



Co-financed by the European Regional Development Fund

Inspire Policy Making with Territorial Evidence

# Greening Tourism: Reimagining the tourism sector in Ireland as it survives to Thrive

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ESPON peer-learning workshop  
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# European Territorial Observatory Network (ESPON) in a nutshell

Since 2002, ESPON has ...



**built expertise** in identifying territorial trends and diversities



**offered** sets of data, indicators, tools, methodologies and maps as evidence on territorial development



**made** evidence-based recommendations for place-based and well-timed policies at all levels



**worked with** a European-wide network of policy makers and researchers



**cooperated with more than 200 stakeholders** (national, regional and local bodies, other EGTCs, Managing Authorities of EU funded programmes for transnational, cross-border or macro-regional areas)



# ESPON peer-learning workshops

Objective is to promote a wider **practical use of ESPON research** outputs and knowledge transfer



- **Direct peer-to-peer communication** and exchange among relevant groups of national, regional and local stakeholders
- **Promote learning from ESPON research** results beyond the stakeholders involved in the design and implementation of the activities
- **Increase the impact** and added value **of ESPON research** results

**“Greening Tourism” WS** should help **Irish stakeholders making (better) use of trans-European knowledge** and case studies from other European countries

# ESPON evidence relevant for more sustainable tourism

- Territorial trends of management of natural heritage (**project 1.3.2**) (2004)
- Role and spatial effects of cultural heritage and identity (**project 1.3.3**) (2006)
- **ATTREG** – Attractiveness of European regions and cities for residents and visitors (2013)
- **GREECO** – Territorial potentials for a greener economy (2014)
- **Alps2050** – Common spatial perspectives for the Alpine area. Towards a common vision (2018)
- **GRETA** – Green infrastructure: Enhancing biodiversity and ecosystem services for territorial development (2019)

# ESPON evidence relevant for more sustainable tourism

- **BRIDGES** – Balanced regional development in areas with geographic specificities (2019)
- **MSP-LSI** – Maritime spatial planning and land-sea interactions (2020)
- **HERITAGE** – Material cultural heritage as a strategic territorial development resource (2019)
- **TOURISM** – Carrying capacity methodology for tourism (ongoing)
- ...

# ESPON on-demand services

- ESPON offers **customised country-specific services** to all countries participating in the ESPON programme
- Services are on-demand to **respond to changing and short-term policy needs** (e.g. data updates and visualisation, rapid case study analysis, dedicated outreach events)

=> Today's WS might **generate ideas for specific ESPON activities** for Ireland (and/or other countries) **to support the transition process** towards a more sustainable tourism



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