

Greening Tourism: Reimagining the tourism sector in Ireland as it survives to Thrive

Michaela Gensheimer Senior Project Expert

ESPON peer-learning workshop 20 April 2021

European Territorial Observatory Network (ESPON) in a nutshell

Since 2002, ESPON has ...



built expertise in identifying territorial trends and diversities



offered sets of data, indicators, tools, methodologies and maps as evidence on territorial development



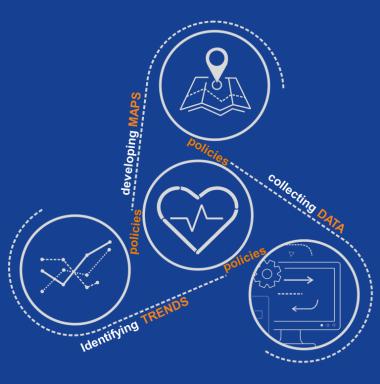
made evidence-based recommendations for place-based and well-timed policies at all levels



worked with a European-wide network of policy makers and researchers



cooperated with more than 200 stakeholders (national, regional and local bodies, other EGTCs, Managing Authorities of EU funded programmes for transnational, cross-border or macro-regional areas)



ESPON peer-learning workshops

Objective is to promote a wider **practical use of ESPON research** outputs and knowledge transfer

 Direct peer-to-peer communication and exchange among relevant groups of national, regional and local stakeholders



- Promote learning from ESPON research results beyond the stakeholders involved in the design and implementation of the activities
- Increase the impact and added value of ESPON research results

"Greening Tourism" WS should help Irish stakeholders making (better) use of trans-European knowledge and case studies from other European countries

ESPON evidence relevant for more sustainable tourism

- Territorial trends of management of natural heritage (project 1.3.2)
 (2004)
- Role and spatial effects of cultural heritage and identity (project 1.3.3)
 (2006)
- ATTREG Attractiveness of European regions and cities for residents and visitors (2013)
- GREECO Territorial potentials for a greener economy (2014)
- Alps2050 Common spatial perspectives for the Alpine area. Towards a common vision (2018)
- GRETA Green infrastructure: Enhancing biodiversity and ecosystem services for territorial development (2019)

ESPON evidence relevant for more sustainable tourism

- BRIDGES Balanced regional development in areas with geographic specificities (2019)
- MSP-LSI Maritime spatial planning and land-sea interactions (2020)
- HERITAGE Material cultural heritage as a strategic territorial development resource (2019)
- TOURISM Carrying capacity methodology for tourism (ongoing)

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ESPON on-demand services

- ESPON offers customised country-specific services to all countries participating in the ESPON programme
- Services are on-demand to respond to changing and short-term policy needs (e.g. data updates and visualisation, rapid case study analysis, dedicated outreach events)

=> Today's WS might generate ideas for specific ESPON activities for Ireland (and/or other countries) to support the transition process towards a more sustainable tourism

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Michaela Gensheimer Senior Project Expert

michaela.gensheimer@espon.eu

www.espon.eu