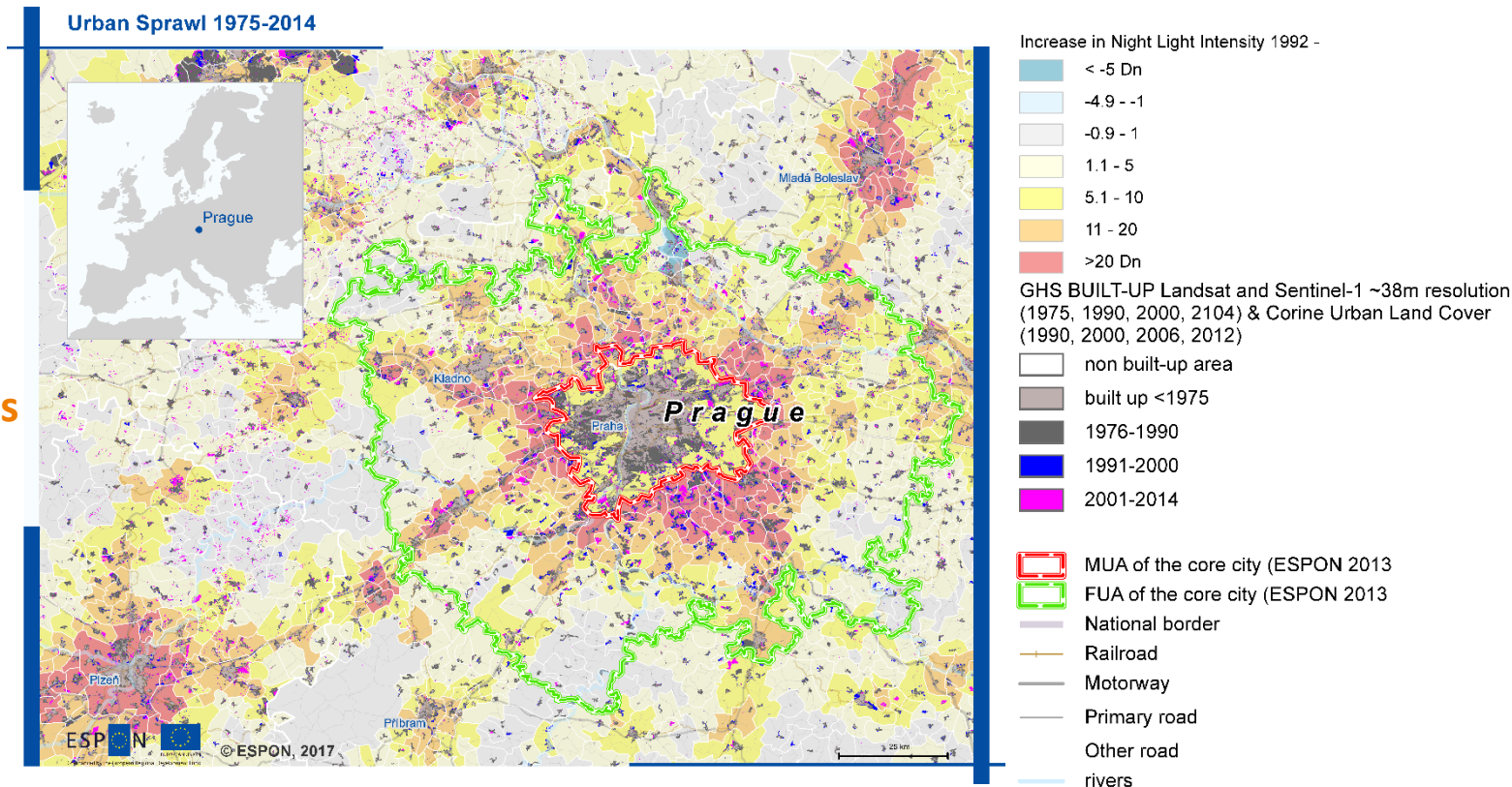
**...that matches both ongoing urbanization trends, current administrative borders or existing planning practices and perceptions of actors**



# MDA method of delineation offers a tailor-made assessment of different spatial sales and key urban trends based on European and local data.

10 MAs

Brno  
Brussels  
Lille  
Lyon  
Oslo & Akershus  
Prague  
Terrassa  
Turin  
Vienna  
Zürich





# Key findings

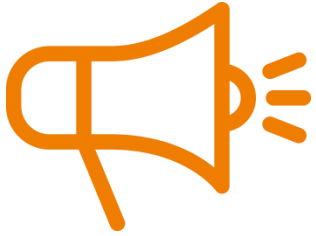
1. Effective metropolitan planning depends on a shared-governance process that is closely linked with the administrative levels of statutory spatial planning, with clearly allocated competences between relevant governmental levels **(vertically)** and across policy sectors / departments / municipalities **(horizontally)**.
2. The **formal status** of the metropolitan areas **is not a determining factor** for the effectiveness of the metropolitan planning and governance processes, though acceptance and recognition is essential



# Metropolitan planning approach

**Eight “action areas” for setting different foci in strategic, statutory and collaborative planning**





**Redefining the metropolitan areas  
as clusters of administrative bodies  
within functional areas:  
understanding different delineating  
approaches at the EU scale**



**Engaging political leaders and  
gaining support from all levels of  
governance: flexible planning  
systems and changing environment  
call for both strong leadership and  
broad involvement**

# Vincent Nadin

## Technische Universit  t Delft



**Objective: to describe and explain changes in territorial governance and spatial planning systems since 2000**



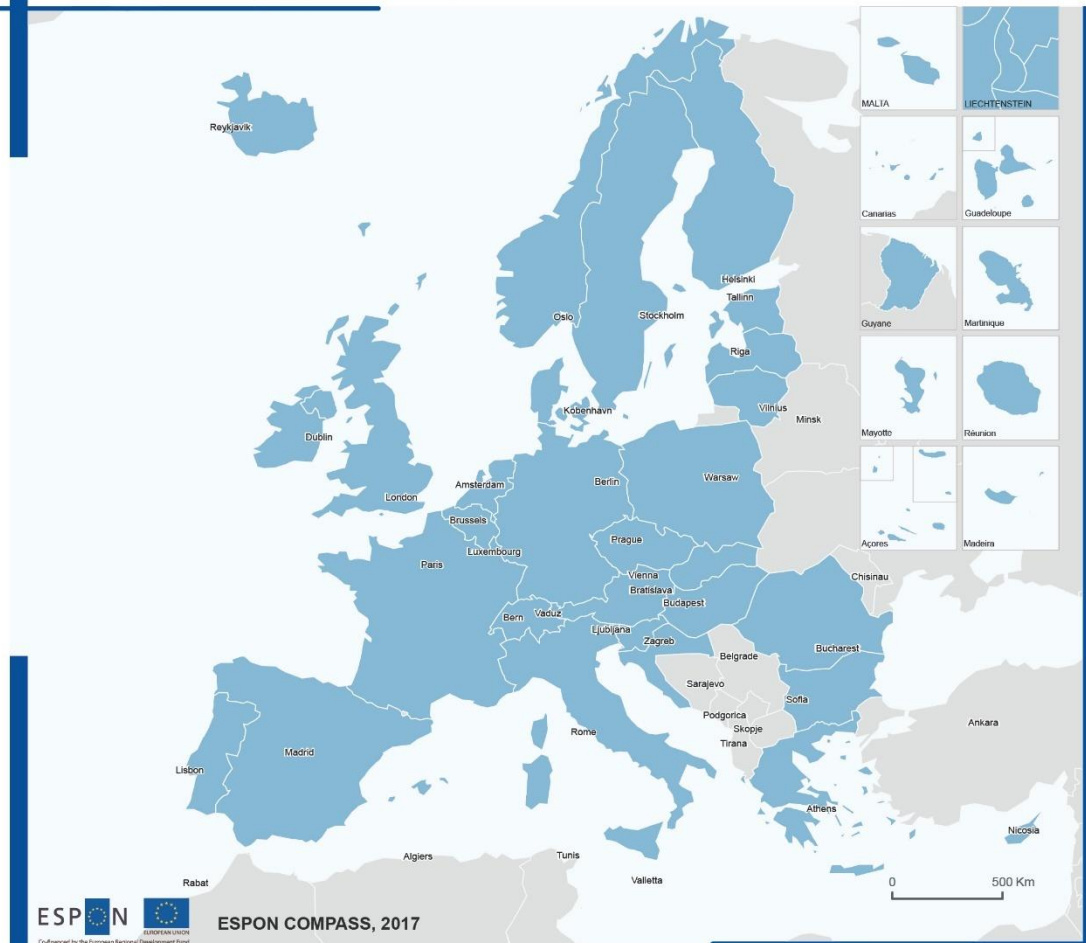
**Spatial planning is critical  
for more effective  
coordination and  
implementation of EU  
policies.**

Enormous variation

32 ESPON countries

7 additional countries

Multiple systems in  
federal and  
regionalised countries



More effective  
spatial  
planning and  
territorial  
governance for  
tackling  
unsustainable  
and  
uncoordinated  
development



Near Zagreb Croatia



Shetland Islands, UK, VN



Tirol, Austria, AW

## research design

conceptual equivalence  
Informal institutions  
diachronic approach – evolution  
expert opinion

synthesis  
&  
policy

## phase 1 structure processes

Quality  
control  
&  
validation

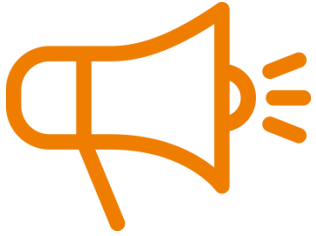
## phase 2 operation performance evaluation

## phase 3 case studies challenges, good practice





**Avoid spatial blindness -  
understand the relations  
between spatial planning  
and cohesion policy**



**Avoid costs of non-  
coordination - direct  
cohesion policy  
interventions through the  
spatial planning system**



**Monitor effectiveness -**  
**provide an interactive**  
**platform on the influence of**  
**EU policy on spatial**  
**planning**



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# Pitch #7

**Joan Noguera**  
**University of Valencia**



**Develop strategies for  
inner peripheries to  
overcome their  
marginalising effects**



**Perfect combination for IP:**  
**low economic potential, poor**  
**access to SGIs & weak**  
**“organised proximity”**



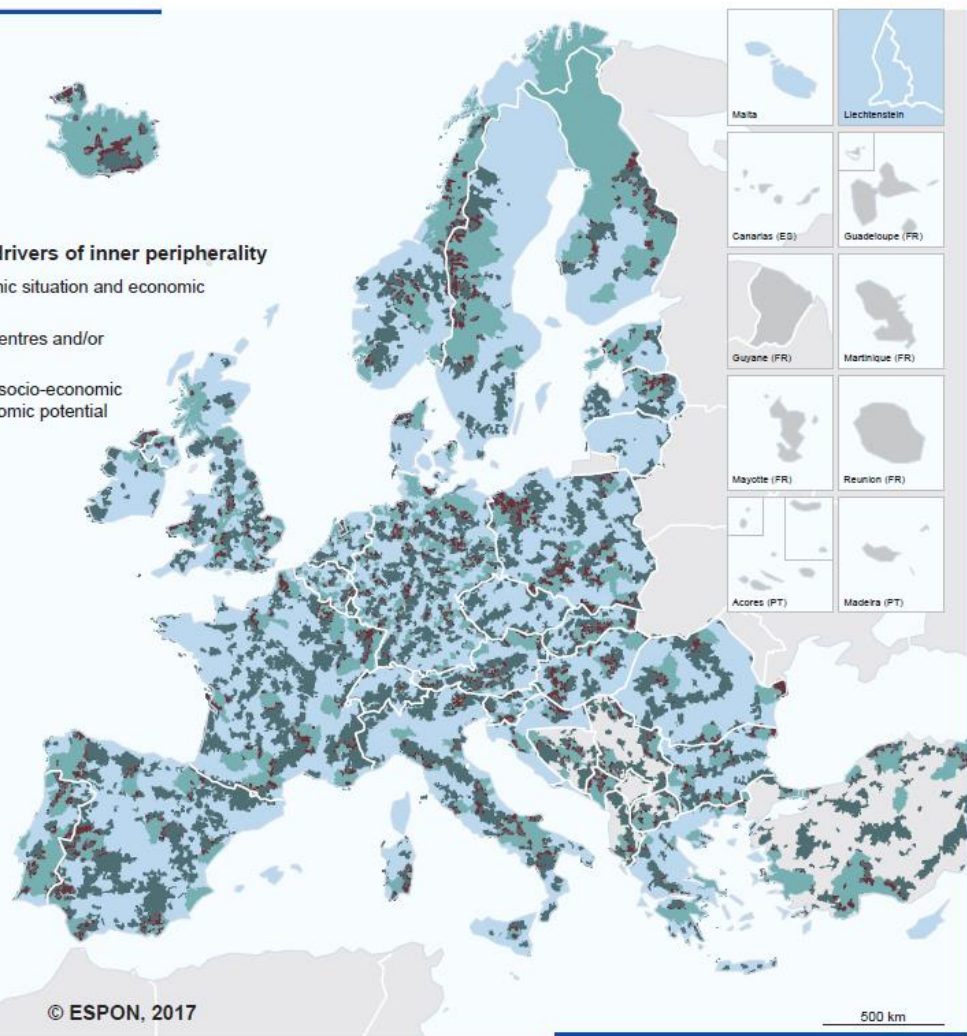
# Inner Peripherality in Europe, 2017

Level: Grid cells (2.5x2.5 km)  
Source: ESPON Profecy  
Origin of data: TCP International, 2017;  
TCP International Accessibility Model, 2017  
CC - UMS RIATE for administrative boundaries

Note:  
Outermost regions excluded from analysis.

## Main socio-economic drivers of inner peripherality

-  poor socio-economic situation and economic potential
-  lack of access to centres and/or services
-  poor accessibility, socio-economic situation and economic potential
-  No data





**Connectivity & territorial  
capital to facilitate neo-  
endogenous development**



**Shaping “intangible  
factors” to bring change  
and reverse “spiraling-  
down” processes**



**Overcome limited views  
and realize the potential of  
IPs to serve as  
“laboratories”**



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# Pitch #8

# Kevin Broughton

## Coventry University



**We did research on how  
regional/local authorities  
are doing ‘EU2020’  
economic development**



## Changes, challenges and opportunities in regional governance

From few stakeholders



To many, diverse stakeholders

From stability and funding  
for regionalisation



To uncertainty, change, austerity  
and increased centralisation

From managerial planning



To spatial planning

From general vision  
spatial governance

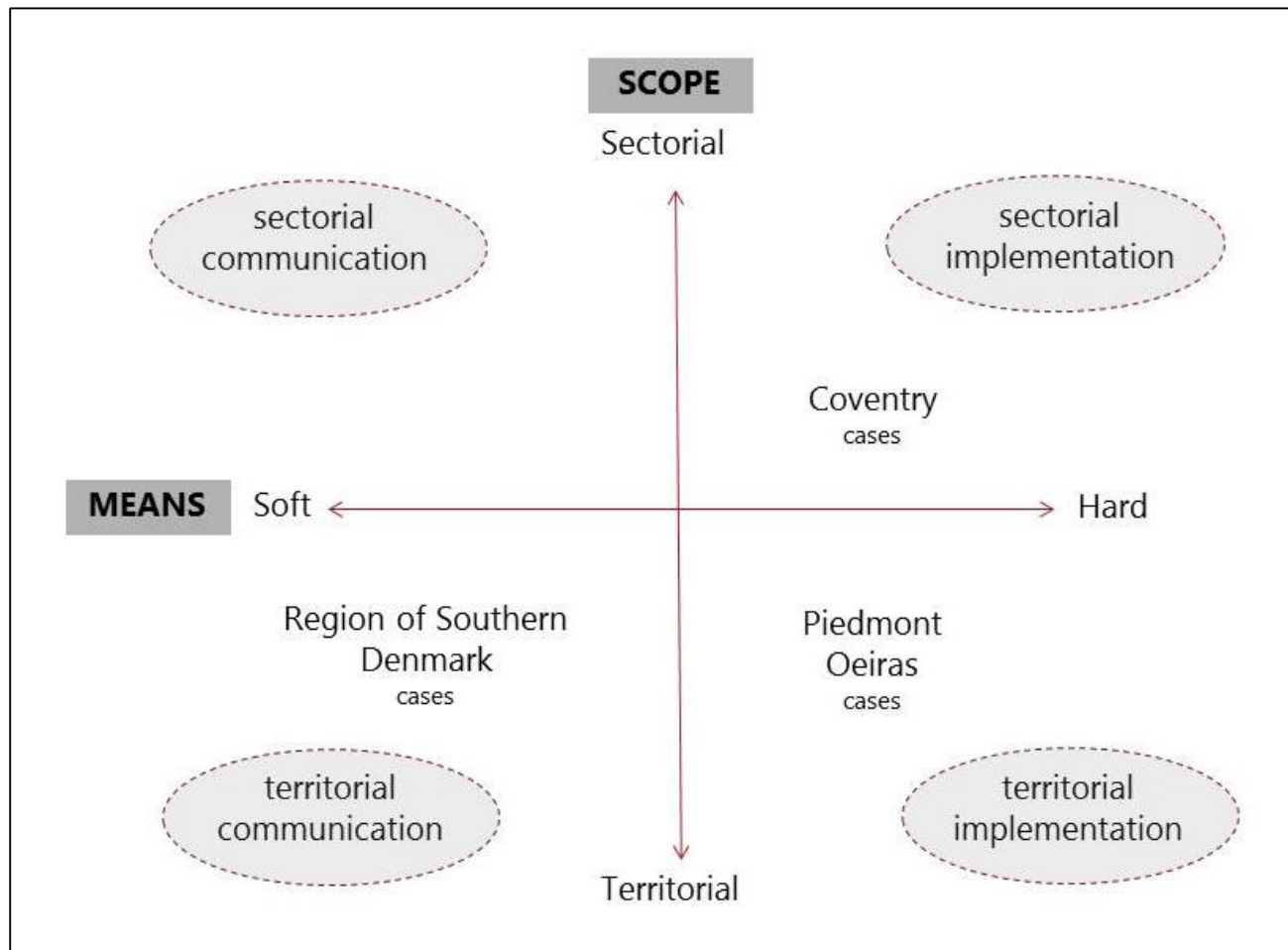


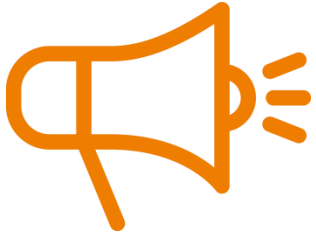
To instrumental solution  
territorial governance

From 'government'



To 'governance (with government)'





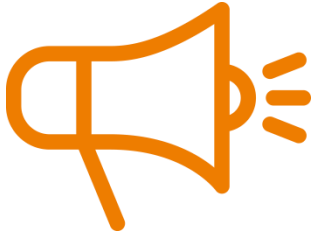
**Our advice is to broker / mediate ‘project relevant alliances’ – move from authority to facilitator.**



**Our advice is to design strategies ‘flexible’ to implementation and funding realities.**



**Our advice is to develop  
soft structures: trust-  
based relations in place  
of statutory relations.**



**Our advice is to navigate  
‘sectorial v territorial’  
challenges – e.g. by  
becoming a ‘living lab’.**



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# Pitch #9

# Bernd Schuh

## Österreichisches Institut für Raumplanung



**Regions' transition to a  
low-carbon economy  
(LCE) – focus on energy**



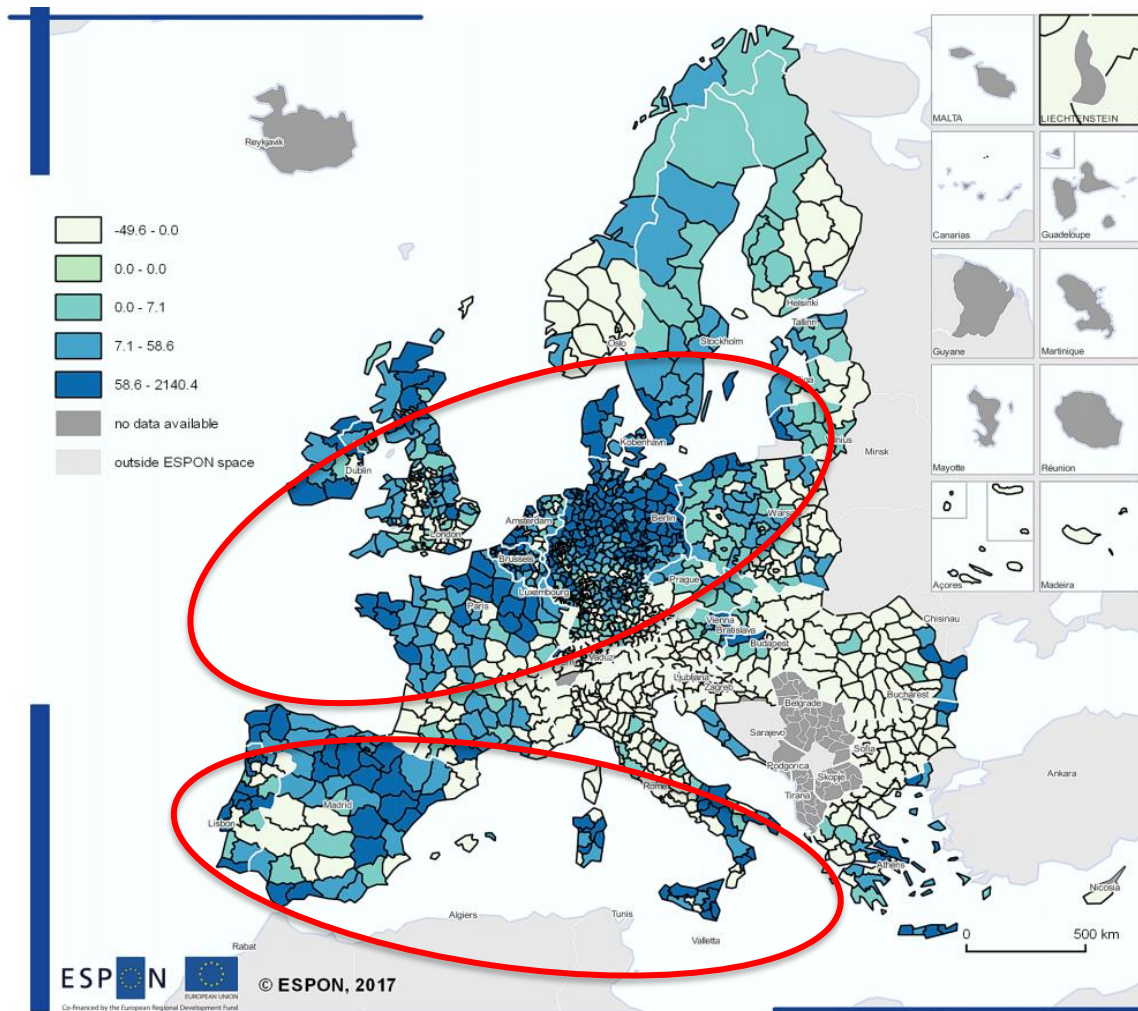
**This research shows**  
**regions' energy**  
**consumption, renewable**  
**and governance potentials**



Increase of **wind energy** generation took place in regions with high and very high potential

Contrastingly, **PV generation** shows dynamic development mainly in less privileged solar regions, hardly any change in areas with high solar potential

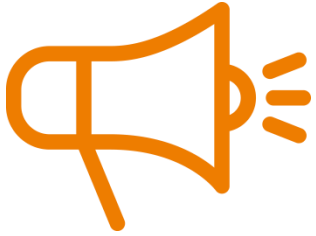
## Wind onshore, change in installed capacity in 2012-2002, MW/km<sup>2</sup>



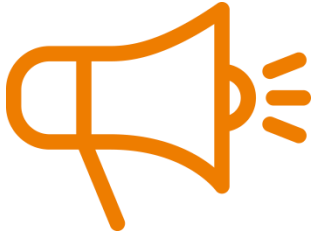


# Key advice

- Regions need **appropriate governance powers** in issues like renewable energy, low-carbon transport and energy efficiency.
- **Local-regional cooperation** is key for effective LCE transition.
- Ensure **broad involvement of public sector, private business, academia and civil society** in the transition process.



**Tailor EU + national level  
legal/aid frameworks to  
renewables and energy  
efficiency**



**Increase the impact of Cohesion Policy:** integration with relevant policy fields for low-carbon economy (such as in RTD and Energy)



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# Pitch #10

# Kai Böhme

## Spatial Foresight



**What might the  
European territory look  
like in 2030?**



### **Territorial Foresight actions:**

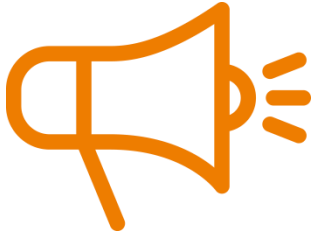
- Framing the topics
- Fact finding
- Participatory process
- Exposures & sensitivities

### **What if:**

- Circular economy
- 100% renewable energy
- Property markets collapse

### **Results:**

- Territorial foresight guide
- Europe today & tomorrow
- Foresight reports



**Our advice is to**  
**pay more attention to the**  
**territorial implications of**  
**(nice) policy objectives**

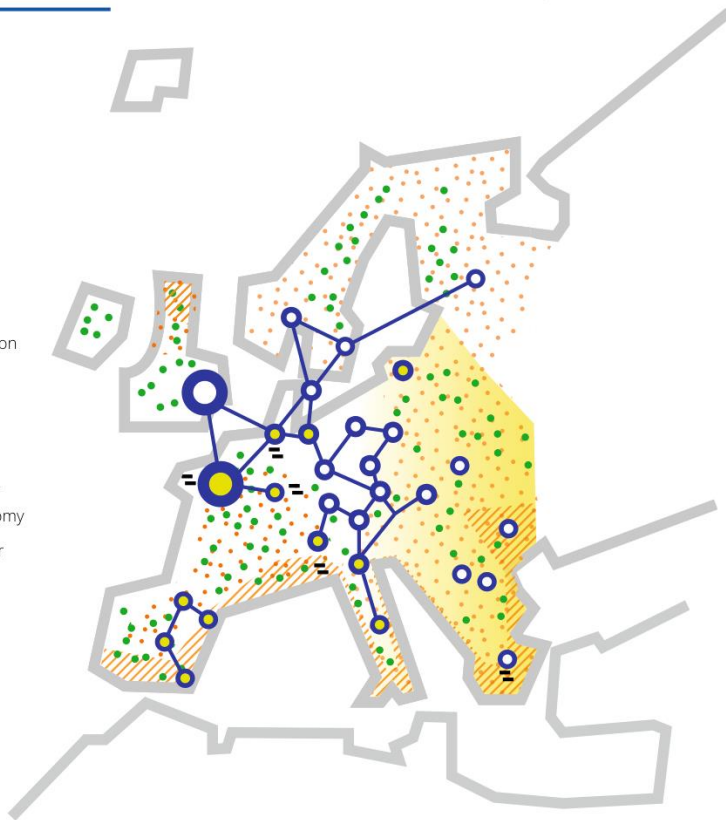
# Place-based circular economy

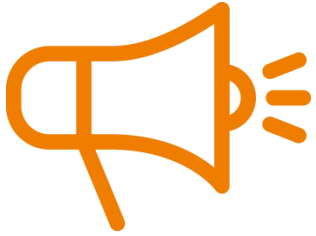


## Circular Economy: Integrated Place-based & Network-based Territorial Foresight

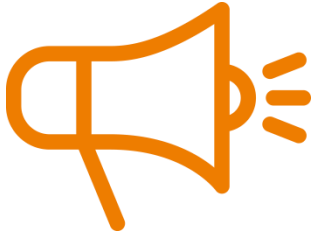
### Circular Economy

-  Leading circular economy innovation
-  Forerunners in sharing economy
-  Declining manufacturing or export
-  Declining hub functions
-  Smart cities growing in economic...
-  Too small places for sharing economy
-  Challenged in consumer behaviour





**Our advice is to  
engage people in  
territorial foresight  
any admin. level & topic**



**Our advice is to  
consider the territorial  
dimension beyond what  
is in the data**



**Have your say!**



**Have your say!**



Vote on the policy recommendations to be adopted/implemented as a priority!



**Have your say!**



Vote on the policy recommendation that would have the most significant impact in your region!



**Have your say!**



**Vote on the most inspirational pitch!**



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